

BULLETIN

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HORNED FROGS POST TICKET SALES VICTORY

Horned Frog football has posted another win for the year, this time with season ticket sales. Despite a losing season in 1993, TCU posted a historic 40 percent increase in sales this year. The victory was due to a restructured ticket program and an unusual special effort by community leaders, according to Lois Kolkhorst, TCU athletic marketing and promotions director.

Sales totaled 10,008 season tickets at the close of the sales campaign. The total compares to 7,137 season tickets sold for last season and is the third highest sales record since 1960.

"This is the largest increase in the history of TCU without a winning season the previous year," Lois said. She attributes the gain to a sustained marketing effort, strategic planning, effective execution of the plan and the backing of the "Committee of 100."

In May, John Roach, TCU board of trustees chair and Tandy Corp. chief executive officer, led the launching of TCU's most aggressive athletic promotion campaign ever. That effort included the formation of the Committee of 100, a coalition of 170 business and community leaders from across the state organized to increase ticket sales.

Four ticket packages were offered in the program that was restructured this year. Prices ranged from \$4 to \$20 per ticket each game. A special effort was made to make home games more exciting by including fun-filled activities for the whole family.

Among the strategies used to sell tickets this year was a direct mail effort followed by an aggressive 22-night telemarketing campaign. The initiative netted approximately 1,000 of the season ticket commitments.

In addition to Division I-A football, TCU fans have been entertained with fun-filled pre-game and halftime activities such as live music by area artists, superstar performances of the national anthem, contests, giveaways, fireworks, clowns, balloons and face-painting.

AMERICAN MUSIC WEEK TO INCLUDE CONCERTS, LECTURE

TCU artists and educators will present two concerts featuring American works and a lecture on trumpeter Harry James as part of American Music Week Nov. 7-13. All three events are free and open to the public.

On Nov. 7, music faculty member Michael Meckna will ask "How Did Harry James Make Us Love Him?" at a 4 p.m. lecture in Ed Landreth Hall Room 103. The lecture will be based in part on Meckna's recently published book, *Twentieth-Century Brass Soloists*. Michael is associate professor of music history and musicology. His other books include *Virgil Thomson: A Bio-Bibliography*, winner of a CHOICE Outstanding Academic Book Award.

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MUSIC WEEK (cont.)

Also on Nov. 7, a 7:30 p.m. concert in Ed Landreth Auditorium will feature Karen Adrian, adjunct professor of flute and principal flutist with the Fort Worth Symphony. Other performers will include Gary Whitman, assistant professor of woodwinds; John Owings, professor of piano; and Lynda Poston-Smith, adjunct professor of voice at Southwestern Baptist Theological Seminary.

The all-American program will include Sonata for Flute and Piano, written by Thomas Beversdorf for Karen; Vocalise for flute, soprano and piano by Henry Cowell; and Aaron Copland's Duo for Flute and Piano and "As It Fell Upon a Day," for flute, clarinet and soprano, the latter featuring text by English poet Richard Barnefield. Karen also will perform "Disjointed Moons" by Philip Baczewski of the University of North Texas. The performance will be broadcast over KTCU-FM, 88.7, on Nov. 13 at noon.

On Nov. 9, the TCU Symphony Orchestra, directed by Kurt Sprenger, will perform Vincent Persichetti's Introit and other works. That performance begins at 7:30 p.m. in Ed Landreth Auditorium.

CONCERT TO FEATURE STUDENT DANCERS

Audiences will have an opportunity to see the results of several months of work by student dancers and faculty choreographers at a series of free fall dance concerts presented by the ballet and modern dance department Nov. 4-6. Works to be performed range from classical ballet to dramatic modern dances.

Performances begin at 8 p.m. on Nov. 4 and 5 and at 2 p.m. on Nov. 6. All take place in Ed Landreth Auditorium and are open to the public.

Dances, performed by both graduate and undergraduate students, will include:

- "Studio ABC" and "A Day in the Countryside," both choreographed by Li Chou Cheng. The first, set in a ballet studio to the music of Tchaikovsky, weaves in portions of a ballet class to introduce the audience to much of the classical ballet vocabulary. "A Day in the Countryside," set at a country fair, is a classical pointe piece incorporating Romanian folk dance style.
- The premiere of "The Handless Maiden," a piece by Susan Haigler-Robles. The piece depicts a brief introduction into a tale by the same name published by Jungian analyst Clarissa Pinkola Estes in *Women Who Run With the Wolves — Myths and Stories of the Wild Woman Archetype*.
- "Two Parts Mozart: A Work in Progress," by Stephanie Rand. The dance deals in a humorous way with the shortcomings of the ballet field: injuries, competition, pointe shoes, jealousy, sweat, sympathy and disappointments. The third and fourth sections of the dance will be performed at the 1995 spring dance concert.
- "What Goes Around Comes Around," a three-part modern dance piece by Susan Douglas Roberts.

ALPHA PHI OMEGA OFFERS FREE BABY-SITTING

Alpha Phi Omega service fraternity is offering an evening of free baby-sitting for faculty and staff. The event will be Saturday from 6 to 11 p.m. in the Rickel Building. For more information and registration, please contact Katie Thorp at 923-6709 by tomorrow (Wednesday).

EXECUTIVE BREAKFAST IS TODAY

Nearly 300 local business and civic leaders are expected today (Tuesday) for this fall's first Executive Breakfast. David Grimes, AT&T sales vice president, will discuss "Technology 2000 and You" at the event, which will be hosted by the Neeley School's Charles Tandy American Enterprise Center. The invitation-only breakfast will begin at 7:15 a.m. in the Student Center ballroom.

"This year's Executive Breakfast series will address the enormous impact of technology on our personal and professional lives for now and in the future," said Jack Barrett, director of the Tandy American Enterprise Center. "No matter what your position in life, you can't ignore the use of technology because it won't ignore you."

Grimes has held high-level marketing and staff positions with AT&T and Southwestern Bell Telephone Company since 1970. In assignments with AT&T, Grimes served as vice president of operations and later as chief operating officer for ShareTech, a joint venture of United Technologies and AT&T. He also held management positions for AT&T Information Systems, AT&T American Bell and Southwestern Bell Telephone Company.

A member of the Dallas Chamber of Commerce's telecommunications committee, Grimes serves on the board of governors for Dallas Infomart and board of directors for Texas Business Hall of Fame Foundation.

BRIDGES TOPIC OF NOV. 7 LECTURE

Visiting Green Honors Professor Dr. Henry Petroski — the engineer/author of such books as *To Engineer is Human* and *The Pencil: A History of Design and Circumstance* — will discuss how technical, social and cultural factors combine to influence the appearance of great bridges in a free public lecture on Nov. 7. The lecture will begin at 7 p.m. in Sid Richardson Lecture Hall 4.

A guest of TCU's engineering department, Dr. Petroski is Aleksandar S. Vesic Professor of Civil Engineering and chair of the department of civil and environmental engineering at Duke University. He is a contributing engineering author to *American Scientist*, the magazine of Sigma Xi. His other books include *Beyond Engineering: Essays and Other Attempts to Figure Without Equations*, *The Evolution of Useful Things* and *Design Paradigms: Case Histories of Error and Judgment in Engineering*.

CRIMINAL JUSTICE TO SPONSOR CAREER FAIR

A panel of speakers representing a broad spectrum of criminal justice careers will discuss employment options at a panel discussion on Nov. 16. The talk begins at 7:30 p.m. in the Woodson Room of the Student Center. All students and faculty members are invited to attend the program, which is sponsored by the Criminal Justice Internship Program.

LUTE EVENTS SET FOR FRIDAY, SATURDAY

Professional lutenist Catherine Liddell will deliver a lecture/demonstration on renaissance and baroque lutes Friday at 1:30 p.m. in Ed Landreth Hall Room 115. The event is free and open to all.

On Saturday, the Lute Society of America and TCU's music department will host an all-day workshop in the Woodson Room of the Student Center. The charge is \$45 for students; \$65 for others. For more information on both events, call Dick Hoban at Ext. 7834.

TCU IN THE NEWS

Carla Coscia and **Horacio Elzondo**, both TCU sophomores, were recognized at a banquet for Outstanding Fort Worth Area Hispanic Students, sponsored by the National Hispanic Institute. Both students were pictured with other recognized students in the *Fort Worth Star-Telegram* on Oct. 21.

Baritone **Burr Phillips**, TCU graduate student, was featured in Wayne Gay's classical music column in the *Star-Telegram* on Oct. 23. Phillips performed the Dallas premiere of Schoenberg's "Ode to Napoleon" for a Voices of Change concert on Oct. 17. He performed the same concert at Ed Landreth Auditorium on Oct. 23.

A display called "Space as Self" by **Terri Cummings**, TCU coordinator of art education, Patricia Warren and Cliff Dossel was featured in a *Star-Telegram* article on Oct. 9. The display in the NRH Gallery in North Richland Hills is a collaborative expression of psychological portraits of interior and exterior spaces. The exhibit was curated by 1994 TCU M.F.A. graduate **Eddy Rawlinson**.

TCU graduate and CBS newsman **Bob Schieffer** criticized his own industry at a local Better Business Bureau dinner, according to a recent *Star-Telegram* article. The media and political consultants have made political campaigns the "mean" business that they are today, Bob said.

On Oct. 21, **Angela Taylor** of alcohol and drug education discussed how TCU is helping prevent alcohol abuse on college campuses in the Metroplex on KRLD radio.

Research by **Joanne Green** (political science) was cited in the Sept. 19-25 issue of the Washington Post National Weekly Edition. Columnist David Broder cited Joanne's findings from a paper recently presented at the American Political Science Association Annual Meeting. The research showed in 1982-90, female candidates in primary races for open seats in the House of Representatives were just as likely to win as male candidates.

Ralph Carter (chair, political science) was a guest on the hourlong "Good Business Sense" program on KGBS radio (1190 AM) on Oct. 17. The topic of the program involved the current and future risks of doing business in Russia.

EXHIBIT INCLUDES WORKS OF 15 FACULTY MEMBERS

Some 25 new works by TCU art and art history faculty members will be on view in the Moudy Building exhibit space through Nov. 23. Included in the annual exhibit are the works of 15 artists working in such diverse media as photography, offset lithography, oils and steel.

The exhibit is free and open to the public. Exhibit hours are 11 a.m. to 6 p.m. Mondays, 11 a.m. to 4 p.m. Tuesdays through Fridays and 1 to 4 p.m. Saturdays and Sundays. Call Ext. 7643 for more information.

NOTES ON FOLKS

Peggy Conway (Neeley School) and M.B.A. student **Pavel Douleпов** attended an invitational conference hosted by the Russian/Eurasian Awards Program in Washington, D.C., Oct. 13-17. The conference gives Russian students and university representatives the opportunity to meet one another, discuss support programs and issues of returning to Russia. Representatives and students from 30 schools across the United States were selected.

"Wagering in Final Jeopardy!" an article written by **George Gilbert** and **Rhonda Hatcher** (both of mathematics), appeared in the October 1994 issue of *Mathematics Magazine*.

Gary Whitman (music) performed on Oct. 9 at Hardin-Simmons University in Abilene as a member of the Northwest Texas Clarinet Consort. The consort is a professional clarinet quintet made up of clarinet professors from TCU, Texas Tech, Hardin-Simmons, the University of North Texas and West Texas A&M University. The group will be featured in concerts at TCU and UNT in January and at the Texas Music Educators Association annual convention in February.

Anantha Babbili (journalism) spoke at the monthly luncheon of the Fort Worth Executives Association on Oct. 17. The topic of the event at the Petroleum Club was politics and the media in the year of elections.

Angela D. Taylor and **Stephen B. Cummins** (alcohol/drug education) represented TCU during a panel discussion reporting on the proceedings of the National Meeting on Alcohol and Other Drug Prevention in Higher Education in Washington, D.C., in October.

Anne Herndon (education) recently presented a paper, along with Mary Ann Wood, at the American Association for Teaching and Curriculum conference in Dallas. The paper was titled "The Learning Community: The Work of Care, Dialogue and Research in the Kindergarten Classroom."

David Grebel (print services) showed his comedic range in a recent Fort Worth Theatre Studio Series premiere of *1-800-4ADVICE*. David played the roles of the publisher and the cameraman in the production, which played at Scott Theatre Oct. 25-26.

Bill Beezley (history) has been named 1994 Hillard Distinguished Professor of the Humanities at the University of Nevada – Reno. The professorship was established to identify scholars who are nationally recognized for their expertise, insight, and innovative research in a particular field. The scholars are then invited to campus for a series of guest lectures.

Carol Stephenson (nursing) recently passed two national nursing certification exams. Successful exam completion certifies a nurse as an expert and a resource in that clinical area. The certifications that Carol now holds are "Clinical Specialist in Medical-Surgical Nursing" and "National Certified Hospice Nurse."

David Vanderwerken (English) recently had two articles published: "Faulkner's Anti-Bildungsromane" appeared in the *Journal of the American Studies Association of Texas* and "Gavin Grey, Felix Batterinski, and 'Terminal Adolescent Syndrome.'" was published in *Aetholon: The Journal of Sport Literature*.

Fred Erisman (English) recently attended the "American Studies After 50 Years: Retrospective and Prospect" symposium held Oct. 20-23 at the University of Minnesota in Minneapolis. The symposium commemorated the 50th anniversary of the doctoral program in American Studies at the University of Minnesota, the interdisciplinary program in which Fred took his Ph.D. The program was the third such program to be established in the United States, and today is ranked second (behind Yale's) in overall academic stature and reputation.

PHI BETA KAPPA SCHOLAR WILL SPEAK

Dr. Michael E. Fisher, a Phi Beta Kappa Visiting Scholar, will conduct a seminar and an undergraduate colloquium today (Tuesday).

At 11 a.m. in Sid Richardson Room 360, Dr. Fisher will deliver a seminar on "Fraud, Fusion, and Integrity in Science." At 3:30 p.m. in Winton Scott 145, he will present an undergraduate colloquium: "All Roads Lead to Rome; But Not in Three or More Dimensions." Both presentations are free and open to all.

Dr. Fisher is a Distinguished Professor at the Institute for Physical Science and Technology at the University of Maryland. His visit is hosted by the TCU chapters of Phi Beta Kappa, Sigma Xi and the TCU physics department.

FRIEDMAN TO DISCUSS "SEX MATTERS"

Sexuality educator Jay Friedman will share his insights and outbursts about love, sex and dating in the '90s with students, faculty and staff Nov. 10 at 7 p.m. in the Student Center ballroom. The "Sex Matters" discussion is sponsored by the Programming Council as part of the Health Enrichment Week and is open to the entire campus.

Friedman uses humor and a multimedia approach to encourage men and women to have healthy relationships that will enhance their academic and work experience. "Unfortunately, we live in a society that has trouble talking about sex and provides inadequate sex education," he said. "As a result, a potentially positive part of lives can turn negative, as we see with problems like AIDS, unintended pregnancy and date rape. My goal is to help audiences restore hope for healthy sexuality."

Friedman is professionally certified as a sexuality educator by the American Association of Sex Educators, Counselors and Therapists. He is an award-winning writer featured in a number of national publications as well as a former disc jockey and host of a radio talk show on relationships.

BROWN BAG ON FITNESS SCHEDULED

Dr. Steven Blair from the Cooper Institute for Aerobic Research in Dallas will be the speaker for a "brown bag" forum on Nov. 8 at 12:30 p.m. in the Student Center ballroom. Blair will be speaking on "Fitness and Its Impact on the Aging Process."

The program is part of Health Enrichment Week and is being co-sponsored by the Recreational Sports Department and the Alcohol and Drug Education Program. It is open to all students, faculty and staff, who are asked to bring their own lunches.

Blair served as vice president of the American College of Sports Medicine and is president-elect of the American Academy of Kinesiology and Physical Education. His research focuses on the associations between lifestyle and health, with a specific emphasis on exercise, physical fitness, body composition and chronic disease. His research has been featured in more than 150 papers and chapters in scientific literature.

FACULTY, STAFF APPOINTMENTS

Jodi O'Rear has been hired as an administrative assistant I in the religion department. Holder of a B.S. in speech and drama from Texas Woman's University, Jodi previously worked for the Denton Record-Chronicle and was part-owner of "Just Art."

Sally Lewis is the new administrative assistant I in the football office. Sally has a B.A. in sociology from Oklahoma Baptist University and previously was a bookkeeper, a substitute teacher for Trinity Valley School and a private tutor.

Xavier Sanchez has been promoted to Craft Tech II in the physical plant. Xavier has been a Craft Tech I since October 1993 and previously worked as a carpenter for Grid Construction Company.

Congratulations to **Loretta Pierce**, who has been promoted to administrative assistant II in the university advancement. She previously worked in the School of Education, the dean of students' office and the football office.

Marie Pyeatt has been hired as service assistant I in facility services. She previously worked for Lockheed in Fort Worth.

New service assistant supervisor in the student center is **Bill Davis**. Bill replaces Flossie Williams, and is a Navy veteran and a former employee of the Fort Worth Independent School District.

Judy Breckenridge is the new office assistant in the Mary Potishman Lard Tennis Center. She holds a B.A. in education from Central Michigan University and has been a temporary assigned to the Frog Club.

Susan Layne has been promoted to the university staff position of transfer credit analyst in the associate vice chancellor for academic affairs office. A recent TCU graduate and current graduate student in the English department, she was employed in admissions as an assistant since 1987.

Donna Jackson received a promotion to academic advisor in the Center for Academic Services. A TCU employee since 1980, Donna worked in the controller's office, the dean's office of AddRan, the provost's office and in the associate vice chancellor for academic affairs' office as transfer credit analyst. Donna received her M.L.A. degree in May 1994.

Melinda Daggett is the new annual fund officer in university advancement. Melinda, a graduate of Texas A&M, was director of research at Cargill Associates in Fort Worth.

Brian Kennedy is the new office assistant in the financial aid office. Brian received his B.S. in psychology from TCU in 1993 and has worked for Larry Markley in the student center and for Marriott catering.

Lawrence Kretchmar has been hired as library stacks assistant in the Mary Couets Burnett Library. Lawrence has a B.A. in psychology from Auburn University and has been employed as a substitute teacher in the Everman school district.

Urvashi Pitre has been hired as an associate research scientist in the Institute of Behavioral Research. Urvashi received her Ph.D. in experimental psychology from TCU and has been employed as a graduate assistant and as a professional temporary staff member.

Steve Smith, previously the assistant basketball coach at Cedar Hill High School, has been named to the basketball staff at TCU. Steve earned his B.B.A. in marketing and international business from the University of Texas in 1990.

OFFICIAL ABSENCES

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professor for the makeup. If you have any questions, call Ext. 7926.

Members of the Women's Golf team who missed classes after 1:00 p.m., October 19 and all classes on October 20 and 21 to participate in a tournament at University of South Carolina at Furman:

Names Redacted

Members of the TCU Jazz Ensemble who missed their 12:30 classes on October 20 to perform in the Student Center:

Names Redacted

Members of the Men's Tennis team who missed classes October 20 and 21 to participate in Southwest Regional Rolex Championships at Mary Potishman Tennis Center, TCU:

Names Redacted

Members of the Men's Tennis team who missed classes October 21 and 24 to participate in the above tournament:

Names Redacted

Members of the Women's Soccer team who missed classes on October 21 to participate in a match at Texas A&M:

Names Redacted

Students who missed classes on October 21 from 10:00 am - 2:00 pm to participate in a performance at the Tandy Center as part of the TCU campaign downtown:

Names Redacted

Students who are equipment managers for the football team who missed classes on October 21 to support the team in a game at University of Houston:

Names Redacted

Members of the Marching Band who missed classes after 8:00 pm on October 24 to perform at Pennington Field:

Names Redacted

OFFICIAL ABSENCES (cont.)

Following students who will miss classes October 27 and 28 to represent TCU at the TEXOMA Regional Conference of the National Association of Teachers of Singing to be held at Rice University:

Names Redacted

Members of the Women's Rifle team who will miss classes after 12:00 noon, October 28 to participate in a rifle match at Texas A&M:

Names Redacted

Accounting students who will miss classes October 28 after 12:00 noon to represent the TCU Accounting Department in an interscholastic competition, the Arthur Andersen Tax Challenge, at the University of Texas at Austin:

Names Redacted

AFROTC Color Guard cadets who missed classes on the morning of October 21 to attend a luncheon sponsored by Susan B. Komen Cancer Research Foundation in Dallas:

Names Redacted

ROTC Ranger challenge team members who missed classes after 12:00 noon on October 21 to participate in a Head-to-Head competition in San Antonio:

Names Redacted

Members of the football team who missed classes after 1:00 p.m. on October 21 to participate in a game at University of Houston:

Names Redacted

JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of Oct. 25. For more information on any of these positions, call Ext. 7095.

Dean	Harris College of Nursing
Student Publications Dir.	Journalism
Ass't. Dir. Phys. Plant for Resources	Physical Plant
Superintendent/Maintenance	Physical Plant
Instructional Staff Member	Ranch Management
Assistant Safety Director	Safety
Dir./Intensive English Program	Intensive English Program
Monographic Cataloger	MCB Library
Communication Consultant (oral)	CPC
Communication Consultant (written)	CPC
(both are on an as-needed basis only)	
Accompanist/Technique Classes	Ballet/Modern Dance
Admissions Assistant	Admissions
Administrative Assistant I	Admissions
Craft Tech Supervisor II	Physical Plant
Groundskeeper I	Grounds
Service Assistant II	Facility Services
Service Assistant I (1/2 time)	Facility Services
Service Assistant I	Facility Services
Service Assistant I	Residential Living

Calendar of Events

- Oct. 31-
Nov. 23 --Art Faculty Annual Exhibition, Moudy Building exhibition space, 11 a.m. to 6 p.m. Mondays, 11 a.m. to 4 p.m. Tuesdays through Fridays and 1 to 4 p.m. Saturdays and Sundays. Free.
- Nov. 1 --Physics department seminar with Dr. Michael E. Fisher, Institute for Physical Science and Technology, University of Maryland, on "Fraud, Fusion, and Integrity in Science," 11 a.m., Sid Richardson 360; and undergraduate colloquium "All Roads Lead to Rome: But Not in Three or More Dimensions," 3:30 p.m., Winton Scott Hall 145. Free and open to the public.
- Nov. 2 --Jonathan Fields, new second trumpeter for the Fort Worth Symphony Orchestra, will perform at 7 p.m. in Moudy Building 141N. The event is free and open to the public. Call Ext. 7602 for more information.
- Nov. 4 --Professional lutenist Catherine Liddell will perform a lecture/demonstration on renaissance and baroque lutes, 1:30 p.m., Ed Landreth Hall 115. Free.
--Biology seminar with Paul Goldstein, University of Texas, El Paso, "Senescence and toxic insult in gametogenesis of the nematode *c. elegans*," noon-1 p.m., Sid Richardson Lecture Hall 3. Free and open to the public.
- Nov. 4-6 --Fall Dance Concert, 8 p.m., Nov. 4 and 5, 2 p.m. Nov. 6, Ed Landreth Auditorium. Free and open to the public. For information call Ext. 7615.
- Nov. 7 --American Music Week lecture on "How Did Harry James Make Us Love Him?" by Michael Meckna, 4 p.m., Ed Landreth Hall Room 103. Free and open to the public.
--American Music Week concert featuring flutist Karen Adrian, 7:30 p.m., Ed Landreth Auditorium. Free.
--Lecture by visiting Green Honors Professor Dr. Henry Petroski, 7 p.m., Sid Richardson Lecture Hall 4. Free