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# BULLETIN Issued by the Division of University Relations

38 Vol. 62, No. 37, July 15, 1986

# 1985-86 GIFTS TO TCU TOP \$20 MILLION MARK

More than \$20 million was contributed to the University during the 1985-86 fiscal year, making it the highest total of voluntary gift support in TCU's history. As reported by Vice Chancellor Paul Hartman to the trustees' development committee, the gifts from 11,227 alumni, parents, corporations, foundations and other friends reached the \$20,221,722 mark for fiscal year 1986.

The figure is \$7,785,000 larger than last year's total. It is \$5,539,653 more than was received in fiscal 1982, the previous record year, according to Dr. Hartman.

The designation of these gifts include:

- --\$2,996,442 to the Annual Fund for TCU. The largest amount ever, this includes \$837,022 for athletics
- --\$1,483,467 restricted for current projects
- --\$10,098,935 for endowment of programs and services
- --\$593,205 for future endowment with lifetime income reserved for the donors
- --\$5,049,671 for physical plant projects. Principal among these are the Neeley School facilities project and the new residence hall.

Special thanks for the success in attracting gift support TCU enjoyed this year is due the entire development committee, Vice Chancellor Hartman noted, "but especially to chairman Dee J. Kelly."

## SARA KEMP RECEIVES WALLACE SCHOLARSHIP

Sara Susan Kemp of Seattle, WA, who will enroll as a freshman next month, is the recipient of the 1986-87 Anna B. Wallace Scholarship. Selection of the May graduate of Seattle's Shorecrest High School was announced by Dean Ned Boehm Jr.

The award is given annually to the student recognized by admissions officers as having the best all-around record and qualities of any student approved for entering the University that year. It is named in honor of the TCU alumna who was a member of the University's staff from 1958, when she was named associate dean of admissions, until her retirement as dean in 1976. The \$500 scholar-ship is made in recognition of the recipient's efforts to attend TCU, excellence in academics and leadership in the person's school and community.

Sara was a member of the National Honor Society during her junior and senior years at Shorecrest high. President of the school's choir, she was on the staff of its literary magazine. She was graduated number 7 in a class of 240 students.

Active in the Christian Church, Sara is the daughter of Fred Kemp and the late Bonnie Wright Kemp, both TCU alumni, and the granddaughter of Charles Kemp, emeritus distinguished professor of Brite Divinity School, and Jean Kemp, retired admissions counselor.

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# SUZUKI INSTITUTE IS ONE OF THE BIGGEST

The musical tots and teens you're seeing this week, together with their parents and teachers, are here for the 1986 Fort Worth Suzuki Institute, one of the three largest in the western part of the United States, says its director, Jeff Cox.

Total attendance is about 600, and the youngest pupil is two years old. The workshop is sponsored by the Department of Music and the Division of Continuing Education.

Along with Suzuki instruction, the workshop also makes available traditional master classes for junior high and high school students, including chamber classes under the direction of members of the noted Chester String Quartet from Indiana University. Tonight (Tuesday) the quartet will present a free concert at 7 p.m. in Ed Landreth Auditorium. Students in the institute will present their final programs beginning at 1 p.m. Friday with the graduation recital, followed by the piano final concert at 3 p.m. and the string final concert at 4:30 p.m.

# TRUSTEES, ALUMNI WILL LEAD TCU/TCC VOLUNTEERS

Key positions in the 1986 TCU/Tarrant County campaign will be filled by four persons well known for their civic and business leadership. Heading a task force of some 500 volunteers will be Dr. Alann Bedford, Dr. Don L. Smith, Ronnie Wallace and S. Patrick Woodson III.

Directed by William L. Adams, chairman and chief executive officer of Champlin Petroleum Company, the ninth Annual Fund drive will begin in October. Gift requests in the countywide effort will be made for instructional and scholarship assistance, research and graduate education, athletics and general University support.

"The 1986 campaign will be the greatest challenge in the eight-year history of these efforts because of the economic climate," Adams said, "but history shows that the greater the challenge, the greater the response." Calling attention to the 10-fold growth in dollars raised, in volunteers recruited and in contacts made since the annual efforts began, Adams described the division managers as "an outstanding cadre of leaders and as dedicated to the University's cause as any group I have ever worked with. Having such a high caliber of leadership ensures our celebration of the ninth consecutive victory in December," Adams added.

Dr. Bedford, a TCU trustee who headed the 1984 campaign, will lead the parents and friends group. An alumna of the University of California at Berkeley, she is active on the boards of such organizations as Women's Haven of Tarrant County, Association of Graduate Education and Research in North Texas, Camp Fire Girls, United Cerebral Palsy of Tarrant County, D/FW Airport, Girls Clubs of America and YWCA. She is president of the Tarrant Area Community of Churches, vice president of United Way of Texas and heads the board of Family and Individual Services Association.

To lead the alumni group, Dr. Smith holds the bachelor's degree from TCU and the medical degree from the University of Texas Medical School. The former TCU athlete, now in private practice of obstetrics and gynecology, has been vice president of both the TCU Alumni Association and the TCU Lettermen's Association. In 1977 he chaired the TCU Homecoming committee.

Wallace, president of Ben E. Keith Foods, will be manager of the business and industry group. The TCU alumnus has been active in three previous Annual Fund efforts. Current chairman of the foodservice division of Produce Marketing Association, he serves on the boards of International Foodservice Distributors Association, Southwest Food Industry Association and Markon, a national produce—buying group. He is active in the Downtown Chamber of Commerce Council and on the board of the YMCA's Camp Carter.

To head the special gifts group, Woodson led the Tarrant County campaign in 1983. The TCU graduate is director of community and governmental relations for the Coca-Cola Bottling Company. A director of Brown-Lupton Foundation, he is a member of the board of trustees of TCU as well as of All Saints Episcopal Hospital, Fort Worth Art Museum and the Van Cliburn Foundation. He is a trustee of the Child Study Center and currently serves as secretary of its board.

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# 1916 PR PLUG FINDS ITS WAY HOME TO TCU

What may have been one of the most lavish public relations plugs TCU ever enjoyed is hanging on a wall in the Rickel Building now. It's a clipping from the Aug. 27, 1916, edition of the San Antonio Express, and it's the proud possession of Alan Lacy of physical education.

His parents ran across the article in a trunk at the home of a deceased relative. "Give Your Boy and Girl a Chance," blares a headline. "TCU." Describing the campus as 50 acres on a high hill overlooking Fort Worth, the story included photos of Jarvis Hall, the Administration Building (now Reed Hall), Clark Hall (now Sadler), Goode Hall (now Clark) and Brite College of the Bible (now the Bailey Building). Alan's parents had it framed for him, and he's happy to show it off.

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# 'NEW ORLEANS WEEKEND' SET FOR TCU/TULANE GAME

"A Weekend in New Orleans" is being planned by the alumni association to center around the Sept. 13 game between TCU and Tulane in the Bayou City. The group will depart via Delta from Dallas/Fort Worth Airport at 1:20 p.m. on Sept. 12, and buses will take the travelers to the Royal Orleans Hotel in the French Quarter. The hotel will be the site of a 6 p.m. reception.

Chartered buses will take Frog fans to the Superdome on Saturday in time for snacks before the 1:30 p.m. kickoff. Departure on Sept. 14 is set for 12:45 p.m.

Reservations are due by Aug. 1. Cost of the "weekend" package is \$260 per person double occupancy or \$325 per person single occupancy. Additional details are available from alumni director DeVonna Tinney at Ext. 7803.

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# NEW FACULTY, STAFF APPOINTMENTS

Assistant catalog librarian since May, <u>PATT HAYS</u> was librarian at Texas Wesleyan College in 1971-85. She holds bachelor's and master's degrees from Texas Woman's University, where she is continuing post-graduate studies.

LARRY WOODS, who assumed the position of project engineer/energy manager on June 20, is an engineering graduate of Kansas State University. Since 1982 he had been a control systems engineer with Honeywell Inc. and his earlier experience included being a design engineer for Tex-a-Mation Engineering.

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# ALUMNA RETURNS AFTER 63 YEARS

Floy Schoonover Vickers, member of the Jubilee Class of 1923, ended a 63-year absence from TCU last month when she made a brief visit to a much altered campus. Mrs. Vickers, a piano teacher in Atlanta, GA, visited with her cousin Taylor Elmore of Fort Worth. She tried to orient herself to the campus using the memorial arch as a landmark, but not even the arch her class donated in memory of World War I veterans looks the same—it is now only two pillars beside University Drive in front of Reed Hall.

"I did recognize Jarvis," she said, "even though the porch has been removed from the upper floors." She also recognized the Bailey Building, although 63 years ago it housed Brite College of the Bible, and she remembered the Ballet Building as the school's gym.

While the University is preparing for its 114th academic year, Mrs. Vickers' visit recalled TCU's 50th anniversary—the year TCU joined the Southwest Conference, the year the late Ruth Wiggins Green was chosen Football Sponsor and Vachel Lindsay gave a guest lecture on modern poetry. Mrs. Vickers spent that year as a piano student, a member of the glee and banjo clubs and was chosen one of seven student representatives, school "favorites" who embodied the spirit of TCU. Notable classmates included Lorraine Sherley and Dura Louise Cockrell.

Preceding her campus visit, Mrs. Vickers attended a wedding in Corpus Christi. The bride and so many guests were TCU alumni that Mrs. Vickers said she felt right at home and needed to return to the alma mater. Despite the length of her absence, Mrs. Vickers has followed TCU happenings through alumni publications. Of particular joy to her was Lili Kraus' serving as artist-in-residence. "I was proud of TCU for having her in the music department," said Mrs. Vickers, a long-time admirer of the great pianist.

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#### CYF SOUTHWEST SESSION TO DRAW 600

Some 600 young members of the Christian Church are expected for the annual meeting of Christian Youth Fellowship Southwest on campus July 22-25. Theme of the sessions, many to be held in Ed Landreth Auditorium, is "Will the Real Disciples Please Stand Up?"

Entertainment will include a barbecue July 22 and an outdoor games party July 23, both on campus, as well as a trip to Casa Manana July 24. Worship services will be held July 22 and 24 at University Christian Church and on July 23 at St. Stephen Presbyterian, where the sermon will be delivered by Rev. Jesse Truvillion, TCU's minister with minority students.

Other highlights will include July 23 morning performances by the Esteem Machine, a teen-age theater repertory company, and by Ken Medema, San Francisco singer/pianist.

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### NOTES ON FOLKS

Congratulations are in order to CAROLYN SPENCE CAGLE (Harris College of Nursing) and her husband Rick on the birth of their first child, Briana Spence, on May 31. Carolyn, who recently completed a research study on the needs of first-time parents, now is gaining first-hand information on the needs of this childbearing group.

ART BERLINER (social work) has been notified that his biographical essay on Roger Baldwin, founder of the American Civil Liberties Union, has been made a part of the ACLU National Archives.

A paper by JIM BAUMLIN and JIM CORDER (English) entitled "Jackleg Carpentry and the Fall from Freedom to Authority in Writing" has been accepted for publication in Publications of the Conference on Language Attitudes and Composition.

Guest speaker for the June annual meeting of Friends of the Fort Worth Public Library was <u>JUDY ALTER</u> (TCU Press), who discussed her novel, "So Far from Paradise," serialized in the Fort Worth Star Telegram as a Sesquicentennial project.

Judy, <u>KEITH GREGORY</u> and <u>MATTHEW ABBATE</u> of TCU Press attended the recent annual convention of Western Writers of America, a four-day meeting at the Fort Worth Hyatt Regency. As president of the organization, Judy directed the meetings.

Sympathy is extended to <u>LES BEASLEY</u> (physical plant), whose two-year-old son Josh was drowned early in July at the family's home in Azle. Funeral services were held July 5.

Photographs by <u>LUTHER SMITH</u> (art) enhance the story on North Texas High School Rodeo Association finals in the June issue of Fort Worth Magazine.

Vice Chancellor PAUL HARTMAN and CHARLES LAMB (marketing) were among those conducting the inaugural class of Business Volunteers for the Arts/Fort Worth in late June. Business Volunteers for the Arts is a program of the Arts Council of Fort Worth and Tarrant County designed to recruit, train and place volunteers to consult with arts/cultural organizations.

STANLEY BLOCK (business) has been notified that his article entitled "The Use of Interest Rate Futures and Options by Corporate Managers" will appear in the fall issue of Financial Management. The research was also presented at the annual meeting of the Eastern Finance Association in April.

For watchers of the CBS daytime series "Capitol," the "enigmatic, high-stakes gambler Leanne Foster" may look familiar. The Galveston native is alumna CHRISTINE KELLOGG.

BILL MONCRIEF and CHUCK LAMB, (marketing) and TERRY DIELMAN (decision sciences) have been informed that their paper, "Developing Telemarketing Support Systems," has been accepted for publication in the Journal of Personal Selling and Sales Management.

# MORE NOTES ON FOLKS

ROBERT WIDING (marketing) received the "Outstanding Competitive Paper Award" for 1986 from the American Marketing Association. He will present the paper, "Computer assisted versus Static Information Provision Formats: Comparison on Reactions, Time and Decision Quality," at the AMA Nation Conference in August. Robert has accepted an appointment at Southwest Missouri State University effective this fall.

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### NEW ESSAY COLLECTION EXAMINES CHRISTIAN CHURCH

Careful analyses of the principal ideas expressed in a major church body formed in the United States is the focus of "Classic Themes of Disciples Theology: Rethinking the Traditional Affirmations of the Christian Church (Disciples of Christ.)" The 152-page book is being released currently by the TCU Press.

Essays in this collection, to be of particular interest to students of American studies or religion in America, were written expressly to place the Disciples' theological tradition against a background of intellectual history, from its immediate antecedents in the 18th Century through its birth in the American West of the early 19th Century and to the spirit and goals of a contemporary effort to renew its theological thought. The Christian Church (Disciples of Christ) has been characterized as an ecumenically, democratically and rather rationalistically oriented denomination which has begun to examine its tradition as it moves into closer relationship with other churches.

The essays were contributed by noted scholars in religion. They are William R. Barr of Lexington Theological Seminary, W. Clark Gilpin of the University of Chicago, Richard L. Harrison, Jr. of Lexington Theological Seminary, Samuel C. Pearson of Southern Illinois University and Ronald E. Osborn of the School of Theology at Claremont.

The book was edited and the introduction written by religion-studies chairman Ken Lawrence, who is widely recognized as author of a top-ranking volume in the field of religion and the arts. His research also includes religion and values.

The new volume joins two companion religion studies currently in print from TCU Press. "God the Center of Value: Value Theory in the Theology of H. Richard Niebuhr" by C. David Grant analyses the theological and ethical thought of one of the 20th Century's major religious thinkers. "Metaphoric Process: The Creation of Scientific and Religious Understanding" by Mary Gerhart and Allan Melvin Russell demonstrates that science and religion share significant epistemological and ontological concerns, grounded in the nature of metaphor.

"Classic Themes of Disciples Theology" is available in the TCU Book Store.

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#### TCU IN THE NEWS

"Texas Christian University Seeks to Understand" was the title of the feature that appeared in the May issue of Express, the monthly publication of Oak Ridge Associated Universities. Written by Diane Crane of the News Service, the two-page article noted work being done by biologists RAY DRENNER and PHIL HARTMAN as well as geologist KEN MORGAN. The story noted that TCU has been a member of ORAU since 1962 and is represented on its council of Sponsoring Institutions by physicist C.A. QUARLES.

In its June 15 feature on "Homefront heroes," the Star-Telegram featured <u>JIM</u> and <u>LIL WACKER</u> and their son Mike, who is now coaching basketball at UT-San Antonio. Mike, one of UT-Austin's cage stars, credited his parents with giving him the values he needed.

"Country boy versus city slickers" was the title of the Texas Business Magazine's May feature on alumnus <u>H.C.</u> "CHUCK" <u>SIBLEY</u>, who heads World Energy Exchange. WEX, the first automated computerized energy futures exchange, currently is engaged in a legal battle with General Electric.

In his Addenda column in the June 15 Dallas Morning News, Robert Compton devoted space to the June 24 autograph party hosted by the <u>TCU PRESS</u>, Barber's Book Stores and the North Fort Worth Historical Society in conjunction with the gathering the Western Writers of America here. The Press's editor <u>JUDY ALTER</u> heads WWA currently.

Honorary trustee <u>GRANVILLE WALKER</u>, who will speak at a special workshop service July 13 in <u>Austin to commemorate the 100th anniversary of the Texas Christian Missionary Society's meeting</u>, was the subject of a story in the June issue of The Christian Courier.

Also included in that Courier issue was a story by historian <u>BEN PROCTER</u> about the 1886 meeting that created the Texas Christian Missionary <u>Society</u>. Ben was commissioned by the Christian Church in the Southwest to write on the initial organized work in this state of the Christian Church (Disciples of Christ).

Political scientist <u>DON JACKSON</u>, who was a judicial fellow of the U.S. Supreme Court in 1974-75, was interviewed by KXAS-TV as well as KRLD and KLIF radio on June 17 in connection with the surprise resignation of Chief Justice Warren Burger. He was quoted in the Star-Telegram's June 18 article entitled "Rehnquist regarded as strong leader."

The June 15 issue of Baltimore Sunpapers carried a review of the <u>TCU PRESS'</u> "The Wolf and the Buffalo" by Elmer Kelton. The reviewer, Bob Allen of near-by Eldersburg, MD, sent the clip to campus along with a note that "this is a marvelous book and a great series. Keep up the good work!!!"

"For Fun and Non-Profit" was the heading for the lengthy review of Marketing Government and Social Services, the new volume authored by <a href="CHARLES LAMB">CHARLES LAMB</a> (marketing) and John Crompton of A&M, that appeared in the June issue of Esprit. The Fort Worth-based magazine is edited by alumnus DARRELL HOFHEINZ.

# CADET EARNS TOP HONORS AT JUNGLE SCHOOL

In a rare opportunity for ROTC cadets, 12 TCU students attended and successfully completed Jungle Operations Training Course in the Panama Canal Zone last month. Senior Greg Steinig was named the top graduate out of 20 ROTC cadets and 230 Army personnel and West Point cadets. Being "top grad" is an honor that will bring him prestige throughout his career as an Army Officer.

Greg led a squad of 10 throughout the two-week course in one of the world's worst jungles. "They told us everything in the jungle is there to hurt you-everything has a thorn on it or everything bites or everything stings." Inhabitants of the Panama jungle include inch-long ants, spiked palm trees, powerful and venomous snakes, African killer bees and vampire bats. For these reasons and many more, cadets were required to carry life and health insurance before they could enroll.

Although Greg's squad did not encounter any of the jungle's deadly inhabitants, unavoidable were the jungle's constant humidity, thick vegetation and sheer mountain walls within which they had to navigate and perform military maneuvers. Through teamwork, Steinig said, his squad performed superbly. It was the only squad to complete both short-and-long-range navigations, and it successfully performed an ambush and a raid.

While all the ROTC cadets graduated from the course, attrition did occur among the Army personnel and the West Point cadets. Steinig attributes the success of the ROTC cadets to the outstanding preparation they received beforehand.

Normally ROTC cadets do not have the opportunity to attend JOTC. Lt Col. Bruce Stacy arranged for TCU to be the only ROTC program in the country to send cadets. The detachment was allowed to send 20 cadets along with the West Point contingent; of those 20 slots, he gave eight to other universities.

Competition for TCU's 12 slots was tough. Cadets had to pass physical training with almost perfect scores; they had to be active in the detachment; and they had to have good grades. "That was a big factor; you could be supercommando but if you weren't good in school you were out. We didn't take any idiots."

Other cadets attending the school were Todd Hodnett, Philip Bandy and Don Harbour of Fort Worth; Andrew Adams of Dallas; Ian Lyles of Azle; Troy Neasbitt of Arlington; Mark Boll of San Antonio; Mark Kalmbacher of El Paso; John Hayhurst of Amarillo; Stuart Beltson of Fort Sill, OK; and Jonathan Westbrook of Atherton, CA.

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#### CLASSIFIED

FOR RENT: Beautiful townhouse located in Candleridge, two bedrooms, one and a half baths, woodburning fireplace, all electric, all appliances furnished, private patio, covered parking, security services, \$550 a month. See J. Knecht, Reed Hall 201-B or call Ext. 7355 or 293-3753.

FOR RENT: Patio cottage in pretty garden in historic north side, completely furnished, utilities paid, \$300. Desirable for one person. References exchanged. Call 626-2272.

FOR SALE: Yamaha studio console piano; walnut; 6 years old; excellent condition. \$2300. Call 731-0530.

FOR RENT: Unfurnished 2-bedroom, 1-bath house, large fenced yard, attached garage. 3321 Wayside, five minutes from TCU. Pets okay. \$325 month, with \$200 deposit. Call Don at 921-9659.

FOR SALE: 1973 Plymouth station wagon, reliable. \$350 cash. Call Don at 921-9659.

FOR SALE: Three-bedroom, 1-bath home, newly painted, central air and heat, at 2724 Merida, an easy walk to TCU. FHA assumable, low down payment, no qualifying. Great first home or rent property. Call 731-2029 or 731-8434.

FOR SALE: Trombone, used two years. \$200. Call Ext. 7566 or 297-1935.

FOR SALE: Captain's beds with 3-drawer chest and mattresses, dark oak. Call Ext. 7566 or 297-1935.

FOR RENT: Completely remodeled garage apartment with large bedroom and bath, near TCU. No kitchen, but a small refrigerator is furnished. \$200/mo. all bills paid. \$100 deposit. No roommates. Call 921-4382.

FOR RENT: 2-1-1 in Ridglea North, close to I-30, nice hardwood floors, garden room, dining room, large backyard. \$475/mo. \$300 deposit. No smokers, no small children. Call 732-0770 or Ext. 5069.

HOUSE/ACREAGE NEEDED: Staff member with two horses looking for house with acreage to rent within 30 minutes of campus. Call Sandy, Ext. 7948.

FOR SALE: Attractive lake house with glass front on two waterfront lots in Rio Brazos Development on the upper end of Lake Granbury; large yard, retaining walls on lake, sprinkler system that pumps water from the lake; beautiful pecan trees, some budded with paper shells. Open house 1:30 to 5 p.m. Sunday, July 20. Call Libby (Ext. 7855) for a map.

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