

BULLETIN

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PROGRAM STRIVES FOR U.S./MEXICO DEALS

Dana King, president and chief executive officer of the Fort Worth-based trucking company Western Commercial Transport, expects a deal with a Mexican transportation firm to increase his company's work force by 10 percent.

According to King, the lucrative interline agreement being finalized with Jose Gomez Alvarez, general director of Fletes Mexico Chihuahua, is a direct result of a unique program created by the Neeley School and the Instituto Tecnologico y de Estudios Superiores de Monterrey (ITESM), also known as the Monterrey Tech — Chihuahua campus.

Known as the Fort Worth/Chihuahua Connection, the program was designed to match top-level executives in Chihuahua with business people in similar industries in Fort Worth. The goal was to give key business decision-makers an opportunity to meet with their counterparts across the border to develop long-term relationships that could lead to business deals.

The 'relationship-building' approach

"The real way that business comes about is when two executives who can make decisions are sitting with each other, and they realize that there's a benefit to each other to get something done," said Jack Barrett, director of the Neeley School's Charles Tandy American Enterprise Center, which sponsored the program.

"We think the academic platform of the two universities provides a neutral meeting place for relationship-building and education in areas that executives may not be as familiar with," Jack said.

The relationship-building approach to business development was a concept Neeley School Dean Kirk Downey held for some time. During a meeting with his Monterrey Tech counterpart Salvadora Garza on a separate Neeley School project earlier this year, Kirk elaborated on the idea.

"It turned out that Monterrey Tech had been thinking the same thing and was wondering how to go about it," Jack said. Kirk and Garza agreed to develop the program that became the Fort Worth/Chihuahua Connection.

A dozen Fort Worth area executives went to Chihuahua in early October to meet with Mexican counterparts. Today (Tuesday) and tomorrow TCU is hosting a business delegation of 10 to 12 Mexican executives, including prominent Chihuahua businessman Federico Terrazas, president of Consejo Grupo Cementos de Chih., and Luis Lara, founder, president and chief executive officer of American Industries International.

(continued)

CHIHUAHUA CONNECTION (cont.)

In this initial effort, Monterrey Tech used its board of trustees to identify key business people in industries such as agriculture, banking, construction, real estate and transportation from Chihuahua City. The Neeley School with assistance from its International Board of Visitors recruited a dozen Tarrant County area executives from similar industries.

Reese Moyers, TCU executive-in-residence and coordinator of the Fort Worth/Chihuahua Connection, said the program's key strength is that its participants in both cities are top-level decision-makers. "When you can get those kinds of folks, you have a much greater potential for long-term success," he commented.

Fluent in Spanish, Reese is a career Foreign Service officer with the Agency for International Development, a foreign affairs agency of the U.S. Department of State. Prior to his TCU assignment, he was based in Honduras and served as director of the agency's private sector development offices in Honduras, Bolivia and Haiti, where he managed multimillion-dollar investment projects.

For King, the university-sponsored program has been a success. "It put the idea-makers with the idea-makers and the decision-makers," he said. "The people that I dealt with did not have to say 'I'll get back to you.' The people I talked with said 'Let's do it.'"

TCU program better than NAFTA

Regardless of the fate of the North American Free Trade Agreement, which is scheduled for a mid-November vote in Congress, King believes the TCU/Monterrey Tech program offers a valuable way to generate business leads.

"I'm very familiar with how NAFTA would work, and I'm very familiar with how Mexico is, and I personally feel that this program is a much better way to make contacts," he said.

Jack stressed that the Fort Worth/Chihuahua Connection was intended to complement cross-border trade fairs, executive exchange seminars and other activities conducted by chambers of commerce.

"I'm not criticizing those, but eventually you have to get two people together who want to do business and have the authority to make the decision. That was our intention, and it looks like we're going to do it," Jack said. He added that consideration is being given to expanding the program to Europe and that initial conversations are underway with universities in France and Germany.

The Tarrant County participants

Among Tarrant County area executives who met with Mexican business leaders in Chihuahua during early October were: Jerry Brownlee, managing director, Harris Methodist Health System; Robert Herchert, president and chief executive officer, Freese and Nichols Inc.; John Hernandez, chair of international trade, Fort Worth Hispanic Chamber of Commerce; Dana King, president and chief executive officer, Western Commercial Transport Inc.; Ann Kothmann, director general—operations and administration, Radio Shack International; and Russell Laird Jr., senior vice president, Carter & Burgess Inc. Others were June Norman, director of communications and public relations; Fort Worth Convention & Visitors Bureau; Terry Ryan, president, Fort Worth Chamber of Commerce; Robert Semple, president and chief executive officer, Bank One Texas, N.A.; James Toal, chairman of the board, KVG Gideon Toal Inc.; and Ralph Muellner, vice president, Burlington Northern International Services Inc. Jim Benton III of Houston represented Aztec Manufacturing.

AUTOGRAPH PARTY TO BE NOV. 15

An autograph party honoring former House Speaker Jim Wright on Nov. 15 in the Student Center lounge will be hosted by the University Store. The public event is scheduled from 5:30 to 7 p.m.

The occasion will honor the publication of *Worth It All: My War for Peace*. Issued in October by Brassey's, a division of Macmillan Publishing Co., the 322-page work details attempts by Wright, who is Distinguished Lecturer in the political science department, to be a peacemaker in Central America. It also deals with personal and political turbulence immediately before his resignation after a 34-year career as a member of Congress.

The book's publication was celebrated at an Oct. 27 reception in Washington, D.C., with radio personality Larry King as celebrity host. Also listed as co-hosts were Speaker Tom Foley and former Speaker Tip O'Neill and Carl Albert. The publisher is planning similar events this month in New York, Chicago, Houston, Austin, Dallas and San Antonio.

MURRAY WILL BE YMCA HONOREE

Freda Murray, who became assistant to the dean of Harris College of Nursing in 1990, will be honored at a Nov. 16 banquet at the Worthington Hotel as a YMCA Minority Achiever.

Speaker for the third annual banquet will be Audrey Seldomen, Texas' assistant secretary of state. The occasion is sponsored by the YMCA of Metropolitan Fort Worth to salute accomplishments of minority men and women who have made significant contributions to their companies or businesses.

The Minority Achievers program teams successful minority businessmen and women with local minority youth to provide a role model for success, according to Jack Booker, McDonald YMCA district director who inaugurated the Fort Worth event. "The youth also participate in tours of sponsoring businesses and learn critical job interview and application skills," he added.

Freda, whose nomination was sponsored by TCU, is a Fort Worth native. After earning her nursing diploma at Brackenridge Hospital School of Nursing, she completed B.S.N. and M.S.N. degrees at the University of Texas at Arlington and has done doctoral study at Texas Woman's University.

Before assuming her current position, Freda was manager of nursing education at Osteopathic Medical Center of Texas for two years. She is active in local, state and national nursing organizations and TCU's Beta Alpha chapter of Sigma Theta Tau.

Banquet tickets, priced at \$30 each or \$250 per table, can be reserved by calling the McDonald YMCA at 531-2738.

HONORS FIRESIDE SET NOV. 16

Emmet Smith, Herndon Professor of Organ, will demonstrate the pipe organ's workings and discuss the history of the instrument at an Honors Program Fireside lecture on Nov. 16. The discussion, titled "Nero Couldn't Fiddle," begins at 7:30 p.m. at his home at 3635 Hill Top Road. Reservations must be made by Nov. 15 by calling Ext. 7125.

STUDENTS COMPETE FOR \$10,000 PRIZE

Four students will compete this weekend in St. Charles, Ill., for a \$10,000 first-place prize in the national competition of the Arthur Andersen Tax Challenge 1993.

Undergraduate accounting students Michael Henry, David Hyman, Veronica Williams and Michael Woodruff make up a team that is one of 10 finalists from among more than 60 teams across the nation. TCU had the only team from Texas to reach the St. Charles competition, beating those from Baylor, Southern Methodist, Texas Tech and the University of Texas at Austin. The Arthur Andersen competition also has a graduate student contest division, which TCU did not enter.

TCU's team successfully solved a complicated, 30-page tax case problem to advance from regional competition, according to accounting department Chairman Bob Vigeland. Accounting faculty member Will Yancey, who sponsored the group, said the problem was written in such a way that no one student could address all aspects successfully. "The students had to work together to solve the case, designed to simulate a real-world relationship with a client," Will said.

"The driving force behind the 2-year-old Arthur Andersen Tax Challenge is innovation in tax education," said Joe Arimond, Arthur Andersen director of public relations. Students assume a tax advisory role as they solve a hypothetical accounting problem based on real-life experiences that Arthur Andersen has observed in serving their clients, he explained. The program demonstrates that there are real career opportunities in tax work and shows that for recent graduates of accounting programs, there is an alternative to the traditional career path of auditing.

As a finalist, the team already has secured a \$1,000 scholarship prize from Arthur Andersen, which will award the money to TCU. Placing first in the national competition would add \$10,000 to the Arthur Andersen contribution. A second-place prize would be \$5,000, and third place would add \$2,500 to the scholarship fund.

Each TCU student is a top scholar in the accounting department, according to Will. Henry is a member of the accounting honor society Beta Alpha Psi and vice president of the Student House of Representatives. Hyman, also a member of Beta Alpha Psi, was a 1993 recipient of the Arthur H. Carter Scholarship. Williams was named senior scholar by the accounting department this year. Woodruff is member of Beta Alpha Psi.

SWIMMERS FINISH NEAR TOP

TCU's men's and women's swimming and diving teams had one of their most successful outings Oct. 30 during the Southwest Conference Relays at the University of Houston.

With 128 points, the women's team finished second behind the University of Texas (208) to record the highest Horned Frog finish ever in SWC competition. Behind TCU, in order, were SMU, A&M, Rice and Houston.

The Frogs' 126 points by the men's team took third place behind Texas with 202 and SMU with 142. Others, in order, were A&M with 124 and Rice with 58.

"This was a great way to start our season," said Coach Richard Sybesma. "Our women's team has improved greatly from last year, and the men's team is still pretty good. Anytime you can finish in the top three of the conference, you are doing a good job.

"The divers did an outstanding job finishing second on both boards," Richard added. He predicted that the real test would be Nov. 4 against the University of Arkansas in Fayetteville. The Frogs also competed Nov. 4-5 in the Hendrix College Classic and Relay in Conway, Ark.

TOUR DE TCU TO LAUNCH HUNGER WEEK

The International Students' Association (ISA) and Recreational Sports will set Hunger Week in motion by premiering the ISA *Tour de TCU* bicycle race Nov. 14. All funds raised during the event will be contributed to the Hunger Week collection for a designated agency that combats hunger.

Participating racers will check in at 1 p.m. in front of the Student Center; the race will begin at 2 p.m. Faculty and staff members, as well as students, may register through Thursday in the recreational sports office. The fee is \$5 per person. Although the tour is a "BYOB" (bring your own bicycle) event, bikes will be provided for the bikeless; helmets also will be provided.

Immediately following the race, the Hunger Week committee will sponsor a volleyball tournament in the Rickel Building.

The committee, chaired by Kristen Turner, will officially open the week's activities at noon Nov. 15 in the Student Center lounge. At 3:30 p.m. in the Student Center lounge, Phi Beta Delta, honor society for international scholars, will sponsor a panel on international aspects of hunger. Alumna Lindy Nelson, who headed Hunger Week a few years ago and has since worked in the Peace Corps and as a teacher in Africa, will speak at 7:30 p.m. in the Student Center ballroom. At 8:30 p.m. a coffeehouse featuring live music by a band and an open-mike poetry reading will be held in the Student Center "pit."

On Nov. 16, a jail in the Student Center will house "prisoners" 11 a.m.-1 p.m., with bail going to the collection fund. At 7:30 p.m., Andy Fort of religion will give a hunger briefing in the Student Center Woodson Room.

Jail will re-open at 11 a.m. Nov. 17, and close at 1 p.m. The auction/banquet will be held in the Student Center ballroom at 5:30 p.m.

Student volunteers will go to the Northside Interchurch Agency Nov. 18 to provide service and learn about the needs addressed by that organization. A Hunger Week benefit concert will begin at The HOP at 9 p.m.

Hunger Week will conclude with activities on Nov. 19. At noon, a lobbyist will speak in the Student Lounge, to be followed by a comedian who will entertain as volunteers write letters to their congressional representatives. The HOP will again host a benefit concert that Friday, beginning at 9 p.m.

The theme of this year's special-emphasis week is "Imagine a World Without Hunger." All events have been planned to increase awareness of local and world hunger and to raise funds to alleviate it.

GOLDEN KEY WILL HONOR INDUCTEES

Golden Key National Honor Society's University chapter will welcome five new honorary members during its reception and initiation at 5 p.m. Wednesday in the Student Center ballroom. All faculty and staff members are welcome to attend the event.

The honorary inductees will include former U.S. House Speaker Jim Wright, TCU Distinguished Lecturer of Political Science; Provost and Vice Chancellor Bill Koehler; Steve Cummins of the Alcohol and Drug Education program staff; Vanessa Lanzarotti, assistant registrar; and Brad Loewen, senior campus relations representative for Electronic Data Systems (EDS).

Students Julie Bauer and Laurie Houchen, recipients of Golden Key scholarships, also will be honored. They and approximately 180 others will be inducted into the society through its TCU

SINGERS, TEACHERS CONVENE AT TCU

Some 1,200-1,400 singers and vocal teachers from Texas, New Mexico and Oklahoma will visit the campus Thursday through Saturday for the Texoma Regional Conference of the National Association of Teachers of Singing (NATS). This is the first time in the conference's 43-year history that TCU has hosted the event, said coordinator Judith Gans of the voice faculty.

Lectures, master classes, student auditions and professional performances will be held at various spots around campus. Other conference events include an Artist Series featuring teacher recitals, a Friday evening banquet with performances by TCU voice faculty member Colleen Mallette and the TCU Vocal Jazz Ensemble and student audition finals on Saturday.

Two nationally known artist/educators will present programs during the conference. Deborah Kavasch, composer, performer and faculty member at California State University at Stanislaus, will give two lecture-performances. She will discuss extended vocal techniques at 3 p.m. on Thursday in Ed Landreth Auditorium and singing and enjoying avant-garde vocal literature at 9 a.m. on Saturday in Moudy Building 141N.

Helen Boatwright of the Eastman School of Music will deliver a recital/lecture on "American Art Song," at 9 a.m. on Thursday. She also will present a master class at 11 a.m. on Friday that will feature singers from the four geographical districts of the Texoma region, including TCU alumna Leslie Stewart Detrick. Both Boatwright events will take place in Ed Landreth Auditorium.

As many as 800 singers from high school through graduate school levels — including 25 TCU students — will compete in the student auditions portion of the conference. In 1989 and 1990, respectively, TCU tenors Ray Herman and James Taylor won the conference's highest honor, the Grady Harlan Award for most professional promise.

Graduate student Burr Phillips will be among the eight students competing in the NATS Artist Awards regional competition finals on Thursday. Winners will compete in the NATSAA finals at the organization's national convention in Tampa in December.

Several music faculty members are assisting Judy, who also is serving as housing chairwoman for the event. They are Sheila Allen, programs; Vincent Russo, exhibits; Richard Estes, monitors; and Colleen Mallette, hospitality. Diane Lovin of extended education coordinated registration.

A one-time, \$3 non-member fee covers admission to most NATS conference events.

VOLUME WINS BEST BOOK AWARD

With Their Own Blood: A Saga of Southwestern Pioneers, issued in 1992 by TCU Press, won second place in the Westerners International competition for the best book of 1992.

The work by Virginia Culin Roberts chronicled the hardships faced by pioneers and is based on the life of Larcena, a young girl abducted in 1860 by the Apaches, who left her for dead in southern Arizona. She was "one of the few women of her generation to live in relative peace and quiet into the 20th Century," according to the book.

Judy Alter and Tracy Row of the TCU Press were present at the Western History Association's October meeting in Tulsa for the award presentation at the annual breakfast of the Westerners. The worldwide organization has a membership of historians, authors and others particularly interested in the American West.

SCHOLARSHIP HONORS SCULPTOR

A scholarship honoring Carol Thornton, sculptor of the statue of the Clark brothers, was announced by Chancellor Bill Tucker during the Oct. 30 statue unveiling and dedication ceremony.

The gift of the larger-than-life bronze from Chancellor and Mrs. Tucker was announced during the public event by John Roach, chairman of the University's trustees. Roach also unveiled a plaque, located near the statue, that reads: "We are grateful for the privilege of remembering Addison and Randolph Clark, founders of Texas Christian University, in honor of all TCU students past and present. Jean and Bill Tucker, 30 October 1993."

Endowed in the amount of \$50,000, the Carol Thornton Scholarship was established "in gratitude and recognition of your contribution as alumna, sculptor and friend of TCU," Dr. Tucker said in announcing the award.

"Linking heritage and destiny in compelling manner, you have favored TCU with the gift of your great talent," he said. "Be certain of my personal and deep appreciation."

The scholarship will be awarded annually, beginning in the fall of 1994, to an undergraduate student majoring in art.

Thornton, member of TCU's Class of 1948, accepted no fee for her two years' work in historical research and creative effort to capture the physical images of the Clark brothers as they appeared when they founded AddRan Male and Female College in 1873. The former high school teacher became a full-time artist in 1973 and later established a gallery in Santa Fe, N.M. She now devotes her efforts to creative activities, writes travel articles and recently completed a book of vignettes.

TWO RECEIVE PROMOTIONS

Two members of the general staff received promotions during October. As announced by Susan Oakley of Human Resources, these were:

- David Diano, promoted to Groundskeeper II in the physical plant;
- Abram Ortega, promoted to Service Assistant II in residential living.

SEMINAR ON FIRING SET

"The Firing Decision" is the title of a free training session to be held on campus Nov. 19. Sponsored by the Human Resources office, the seminar will be conducted by alumnus Frank Matthews from 8:30 to 10:30 a.m. in the TAGER TV building.

Those interested can make reservations by contacting Human Resources at Ext. 7095

AUTHOR TO LECTURE NOV. 16

Dr. Justo Gonzalez, author of numerous books and articles on the history of Christianity, will discuss "Theology in Crisis" Nov. 16 as part of Brite Series 1993. A reception in Weatherly Hall will follow the 7:30 p.m. public lecture in Robert Carr Chapel.

NOTES ON FOLKS

Peggy Conway (Neeley School) recently returned from a recruiting trip that included stops in Frankfurt, Germany, and Paris, France. The two M.B.A. Forum events, sponsored by the Graduate Management Admissions Council, each attracted 1,200 potential students. While in Europe, Peggy also met with German students at Carl Duisberg Gesellschaft e.V. in Koln.

A paper authored by **Jim Kelly** (chemistry), **Curt Kelly** (Scripps Research Institute), colleague **Dave Minter** and former graduate student **Kevin Bell** titled "Effects of amine-borane structure on the stoichiometry, rate and mechanism of reaction with hypochlorous acid: hydride oxidation versus B-chlorination" has appeared in the most recent volume of the international journal *Inorganica Chimica Acta*. The paper deals with how small changes in structure can lead to radically different pathways and ultimate products of reaction.

Jim and Kevin, who received his Ph.D. from TCU in 1991 and is currently in the research laboratories of Westinghouse Hanford in Richland, Wash., also have co-authored work on reactions of boranes with nitrogen-oxygen containing compounds. This was a topic described by Jim at IMEBORON VIII, the Eighth International Conference on Boron Chemistry, held at the University of Tennessee in July. Proceedings of this meeting are being published by the Royal Society of Chemistry of the United Kingdom as "Current Topics in the Chemistry of Boron."

Topics dealing with these areas of research also were part of the Special Topics course given by Jim at la Universidad de las Américas-Puebla in Mexico for students and faculty members of UDLA as well as students from the University of Jalapa and faculty from Puebla and Mexico City. This course was part of the TCU-UDLA exchange program, and Jim's work was supported by a grant through the TCU Fund for Education in a Global Society.

Gail Davis (nursing) has been invited to serve as a member of the professional advisory board of the American Chronic Pain Association. This non-profit, self-help organization for people who experience chronic pain, includes more than 100 groups across the United States, Canada, Australia, Mexico, England and Russia.

Dale Young (education) was a presenter at the Region XXX Texas State Teachers Association retreat held in Ruidoso, N.M., where he conducted an all-day workshop on educational strategies, games and mental sets for the classroom. Participants at the retreat were from Brownfield, Aspermont, Lubbock, Cooper and Plainview. He also conducted a workshop on classroom management for Irving Independent School District teachers on Oct. 26.

Last month, **John Owings** (music) spent two weeks in Japan, where he played recitals and gave master classes at the Toho Gakuen School of Music in Tokyo, Soai University in Osaka and in Fort Worth's sister city, Nagaoka.

Linda Moore (social work) recently attended the 11th annual program meeting of the Association of Baccalaureate Social Work Program Directors. She chaired a session on writing skills and presented a paper written with David Jenkins (social work) and Tracy Dietz (social work). Julie Feuerhelm, a 1993 graduate, presently in the MSW program at the University of Pittsburgh, also was in Baltimore.

Janet Hildebrand (Center for Productive Communication) gave a presentation for the 1993 international meeting of the Association for Business Communication in Montreal, Canada, on Oct. 29. Titled "An Annual Business Communication Day," the presentation described an annual event sponsored by the Neeley School's Center for Productive Communication.

NOTES ON FOLKS

An essay by **Mark Thistlethwaite** (art and art history) titled "A Fall from Grace: The Critical Reception of History Painting 1875-1925" appears in the catalogue for the exhibition "Picturing History: American Painting 1770-1930." Mark also served as a consultant for the exhibition, which is currently at the IBM Gallery in New York and will travel to the Corcoran Gallery in Washington, D.C., the Dallas Museum of Art and the Miami Fine Arts Center.

New Essays on Rabbit Run, a collection of essays on John Updike's work edited by **Stanley Trachtenberg** (English), was published recently by Cambridge University Press.

Excerpts from an article that originally appeared in *Composition Studies*, a publication edited by **Christina Murphy** (writing center), appear in the November issue of *Harper's Magazine*. The original article, an interview with Victor J. Vitanza, founder of The Center for Rhetorical and Critical Theory, appeared in the Spring 1993 issue of *Composition Studies*.

Matt Flaherty, a senior majoring in neuroscience, has been elected student representative to the executive council of the Great Plains Honors Council by the council's student and faculty membership. The council's membership includes representatives from Texas, Oklahoma, Kansas, Missouri, Arkansas and Nebraska.

Origins of Hispanic feminism in ancient MesoAmerican cultures, its evolution through devotion to the Virgin of Guadalupe and its modern impact on Mexican and Mexican-American women today has been the focus of two recent presentations by **Mercedes Olivera** (journalism). On Oct. 23 she spoke at the Fort Worth library as part of the "Adelante" series on Hispanic culture. On Oct. 27 her presentation was in conjunction with Richland College's 10th annual Literary Festival.

At the Oct. 28 meeting of the Tarrant Area Community of Churches, **Libby Proffer** (emeritus dean), was named incoming president of TACC. Speaker for the occasion was **Ron Flowers** (religion), who discussed church and state issues.

Edward Kolesar (engineering) and Thomas Jenkins of the U.S. Air Force's Wright Laboratory in Dayton, Ohio, have presented papers at the 1992 Educators' Workshop on Standard Experiments in Engineering Materials Science and Technology at Oak Ridge National Laboratory and the 1993 annual conference of the American Society for Engineering Educators at the University of Illinois at Urbana-Champaign. Dealing with fundamental laboratory experiments critical to integrated circuit fabrications, the studies have been selected as invited papers and publication in ASEE proceedings.

With Grant L. Takasashi of the U.S. Air Force at McClellan AFB and Philip C. Reamy with the Air Force at Hanscom AFB, Edward is author of a paper titled "Silicon-Hybrid Wafer-Scale Integration: A Discrete IC Interconnect" that appeared in the October issue of the *Journal of Advanced Packaging*.

Spencer Tucker (history) attended the recent Naval History Symposium at the U.S. Naval Academy in Annapolis and provided comments on papers in a session treating naval technology in the Civil War era.

Marcus Bryant (emeritus, Brite) and his wife, **Virginia Bryant** (English Language Center, retired), are organizing the Southwest contingent of a two-week tour and homestay in New Zealand next spring. The trip is sponsored by The Friendship Force, a worldwide non-profit organization founded in 1977 "to create an environment where seeds of friendship can be sown across the barriers that divide people." Marcus is president of the local Friendship Force club. Application deadline for the New Zealand trip is Dec. 15.

PARTY TO FOLLOW TCU-UT GAME

Austin's Guest Quarters Suite Hotel, located at 303 W. 15th St., will be the setting for Saturday's event for alumni and friends. To begin immediately following the football game between TCU and the University of Texas, the post-game party will include a fajita fiesta buffet. Sponsoring the occasion is the TCU Austin Alumni Chapter, headed by William and Lolla Page.

Due by tomorrow (Wednesday), the \$15-per-person reservations can be made by check, payable to TCU, sent to Mr. and Mrs. William Page, 3300 Mount Bonnell Drive, Austin 78731.

Kickoff for the 79th meeting of the Horned Frogs and Longhorns will be at 1 p.m. in Memorial Stadium.

KTCU AIRING HOCKEY GAMES

Live broadcasts of Fort Worth Fire hockey games now can be heard on KTCU, 88.7 on the FM dial. The station is the exclusive radio outlet for broadcast of games of the Central Hockey League team, according to interim station manager Andy Haskett.

A total of 18 home and away games during the 1993 season will be aired. KTCU will broadcast updates 20 and 50 minutes after the hour for each of the other 46 Fort Worth Fire games not carried live.

Junior radio-TV-film major Jason Kinsey, who announces plays for the hockey broadcasts, initiated the contact with the team to air the games on KTCU earlier this year. "I love sports and want to be a sportscaster one day," Jason said. He viewed this as an opportunity to build skills necessary to fulfill his long-term professional goal. Jason also is responsible in part for KTCU broadcasts of Fort Worth Independent School District football games this season.

JFK EXHIBIT IS PROGRAM SITE

"John F. Kennedy and the Memory of a Nation" will be the theme of a Nov. 18 program tour for alumni and friends as well as parents of current students. The event, sponsored by the TCU Dallas Alumni Chapter, will be held at The Sixth Floor Exhibit at 411 Elm Street in Dallas.

Featured guest will be David Murph, church relations director who has a special interest in assassination theories. He currently teaches an extended education class titled "The Kennedy Assassination: What We Know Now."

The \$8 per-person reservations include admission to the exhibit and refreshments. Due by Nov. 15, these can be made by check, payable to TCU, sent to the TCU Alumni Office, Box 32921.

SEMINAR ON CHAMELEONS SCHEDULED

Graduate student Jon Jones of the environmental science program will discuss "Vitamin D, Ultraviolet Radiation and Development in Chameleons" at noon Friday in Sid Richardson Lecture Hall 3. Third of a four-part seminar series hosted this fall by the biology department, Jon's presentation will be sponsored by the TCU Research Fund Lectureship.

CLARK OF 'LEAN ON ME' FAME TO SPEAK

The feisty principal who transformed a New Jersey high school in the 1980s and found himself portrayed by Morgan Freeman in the film "Lean On Me" will speak at 7:30 p.m. Wednesday in the Student Center ballroom. The program is free and open to faculty and staff members as well as students and the public.

Joe Clark, a former Army drill instructor who worked his way through high school and undergraduate studies and accumulated a straight-A graduate school record, took a tough approach to his job as principal of Eastside High School in Paterson, N.J. Overrun with drug dealers and thugs, Eastside was a war zone where, in 1981, a stabbing occurred on the first day of school. In 1982 Clark met incoming students at the door with a bullhorn in one hand and a "Louisville slugger" in the other. He chained doors to keep out pushers, forbade gang clothing and assigned latecomers to latrine duty. In one day he expelled 300 students for fighting, vandalism, drug possession, profanity and abuse of teachers. Two years later New Jersey's governor declared Eastside a model school.

Since 1989 Clark has taken his philosophy on the road as a lecturer and consultant, meeting with teachers, school board members, parents, business representatives and students.

The Programming Council's forums committee, chaired by student Kristen Turner, is sponsoring Clark's appearance.

POW/MIA MEMORIAL SERVICE SET

A service for U.S. military personnel listed as prisoners of war or missing in action will be held at noon Wednesday in Robert Carr Chapel. The special service will be open to all faculty and staff members, students and the public.

Lt. Col. Ann Lupton and Cadet Veronica Rodriguez of the Air Force ROTC detachment, together with Lt. Col. Paul Myers and Cadet Tristan Aitken of the Army ROTC battalion, will conduct the ceremonies along with members of Angel Flight and the Arnold Air Society.

CONCERT TO FEATURE BAROQUE WORKS

Some the best-known, most-loved works of Johann Sebastian Bach, Antonio Vivaldi and George Frederick Handel will be featured tomorrow (Wednesday) at a TCU Symphony performance of "Baroque Blockbusters" in Ed Landreth Auditorium. The 7:30 p.m. concert is free and open to the public.

Kurt Sprenger will conduct the symphony in performances of Handel's beloved "Water Music" and selections from one of Bach's most famous works for string orchestra: Brandenburg Concerto No. 3. Student violinists Michelle Yang, Amy Faires, Sylvia Cheah and Heather Kennedy will be featured in a presentation of Vivaldi's Concerto in D major for four violins.

NOV. 15 DEADLINE FOR LUNCHEON

Nov. 15 is the deadline for reservations for the Nov. 18 University staff luncheon in the Woodson Room. Speakers will be Mac Fulfer and Patti Putthoff, whose presentations will be on "Face Reading" and "Dreamwork."

Lunch will be served at 11:45 a.m. Coordinated by Fred Terasa of extended education, the program will begin at 12:10 p.m.

MANAGEMENT TO HOST LECTURERS

Susan Jackson, editor of the *Academy of Management Review*, and Randall Schuler, research professor of management at New York University, will be guests of the Neeley School's management department Thursday and Friday.

Jackson will discuss "Diversity as an Emerging Research Domain in the Organization Sciences" from 9:30-11 a.m. Thursday in Tandy Hall 120. She has published more than 50 articles and chapters on a variety of topics including top management team composition, strategic human resource management, organizational approaches to managing work force diversity as well as job stress and burnout.

Schuler will make a presentation on "Approaching Strategic Human Resource Management In Service-Based Firms and in Global Environments" from 3:30 to 5 p.m. Friday in the same location. Author or editor of more than 25 books, Schuler's interests include international human resources management, human resources strategy, entrepreneurship and the interface of competitive strategy and human resource issues.

Both of the free events are open to students, faculty and staff members.

INTERNS PROMOTE GM PRODUCTS

A senior-level class of marketing students took on the challenge to change the image of Oldsmobile model automobiles on the TCU campus during a semester-long internship with General Motors. Months of data analysis and surveys of students, faculty and staff helped the 17-member class identify an existing market on campus for the Oldsmobile product.

Tomorrow (Wednesday) the students will host a half-day promotional event featuring the Oldsmobile Achieva, Bravada and Cutlass Supreme models. The event will begin at 11 a.m. in the north parking lot in front of the Student Center and will last until 3 p.m.

Various prizes will be awarded to promotion participants who take a few minutes to learn about the vehicles. Such area restaurants as Domino's, KFC, Joe T. Garcia's and the Olive Garden will be on hand to give participants free food samples. Sumo wrestling gear also will be available to those who take part in the promotional event.

Ten Texas colleges and universities are participating in the General Motors Internship program this academic year. The Texas campus with the best promotional effort will receive a \$2,500 first-place award.

The competition is designed to give students a chance to be involved in the numerous aspects of a marketing and promotional campaign. The TCU team sought to change the existing perception of the Oldsmobile product line as "boring" and "family-oriented," increase the awareness of the various Oldsmobile services and draw attention to the local Oldsmobile dealership, Meador Oldsmobile.

Following campus surveys and data analysis, the students set promotional objectives, identified methods to reach the target market and developed a comprehensive plans book which details their research and promotional plans.

Victor Catalanotto, general sales manager for Meador Oldsmobile, said he was very impressed with the students' plans book, commenting that the ideas and the quality of production of the book rivaled what he has seen from some professional advertising agencies. "The work that the students have done will have a really positive impact on the dealership," Catalanotto predicted.

Calendar of Events

- Nov. 9 --Career Week Health Professions Day, noon to 5 p.m., Student Center lounge.
--TCU Woman's Club Brown Bag, 11:45 a.m., Ed Landreth Hall reception room.
- Nov. 10 --MIA/POW service, noon, Robert Carr Chapel.
--Videoconference "We Can Get Along: A Blueprint for Campus Unity," sponsored by the Division of Student Affairs' development committee, noon to 2 p.m., Dan Rogers Hall 134. Call Ext. 7855 if planning to attend.
--Career Week Human Services Day, noon to 5 p.m., Student Center.
--Former high school principal Joe Clark, who inspired the film "Lean on Me," will speak at 7:30 p.m. in the Student Center ballroom. Free.
--TCU Symphony performs "Baroque Blockbusters," 7:30 p.m., Ed Landreth Auditorium. Free.
- Nov. 11 --Susan Jackson, editor of the *Academy of Management Review*, will discuss "Diversity as an Emerging Research Domain in the Organization Sciences," 9:30-11 a.m., Tandy Hall 120.
--Career Week Fine Arts and Communications Day, noon to 5 p.m., Student Center.
--Contemporary Dance/Fort Worth's "The Choreographic Process," 2 p.m., Dance Building Studio B. Free.
--Inaugural lecture by Susan Jarratt, Radford Chair holder, "Rhetoric: What Is It? Who Has It? Who Needs It?" Lecture at 4 p.m. in the TCU Faculty Center following a 3:30 p.m. reception.
- Nov. 12 --Career Week Graduate and Professional School Day, noon to 5 p.m., Student Center lounge.
--Biology department fall seminar series presents Jon Jones of TCU's environmental science program speaking on "Vitamin D, Ultraviolet Radiation and Development in Chameleons," noon, Sid W. Richardson Building Lecture Hall 3. Free.
--Randall Schuler of New York University will lecture, 3:30-5 p.m., Tandy Hall 120.
- Nov. 12-13 --Free movie for students, faculty and staff: "What's Love Got to Do With It," 9 p.m., Student Center ballroom.
- Nov. 13 --MBA open house for prospective graduate business students, 10 a.m. to noon, Charles Tandy Hall Room 320. Call Ext. 7531 for reservations.
- Nov. 14 --International Student Association Tour de TCU Bike Race kicks off Hunger Week activities at 2 p.m. Check-in begins at 1 p.m. in front of the Student Center. A volleyball tournament will be held after the race at the Rickel Building.
- Nov. 15 --Hunger Week Kickoff, noon, Student Center lounge.
--Autograph party with former House Speaker Jim Wright, 5:30-7 p.m., Student Center lounge.
--Alumna Lindy Nelson, "TCU, the World and Altruism," 7:30 p.m., Student Center ballroom.
--TCU Music Series piano recital by José Feghali, Ed Landreth Auditorium, 7:30 p.m. Free.
- Nov. 16 --University Writing Program Brown Bag, "Designing and Evaluating Essay Exams," 11:30 a.m.-1 p.m., Student Center 203. Call Ext. 7240 if attending.
--TCU research lecture in mathematics, "Exotic Four Manifolds," Professor Robert Gompf, University of Texas at Austin, 4 p.m., Winton-Scott Hall 145. Refreshments at 3:30 p.m. in Winton-Scott 171.
--Recital by pianist Pang Bo of Beijing, China, at 7 p.m. at Ed Landreth Auditorium.
--Hunger briefing by Andy Fort, 7:30 p.m., Student Center Woodson Room.
--Honors Program Fireside lecture, "Nero Couldn't Fiddle," by Emmet Smith, 7:30 p.m., 3635 Hilltop Road. Call Ext. 7125 by Nov. 15 for reservations.
--Brite Series 1993 lecture on "Theology in Crisis," by author Dr. Justo Gonzalez, 7:30 p.m., Robert Carr Chapel.

OFFICIAL ABSENCES

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professor for the makeup. If you have any questions, call Ext. 7855.

Women's soccer team members who missed classes after 4:30 p.m., October 27, to participate in a game at SMU:

Anderson, Brittney	Cathey, Kristen	Davies, Michelle	Everett, Julie	Fennell, Clari
Garrett, Angela	Gill, Shannon	Honolka, Susie	Honor, Kathleen	Kuesel, M
Marlar, Amy	Potok, Mandy	Rainey, Kathy	Ross, Abby	Shaver, Danielle
Spence, Dondi	Suess, Sarah	Thompson, Jennifer	Trujillo, Erin	Vanzandt, Cindy
Wells, Lisa				

Marketing students who will miss classes from 8:00 am to 4:00 pm to participate in a General Motors Intern Project:

Bennett, Laura	Bletcher, Dan	Brown, Scott M.	Decross, Derek	Fey, Melissa
Fronckiewicz, K	Gonzalez, Yvette	Jacobsen, Kelly	Johnson, Tobi	Kling, Ryan
LeGore, Jill	McClendon, M	Muller, Steven	Nitz, Holly	Roa, Ingrid
Red, Matt	Walls, Geoff			

Members of the TCU Daily Skiff staff who missed classes on October 28 and 29 to attend the Associated Collegiate Press convention in Dallas:

Coffman, Becky	Grieser, Andy	McCormick, Brian	Yoest, Sarah	Zmugg, Andy
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TCU Daily Skiff sports staff members who missed classes Thursday morning, October 28 to cover the SW Conference Media Day basketball preview in Dallas:

Benz, Ty	Manning, Tom	Newtown, Matthew
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CLASSIFIED

Information Redacted

BAD WEATHER POLICY

When the University is officially closed, all students, faculty and staff members will be excused from reporting, except for those employees providing essential services related to (1) health and safety, (2) the presence of a residential community and (3) agreements with the public for the use of University facilities.

The decision to close the University will be made by 6 a.m. on the day in question and will be communicated to local news media. Members of the University community are encouraged to get their information from that source.

Procedures will be developed for communication with employees in the event the University is closed on a Saturday or Sunday.

The News Service will be responsible for making all public announcements to radio, television and newspapers regarding changes because of weather conditions.

Outlets to which this information will be given and which should be monitored for any campus announcements include:

Radio Stations:

KRLD-AM 1080
WBAP-AM 820
KVIL-FM 103.7
KPLX-FM 99.5
KLIF-AM 570
KEGL-FM 97.1
KERA 90.1
KSCS-FM 96.3
KTCU-FM 88.7
KOAI-FM 107.5

Television Stations:

KXAS-TV
KDFW-TV
WFAA-TV
KTVT-TV

Newspapers:

Fort Worth Star-Telegram
Dallas Morning News