# BULLETIN

Issued by the Division of University Relations

Vol. 63, No. 40, July 21, 1987

## RANCH MANAGEMENT RECEIVES HONOR

TCU's unusual Ranch Management Program has received the Southern Regional Award for Excellence in Agricultural Technology. The award and a \$7,000 grant were presented to director John Merrill at the recent annual meeting of the Southern Association of State Departments of Agriculture in Huntsville, AL.

The regional prize means TCU is one of four competitors for the national award for excellence in agricultural technology instruction to be presented in October. The awards competition is sponsored by the National Association of State Departments of Agriculture and RJR Nabisco, Inc.

Ranch Management will use the \$7,000 grant to update course materials and maintain an audio and video cassette library, John said. He received the award from Murray Jones, regional director of state government relations for R. J. Reynolds Tobacco USA, who said his company views the TCU program as a milestone in agricultural education.

NASDA and RJR Nabisco have sponsored the awards competition since 1980. The national winner will receive an additional \$7,000 grant.

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#### GROUND BROKEN, CONSTRUCTION UNDER WAY

A brief ground breaking ceremony was held July 7 for Moncrief Hall, and construction is under way. To be the 17th campus housing facility and the first one constructed since 1972, the four-story structure designed to house 224 students is scheduled for completion by early next summer.

The new residence hall is named for the two families, the late Dr. W. A. Moncrief and Mrs. Moncrief and Mrs. W. A. "Tex" Moncrief, who donated gifts totaling \$4.7 million specifically for the facility. The design was executed by the Fort Worth firm of Albert S. Komatsu and Associates Inc., and general contractor is Sundt Corporation of Dallas and Tucson.

During the ceremony, Chancellor Tucker paid tribute to the late W. A. Moncrief and expressed appreciation to his son, W. A. "Tex" Moncrief Jr. The chancellor called special attention to the central location of the site on the campus and said that the residence hall will serve from generation to generation as a "magnificent reminder" of the strength and generosity of the Moncriefs, father and son. The initial spades of dirt were turned by Moncrief and Dr. Tucker.

(continued)

# GROUND BROKEN (continued)

Others taking part were Charles Moncrief, alumnus/trustee who is grandson and son, respectively, of the donors; board chairman Bayard Friedman; trustee development chairman Dee Kelly; trustee athletic chairman Malcolm Louden; and U.S. District Judge David Belew. They were joined by Vice Chancellors Peggy Barr, Edd Bivin, Bill Koehler and Leigh Secrest.

### HOUSING RESERVATIONS REMAIN UP

Residence hall reservations for new students for this fall continue to show an increase over last year, according to a report released as of July 1 by Assistant Vice Chancellor Don Mills. Though reservations continue to lag behind 1986 figures for returning students, total reservations are 1.6 percent (50 students) more than a year ago.

In the status report, Don pointed to the following highlights:.....

- -- Freshman men increased by 13.4 percent or 55 students;
- -- Freshman women increased by 1.2 percent or 8 students;
- -- Transfer students increased by 22.5 percent or 20 persons;
- -- Returning men decreased by 4.4 percent or 32 persons;
- --Returning women decreased by 0.1 percent or one person;
- --Percent of spaces reserved is 103.5 percent compared with 101.6 percent a year ago.

The cancellation rate is 1.5 percent less than a year ago, indicating that reservations may be more firm than in 1986, Don noted.

# AUTO PERMITS GO ON SALE AUG. 1

Parking permits for 1987-88 will be available beginning Aug. 1. The new ones must be displayed on autos using University parking areas by Aug. 31 in order to avoid receiving traffic citations for improper parking.

The cost is \$25 for faculty and \$20 for staff. Upon request employees who use the coliseum parking area will receive permits at no cost. Night students may obtain a special parking permit for after 3 p.m. parking only.

Permits must be paid for in the Controller's Office, Room 104 of Sadler Hall, and the receipt taken to the Campus Police Office at 2905 Princeton St. Only upon presentation of that receipt will permits be issued at the Campus Police Office.

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### IBM PROGRAM BRINGS SPECIALIST TO TCU

Kenneth Crider began teaching in the 1950s, but he soon left the profession for a 20-year stint with IBM. Now, thanks to a special IBM retirement program, Ken has returned to the academic arena as interim director of TCU's business school communication center.

Ken was one of 100 IBM employees to find positions through the company's technical academic career program. Although he officially retired from IBM this spring, that corporation will pay a portion of his TCU salary for the next two years.

"As I understand it, back in the '50s and '60s IBM and other big companies took a lot of professors off the college campus," explained Ken. "This program is IBM's effort to help get some of these professional people back on the campuses."

After receiving his doctoral degree in speech communication from the University of Illinois in 1954, Ken taught at Coe College and Tulane University before he was recruited by IBM in 1956.

The business school communication center to be headed by Ken will be housed in Charles Tandy Hall, the new addition to the Neeley School of Business scheduled for completion by late 1988.

While the specifics of the center are still being defined, Ken has several objectives in mind. "My efforts will center on three objectives," he said. "They are to identify the level of student communication skills, to establish a program for improvement and to use modern technology as a tool to improve communication and better understand the process of communication."

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#### MILLER TO BECOME ACTING REGISTRAR

Pat Miller, coordinator of enrollment management, will assume duties as acting registrar on Aug. 10. To continue in his enrollment position, he succeeds John Deupree, registrar since 1985 who has accepted a position with Western Carolina University in Cullowhee, NC.

Holder of the B.A. degree in sociology and anthropology from Emory University and the M.A. from the University of Tennessee, Pat came to TCU in 1981 as associate director of the Center for Organizational Research and Evaluation Studies (CORES). He later was its interim director. Pat, who has completed all but the dissertation on his doctorate at Tennessee, formerly was program manager at North Carolina State University for its Center for Urban Affairs and Community Services.

A national search for the registrar's position will be inaugurated later this year, according to Associate Vice Chancellor Ned Boehm.

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# SPRING GRADE AVERAGES SHOW INCREASES

Grade-point averages for the spring semester show increases over that term a year ago in five of seven categories and for 11 of the 13 residence halls. According to a report issued by Dean Libby Proffer in early July, freshman men had higher GPAs than those of all undergraduate men for the first time since the initial statistical grade report in 1978.

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The highest ranking women's residence hall, excepting those leased by the sororities, was Jarvis with 3.145. Excluding those housing fraternity members, the highest ranking men's residence was Tom Brown Hall with 3.072. The GPA for all residence hall students was 2.916.

Other statistics for the last five years are as follows:

	Spring'83	Spring'84	Spring'85	Spring'86	Spring'87
All Day Students All Undergraduates All Undergraduate Men All Undergraduate Women All Freshmen All Freshman Men All Freshman Women	2.879 2.820 2.685 2.919 2.698 2.603 2.763	2.879 2.819 2.705 2.906 2.701 2.613 2.774	2.835 2.836 2.710 2.936 2.705 2.564 2.822	2.861 2.860 2.717 2.971 2.871 2.673 2.935	2.875 2.878 2.744 2.979 2.839 2.745 2.903
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RESIDENCE HALLS					
Brachman	2.907	2.701	2.733	2.852	2.665
Clark	2.804	2.911	2.838	2.921	2.971
Colby	2.863	2.866	2.978	3.029	2.970
Foster	3.103	3.037	2.973	2.996	3.048
Jarvis	3.066	3.052	2.943	3.038	3.145
Milton Daniel	2.562	2.591	2.447	2.461	2.590
Pete Wright	2.678	2.704	2.832	2.813	2.821
Sherley	2.702	2.686	2.780	2.883	2.972
Sororities	2.963	3.002	3.009	3.118	3.092
Tom Brown	2.887	2.911	3.094	3.030	3.072
Waits	3.016	2.982	3.082	2.990	3.058
Wiggins	2.577	2.723	2.756	2.840	2.806
Fraternities	2.573	2.702	2.696	2.731	2.737

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# JUST A REMINDER...

... of today's start of the annual regional assembly on campus for the Christian Youth Fellowship in the Southwest. Some 650 high school students and sponsors from Texas and New Mexico will attend the four-day meeting. Four of the nine officers on the Youth Ministry Council—Bo Hughes of Tyler, Mark McCraw of McKinney, Melanie Richardson of Midland and Michael Yeager of Lubbock—are TCU students.

### YOUTH FITNESS GOAL OF CONFERENCE

Youth fitness, which has been declining measurably in the last decade despite the apparent popularization of exercise and nutrition, will be the focus of an Aug. 3-4 conference sponsored by the physical education department and the Texas Alliance on Health, Physical Education, Recreation and Dance.

The third annual Youth Fitness Conference will feature approximately 75 presentations by university faculty and health officials from throughout the state, including Dr. Don Haydon, executive director of the Governor's Commission on Physical Education in Texas.

Meeting in the Rickel Building from 8:30 a.m. to 4:30 p.m. each day, the conference will promote fitness ideas and demonstrate fitness activities to approximately 300 physical educators in elementary and secondary schools, as well as university faculty members, said Jeffrey McCubbin of physical education.

Studies have shown that today's schoolchildren are less fit than those of a decade earlier. Causes of the decline include availability of junk food and a preference for television watching over physical activity. Much of the blame, however, falls on physical educators whose courses have done nothing to improve fitness, say conference organizers.

Many of the conference sessions consequently will demonstrate exercises that increase flexibility, build strength and improve cardiorespiratory function. Measuring fitness levels will also be demonstrated, and a special three-hour session will address the state's new fitness assessment instrument and how to administer it, McCubbin said.

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#### MOORE TO PLAY IN FRANCE

Saxophonist Morris Moore will be the first American to perform with the Garde Republicaine, the armed forces band of France, when it takes the stage July 25 at a summer music festival in La Plaine-Sur-Mer.

The director of the French band, Roger Boutry, invited Morris to play a solo, "Ballade," by Henri Tomasi, a number Morris never has performed. The two musicians have been friends since 1984, when Morris played several concerts, including a national television performance, with a French chamber orchestra.

The part-time TCU teacher, a Fort Worth native who graduated from Castleberry High School, was back in Europe in 1985 to appear with the armed forces band of Belgium.

Here at home he also maintains a private music studio, teaches at Dallas Baptist, performs with the Dallas Wind Symphony and on occasion with the Fort Worth Symphony. During his five years at TCU, he also has conducted the TCU Wind Ensemble.

### NOTES ON FOLKS

Journalists ANANTHA BABBILI and TOMMY THOMASON have been invited to participate on a panel on privacy issues at the Association of Education in Journalism and Mass Communication national convention in San Antonio in August. They will present a paper on the ethics of crime coverage. Edited by the two, a 40-page proceedings magazine based on the national symposium on crime victims and the media, held last fall on campus, currently is being sent to media outlets, victims and victim advocates as well as universities across the nation. The publication was funded by a grant from the Star-Telegram/Capital Cities/ABC Inc.

Tommy was in Commerce July 13-17 to speak at the 1987 Bill Martin Jr. Literacy Conference at East Texas State University. His topic was teaching writing at the junior high level.

CHUCK LAMB (marketing) has been appointed to the editorial review board of the Singapore Marketing Review.

"An Empirical Study of Audit Committee Support for Auditors Involved in Technical Disputes with Client Management" is the title of an article by MICHAEL KNAPP (accounting) in the July issue of The Accounting Review.

TCU was well represented in the Miss Texas Pageant July 8-11 by five contestants. They were <u>SUSAN McMURRAY</u> of Bowie; <u>HEATHER LEA WHITEHEAD</u>, Del Rio; <u>CATHY CASTRO</u>, McAllen; and <u>RAEANNE HUNT</u> and <u>VIRGINIA PUENTE</u>, both of Fort Worth. Cathy, representing Haltom-Richland area, was second runner-up.

A paper, "Group Counseling with Alcohol Offenders: An Analysis and Typology of DWI Probationers," by <u>ART BERLINER</u> (social work) appeared in Social Work with Groups, Vol. 10, No. 1, spring 1987.

On June 15-19 BILL GRAHAM (physics) attended the 42nd Symposium on Molecular Spectroscopy, an international conference of molecular spectroscopists held yearly at Ohio State University. He presented a paper co-authored with Welch postdoctoral fellow RICHARD SHEPHERD entitled "Fourier Transform Infrared Study of the C H Vinyl Radical in an Argon Matrix."

Workshops in early music are occupying HARRIET RISK WOLDT (music) this summer. She was at Oberlin June 14-20 for Gamba Gala, devoted to English consort music of the 16th and 17th Centuries, and is in Vancouver July 19-31 for the Early Music Program. From Aug. 2 to 6 Harriet will attend the annual conclave in Memphis of the Viola da Gamba Society of America, which she serves as scholarship chair and a regional director.

"Dan Jenkins' Needle," an article by <u>DAVID VANDERWERKEN</u> (English), appeared in the spring issue of Modern Fiction Studies.

GAYLAN COLLIER (theatre) has been named to the Marquis 1st Edition of Who's Who in Entertainment, to be published in the spring of 1988. In June Gaylan wrote a critique for Holt, Rinehart, Winston for the forthcoming 5th Edition of Fundamentals of Play Directing. From June 29 to July 6 Gaylan was in Stratford, Ontario, for the Stratford Shakespeare Festival, where she attended seven classic productions, workshops and a festival tour.

# FULBRIGHT AWARDED TO BALCH

David Balch of Brite has left for the University of Tuebingen, West Germany, where he will conduct research during the 1987-88 academic year on a Fulbright grant.

A New Testament scholar, David will focus his research in the area of "The Legitimitation of Roman Culture in Greek Historiography." He is one of some 2,500 U.S. Fulbright grantees being sent abroad this year. This is David's second Fulbright grant to Tuebengin, where he studied from 1968 to 1970.

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### BERRY ASSUMES ALUMNI LEADERSHIP

Fort Worth business executive Lindy Berry has assumed his duties as president of TCU's alumni association. During his tenure as head of the organization of more than 40,000 members, he will serve as an ex-officio member of TCU's board of trustees.

Berry, a native of Wichita Falls, is vice president and general manager of Steamatic Inc. Prior to receiving the Bachelor of Science in Commerce degree with a major in management at TCU in 1950, he set athletic records as a TCU quarterback that still stand. A consensus all-Southwest Conference selection in 1948 and again in 1949, he was captain of the team in 1949 and received the Dan Rogers Most Valuable Player Award.

Other Fort Worth residents in leadership positions are Stephen Christie, partner in the firm of Hawn-Christie Properties who is president-elect; civic leader Jean Wiggin Roach, vice president for recognition/services; and civic leader Bridget Guthrie Thomas, secretary.

Also assuming officers' duties on June 1 were Brent Watson of Midland, vice president for annual giving; George M. Bradford of Hurst, vice president for activities; Robert Johnson of Houston, vice president for athletics; Merri Leon Siddons of Granbury, vice president for student relations; Jerry Ray of Austin, treasurer; and Martha Hackley Salmon of Austin, past president.

Two local members of the alumni board are also University trustees. They are Ronald Clinkscale, managing partner of Coopers & Lybrand, and Robert Lowdon, president of The Action Company.

Serving as association directors are Fort Worth residents Mary Mac Shelton Elliott, David Farmer, Scott Mooring III, Vaughn Bailey, Donald Pierson II, Todd Miller, Pamela Ann Roach and Alan Winter. Other directors are Michael Adams of Henderson; Allie Beth McMurtry Allman, Robert R. Taylor and Nancy Savage Doherty of Dallas; William Ferebee, Anne Davis Gray and Jim Lindsey of Houston; Byron Gossett, Dumas; Michael Harrison, Pecos; Charles "Buddy" Iles, Marshall; Liz Minyard, Coppell; Dr. Ted Sisco, Lubbock; and James Wallace, Longview.

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### TCU IN THE NEWS

"Free to Choose" is the title of the article by RON FLOWERS (religion-studies) in the July issue of The Disciple. In summary, Ron notes: "God has made the mind free and chosen not to impose on it; the state should do no less than imitate that model."

Vice Chancellor <u>BILL KOEHLER</u> and <u>DALE PITTS</u>, academic advisor in the athletic departments, were among persons quoted in the Dallas Morning News' lengthy story entitled "The Toughest Job: Academic Advisers Frustrated by Conditions" that appeared June 29.

In the Star-Telegram's June 29 story headlined "Junk bonds can go bust," finance professor STAN BLOCK noted that "financial markets tend to be fairly sophisticated. They tend to adjust for the risk."

Trustee <u>WILLIAM CONNER</u> was the subject of a lengthy Star-Telegram feature on June 29. Entitled "Entrepreneur emeritus," the story detailed Conner's career from the start of Alcon Laboratories to his latest venture in marketing hearing aids.

"TCU's Tucker likely to be driving force on NCAA commission" was the headline on the Mike Jones feature that appeared in the June 27 Star-Telegram. Now beginning a two-year term on the NCAA Presidents Commission, Chancellor BILL TUCKER also was quoted in the June 28 Dallas Morning News story about the commission's meeting in Dallas.

Others from TCU quoted during the recent NCAA meetings in Dallas were athletic director FRANK WINDEGGER and TOM BADGETT (business), TCU's outgoing representative to the Southwest Conference. Both were quoted in the June 30 Star-Telegram and Frank also in the Dallas Morning News on that date.

Trustee M. J. NEELEY, described as one who "teaches the art of rescue," was the subject of a Tom Steinert-Threlkeld column June 25 in the Star-Telegram. In talking about careers, Dr. Neeley said: "Money is nothing. Contentment is the true measure of success."

Environmental scientist <u>LEO NEWLAND</u> was among those featured in the June issue of Your Region, the newsletter of the North Central Texas Council of Governments. He chairs the COG's reservoir watershed management steering committee.

"TCU history professor keeps steady pace at 72" was the headline July 2 for the feature on historian-horse breeder-writer DON WORCESTER in the Dallas Morning News MetroWest People section.

In addition to stories about the hardcourt tennis tournament for 14-year-old boys coordinated by Coach <u>TUT BARTZEN</u>, the Star-Telegram and the Dallas Morning News ran front-page sports photos on July 7. Top-ranked players from across the nation competed.

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# NEW FACULTY, STAFF APPOINTMENTS

KARL RICHTER, alumnus and former two-time tennis all-American who has been on the professional circuit for the last four years, has joined the staff as assistant professional at the Mary Potishman Lard Tennis Center. In 1981 he and teammate David Pate captured the NCAA doubles title.

Effective June 1, ERIC KLEIN joined the Computer Center as systems programmer. The former student employee of the center earned the B.S. degree with a major in computer science last December.

Coming to Harris College in the fall as assistant professor will be <u>DANNA STRENGTH</u>, who holds the Doctor of Nursing Science degree from the Catholic <u>University</u> of America. A member of TCU's nursing faculty in 1959 and 1968-69, she has been an assistant professor at Georgetown University since 1984. She is active in the Society of Otorhinolaryngology and Head-Neck Nurses Inc.

HAROLD SCHNEIDER, who will join the accounting faculty as assistant professor for 1987-88, holds the Ph.D. degree from the University of Missouri as well as degrees from the University of Illinois and Albion College. Active in the American Accounting Association and American Institute of CPAs, he has been on the faculty at Iowa State, Texas A&M and most recently at UT-Arlington.

A member of the Counseling Center staff since 1984, HAP KLINEFELTER also is a quarter-time member of the psychology department. The new appointment as assistant professor became effective June 1.

Director of counseling services at St. Andrews Catholic Church since 1985, SHARON REYNOLDS has been named assistant professor of education for 1987-88. The alumna of the University of Arizona holds the M.S. degree from Southern Illinois University and the M.A. and Ph.D. degrees from Texas Woman's University.

Three persons have joined the admissions staff this month. <u>LESLEY COOK</u>, a May graduate, will cover Oklahoma City/Tulsa, Florida, Little Rock, New Orleans, East Texas and her hometown of Shreveport during the coming travel season. Active in Student Foundation and an orientation counselor, she formerly was Panhellenic president. In April she received the Alumni Association's first Distinguished Student Award.

CARLA POMMERT-CHERRY, former social worker and senior staff member of the Learning Needs and Evaluation Center at the University of Virginia, will be responsible for Houston, Memphis/Nashville/Chattanooga and Minneapolis/St. Paul. Recently a reporter for the Burleson Star, she won the 1986 North and East Texas Press Association certificate for excellence in feature writing.

Joining the staff on a part-time basis,  $\frac{\text{BILL KENNEDY}}{\text{Canton, MO,}}$  will serve as student volunteer coordinator. Originally from  $\frac{\text{Canton, MO,}}{\text{Canton, MO,}}$  he has been active in Student Foundation and the fraternity system while earning an undergraduate degree in economics. He will be working toward the M.B.A. degree here.

### PRICE ADVANTAGE AVAILABLE TO DEPARTMENTS

A price advantage on rates at Residence Inn for University departments has been negotiated, according to controller Larry Calloway. With billing to be directed to the departments needing accommodations for speakers, seminars and other groups, the rates are \$66 for a studio suite with one queen-size bed, \$70 for studio suite with two double beds and \$86 for a penthouse suite with two bedrooms, one with queen-size and the other with double bed. Purchase orders will be required prior to making the bookings, Larry noted.

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### CLASSIFIED

FOR SALE: 1974 Ford Torino, V-8, four-door, air, power steering/brakes, original paint and interior; two-owner car, kept in garage; 100,000 miles, excellent condition; \$995. Call Ext. 5038 or 292-3788 after 5 p.m.

FOR SALE: Spinet piano, cherry finish, good condition. Call Nancy Carter at Ext. 7615.

FOR RENT: Three-room furnished cottage near TCU, air conditioned, panel-ray heat, car port; \$225 mo. plus bills. Call 927-7919.

FOR SALE: 1986 Apple IIE computer (extra memory) \$1,200; roll-top desk, \$500; 1978 14-ft boat, 55 HP; 1986 Jet Ski \$1600; 58-gal. aquarium with everything (gravel, air pumps, plants, rocks and fish); and 1964 Mercury Monterrey (make offer). Call Al, Ext. 5369 or 292-2373.

FOR SALE: Kimball piano, three years old, never been played; \$1,800. Call Wendy at Ext. 7595.

HOUSE FOR RENT: Two-bedroom, one-bath house in Ridglea North, dining room, garden room and one-car garage; large fenced back yard (outdoor pets allowed), kitchen with stove and refrigerator; \$450 mo. with \$300 deposit. Call Cathy Ext. 5069 or 732-0770.

FOR SALE: 1984 Honda Prelude, electric sunroof, stereo, A/C, cruise control, dark blue with light blue upholstery, good condition; \$8,200. Call 732-0770 after 6 p.m. and weekends.

FOR SALE: 1982 Mazda GLC, Toronado silver metallic, five speed, A/C,  $\overline{\text{AM-FM/radio}}$ , cloth seats, good condition; \$2,400. Call 346-1386 after 4 p.m. and anytime on weekends.

FOR LEASE: Large condominium, two bedrooms, two baths, study, large walk-in closets, 1,900 sq. ft., located in Bellaire House Condominiums; \$850 month. Call 921-7957.