# BULLETIN

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# TCU TO OPEN GRAPHICS CENTER IN DALLAS

TCU will move into the Dallas education scene on an ongoing basis for the first time this fall with Communication Arts Center, a continuing education program designed to provide growth and development opportunities for advertising and graphics design professionals.

The first courses will be offered at the InfoMart on I-35 beginning the week of Sept. 21. The program will include regular evening classes during fall and spring semesters.

Fall courses, all taught by Dallas professionals, will be Graphic Design, instructed by Jim Jacobs of Jim Jacobs Studio; Advertising Design, Bob Dennard of Dennard Creative, Inc.; Ad Concepts, team-taught by Cap Pannell of Pannell/St. George design studio and Jim Hradecky of Stern-Monroe advertising agency; and Marketing Yourself, Arthur Eisenberg of Eisenberg, Inc. All five have taught, made class presentations or served on the advisory board for TCU's communication graphics program, headed by Margie Adkins.

"The program grew out of recommendations made by our advisory board," Margie explained. "We believe it will fill a continuing educational need in advertising and creative design currently lacking in North Texas."

Surveys conducted by the Office of Extended Education showed that 91 percent of the creative professionals in the Metroplex felt their need for programs to aid their professional growth was not being met by any type of educational program in the area.

A committee of creative professionals from Dallas/Fort Worth plus TCU faculty and staff members Ron Watson, Don Punchatz and Margie from the art department, Jack Raskopf of journalism and Mary Howell of extended education studied and planned the program for more than a year. Ex-officio members were Dean George Tade of fine arts and Helen Martin of extended education.

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# GRAPHICS CENTER (continued)

Admission to each eight-week course will depend upon a review of the prospective student's portfolio by the course instructor. Courses are offered on a non-credit basis, but certificates will be awarded for successful completion of each course.

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Applications must be received by Aug. 24. Portfolio presentations by prospective students are scheduled for the evening of Sept. 1 at InfoMart. Tuition is \$225 per course, including a \$25 application deposit.

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## HYMN SOCIETY MEETS HERE

The Hymn Society of America, headquartered on campus, is holding its annual conference here through tomorrow (Wednesday). "Evolving Language" is the theme of the meeting, which has attracted church, school and other interested musicians from throughout the United States.

Speakers at today's sessions will include Christopher Idle, rector of the parish of Limehouse, London, and editor of the 1982 "Hymns for Today's Churches," and David Yap, general secretary of the World Association of Chinese Church Music in the Philippines. A hymn festival open to the public will begin at 7:30 p.m. tonight at University Baptist Church.

The conference closes after a worship service at ll:15 a.m. tomorrow at Robert Carr Chapel, but it will be followed by a hymn-writing course Wednesday afternoon through Friday, with classes, lodging and meals at TCU. Professors will be Carl Schalk, professor of church music at Concordia College in River Forest, IL, and Jaroslav Vajda, former longtime book developer for Concordia Publishing House whose hymn texts are included in most new hymnals.

It is possible to register for one session of the conference, \$7 for Hymn Society members or \$9 for non-members, or for one day, \$45 and \$55, respectively. Registration for the hymn-writing course is \$105 for society members, \$130 for non-members. Information may be obtained by calling the society at Ext. 7608.

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## NEW JOB CLUB MEETS TUESDAYS

The Career Planning and Placement Center has announced a new TCU Job Club, a summer program for TCU graduates seeking full-time employment. Meeting Tuesday afternoons in June and July, participants will work with other job seekers and career counselors to share job leads, contacts, job search strategies and moral support. The group will be limited to 20 to provide maximum group interaction and individual attention.

Registration should be made before Friday with Ron Randall or Jan Baker at the career center, Student Center 220, Ext. 7860.

# POLICE IDENTIFY HIGH RISK AREA

Bellaire Drive between Unversity Drive and Stadium Drive is a high risk area for auto thefts and auto damage, warned Campus Police Chief Oscar Stewart.

Campus Police recommends that students attending summer classes pick up a student permit for \$5 and park in the quad lot, Milton Daniel lot or other inside areas so patrols can keep the cars in sight. Valuables should be stowed in the trunk, and cars should be locked at all times, Oscar advised.

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## MLA CONVENTION CLASSES ARE OPEN

Deadline is July 1 for requesting applications for the new Master of Liberal Arts course that will allow class members to earn three hours of credit in 1988 at either the Democratic Convention in Atlanta or the Republican Convention in New Orleans. Dates are July 10-22 for the Democratic class, Aug. 7-19 for the Republican group. During the spring of 1988 four evening sessions will be scheduled here to provide background on the nomination process and explain procedures and logistics of the conventions.

Gene Alpert will be instructing the classes, and the total program is being organized by the Washington Center. Gene, who can be contacted at Ext. 7395 for application requests, said total cost of either convention program probably will range between \$1,600 and \$2,000.

Each program will consist of morning briefings by party and convention officials, officeholders and candidates, political consultants, campaign aides, journalists and scholars. In early afternoons students will meet in small groups led by teaching associates to discuss the day's speakers and put convention and program activities into perspective. For fieldwork, students will be placed with party and convention officials, public officials, political consultants, media organizations, state delegations or other official participants.

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#### INTERIM ACADEMIC SERVICES HEAD NAMED

Teoby Gomez, a counselor in the Student Development Office of the University of Wisconsin-Parkside, has been appointed acting director of the Center for Academic Services and coordinator of advising. Associate Vice Chancellor Larry Adams said Gomez will serve until a director is appointed. The search will be resumed in the fall.

In his counseling position since 1983, Gomez has been responsible for first-semester academic advising for new, re-entry and transfer students as well as counseling students in academic difficulty and providing career counseling for undecided students. He holds the B.A. in education from the University of Illinois and the M.S. in counselor education from Northern Illinois University.

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## TCU HOSTS SUPERINTENDENT-IN-RESIDENCE

Dr. Don Roberts, superintendent of the Fort Worth Independent School District, has been named superintendent-in-residence in the School of Education for the next year. The project--first of its kind in the nation--was established by the FWISD Board of Education and funded by the Sid Richardson Foundation. TCU was selected as the first site for the program.

Overseeing the program will be the Richardson foundation and the Fort Worth school board, which will incorporate as FWISD Superintendent's Fund, Inc., a non-profit corporation, for this purpose. The program is designed to yield a guaranteed \$25,000 annually, which will be used to supplement the superintendent's salary and to assist in research that directly impacts public education.

Roberts is expected to meet periodically with Vice Chancellor Bill Koehler to discuss education-related issues, to help faculty and students identify education issues and problems that create meaningful research opportunities, to serve as a resource person to the Superintendents' Council leadership and to speak once or twice a year to TCU-sponsored professional organizations, such as Phi Delta Kappa.

He also will help plan activities of the Academy for Educational Leadership, interact several times per semester with TCU education students and interact informally with education faculty members.

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#### BOEHM PARTICIPATES IN ACADEMIC DECATHLON

Associate Vice Chancellor Ned Boehm conducted a dialogue session for high school juniors and seniors participating in the U.S. Academic Decathlon, sponsored by local school districts April 24-25. Six-member teams representing high schools from 38 states competed against each other in a series of events that included giving a speech, writing an essay, communicating through conversation and participating in a SuperQuiz. The students also took written exams in six academic subjects.

The decathlon is designed to encourage students to develop a greater respect for knowledge and to stimulate intellectual growth and achievement. School districts throughout the Metroplex sponsored the annual event. In addition to leading the discussion groups, Ned joined Dr. Jerry Bawcom, president of Texas Wesleyan College, and other community leaders in the banquet and awards presentation.

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#### OOPS!

The gremlins got into the bulletin May 26, when new director of Management Information Systems  $\underline{\text{MELVYN}}$   $\underline{\text{HAYWOOD}}$  was mistakenly listed as Melvyn Walker. Melvyn has been with  $\underline{\text{the Computer Center}}$  since 1979.

## ORIENTATIONS BEGIN NEXT WEEK

Incoming freshmen will begin appearing on campus June 17 as the first orientation session introduces them to college life. Parents and other family members also will be given a close look at the University and their opportunities for involvement.

Orientation sessions will be held June 17-19, 21-23, 24-26, 28-30 and July 1-3. Sessions reserved for students traveling more than 500 miles will be Aug. 13-15, 16-18 and 18-19.

In addition to learning their way around campus, meeting faculty and administrators and sampling the variety of college activities, the new students will take placement tests, meet with advisers and register for classes. Banquets, a reception and an outdoor event round off the activities. While on campus, the incoming freshmen will be housed in Colby Hall dormitory.

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# LOTUS PETALS WILL RETURN

If Frog Fountain looks a bit bare to you right now, don't worry. The lotus petals have been sent to a shop for rebuilding and should be back in place within a month, said Bob Haubold, director of physical plant.

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## THEFTS INCREASE DURING SUMMER

Because thefts occur more frequently during the summer, Campus Police has published a reminder of effective ways to deter crime. According to Oscar Stewart, chief of Campus Police, offices should never be left open and unattended. Valuables should be kept out of sight and locked in a desk when unattended.

Serial numbers, property descriptions and credit card numbers should be recorded and kept in safe places. Suspicious strangers or activity should be reported at once to Campus Police, Oscar said.

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#### STUDENT CENTER HOURS LISTED

Regular summer hours for Brown-Lupton Student Center are 7 a.m. to 8 p.m. Mondays through Fridays. The building is closed Saturday and Sunday.

## TCU IN THE NEWS

Coach JIM WACKER recounted a story about help from his wife, Lil, in a May 20 Star-Telegram story entitled "Lives of the Wives." A photo of Lil, who said "people tease me about being an assistant coach, but I'm not," complemented the story.

The trend toward graduate studies in business along with information about the Neeley School of Business was discussed by its dean, KIRK DOWNEY, during a May 22 interview on KRLD Radio.

"Sport Inside Out," the TCU PRESS volume edited by DAVID VANDERWERKEN (English) and SPENCER WERTZ (philosophy), was reviewed by John M. Carroll of Lamar University in the Spring 1987 issue of Journal of Sport History. Carroll termed it "a valuable book for sport historians, especially for those involved in interdisciplinary courses or who emphasize the cultural impact of sport."

Spencer also was quoted in a recent Washington Times article about the increasing academic attention to sport. TCU's sport philosophy courses were mentioned along with sport and literature and sport and society courses offered elsewhere. "Our society is so preoccupied with sport and identifies with the college and professional athletes in almost a heroic sense that it needs to be examined critically," he was quoted as saying. An excerpt of his paper on the language of sport was run with the story, which occupied more than a full page.

The trip AL MIADENKA (international student affairs) took to Southeast Asia last summer was mentioned during a Channel 5 news story May 22 on Asian students in the Metroplex. Reporter Mark Schumacher visited the campus while gathering information on the more than 6,000 international students in the Dallas/Fort Worth area.

The TCU PRESS book "A Literary History of the American West" was glowingly reviewed in the May 24 issue of the Denton Record-Chronicle by James W. Lee, chairman of the English department and director of the Center for Texas Studies at NTSU. He referred to the volume, a joint project of TCU Press and the Western Literature Association, as "one of the major publishing events of 1987." The history "is an attempt to make sense of the American experience as it occurred West of the Mississippi," he continued. "In my opinion, it is an attempt that succeeds."

The changing role of motherhood was the subject of a KCBI radio interview in May with JEAN GILES-SIMS (sociology).

RALPH CARTER and JIM RIDDLESPERGER (political science) were interviewed by Channel 5 in May. Topics included Gary Hart's short-lived presidential campaign and Gov. Bill Clement's stand on the state tax issue.

DAN FRENCH (business) and the students of the Education Investment Fund were featured in the May 11 issue of the Dallas/Fort Worth Business Journal.

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# NOTES ON FOLKS

The first half of an article by <u>DONALD FRISCHMANN</u> (modern languages and literatures) entitled "El Nuevo Teatro Popular Mexicano y su Contenido Social" ("Mexico's New Popular Theatre and its Social Content") appeared in the May issue of El Chido. The magazine, a cultural publication of Mexico City's Centro Libre de Experimentacion Teatral y Artistica, will publish the second half of the article in June. The article resulted from fieldwork carried out with a grant from the TCU Research Fund.

Director SIDNEY PADGETT of facilities planning recently attended the annual meeting of the Southern Region of the Council of Educational Facility Planning, International (CEFPI) in Little Rock. As president-elect, he presided at the afternoon sessions. As next year's president, Sid will host the annual regional meeting of CEFPI on the TCU campus next spring.

GENTRY SHELTON (emeritus, Brite Divinity School) has completed a history of the Association of Christian Church Educators of the Disciples of Christ. Gentry was one of the organizers of the group, founded in 1947, and served as the third president of the organization.

DAVID POLK (Brite) took part with 40 other scholars from Europe, North America and Japan in a "Conference on Process, Peace and Human Rights" May 4-8 in Kyoto, Japan. The meeting was co-sponsored by the Center for Process Studies and Niwana Peace Foundation. David's paper was on "Human Rights and Sexual Ethics: Toward a Christology That Empowers."

CURT WILSON (music) was one of the principals in the unusual May 23-24 celebration in Putnam dedicated to supporting a combination of country music and "emerging technology" in that tiny West Texas town. Curt, along with professional musicians and music profs from Texas Tech and UT-Austin, mingled with scientists from A&M and Texas who were passing along their ideas of how resources found in Texas could be used commercially.

Curt and other musicians had adjudicated a country music contest in Putnam last fall and were on hand to hear the five finalists perform for recording executives from Nashville and other professional musicians. The Associated Press quoted Curt's opinion that he finalists were "all pretty talented. The main thing is to be heard. Hopefully, a career or two will blossom from this."

When Curt recently spoke to the MENSA Club (an organization of people with high IQs) on the history of jazz, he didn't want them to feel the topic wasn't sufficiently highbrow. To put them at ease, he started his lecture with a jazz crossword puzzle.

An exhibit of oils and watercolors by <u>RON WATSON</u> (art) is on view now at the San Antonio Art Institute. Ron presented a slide lecture at the opening reception for the showing May 21. The exhibit continues through June 18. Many of the paintings reflect Ron's fascination with the diffraction of light through prisms.

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# RANCH ALUMNI TO GO ROPING

Chris Scharbauer, president-elect of Ranch Management Alumni, will host the first summer TCU Ranch Management Seminar and Roping in Midland Friday and Saturday. New president of the group is Beaumont Boyce ('81) of Amarillo.

Alumni of the program and their families will be headquartered at the Midland Hilton. Team roping and calf roping activities will be held Saturday at the Number One Ranch south of Midland.

Scharbauer, a 1973 Ranch Management graduate, also is sponsoring production of a recruiting film that may be sent to prospective Ranch Management students and their families as well as a 12-minute slide/tape presentation for showing to high school or college groups, civic clubs or other organizations.

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### CLASSIFIED:

FOR SALE: Girls' style bedroom suite, \$500. Call Deanna at Ext. 5033 or 457-9346 after 3 p.m.

FOR RENT: One- and two-bedroom apartments, reasonable. Call Ext. 7957.

FOR RENT: Large condominium, two bedrooms and study, Bellaire House. Call Ext. 7957.

FOR SALE: Hogan Producer Irons; 2-PW; new grips. Call Bruce Smith, Ext. 7936 or 236-7439 after 6 p.m.

DONATIONS WANTED: Pass along your unwanted items to the Panther Boys Club's June 27 garage sale, and you'll not only get more usable space at home but your charitable contribution is still tax-deductible. Proceeds go to the boys club's summer programs for youth. Call Nancy Brown at 923-1915 for details. You can arrange for your large items to be picked up.

FOR RENT: Lovely home, 2-2-1 with formal dining room and den/study. Super amenities, two blocks from Winton-Scott. Call 923-3420.

FOR SALE: Lawn Boy mower, 21" self-propelled with fingertip starter, 2-cycle engine, side bag, \$250. Trim-All edger with 2-hp Briggs-Stratton motor, "easy spin" starter, trims like a mower, \$175. Call 926-5606.

FOR SALE: AKC Shetland sheepdog (Sheltie) puppies, champion bloodline. Call Teresa, Ext. 7623 or 232-9612 after 6 p.m.

FOR SALE: Sofa/sleeper, good condition, \$200 or make offer; black vinyl swivel chair, \$20 or free with sofa. Call Mike at Ext. 6233 or 294-4872.

FOR SALE: Trestle table and four chairs (Ethan Allen), \$250; hide-a-bed, \$35. Call Marita at Ext. 7230 or 284-2902.