

BULLETIN

Issued by the Division of University Relations

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ALUMNUS/TRUSTEE WILL SPEAK AT CONVOCATION

Dr. James Cash, professor in Harvard University's Graduate School of Business, will return to his alma mater Sept. 15 as featured speaker for fall convocation, the public event that marks the official opening of the academic year. "A View of TCU--20 Years Later" will be the topic of the Class of '69 member.

The annual formal assembly, with faculty members in full regalia, will begin at 11 a.m. in Ed Landreth Auditorium. Classes will be dismissed at 10:30 a.m.

Announcement of the fourth recipient of the Chancellor's Award for Distinguished Teaching will be a highlight of the program. Endowed by an anonymous TCU couple, the two-part honor includes a \$12,000 check in recognition of outstanding accomplishments as teacher and to cover the variety of expenses the awardee feels will most enhance his/her contributions as a teacher and scholar.

The award was presented first in 1982 to English professor Betsy Colquitt. Other recipients have been Emmet Smith, Herndon Professor of Music, and Bill Baird, Brite professor of New Testament. The Chancellor's Award for Distinguished Research and Creative Activity is presented in alternate years.

Welcoming remarks at convocation will be made by Vice Chancellor Bill Koehler. The speaker will be introduced by Chancellor Bill Tucker.

The processional and recessional will be played by Emmet, and music will be provided by the Concert Chorale, directed by Ron Shirey. The invocation will be given by Dr. A.M. Pennybacker, trustee and senior minister of University Christian Church, and the benediction will be given by University minister John Butler. Also taking part will be Faculty Senate chairperson Linda Moore.

Student House president Lee Behar, Associate Vice Chancellor Larry Lauer, Assistant Vice Chancellor Ann Gee and Associate Professor Sheila Allen.

Cash, named to TCU's board of trustees earlier this year, is described as "a great example of what it means to be a student-athlete in America" by Dr. Tucker. After earning a bachelor's degree with a major in mathematics and minor in computer science here in 1969, he completed master's and doctoral degrees at Purdue University. He joined the Harvard faculty in 1981 and has been in his current position since 1985. His scholarly research has concentrated on the management of large corporate information systems.

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FALL CONVOCATION (continued)

On the editorial board of the Harvard Business Review, Cash has been associated as a teacher or consultant with Bank of America, Carter-Hawley-Hale, Corning Glass, General Electric, GTE, International Business Machines and American Telephone and Telegraph. He is a member of the U.S. Department of State's advisory committee on transnational enterprises and the Massachusetts Governor's Information Processing Advisory Committee. He also is on the boards of Index Systems Inc., The Park School of Brookline, MA, and Affiliated Publications. He is author of three books along with a number of studies in professional journals.

Cash was a distinguished alumni awardee in 1986 of the TCU Alumni Association "in recognition of a career that has achieved prominence and brought credit to both the recipient and the University." In 1983 Cash was honored by the Fort Worth Independent School District with a First Century Distinguished Alumni Award, and he was inducted into the TCU Sports Hall of Fame in 1982.

Winner of all-state honors as a basketball player at Fort Worth's I.M. Terrell high, Cash accepted a scholarship at TCU in 1965 and became the first black basketball player in the history of the Southwest Conference. His leadership and talents on the court were major factors in TCU winning the SWC championship in 1968. Cash was named an all-SWC player as well as to the NCAA's all-American academic basketball team in 1968 and again in 1969.

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DEDICATION SET FOR MONCRIEF HALL

Ceremonies dedicating Moncrief Hall, the 17th campus housing facility and the first one constructed since 1972, also will be an event of Sept. 15. The program, set for 1:30 p.m., will be detailed in next week's issue of the Weekly Bulletin.

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SURVEY SHOWS LIBRARY SATISFACTION

Response to the Mary Coats Burnett Library survey distributed to faculty members in May showed an overwhelming majority consider library use important to their needs and library hours to be satisfactory.

Faculty members also reported great satisfaction with the library's handling of reserve books and with assistance provided by librarians. Members of the faculty almost unanimously urge their students to use the library and to become familiar with indexes and databases in their fields.

Responses were not always easy to interpret, library staff members said. While some 40 percent of faculty members who expressed an opinion stated their students are not satisfied with the library, 65 percent think the library pays sufficient attention to the needs of undergraduates.

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DEDICATION SET FOR FILM LIBRARY ADDITIONS

A dedication for the newest additions to the Gwendolyn P. Tandy Memorial Film Library will be held Thursday. Hosted by the radio-TV-film department, the by-invitation reception will showcase the faculty research library and the Surround Sound Audio/Video System.

Officially dedicated in May, 1983, the library is a gift from the Jesse Upchurch family and the Benjamin F. Johnston Foundation of Fort Worth. It was given to TCU in memory of Mrs. Upchurch's mother, for whom it is named.

Since its inception, the film library has grown to more than 1,100 titles representing every genre of the medium, including a number of short films from the early 1900s and some 750 feature-length movies. The surround sound audio/video system was added this summer in the Moudy Building's Room 164 South and will be used extensively for undergraduate film classes. Other additions include a video disc player with 315 disc titles.

Library curator John Freeman (radio-TV-film) says future plans include the purchase of more foreign films and additions to the standard reference volumes and film scripts for use by graduate students and in faculty members' research as well as by dramatic scriptwriting classes.

A \$2,000 scholarship for production of a student film will be offered for the first time in the spring. Interested students will be asked to submit scripts and project proposals for review by radio-TV-film faculty. Three hours credit will be given for the special film project.

Assisting John this year as associate curator is Carolyn Lee, who recently joined the department's faculty.

Gwendolyn Purdy Johnston Tandy was an active patron of the arts during her 20 years' residence in Fort Worth. A member of the board of directors of the William Edrington Scott Theatre, Mrs. Tandy was also on the boards of the Fort Worth Community Theatre, the Fort Worth Opera Association and the Fort Worth Art Association. Her affection for the arts led to such leadership roles as first vice president of the Women of the Scott Theatre and service as a member of the Community Theatre play-reading committee. Among her personal theatrical credits was her role in the Community Theatre production of "The Mad Woman of Chaillot." She also coached acting at the Reeder Children's School and collaborated with Flora Reeder in writing lyrics to turn a play by Mrs. Reeder into a musical.

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'COFFEE WITH COACHES' BEGINS SEPT. 14

Three sessions of the popular "Coffee with the Coaches" are scheduled for the fall semester. The first event is set for Sept. 14, and others will be held Oct. 12 and Nov. 9.

The gatherings offer opportunity for faculty and staff members to show support of the Fightin' Frogs and to visit with the football coaches. The events are held in the concourse adjacent to the football offices in Daniel-Meyer Coliseum with doughnuts and coffee served between 7:30 and 8:30 a.m.

COMPUTER CENTER OFFERS 13 COURSES

Thirteen short courses will be offered this fall by the Computer Center for faculty and staff members along with graduate students. Reservations for these are being made with Betty Whiteside at Ext. 7695.

Unless otherwise noted, the courses will meet in Room 143 of the Sid W. Richardson Building.

The schedule includes the following:

1. Microcomputer Literacy and Selection, Sept. 12, 2-4 p.m., Karen Moncrief instructor;
2. TCU Computer Center and tour, Sept. 13, 2-3 p.m., Frank Forney instructor, Ivan Taylor guide;
3. Introduction to IBM MUSIC, lecture Sept. 14, 2-3:30 p.m.; lab Sept. 15, 2:30-5 p.m. in micro lab in lower level of library, Taylor instructor;
4. IBM MUSIC Editor, Sept. 20, 3-4 p.m.; Part II, Sept. 22, 2-4 p.m., Robin Mayne instructor;
5. Communications and BITNET, Sept. 28, 2-4 p.m., Mayne instructor;
6. Introduction to MS-DOS, Oct. 4, 10 a.m. to noon for Section 1; Oct. 6, 10 a.m. to noon for Section 2; and Oct. 7, 2:30 to 4:30 p.m. for Section 3, all in micro lab in lower level of library, Moncrief instructor;
7. Word Processing Using MUSIC Script, Oct. 10, 2-3:30 p.m. for Part 1; Oct. 12, 2-3:30 p.m. for Part 2, Mayne instructor;
8. Word Processing Using WordPerfect, Oct. 11, 10 a.m.-noon for Section 1; Oct. 13, 10 a.m.-noon for Section 2; and Oct. 14, 2:30-4:30 p.m. for Section 3, library's micro lab, Moncrief instructor;
9. PCWS-Personal Computer Work Station Program, Oct. 18, 2-3 p.m., Arun Gordon instructor;
10. LOTUS 1-2-3 Basics, Oct. 20, 10 a.m.-noon for Section 1; Oct. 21, 2:30-4:30 p.m. for Section 2; Oct. 25, 10 a.m. to noon, Section 3; library's micro lab, Moncrief instructor;
11. Using REXX, TMENU, and PANEL as Time and Step Savers, Oct. 25, 2-3:30 p.m., Bill Senter instructor;
12. Basic Descriptive Statistics, Oct. 26, 2-4 p.m., Roger Pfaffenberger instructor;
13. Running Statistical Packages, Oct. 31, 2-3:30 p.m., Taylor instructor.

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PHYSICAL PLANT HEAD TO ARRIVE NOV. 1

Air Force Col. Willett R. Stallworth, currently director of engineering (physical plant) at the U.S. Air Force Academy, will join the TCU staff Nov. 1 as director of physical plant. Announcement of his appointment was made by Vice Chancellor Edd Bivin.

A native of Marlin, the retiring colonel earned his undergraduate degree from Texas A&M in civil engineering. He also holds the M.S. in guidance and counseling from Troy State University as well as the M.S. in systems management from the University of Southern California. In addition, he is a graduate of the Industrial College of the Armed Forces.

TEA GIVES TCU FIRST COMPUTER OKAY

The School of Education is the first in the state to earn Texas Education Agency approval for a new graduate program leading to TEA endorsement in information processing technology.

The TEA endorsement may be earned in either of two areas, explained Sherrie Reynolds of education. The professional development endorsement allows the teaching of microcomputers in elementary schools. The management-level sequence permits the overseeing of microcomputer laboratories. The endorsement may be added to valid teacher certificates, special education certificates or vocational education certificates which require a college degree, Sherrie said.

The nine-hour block of courses for professional development endorsement includes Microcomputers in Education, an introduction to the technology and its uses in education; Instructional Programming for Educators, an overview of programming languages and program development processes and an introduction to programming in PASCAL; and Methods in Information Processing Technology, including delivery, evaluation, variations and techniques for evaluating software and courseware.

For the management-level endorsement, educators must take those three courses plus Technology-Based Methods and Management and a special problems course, which in the fall semester is devoted to artificial intelligence in education. That class is concerned with making those machines smarter, better able to deliver such educational processes as intelligent tutoring. The class also is learning to use the computer as a research tool, so that students watch what the computers do and the computers watch what the students do. Students must learn to be very explicit in setting up such a program, she pointed out. Classes meet in the new math and science computer lab.

Students pursuing the master's in education can combine TCU's 18-hour micro-computer education specialization with a 12-hour block of electives, which allows them to focus on a complementary area such as mid-management.

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WOMAN'S CLUB EVENT IS SEPT. 13

TCU Woman's Club will hold its high tea and welcoming reception from 3:30 to 5:30 p.m. Sept. 13 in the Chancellor's Dining Room in Brown-Lupton Student Center. Transportation to the Student Center will be available from the coliseum north parking lot.

Reservations should be made by calling Helen Martin at 293-3951 or Toni Newton at 923-3551.

Club president Lois Banta reminds that club dues of \$10 should be sent to TCU Woman's Club, Box 32533, TCU, no later than Sept. 1 in order that members' names may be included in the yearbook. All active and retired faculty and professional staff women as well as wives of active and retired faculty and professional staff members are invited to take part. Newcomers are extended complimentary memberships during their first year at the University.

NOTES ON FOLKS

BILL MONCRIEF (marketing) has been elected vice president of membership for the Southern Marketing Association.

DARYL SCHMIDT (religion-studies) was doubly honored during a trip to Belgium in mid-August. At the 38th Colloquium Biblicum Lovaniense at the University of Louvain, Daryl presented an invited paper, "The Syntactical Style of 2 Thessalonians: How Pauline Is It?" While there, he was notified of his election to membership in Studiorum Nov Testamenti Societas, the international society of New Testament scholars.

J. ARDEN HOPKIN (music) spent his summer directing the opera workshop at Bay View Music Festival in Northern Michigan. The season consisted of a full production of the opera "Susannah" and a program of excerpts from traditional Italian operas. Students from throughout the nation attended the intensive eight-week workshop.

ARTURO FLORES (modern languages) has received an official invitation to attend the Instituto de Filología Hispánica (Institute of Hispanic Philology) at the Universidad Austral de Chile, where he presented a paper "Notas sobre la literatura Chicana." During his stay at Universidad Austral he had the opportunity to discuss various aspects of Chicano literature and culture with professors and students.

CHARLES DEETER (mathematics) attended the Short Course on Mathematical Modeling at Fort Lewis College in Durango, CO, July 10-16. The course was sponsored by the Rocky Mountain section of the Mathematical Association of America. Funding for the course, including participant stipends, was provided by the National Science Foundation.

LEE DANIEL (modern languages) spent two weeks in Mexico in July conducting research and collecting scripts dealing with one of his research projects, the Don Juan theme in Mexican and Chicano literature. His collaboration during the summer with the Universidad de Guadalajara will be reflected in their forthcoming book titled "Bibliografía sobre Don Juan" that will have more than 3,000 entries related to the Don Juan topic.

In late August SPENCER WERTZ (philosophy) gave a series of lectures in Germany and England. While in Germany he visited Hans Lenk, last fall's Green Honors Professor in philosophy, and gave lectures based on his work on David Hume at the University of Karlsruhe.

Professor Lenk and Spencer then attended the XVIIIth World Congress of philosophy in Brighton, England, and both gave lectures at two sessions. Spencer read a paper entitled "The Hypergame Paradox" at one of the Logic and Philosophy of Logic sections and presented "Hume's Understanding of Games" at one of the Philosophic Society for the Study of Sport sessions at the Congress.

While at the Congress Spencer saw former student JOHN JOHNSON (M.A., 1974) who now teaches philosophy and theology at Concordia Theological Seminary in St. Louis.

MORE NOTES ON FOLKS

DAVE CRAVENS, CHARLES LAMB and BILL MONCRIEF (marketing) have been notified that their paper, "Marketing's Role in Product and Service Quality," will be published in this fall's issue of Industrial Marketing Management.

SALLY ARMSTRONG (University relations) is one of three artists whose work is being exhibited throughout this month at The Art Corner Gallery. Entitled "Surface," the exhibit also includes works by Barbara Velhum and David Pickard.

EVELYN ROBERTS (nutrition/dietetics) participated as the specialist for the Education Service Center, Region XI's 19th Annual Specialist Conference on Aug. 18. Her conference focused on "Nutrition and Food Management: News and Views." Homemaking teachers from Region XI attended the conference at Richland High School.

With this month's issue of Geobyte, a computer-oriented journal of the American Association of Petroleum Geologists, ARTHUR BUSBEY's (geology) new regular column, Macolumn, appeared for the first time. Geobyte is published four times a year, and Art, an associate editor, will have a regular column discussing Macintosh-related news for the petroleum industry. In the inaugural column he discussed the growing role of Macintoshes in business and science, geologic programs for the Macintosh and current developments in map-oriented Macintosh databases.

MARGE STANLEY (finance) has received the M.Div. degree from Seabury-Western Theological Seminary in Evanston, IL.

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FROG JAMBOREE TO BE SEPT. 16

The Horned Frog Jamboree, the annual gathering of fans to launch the new football season, will be held Sept. 16 in Round-Up Inn of the Amon Carter Jr. Exhibits Building. The event is open to the public.

With "Reaching New Heights" as its theme, festivities kicking off the sixth season under Coach Jim Wacker's leadership will begin with a 7 p.m. social hour. A pep rally will feature the TCU Band and its Showgirls and the cheerleaders.

Master of ceremonies will be Bill Coats, sports director for Radio WBAP who is the voice of the Frogs for the 1988 season. Coach Wacker will share the program spotlight with Bill Thornton and Mark Dove, offensive and defensive coordinators, respectively, and quarterback David Rascoe.

Musical entertainment during the social hour and following the program will be provided by the country/western band Bandera, led by TCU student Bill McLean of Fort Worth.

The 8 p.m. barbecue dinner will be catered by Coburn's.

Sept. 13 is the deadline for the \$15-per-person reservations, which can be made by check, payable to TCU, sent to the alumni office, Box 32921.

MAIZ WILL ATTEND RETREATS, READ POETRY

On campus until Sept. 18 as scholar-in-residence, b.f. maiz will be attending three retreats and speaking to numerous classes and organizations on multi-cultural relations and other topics. Several University-wide sessions are also scheduled, including a poetry reading on Sept. 15.

maiz attended the Campus Christian Community retreat last weekend and will also attend the Honors Retreat this weekend and the Student Leadership Retreat the following weekend, when he make both opening and closing presentations. On campus events open to all include brown bag dialogues at noon on Sept. 13 in the Student Center lounge and on Sept. 16 in the Student Center Woodson Room. An Honors Program Fireside Chat will be held in the Faculty Center at 7 p.m. Sept. 13, and maiz will give a poetry reading Sept. 15 at 7 p.m. in the Woodson Room.

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The House of Student Representatives is sponsoring maiz' visit. He was on campus in January for the observation of Martin Luther King's birthday, and his challenging presentations inspired students to call for an extended visit by the poet/philosopher and former theorist for the civil rights movement.

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WACKER SHOWS START SEPT. 11

TCU's football show with Coach Jim Wacker will resume its Sunday evening schedule on Sept. 11 on KTVT-TV. Air time for each 30-minute show throughout the 1988 season will be 10:30 p.m.

The show also can be seen at 9 a.m. each Saturday on HSE Network.

A new call-in radio show with Jim also begins Sept. 11. The 30-minute Sunday program will air over WBAP-AM.

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MELLON AWARD COMPETITION OPEN

The Andrew Mellon Foundation has announced competition for the 1989 Mellon Fellowships in the Humanities. These awards are available to recent graduates with no prior graduate study who plan to pursue careers in humanistic teaching and scholarship.

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In the selection of recipients of the \$11,000 fellowships, which may be renewed for three years, the foundation relies on faculty nominations to attract excellent students for the competition.

Nov. 7 is deadline for nominations. Information on how to nominate a student is available from Pricilla Tate, Ext. 7160.

CALENDAR OF EVENTS

- Sept. 7 --University Chapel, Father Charles Calabrese, Roman Catholic campus minister, Robert Carr Chapel, noon.
 --Distinguished Film Series: "Tall Blonde Man with One Black Shoe," Brown-Lupton Student Center Ballroom, 8 p.m. \$1.50 (50 cents with TCU ID).
- Sept. 9 --Biology seminar, "Histamine, Mast Cells, and Experimental Auto-immune Encephalomyelitis" by Edward Orr of Texas College of Osteopathic Medicine, Sid Richardson Lecture Hall 3, noon.
 --Fall Honors Retreat, through Sept. 10.
 --Film: "Hello Again," Student Center ballroom, 7 & 10 p.m. \$1.50.
- Sept. 10 --University Student Leaders Retreat, through Sept. 11.
 --Art in the Metroplex 1988, Moudy Building Exhibition Hall and Brown-Lupton Student Center Gallery, through Oct. 7. Opening reception in both galleries 2-6 p.m. Sept. 10, with lecture at 2:30 p.m. by show juror John Hallmark Neff, director of art programs for the First National Bank of Chicago, and awards presentation at 3:30 p.m., both in Moudy Building 141N. During the remainder of the show, both galleries will be open from 11 a.m. to 4 p.m. Mondays and Wednesdays through Fridays, 11 a.m.-8 p.m. Tuesdays and 1-4 p.m. Saturdays and Sundays.
 --Film: "Holy Grail," Student Center ballroom, 7 & 10 p.m. \$1.50.
- Sept. 12 --National Hispanic Week, through Sept. 16.
- Sept. 13 --Brown bag dialogue on multicultural awareness with poet b.f. maiz, Student Center lounge, noon-1 p.m.
 --TCU Woman's Club high tea and welcoming reception, Chancellor's Dining Room in Brown-Lupton Student Center, 3:30-5 p.m. Transportation available from coliseum north parking lot to the Student Center.
 --Honors Fireside Chat with b.f. maiz, Faculty Center, 7 p.m.
- Sept. 15 --Annual fall convocation featuring Dr. James Cash as speaker, 11 a.m., Ed Landreth Auditorium.
 --Dedication of Moncrief Hall, 1:30 p.m.

(continued)

CLASSIFIED

FOR SALE: Bumper pool table with marble top; excellent condition, balls, four cue sticks and rack; \$185. Call Janet at Ext. 5077 or call phone recorder at 732-3563.

FREE TO GOOD HOME: Small female dog, had all shots. Call Ext. 6108 during day; 926-4184 evenings.

FOR SALE: IBM-compatible software, 5 1/4" diskettes; dBase III Plus, \$100; Microsoft Windows 2.0, \$100; PFS:Professional Write, \$50; full documentation for each. Call 924-8138.

FOR SALE: Youth bed, \$35; includes mattress, side rails, one set of dinosaur sheets. Call Vicky at Ext. 7121 or 295-9592 after 6 p.m.

FOR SALE: Two-bedroom, one-bath, brick home at 3425 Livingston, fireplace, washer/dryer connections, garage, large private fenced back yard, five minutes from TCU; mid \$40s range. Call 921-4592 or Ext. 7615.

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