

BULLETIN

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MBA APPLICATIONS UP MORE THAN 50 PERCENT

Applications for admission are up 56 percent from 1994 for the fall 1995 Master of Business Administration program in the Neeley School, according to MBA admissions director Peggy Conway.

Inquiries for information about the Neeley School graduate program have posted a 20-percent increase over a year ago, she added.

"It's clear to us that more people are becoming aware of the Neeley School's growing reputation," Peggy said. "We are beginning to gain national visibility for our distinctive applied learning opportunities."

For two-straight years, the Princeton Review's *Guide to the Best Business Schools* has listed the Neeley School among the top 70 business schools in the United States and has ranked the school No. 1 in building communication skills. The guide also has listed the school among the top 10 in the nation for developing interpersonal, team-building and computer skills.

Enrollment in the MBA program has continued to post steady increases in recent years, growing from a total of 213 full-time and evening students in 1990 to 261 last fall. Nearly one out of four students in the fall 1994 entering class were from abroad.

MBA candidates have opportunities to develop real-world skills in several key programs.

In **Student Enterprises**, corporate clients hire student teams as consultants to tackle actual business problems. A student team bids for the opportunity to be chosen for an assignment, and faculty members support student teams as advisors rather than as project leaders. Students ultimately bear sole responsibility for the outcome of the project.

The school's **Center for Productive Communication**, one of the first such centers in the United States, houses a teleconferencing facility and offers a multi-level program that certifies students' high achievement in business communication skills.

Through the **William C. Conner Foundation Educational Investment Fund**, students decide how to invest more than \$1.1 million in stocks, bonds and other securities.

Another strong Neeley School benefit is the **MBA summer internship program**, which consistently places more than 90 percent of students seeking professional work experiences.

FULBRIGHT SCHOLARSHIPS AWARDED TO FACULTY AND STUDENTS

Four TCU faculty members and two students have been selected as 1995-96 Fulbright Scholar award recipients. Faculty Fulbright awardees include Roger Cooper (radio-TV-film), Richard Hanson (geology), Mercedes Olivera (journalism) and Jan Swearingen (English). Graduate history student Matthew Esposito and senior music major Sallie Pummill have also received Fulbright awards.

The Fulbright program offers nearly 1,000 grants for lecturing and research in more than 130 countries. Grantees are selected through a stringent selection process that takes more than a year as applicants are screened by binational, discipline-oriented panels of experts.

Cooper will teach courses in American mass media and popular culture at Osaka University in Japan. Olivera will research meso-American and pre-Colombian female deities and teach at TCU's sister university, Universidad de las Americas in Puebla, Mexico. Richard Hanson will conduct geologic and isotopic studies of ancient mountain building processes and crustal evolution in southern Africa, while Jan Swearingen will teach cross-cultural rhetoric and literature in Taiwan--comparing Chinese and Western ideas of rhetoric and literature.

Graduate student Matthew Esposito will conduct historical research in Mexico City on Porfirian cultural development during the reign of Mexican Dictator Porfirio Diaz at the turn of the century. Piano performance student Sallie Pummill will study and perform in Belgium at Conservatoire de Mons. Sallie is the daughter of Janet Pummill, TCU staff accompanist and music instructor.

The Fulbright grant program is named after U.S. Senator J. William Fulbright and is designed to promote better understanding between the United States and other countries. In addition to pursuing their individual studies and research, awardees participate in non-academic activities in order to meet a broad spectrum of people and study the history and culture of their host country.

CAMPUS CAMPAIGN TOPS \$1 MILLION MILESTONE

Gifts from faculty and staff members to The Next Frontier campaign now total \$1,118,982 and represent a 34 percent level of participation. Previously, the highest level of campus giving was 24 percent. Spencer Tucker, campaign co-chair, said the success of the campaign so far has him optimistic about reaching the \$1.5 million campus campaign goal.

"We're really working hard at getting the campus portion of the campaign wrapped up by the first part of May, and I think our goal is well within reach," he said.

Nationally, The Next Frontier campaign is making significant progress toward its \$100 million goal. Total campaign commitments now stand at more than \$68 million. If you have any questions regarding the campaign, please call Roby Key, assistant vice chancellor for university advancement, at Ext. 7706.

EASTER SUNRISE SERVICE TO FEATURE PASSION PLAY

The medieval passion play *The Three Marias*, will be the highlight of this year's annual Easter sunrise service on the Sadler Hall lawn April 16 at 6:30 a.m.

The three-line troupe will be presented by TCU theatre students under the direction of George H. Brown, theatre faculty member. TCU students will provide all the music for the program which will also include congregational singing as well as prayers, scripture and other acts of worship. The Rev. John Butler, minister to the university, said that Easter is the most important celebration in the Christian year.

"The sunrise service is an excellent way to celebrate the occasion and highlight student leadership," he said.

The Three Maries depicts three women dressed in scarves and carrying candles on their way to anoint the body of Jesus in the tomb. An angel tells them he has risen and a heavenly choir begins to sing while the women examine an empty tomb.

The Easter sunrise service has been a TCU tradition for more than 20 years and this marks the second year that *The Three Maries* has been incorporated into the festivities. Coffee, juice and sweet rolls will be served following the service.

BANQUET HONORS SCHOLARSHIP DONORS

TCU's eighth annual scholarship dinner was held April 5 at Ridglea Country Club. Approximately 200 people were on hand for this event honoring individuals, foundations and corporations that have established new endowed scholarships at TCU.

The evening's events were kicked off with welcoming statements from Bronson Davis, vice chancellor for university advancement and master of ceremonies. This year's featured speaker was Dr. Gilbert D. Davis Jr., advisor and development assistant to the dean of Brite Divinity School and former director of church relations for TCU. Gilbert was introduced by Chancellor Bill Tucker, who also announced this year's 10 newly endowed scholarships:

- The Harvey Anderson Scholarship for Music
- The Phyllis and John Grimland Jr., Middle Income Scholarship
- The Harold D. and Imogene Herndon Middle Income Scholarship
- The LaHood Family Scholarship
- The Ada and "Mac" McArron Middle Income Scholarship
- The Rose Ella McCollum Porterfield and Austin L. Porterfield Scholarship
- The Roger A. Ramsey Middle Income Scholarship
- The Carol Thornton Scholarship and
- The Warren and Lula Veale Memorial Scholarship.

TCU THEATRE OFFERS LIGHT FARE

TCU Theatre will offer a condensed version of *Hamlet* April 17 in the University Theatre.

Tom Stoppard took Shakespeare's well-known and famously long play and created a "witty, high-browed farce" that is only 15 minutes long, said director and theatre faculty member Steven Breese. Steven and his seven student actors added a few of their own touches, which stretches the piece to 30 minutes. TCU Theatre's version debuted at the TCU Scholarship Award Banquet on April 5. *Fifteen-Minute Hamlet* will begin at 7 p.m. and is free and open to all.

CRIMINAL JUSTICE TO SPONSOR CAREER FAIR

The Criminal Justice Internship Program is presenting a Criminal Justice Career Panel tomorrow (April 12) at 7 p.m. in the Woodson Room of the Student Center. A panel of speakers representing a broad spectrum of federal criminal justice careers will discuss career options and be available for questions. All students and faculty members are invited to attend.

SEVERAL HONORS WEEK EVENTS ARE OPEN TO ALL

Several events scheduled for TCU Honors Week (April 17-22) are open to the campus community and general public. They include:

April 17

- 1-5 p.m. Presentation of senior honors projects, Moudy Building 141N. Students making presentations include majors from biology, history, music, communication sciences and disorders, radio-TV-film, journalism, physics, religion, psychology and fashion design.
- 7:30 p.m. Pi Kappa Lambda Honors Recital featuring voice, piano, viola, organ, cello and violin, Ed Landreth Auditorium.

April 18

- 2-5 p.m. Presentation of senior honors projects, Moudy Building 141N. Students majoring in biology, history, communication sciences and disorders, radio-TV-film and social work will deliver presentations.
- 6 p.m. "Fashion Trends Within Historical and Modern Clothing." A gallery show presented by fashion design major Laurabeth Allyn as her senior honors project, Student Center lounge.
- 7:30 p.m. "Scenes From My Childhood: Three Pieces for Piano." A senior honors recital featuring the compositions of music major Fiona Barriac, University Theatre.

April 19

- 7:30 p.m. Robert Ballard, the marine scientist who "unearthed" the long-buried Titanic, will speak on deep sea explorations, Student Center ballroom.

April 20

- 11 a.m. Honors Convocation with Honors Week Speaker Robert Ballard discussing "Living A Dream," Ed Landreth Auditorium.

NOTES ON FOLKS

Mary Nell Kivikko (William L. Adams Writing Center) participated in the 1995 Research Network Forum preceding the recent Conference on College Composition and Communication in Washington, D.C. She spoke on writing center outreach into communities.

On March 24, **Steve Sherwood** (English/William L. Adams Writing Center) presented his short story, "The Bright Side," at the annual University of Houston-Clear Lake Literary Festival. On March 31, during the annual conference of the South Central Writing Centers Association, Steve was elected the association's vice president for 1995-1996.

Sympathy is extended to the family and friends of **Ralph Berryman** who died last week. Ralph was a TCU custodian for three years. He is survived by his son, stepmother, stepfather, two brothers and four sisters.

TCU was well represented at the District IV Council for Advancement and Support of Education annual conference, held in Fort Worth, April 1-5. **Bronson Davis** (vice chancellor for university advancement) was program chair and presented a seminar on "Managing by the Numbers: Advancement Planning and Forecasting."

Also representing TCU at the CASE conference were **Ann Clinkscales** (university advancement), **Diane Crane** (university advancement), **Dee Dodson** (university advancement), **Andrea Heitz** (university advancement), **Roby Key** (university advancement), **Rick L'Amie** (communications and public affairs), **Larry Lauer** (communications and public affairs), **Ann Louden** (university advancement), **John Maddox** (publications), **Nancy Petruso** (university advancement), and **David Van Meter** (publications).

The conference brought together 412 participants who do alumni, fund raising, and public relations work for institutions of higher education and independent schools in a five-state area. It was the most successful conference in the district's history with over 563 exhibitors, consultants and individuals participating.

Congratulations to **Ileri and Rocio Garcia** (residential housing). The two sisters, natives of Mexico, will be sworn in as U.S. citizens tomorrow at the University of Texas at Arlington. Rocio has been a TCU employee since September 1993; Ileri since April 1992. Both women went through a citizenship studies program offered at TCU in conjunction with the Fort Worth Independent School District.

Congratulations are also in order for **Judy Oelfke Smith** (publications). Judy designed two publications for the University that were selected for outstanding achievement awards at the 1995 Matrix Awards Banquet presented by the Dallas Professional Chapter of Women in Communications, Inc., on March 31. Judy's award-winning pieces included the Brite Campaign case statement: *Ministry for the Next Frontier*, and *The TCU Magazine*, edited by **John Ohendalski** and **David Van Meter** (editorial services).

The case statement brochure for TCU's \$100 million Next Frontier campaign took the top honor, the grand award, for fund-raising publications in The Council for Advancement and Support of Education's "Best of the Southwest" competition. **Larry Lauer** (communications and public affairs) coordinated *The Next Frontier: A Vision for the Future*, **John Maddox** (publications) was responsible for design/concept/production and **Dee Dodson** (development communications) was the writer.

Jo Klemm (library) has been selected one of 24 participants in the Tall Texans Leadership Development institute, sponsored by the Texas Library Association. The institute, which is held in July, is a week-long leadership training course designed to foster leadership capabilities. Jo was selected from a pool of nominees from across the state.

Larry Kitchens, director of the Center for Instructional Services, made a presentation to the Texas Association of School Boards Technology in Schools Conference in Austin on April 8. His topic was titled, "Teaching, Technology and Transformation: Integrating Technology Into the Curriculum."

An article by **Alice Gaul** (nursing) titled "Casuistry, Care, Compassion and Ethics Data Analysis" was published in the March issue of *Advances in Nursing Science*. A paper titled "Casuistry Applied to Ethics Data Analysis" was presented at the Sigma Theta Tau International Research Congress in Sidney Australia last July.

Mark Thistlethwaite (art & art history) presented a lecture, "True and Fac-simile Traces: George Catlin's Pictures as History Paintings," at the Joslyn Art Museum in Omaha. Mark's presentation opened the museum's special exhibition of images of Native Americans painted by the nineteenth-century artist, Catlin.

Diane Lovin and Fred Terasa (extended education) have been invited to present "Exploring and Exploiting Leadership Opportunities through the Process of Visioning" to The Women's Leadership Institute at Wells College, Aurora, N.Y. The presentation will take place June 15, the first day of the institute.

March 18, at Joe T. Garcia's restaurant, 77 guests – former and current students, colleagues, friends, staff, and the entire Worcester family – gathered to honor **Don Worcester** (emeritus, history). The celebration offered the opportunity for department chair Spencer Tucker to announce the establishment of the Don Worcester Fund within the department to support student and faculty writing projects. Following lunch, various individuals offered a series of testimonials, remembrances, bad jokes and puns, tributes and toasts to Don.

Spencer Wertz (philosophy) has recently published an article on the role of practice in Collingwood's theory of art in the January 1995 *Southwest Philosophy Review*.

Sympathy is extended to **Diane Crane** (donor research) in the death of her father-in-law.

Sympathy is extended to **Diane Lovin** (extended education) in the death of her father.

OFFICIAL ABSENCES

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professor for the makeup. If you have any questions, call Ext. 7926.

Members of the Men's Tennis Team missed classes after 12:30 p.m. April 7 to participate in a match at Austin, TX:

Names Redacted

Members of the Skiff staff missed classes April 6, 7 & 8 to participate in the Texas Intercollegiate Press Association Convention at the Hyatt Regency DFW:

Names Redacted

Members of AFROTC will be on an official base visit to the Air Force Academy on April 6th and 7th:

Names Redacted

ABSENCES (cont.)

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professor for the makeup. If you have any questions, call Ext. 7926.

Members of the Women's Tennis Team missed classes after 11:00 a.m. to participate in a match with Texas University at Mary Potishman Tennis Center at TCU:

Names Redacted

Members of the Women's Golf Team missed classes after 2:00 p.m. on March 29 and all classes on March 30 and 31 to participate in A.S.U. Lady Sun Devil Invitational at Tempe, Arizona:

Names Redacted

Members of the Men's Tennis Team missed classes after 12:00 noon, March 31, to participate in a match with S.M>U> at Mary Potishman Tennis Center at TCU:

Names Redacted

Members of the Men's Tennis Team missed classes after 11:30 a.m. April 3 to participate in a match at Mary Potishman Tennis Center at TCU:

Names Redacted

Members of the Men's Tennis Team missed classes April 4 to participate in a match with Baylor:

Names Redacted

Members of the Women's Tennis Team missed classes after 11:00 a.m. April 5 to participate in a match at Mary Potishman Tennis Center at TCU:

Names Redacted

Students representing TCU as delegates lobbying for the TEG program sponsored by Independent Colleges and Universities of Texas missed classes April 5:

Names Redacted

Students accompanying Marriott Food Services to other campuses for a food service survey missed classes April 6:

Names Redacted

JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of April 4. For more information on any of these positions, call Ext. 7790.

Residential Hall Director
Ass't. Women's Track Coach
Field Staff Surveyor
(temporary staff)

Residential Services
Athletics
IBR

Accompanist/Technique Classes
Computer Support Specialist
Craft Tech I/HVAC (f/t)
Craft Tech I/HVAC (p/t)
Craft Tech II/Plasterer
Craft Tech II/Gen. Maintenance
Service Assistant II
Service Assistant I (f/t)
Service Assistant I (p/t)

Ballet/Modern Dance
Information Services
Physical Plant
Physical Plant
Physical Plant
Physical Plant
Facility Services
Facility Services
Facility Services

CLASSIFIEDS

Information Redacted

OF NOTE

Paul Harvey's March 8 radio broadcast on praised Fort Worth for the cultural metamorphosis that it has experienced. He noted that the city once known as "cowtown" is now challenging Dallas as a cultural mecca and cited that Van Cliburn and the prestigious Mensa organization both call Fort Worth home. He also mentioned that John Giordano and the Fort Worth Symphony are world-class and that Dallas has no match for The Kimbell, the Museum of Science and History, The Amon Carter Museum or the soon-to-be-built performing arts center.

Mr. Harvey, however, made no mention of TCU but did close his broadcast by saying that the good fortune bestowed upon Fort Worth must have resulted from somebody in Fort Worth kissing a frog; must have been a horned frog.

REMINDER

TCU's Campus Crime Watch meets the second Tuesday of each month from noon to 1 p.m. in the Brown-Lupton Student Center, room 203. Today's meeting will focus on how Campus Crime Watch can make our campus a safer, friendlier place at which to work and live, but only if you get involved. For more information call the campus police office at Ext. 7276.

Calendar of Events

- April 7-
May 6 TCU Theatre and Stage West joint production of "The Crucible" at Stage West. Tickets are \$12 and \$15. For information and reservations call 784-9378.
- April 10-21 Master of Fine Arts Thesis Exhibition by Erica Grider, Exhibition space, first floor in the north side of J.M. Moudy Building for Visual Arts and Communication, 11 a.m. - 6 p.m. Mondays, 11 a.m. - 4 p.m. Tuesdays through Fridays and 1 - 4 p.m. Saturdays and Sundays. Admission is free, and information is available at Ext. 7643.
- April 11 Senior recital featuring vocalist Amy Pummill, 7:30-9 p.m., Ed Landreth Auditorium. Free and open to the public.
- April 12 WordPerfect 5.1 training, 8 a.m.-noon, Human Resources. Reservations required. Call Ext. 7792 for more information.
- TCU Symphonic Band concert conducted by TCU associate director of bands, Robert Foster, 7:30 p.m., Ed Landreth Auditorium. Free and open to the public. Call Ext. 7602 for information.
- April 13 Writing Across the Curriculum: workshop sponsored by the University Writing Program, 11:30 a.m. - 1 p.m., Student Center, room 207. Registration required. Call Ext. 6238 for more information.
- Q & A regarding TCU benefits Brown Bag lunch, noon-1 p.m., Human Resources. Reservations required. Call Ext. 7792 for more information.
- Two-hour library workshop: Electronic Business Resources, 2-4 p.m. in the library. Registration required by calling Ext. 7117.
- O.J. Simpson defense attorney Alan M. Dershowitz speaks at Fort Worth Speaker's Forum, 7:30 p.m., Ed Landreth Auditorium. Dershowitz is expected to mention insights from the Simpson murder trial during his presentation "Hate, Speech, Political Correctness and Censorship" beginning at 7:30 p.m. in TCU's Ed Landreth Auditorium. Tickets are \$5 for students and \$18 for employees with a TCU ID and are available at the student center information desk. The event is co-sponsored by BankOne, the *Fort Worth Star-Telegram*, 570 KLIF-AM and TCU.
- April 14 Good Friday. University offices closed.
- Horned Frog Baseball. Double header with Houston, 1 p.m. Call Ext. 7967 to support YOUR HOME TEAM.
- April 15 Horned Frog Baseball. Double Header with Houston, 1 p.m. Call Ext. 7967 to support YOUR HOME TEAM.
- April 16 Easter Sunrise Service on the lawn of Sadler Hall, 6:30 a.m. Everyone is welcome.
- April 17 "The 15-Minute Hamlet," 5 and 7 p.m., University Theatre, free.
- Pi Kappa Lambda Student Honors Recital, 7:30 p.m., Ed Landreth Auditorium. Free and open to the public. Call (817) 921-7602 for information.
- April 18 TCU Woman's Club spring luncheon "Celebration of Life," 11:45 a.m., Woodson Room. Transportation is available courtesy of Army ROTC at parking lot on Wabash at McPherson, behind University Baptist Church.
- Horned Frog Baseball. Frogs vs. Dallas Baptist, 3 p.m. Call Ext. 7967 to support YOUR HOME TEAM.
- April 19 Andre Watts: Cliburn Concerts piano recital, 8 p.m., Ed Landreth Auditorium. Call 335-9000 for ticket information.