

BULLETIN

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IBM VETERAN WILL DIRECT AMERICAN ENTERPRISE CENTER

Jack D. Barrett, a 35-year veteran with IBM, has been named director of the Charles Tandy American Enterprise Center. The appointment is effective Aug. 1, according to Dean Kirk Downey of the Neeley School of Business.

As part of the Neeley School, the Tandy American Enterprise Center serves as a link between the academic and business communities by providing executive development programs and facilitating the applied research needs of businesses. Housed in Tandy Hall, the center was made possible through a \$6 million gift from the Anne Burnett and Charles Tandy Foundation in 1984.

Barrett, whose career has included more than two decades in sales management, is currently a senior account executive and consultant for international marketing. Having overseen accounts for major federal government customers and General Motors, he also has handled IBM-related operations with NASA.

"We're excited about Barrett coming to TCU," Kirk said. "Obviously he has an extensive background in marketing, especially to the level of people we wish to attract to the center. We think he's a natural," Kirk added. "Jack is a personal, high-energy guy whom the TCU community will enjoy having around."

Barrett is not a stranger to the educational environment. He worked with both Harvard School of Business and George Washington University to help develop pilots for the IBM Advanced Business Institute. The sales school teacher also has served as an advanced marketing instructor across the United States. During a six-month period in Europe, Barrett implemented an international marketing operation in London. He also led corporate seminars for international marketing and sales territory management.

Ranking among Barrett's accomplishments are four outstanding sales manager awards. Two were presented for innovative marketing leadership, while the others were for developing unique techniques for using marketing personnel. His sales analysis and personnel marketing motivation methodologies for the international marketplace are now widely used within IBM.

The Kansas State University graduate served as an Air Force pilot and radar controller and retired with a rank of captain.

Barrett succeeds the center's first director, Bill Campbell, who retired in June.

PRESS RELEASES 'HELL'S HALF ACRE'

The history of frontier Fort Worth's vice district comes to life with the TCU Press' July release of Richard F. Selcer's "Hell's Half Acre: The Life and Legend of a Red-Light District."

It is the ninth volume in the TCU Press Chisholm Trail Series, which is devoted to publishing and preserving nonfiction books dealing with Texas, its history and its life.

Red-light districts were part of every major town in the American West, and Fort Worth's section was comparable to all of them.

Fort Worth was a rowdy town in the late 19th Century, and its "acre" -- a collection of saloons, bordellos and gambling and dance houses -- attracted the West's famous and infamous for business and pleasure. Luke Short, Sam Bass, Butch Cassidy and his Wild Bunch, Wyatt Earp, Bat Masterson, Doc Holliday and Timothy "Longhair Jim" Courtright all had a part in the district's rambunctious history.

But Hell's Half Acre was not just entertainment for residents and tourists. City leaders faced a dilemma when reformers called for the area to be shut down. Its businesses -- deemed immoral and sinful -- were major contributors to the local economy.

Historians have debated the acre's legends for years. Using Fort Worth City Council minutes and local court proceedings, public documents and census records, newspapers and personal reminiscences, Selcer separates fact from fiction and extracts the truth from myth. Numerous photos of frontier Cowtown and the denizens of the acre enhance this volume.

A Fort Worth native, Selcer teaches U.S. history in the junior college systems of Dallas, Tarrant and Collin counties. He earned a doctorate in history here in 1980.

The 348-page "Hell's Half Acre" is available in cloth for \$24.95 and paperback for \$15.95 at the University bookstore.

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SENIOR WINS JOURNALISM SCHOLARSHIP

Katherine Thompson, senior news-editorial journalism major, is the recipient of a \$750 scholarship for the 1991-1992 academic year from The Texas Gridiron Club, Inc., Fort Worth's chapter of the Society of Professional Journalists. She competed with journalism students from the North Texas area for the award.

A member of Alpha Phi Omega fraternity, Katherine is also active in the TCU's SPJ chapter and was its vice president in 1990-1991. She graduated from high school in Dripping Springs, where she was yearbook editor, newspaper editor and first-place winner in the University Interscholastic League's district newspaper feature writing competition.

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HERE'S WHAT THE DIGGING IS ABOUT

The excavating projects on both north and south sides of the campus are to provide electrical support for the Student Center improvements, said Vice Chancellor Edd Bivin, and should be completed in early August. The construction going on at Reed Hall, he explained, is to restore the hall's watertight integrity.

'TCU NIGHT' AT CASA MANANA SET

Aug. 22 will be "TCU Night" at Casa Manana for a performance of "A Little Night Music" featuring alumna Betty Lynn Buckley.

The evening's activities for alumni and friends will include the 8 p.m. program of Stephen Sondheim's music and an after-show reception at Dos Gringos Restaurant at 1015 University Drive near Casa Manana, according to alumni director DeVonna Tinney.

The \$20-per-person charge for tickets in the TCU section includes hors d'oeuvres at the reception. Due by Aug. 16, the reservations will be on a first-come, first-served basis. These can be made by check, payable to TCU, through the alumni office, Box 32921.

Additional information is available by calling Ext. 7803.

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TRIO OF GEOLOGISTS HOSTS WORKSHOPS

Geologists Ken Morgan, Nowell Donovan and Art Busbey will instruct participants in a NASA satellite data interpretation workshop, "Image Processing and Geological Mapping with Geographical Information Systems," to be held on campus Aug. 7-9. They hosted and served as faculty for an earlier session here in late June and will offer it again in September and November.

The limited-enrollment sessions generally have attracted petroleum-industry specialists, but environmental companies are sending scientists to the second fall workshop. EOSAT, a private-sector consortium marketing all NASA satellite data, provides support for the programs.

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PARKING PERMITS GO ON SALE

Parking permits for the 1991-92 year will go on sale Aug. 5 and must be displayed on vehicles using University parking areas by Aug. 31. Traffic citations for improper parking will be issued after that date.

Cost of permits is \$25 for faculty and University staff members, while the charge for general staff members is \$20. Employees who use the coliseum parking area will receive permits at no cost upon request.

Permits must be paid for in the controller's office, Room 104 of Sadler Hall. Then the receipt must be taken to the Campus Police Office, 2905 Princeton St. Permits will be issued only upon presentation of the receipt; cash or checks cannot be accepted by the police office.

Permits for personal vehicles in the coliseum and physical plant lots, while issued at no cost, are not valid on campus during regular business hours.

According to a statement approved in February and issued through Vice Chancellor Peggy Barr's office, no University funds may be used to underwrite cost of parking for employees' personal vehicles.

NOTES ON FOLKS

TCU got a quick mention during the Miss Texas pageant finals July 6 when senior CARMEN JONES, entered as Miss Haltom-Richland, was announced as one of the top 10 finalists. Selected as first runner-up, she received a \$5,000 scholarship and would serve as Miss Texas if the winner, Rhonda Morrison of Conroe, were unable to fulfill the year's responsibility.

Sympathy is extended to KEN BUS (international student affairs), whose father, Sievert F. Bus, died July 9 in Chicago. Services were conducted later that week for the former Elmhurst, IL, resident.

JOE LAW (Writing Center) presented a paper, "The Art of Literary Counterpoint: Reexamining the Analogy," at Resonant Intervals: Interdisciplinary Perspectives of Music, an international conference held at the University of Calgary.

Three alumnae formerly on the Lady Frogs golf team -- MARCI BOZARTH of Austin, KRIS TSCHETTER of Fort Worth and KRIS HANSON of Austin -- were among the 156 competing in the 1991 U. S. Women's Open July 11-14 at Colonial Country Club. Marci joined the LPGA in 1985; now in her fourth year, Tschetter is considered one of the LPGA's top young stars; and Hanson joined the tour after playing mini-tours in Asia, Europe and America in 1985-89. Tschetter, who finished the tourney in 11th place, set a women's course record at Colonial with a four-under-par 67 on the next-to-last day. A Star-Telegram photo on July 15 showed her receiving congratulations from golf legend Ben Hogan, who had become her friend during her TCU career.

ANDY MIRACLE (sociology) was elated to receive a copy of his latest book even though he couldn't read a word of it. Originally published in 1986, "Sport and Social Theory," a joint effort with Roger Rees, formerly of the kinesiology department, has just been released in a Japanese translation by Human Kinetic Press. According to Andy, the Japanese have developed a serious interest in the anthropology of play and the sociology of sport over the last 10 years and have turned to North Americans and Europeans to assist in the development of these disciplines in Japan. This has been especially true for theory. "However, if it parallels the automobile and high-tech industries, we will be using their works as textbooks by the turn of the century," he said.

GEORGE GILBERT (mathematics) had an article entitled "Zeros of Symmetric, Quasi-definite, Orthogonal Polynomials" published in the May 15 issue of the Journal of Mathematical Analysis and Applications. These polynomials are related, very indirectly, to questions about prime numbers.

BOB DORAN (mathematics) gave an invited talk entitled "From zero to infinity in one easy lesson" to teachers of elementary school children June 14 at the University of Dallas. Purpose of the talk was to give the teachers explicit step-by-step methods on how they can make mathematics more interesting and exciting for their students.

NOTES ON FOLKS (continued)

Four papers written with physicist C.A. QUARLES have recently been published. Co-authors are RAJ AMBROSE, a former Ph.D. student currently a tenured associate professor at Monmouth College; DAVID LAWRENCE, 1990 graduate currently a graduate student at Washington University; HALIM LEHTIHET, former Ph.D. student and postdoc soon to return to TCU from Algeria; and DARREN KAHLER, currently a Ph.D. student. Weathers, Duggan, Yu and McDaniel are colleagues from University of North Texas. The works include Ambrose, Kahler, Lehtihet and Quarles, "Angular dependence of thick-target bremsstrahlung," Nuclear Instruments and Methods in Physics Research; Quarles, Lehtihet, Lawrence and Kahler, "Two-photon emission processes in electronatom interactions," Nuclear Instruments and Methods in Physics Research; Ambrose, Kahler, Lehtihet and Quarles, "Atomic-field bremsstrahlung at zero degrees," Nuclear Instruments and Methods in Physics Research; Lawrence and Quarles, "Calibration of a two-photon coincidence experiment using ^{133}Ba ," Nuclear Instruments and Methods in Physics Research; and Weathers, Duggan, McNeir, Yu, McDaniel, Quarles, Lehtihet, and Kahler, "Efficiency determination for a windowless Si(Li)x-ray detector for photon energies below 5 keV using atomic-field bremsstrahlung," Nuclear Instruments and Methods in Physics Research.

TEOBY GOMEZ and GAIL ZIMMERMAN (Center for Academic Services) have earned additional recognition as National Certified Career Counselors after having met the professional counseling standards and passing the specialty examination established by the National Board for Certified Counselors.

Funeral services were conducted July 17 at the First United Methodist Church of Elkhart for Anna Lee Leifeste, widow of the late SAM A.D. LEIFESTE, member of the business faculty in 1956-70. A Fort Worth resident for 35 years, she died July 7. Three daughters, including Sharon Leifeste of Fort Worth, and two sons survive.

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FACULTY, STAFF APPOINTMENTS

Education professor HENRY PATTERSON has accepted reappointment as Starpoint School's principal for 1991-92. A member of the School of Education faculty since 1971, the life member of the Council for Exceptional Children earned three degrees at Kansas State Teachers College, where he was an associate professor in 1967-71, and the doctorate in special education at the University of Arizona.

PHYLLIS BODIE, assistant resident director at the University of Massachusetts at Amherst for the last two years, has assumed her position as Student Activities program coordinator. Formerly on the faculty at Boston's Roxbury Community College, she earned a B.S. degree in hotel restaurant travel administration and an M.Ed. degree at Massachusetts, where she was Honors Program instructor for two years. The Jamaica native served as marketing and public relations consultant for the Minority Business Training Resource Center in Boston.

GLEN HULME, member of TCU's Class of 1975, has assumed his position as post office manager. The lifelong Fort Worth resident has 21 years' experience in postal operations and two years' customer service experience with Federal Express.

TCU IN THE NEWS

MOE IBA and his staff were the subjects of a Star-Telegram Cheers note July 6. From Susan Demers of Weatherford, the note read: "To coach Moe Iba and his basketball staff at Texas Christian University for once again having quality camps this summer. Not only do our boys learn the fundamentals of basketball, but also teamwork on and off the basketball court. Thank you."

"TCU Jazz Ensemble to share Swiss stage with music greats" was the headline for the lengthy Dallas Morning News feature on the ensemble's visit to the 25th Montreux Jazz Festival in Switzerland. The July 8 story was complemented by two color photos of rehearsals and another photo of Director CURT WILSON.

"An avid collector of baseball autographs goes to bat for his church" was the kicker for the Star-Telegram's July 8 story on AMBROSE EDENS, recently retired after 40 years on the religion faculty. He recently donated his "extraordinary collection of baseball autographs -- more than 10,000 signatures, most with pictures of more than 3,000 notables of the national pastime" to South Hills Christian Church. The church plans to sell the collection by bids through Sotheby's. Ambrose began collecting cards when he was growing up in Corsicana.

History doctoral candidate RANA WILLIAMSON and her excerpts from her dissertation on the Texas drought of 1951-57 were subjects of Kent Biffle's Texana column in the July 14 Dallas Morning News. The West Texas historian, who formerly worked for newspapers in Junction and San Angelo, details the drought results that drove persons off farms and ranches into town jobs and recounts humorous stories related to the serious economic impact.

Research on laptop computers by marketing faculty members BILL MONCRIEF, JANE MACKAY and CHARLES LAMB continues to garner attention in national publications. The latest articles appeared in the July issues of the National Institute of Business Management's Working Smart and in the Fast Forward section of Across the Board.

"TCU graduate to take over GD's top job in Fort Worth" was the Star-Telegram's headline July 10 announcing the appointment of GORDON ENGLAND as general manager of local operations. In General Dynamics' Fort Worth division in 1966-85, the University of Maryland graduate completed the M.B.A. degree here in 1975.

Differences in the Los Angeles and Fort Worth videotaped incidences of police action with prisoners was discussed by ALEXIS DURHAM (criminal justice) for a KXAS-TV story that aired July 8.

Emeritus Dean GEORGE TADE was featured speaker for the May 18 dedication of the Irvin L. Young Memorial Library Tower at Illinois' Greenville College. He was dean there in 1953-59 and is an honorary alumnus.

"TCU Study Shows Satellite Images Are Useful in Mapping Paved Surfaces" was the title of the story about geologist KEN MORGAN's study of the Upper Sycamore Creek watershed, in which paved surfaces, waters, vegetated areas and bare soils could be identified by color spectral signatures. This latest report of his work is in the June issue of New Wave, the publication of the Texas Water Resources Institute.

NEW MACINTOSH MATERIALS ARE AVAILABLE

Several materials, including diskettes and manuals, are available to campus computer users through User Services division of Information Services. As announced by Karen Moncrief, these include the following:

- Macintosh System 7 Operating System. User Services has System 7 for distribution on campus. Interested persons should take 10 formatted, double-density diskettes to the Help Desk in Sid Richardson 147. There is no charge for this system software upgrade, and that office will notify persons when their copies are ready for pickup.
- System 7 manuals have been ordered from Apple. Interested persons should take a purchase order requisition made out to Information Services to the Help Desk. The price of a set of manuals is \$32 and includes "What's New in Macintosh System Software v 7," "Macintosh Reference" and "Macintosh Networking."
- WordPerfect 2.0 for the Macintosh is available from User Services under a Site Volume Pricing Agreement with WordPerfect Corporation. The software purchased through this agreement must remain the property of the school and may not be loaned, transferred or resold to off-campus users.

Cost of the site license copy is \$35, and manuals are bundled in two sets. The first set contains Reference, Draw and Macro manuals and costs \$30. The second set contains the Workbook and Getting Started manuals and is priced at \$20.

To place an order, interested persons must take a purchase order requisition made out to Information Services and five formatted diskettes to the Help Desk, SWR 147.

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MCLENNAN TO ATTEND C-SPAN SEMINAR

The Cable-Satellite Public Affairs Network will host a TCU communication specialist and 37 other academicians for a seminar Aug. 12-13 in Washington, DC. David McLennan, assistant professor of speech communication, routinely integrates public affairs programs into his teaching. In April he received a C-SPAN faculty development grant increasing his access to resources of the non-profit network.

College and university teachers selected for participation will attend round-table discussions, workshops and a National Press Club reception during the seminar. They represent teaching fields of political science, journalism, communication and the law and two- and four-year institutions throughout the U.S.

David credits his former professor, John Sullivan of the University of Virginia, as an innovator in classroom applications of live public affairs coverage. Sullivan recently moderated a session of C-SPAN's spring seminar.

PRESS HAS NEW ADDRESS

The TCU Press is settled in its new home at 2912 W. Lowden after some time in temporary quarters in the Bass Building. Their new house formerly was used as the University's nursery school.

The Press' phone number remains the same, 921-7822, according to its director, Judy Alter.

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THEATRE GRADS ARE BUSY

If you go to the theatre in Fort Worth this summer, chances are strong you'll see a TCU ex on stage -- maybe more than one.

David Coffee, who earned both bachelor's and master's here in the late '70s and early '80s, will appear at Casa Manana in "Best Little Whorehouse in Texas" and "A Little Night Music" as well as at Granbury Opera House, where he has played starring roles for several years. He'll have TCU company in both, as former cheerleader Bertty Lynn Buckley stars in "A Little Night Music" and Hollywoodite Norm Alden appears in "Best Little Whorehouse." Lindy Heath, a 1988 graduate, will appear at Casa in "Chess."

Gayle Hunnicutt is at Fort Worth Theatre to star in "The Little Foxes." Heather Quick, who graduated last year, will appear at Circle Theatre in "Emerald City." Johnny (B.F.A. '73 and M.F.A. '75) and Dianne (B.F.A. '66, M.F.A. '73) Simons, after spending the academic year at Duke, are back home running Hip Pocket Theatre.

Several current students are on stage outside of Fort Worth, including senior Jeff Bateman and Junior Andy Parkhurst at Warren Theatre in Pennsylvania and sophomore Shannon Slaton appearing in "Torch Song Trilogy" at Dallas Alliance Theatre. May graduates already at work include Rhett Pennell in Shakespeare productions at Corpus Christi and Danny Baker at Warren Theatre.

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CLASSIFIED:

FOR SALE: 1986 Oldsmobile Ninety-Eight Regency Brougham, very clean and well maintained; \$6,100. Call Farmer at Ext. 7288 or at 732-0327.

FOR RENT: Apartment in beautiful Wedgwood neighborhood, two bedrooms, two baths, kitchen, living room, dining room, washer and dryer, garbage disposal, dishwasher, central heat & cooling; utilities paid, 10 minutes from TCU, \$550 per month. Call 294-1222.

GRADUATE STUDENT PREFERRED: For small three-room furnished garage apartment, one block north of TCU, single graduate student preferred; deposit and references required; water paid; rent discussed at time of appointment to see apartment. Phone 926-3236.

FOR SALE: 1987 Chrysler LeBaron four-door sedan, only 14,500 miles, all power features; \$5,200. Call Ext. 7375.

APARTMENT FOR BABYSITTER: TCU-area couple will provide free apartment in exchange for night and weekend babysitting. Call Peter or Kate, 921-2998.