

# BULLETIN

Issued by the Division of University Relations

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## RETIRED RAILROAD CEO HOLDS BUSINESS POST

The knowledge that all things are not absolute is an important factor to learn in today's business environment. That is one tenet that students in the Neeley School are learning from James H. Brown, who is on campus for the fall semester as the David L. Tandy Executive-in-Residence. Just returned from a railroad consulting trip to China, he retired in October 1983 from his position as president and chief executive officer of the Fort Worth and Denver Railway Co.

The theory that a modern businessman must be flexible was particularly true on his trip to China. "In America, we want to harness or overcome nature," he said. "But in China, they feel that their job is to fit in with nature."

This recent experience in China will be one of the things that students in Brown's organizational management class will hear about this fall. While he will be following the textbook, the former chief executive officer believes it is important to close the book on occasion and discuss why theories in management science do or do not work in the real world. He says he is acting as a devil's advocate in these situations so students will learn to be flexible and to think for themselves.

Brown's experience comes from a diverse background with the St. Louis-San Francisco Railway Co., known as the Frisco. His association with the railroad began with his 1948 graduation from the University of Missouri with a degree in civil engineering. In 1980 he moved to Fort Worth with the Fort Worth & Denver Railway, now merged with Burlington Northern Railway Co. After 23 moves around the country in various positions with the company, he and his wife Lois have found a home and want to continue living in Fort Worth.

Positions he held with the St. Louis-San Francisco Railway Co. include chief engineer, general manager, vice president of operations and vice president of corporate affairs. He has been active in outside activities such as Boy Scouts of America, various Chamber of Commerce boards in Missouri, the United Fund, the YMCA and the school board of Springfield, MO. He has recently done consulting for several U.S. railroad companies and is a board member of Texas American Bank-Fort Worth.

(continued)

RETIRED RAILROAD CEO (continued)

Brown's new position as a college professor is one he has been interested in since his own graduation 36 years ago. "I felt that a guy who has been on the firing line, who learned a lot from others and various experiences needs to put something back into the system and to share some of what he has learned," he said. "It is exciting to see these bright young eyes and the sponge-like attitude the students display."

TCU's executive-in-residence program was first funded by the David L. Tandy Foundation in 1980 as a means of attracting recently retired chief executive officers or vice presidents who could bring to classrooms the real-world flavor of business.

Other participants in the program have been Earl Barnes, retired chairman of the board of Dow Chemical Company; Don Bryant, retired senior executive vice president of Equitable Life Assurance Society of the United States; Raymond Hagel, former chairman and CEO of Macmillan Inc.; Robert D. Dival, former chief financial officer and vice president of American Hospital Supply Corporation; Harry A. Shuford, former chairman of the board of the First National Bank of Dallas; Robert E. Grant, group vice president for Textron Inc. and chairman of the executive committee of the American Bakeries Company; John E. Magee, president and CEO of Arthur D. Little Inc.; and Eric Hart, financial vice president of Lever Brothers Company. Fort Worth executives Bayard H. Friedman, chairman of the Fort Worth banking division of Inter-First Corporation, and Lewis Kornfeld, former executive vice president and vice chairman of the board of Tandy Corporation, also have held the post.

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INTERN PROGRAM MEETING TO BE OCT. 3

A general information meeting for students interested in the TCU Washington Internship Program will be held tomorrow (Wednesday), beginning at 2 p.m. in Room 204 of the Student Center. Brochures and applications will be distributed, and a brief film on the program will be shown.

Applications for the 1985 fall program are due by Nov. 19, according to political scientist Gene Alpert, who coordinates the program. Additional information is available from Gene at Ext. 7468.

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WOLDT PRESENTS VIOLA DA GAMBA RECITAL

Harriet Risk Woldt of music will feature compositions from the 16th and 17th Centuries in her viola da gamba recital at 8 p.m. Monday in Ed Landreth Auditorium.

The first half of the program will include works dating from 1553 to 1701 by Diego Ortiz, Christopher Simpson and Marin Marais. After intermission, the concert will highlight duets by Joseph Bodin de Boismortier and Georg Philipp Telemann. Accompanying Ms. Woldt will be David Hart on the flute, Wayne Moss on the gamba and Lenora McCroskey on the harpsichord.

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WOMAN'S CLUB OPENING TEA IS OCT. 9

Faculty Woman's Club's traditional opening tea in the home of Chancellor and Mrs. Bill Tucker is a special way of greeting newcomers to the campus. This year's event is scheduled from 2:30 to 5 p.m. Oct. 9.

Reservations are due by Thursday to Gretchen Latterell, Box 30776, or Ext. 7809.

Co-chairmen for the tea are Mary Randall and Becky Roach. Committee members include Mary Lu Hall, Sanoa Hensley, Betty Herrick, Lucille Keith, Nadia Lahutsky, Carol Ann Lane, Sue McWhiney and Mary Anne Sullivan.

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'GREAT OCTOBER CHALLENGE' NOW STARTING

Billed as "The Great October Alumni Challenge," a month-long campaign throughout October will be conducted by the development division in an effort to increase the number of Tarrant County alumni participating in the Annual Fund effort. An alumni couple from Fort Worth, who wish to remain anonymous, have agreed to match dollar-for-dollar gifts ranging from \$25 to \$10,000 from previously non-contributing alumni in the area. These gifts must be made during October for the matching offer to be applicable, and the new alumni donors will be honored at a special event on campus later this fall.

The percentage of alumni donors is often an important factor when foundations consider funding proposals for an institution, explained development officer Charles Ingram. "This effort is designed to raise the percentage of gifts from alumni in this county."

The October challenge effort is being chaired by alumni Don Pierson Sr., Class of '49, and Don Pierson II, Class of '74.

As a reminder for prospective donors who have not yet responded, a five-night phonothon will begin Oct. 15 to encourage alumni to "meet your match." From 6 to 9 p.m. on the five dates, calls will be made by teams composed of faculty and staff members, alumni, students and retired faculty and staff personnel. A different team of volunteers will be calling each evening. Persons interested in participating should contact Jim Orsund or Ingram at Ext. 7805.

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REGENCY CONCERT SET TONIGHT

Regency, a five-member a cappella vocal group often reminiscent of the Mills Brothers, will appear in concert at 8 p.m. tonight (Tuesday) in Student Center ballroom. Cost is \$3 with TCU ID.

Regency's style ranges from hot rock to lyrical and sometimes mellow, and the group's repertoire extends from the 1930s to latest hits.

The concert is sponsored by Performing Arts Committee of Programming Council.

ADMISSIONS OFFICE ENCOURAGES EARLY APPLICATIONS

Early application for the 1985 fall semester is being urged by the admissions office for all potential students, including faculty and staff members' sons and daughters. This summer, as in 1983, freshman admissions were cut off by Aug. 1 in a limiting process that "is necessary to preserve the type and quality of educational experience that our alumni remember," says Dean Ned Boehm.

In addition to encouraging early application, the admissions office offers these suggestions for prospective students:

- Test as early and as often as possible. TCU accepts both the SAT and ACT and encourages students to test in their junior year.
- Choose a selection of strong academic courses throughout high school.
- Importance of parent-counselor cooperation. While a high school transcript reveals the most important factors in the applicant's credentials, other important factors include test scores, writing ability, counselor's recommendation and involvement in activities.

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SOCIAL WORK CONFERENCE ADDRESSES FIELD EXPERIENCE

Professionals in the field met with social work faculty from four universities Friday as TCU hosted a one-day conference on social work field instruction. Actual working experience in a social service agency is required of TCU's social work majors, and the conference addressed this essential aspect of education.

Field instructors, who serve as adjunct faculty, from several local service agencies presented papers. Themes included Confidentiality in the Use of Computers in Social Work, Learning from Conflict and Tension in the Agency, Supervisory Styles and Personal and Professional Identity Formation. Faculty from TCU, NTSU, TWU and UTA attended.

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FOUR DATES SET FOR 'MONDAY AT TCU'

Four dates during the fall semester--Oct. 8, Oct. 22, Nov. 5 and Nov. 19--have been designated as "Monday at TCU" for campus visits by prospective students. Last year's program brought the largest number of visiting students and their parents here to see the campus, meet professors, eat in the cafeteria, stay in residence halls and hear about special features of the University.

The large crowds necessitated some changes in the previous years' schedule. Guests will be eating a buffet luncheon in the Student Center ballroom rather than overcrowding the Worth Hills lunch line. Several optional sessions will be held in the afternoon giving guests an opportunity to investigate financial aid, the Honors Program, sorority and fraternity life and the Brachman Living/Learning Program.

Academic departments will receive reminder cards the week before each "Monday at TCU." Questions and concerns should be directed to Charleen Hayes McGilvray in the Admissions office.

AUTOGRAPH PARTY WILL FEATURE CHICKEN-FRIED STEAK

According to Jerry Flemmons, travel editor for the Fort Worth Star-Telegram, chicken-fried steak is a world-class meal, the single food that defines the Texas character, and Herb Massey's Dinner Place, 1805 Eighth Ave., is Texas' foremost chicken-fried steak joint. Flemmons will be honored with an autograph party at Massey's on Oct. 10 from 5 to 7 p.m. to celebrate his new book, "Plowboys, Cowboys and Slanted Pigs," published by the TCU Press. Drawings in the book are by cartoonist J. D. Crowe, and the foreward is by columnist George Dolan, both of the Star-Telegram.

Appropriately enough, chicken-fried steak will be served at the autograph session.

An award-winning journalist, Flemmons has covered major news stories--the Kennedy assassination, the shootings from the tower at the University of Texas--and has traveled the world, in and out of more than 100 countries, covering almost a million miles aboard jets and ships, autos and trains, mopeds, horses, camels, elephants, dog sleds, dugout canoes, a hot-air balloon, a blimp and one zebra. He is the author of two other books, "Amon" and "Texas," and one play, "O Dammit," and was author and editor of Fondor's Guide to the Caribbean in the late 1970's.

"Plowboys, Cowboys and Slanted Pigs" is a sample of his writing--down-home pieces about growing up in Texas, travel pieces on hot tubs in Andros and beignets in New Orleans, columns on everything from tortilla rolling to "those awful good ole days," passages from his books and articles on plowboys, cowboys and slanted pigs.

The 240-page book is available in hardback (\$15.95) or paper (\$8.95).

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NOTES ON FOLKS

The rich rewards of teaching may never have been clearer than in mid-September to HARRIET WOLDT (music) when three of her former cello students, whom she had taught an average of 10 years each since elementary school, performed solos around the globe. On Sept. 17 CLAY RUEDE, a member of the currently concertizing Arden Trio which performed on the Van Cliburn Series last winter, presented a recital in Carnegie Hall. His wife Suzanne, also a member of the Arden trio, says that Clay "brought the house down!" SALLY GUENTHER, daughter of Ralph and Laverne Guenther, was featured soloist with the Bergen (Norway) Civic Orchestra in a Sept. 18 performance of the Hayden Cello Concerto in D Major. Sally is co-principal cellist of the Bergen Philharmonic and has been featured soloist with that group also.

On Sept. 21 JOHN BURTOU, currently teaching at Hardin Simmons University, presented a recital at the Southwestern Baptist Seminary in Fort Worth.

MILDRED HOGSTEL (nursing) has been invited to participate as a member of the editorial board for the Journal of Gerontological Nursing, effective October 1984.

Former accounting faculty member and alumna JOY ANN HAVRAN and husband Bob announce the birth of a son, Blake Weaver, on Sept. 6. Blake joins brother Barrett, who is 5, as a Junior Horned Frog.

MORE NOTES ON FOLKS

Swimming coach RICHARD SYBESMA was one of the featured speakers recently at the Texas Interscholastic Swimming Coaches Association Clinic in Dallas. His clinic talk was on "Motivation, Drills, Games & Gimmicks." Sybesma, who attended the United States Swimming Coaches College at the Olympic Training Center in Colorado Springs this past summer, has been selected by the U.S. Sports Academy to go to Saudi Arabia, Malaysia and Hong Kong next August to conduct swimming clinics.

LUTHER SMITH (art) will present a slide lecture about his high school photography project at the Society for Photographic Education South Central Regional Conference at Amarillo College Oct. 18-20.

DONNA EDWARDS (music) had a biographical sketch and picture in the new issue of Marquis' International Who's Who of Women.

"Armed Crime and Public Disorder: Crises in British Community Policing" was the title of a paper presented by political scientist DON JACKSON earlier this month at the 1984 meeting of the American Political Science Association in Washington, DC.

After attending the Dance Critics' Conference in New York in June, LISA FUSILLO (ballet) spent July at the Bartholin International Ballet Seminar in Copenhagen. She took part in ballet classes on the specialized Bournonville style of ballet technique taught by leading dancers of the Royal Danish Ballet. Lisa also organized two master classes for TCU's Summer Dance Workshops taught by Lynette Frieer-Grandison of the Western Australian Ballet Company. Ms. Frieer-Grandison received a grant from the Australian Arts Council to visit the U.S. in order to study the role of dance in higher education.

Journalism chairman DOUG NEWSOM is one of the contributors to "The Credentials of Public Relations: Licensing? Certification? Accreditation," a symposium in print, which was a major portion of the summer issue of Public Relations Quarterly.

The political science department was well represented at the recent national conference of the American Political Science Association in Washington, DC. Chairman DON JACKSON presented a paper entitled "Armed Crime and Public Disorder: Crises in British Community Policing." RALPH CARTER presented a paper on "Foreign Versus Domestic Policy: An Empirical Look at Congress." EUGENE ALPERT participated in a panel sponsored by the Washington Center on the topic of political science internships. His topic was "Preparing Students and Working with the School Administration."

In the September issue of the Journal of Physical Education, Recreation and Dance, SPENCER WERTZ (philosophy) has a review of Carolyn Thomas' book, "Sport in a Philosophic Context" (1983).

A paper entitled "Hypochlorite Chlorination of Tertiary Amine-Borauls," co-authored by JIM KELLY (Honors Program/chemistry), SRITANA YASUI and ANDREA TWISS-BROOKS has been published in a recent volume of Inorganic Chemistry. Sritana, a post-doctoral research fellow in Jim's group for nearly two years, is now involved in post-doctoral research at the Chicago campus of the University of Illinois. Andrea was the 1982 Senior Scholar in chemistry and is presently in the Ph.D. program in chemistry at Cornell. The Amine-Boraul research was supported in part by the Welch Foundation and the TCU Research Fund.

# CALENDAR OF EVENTS

- Oct. 2 --Law School Admissions Fair, Student Center ballroom, 10 a.m.-3 p.m.  
 --Winners of Dallas Design Show, Moudy Building exhibition area, continuing through Nov. 2, 11 a.m.-4 p.m. weekdays, 1-4 p.m. Saturdays and Sundays.  
 --Career Planning and Placement Center Interview Workshop, Student Center 218, 3:30 p.m.  
 --Theatre TCU production of "When You Comin' Back, Red Ryder?," Scott Theatre, 3505 W. Lancaster, continuing through Oct. 7, 8 p.m. nightly through Oct. 6, 2 p.m. Oct. 7. Free with TCU ID, but make reservations at Ext. 7626.  
 --Concert by Regency, a cappella vocal group reminiscent of the Mills Brothers, Student Center ballroom, 8 p.m. \$3 with TCU ID.
- Oct. 3 --Coffee with the Coaches, Varsity Clubroom, 7:30-8:15 a.m.  
 --Topics in Business: "How to Hire the Right Person," Dr. Sam Lane, president of Lane, Buhl, Fenker & Associates Inc., independent training and consulting firm, Student Center, 8:30 a.m.-4 p.m. \$100.  
 --University Chapel, Rev. Ken McIntosh, Disciples campus minister, Robert Carr Chapel, noon.  
 --Career Planning and Placement Center "What Do I Do with a Major in . . ." Workshop, Student Center 218, 3:30 p.m.
- Oct. 4 --Career Planning and Placement Center Interview Training Video, Student Center 218, 2-4 p.m.
- Oct. 5 --TCU Film Series, "Porky's," Student Center ballroom, 5 p.m., 8 p.m., midnight. \$1.
- Oct. 8 --Career Planning and Placement Center Researching a Company Workshop, Mary Coats Burnett Library, 3:30 p.m.  
 --TCU Concert Hour viola da gamba recital by Harriet Risk Woltdt, Ed Landreth Auditorium, 8 p.m.
- Oct. 9 --Brown Bag Series talk by Laurie McDonald, Moudy Building 132 North, 10 a.m.  
 --TCU Faculty Woman's Club welcoming tea, home of Chancellor and Mrs. Bill Tucker, 2900 Simondale, 2:30-5 p.m.  
 --Reception in Student Center Gallery, 4:30-6 p.m., honoring Laurie McDonald, whose video installation will be shown in the Gallery through Oct. 26.  
 --Reception in Moudy Building exhibition space for Dallas Design Show, 5:30-7:30 p.m.

BULLETIN DEADLINE: Wednesday noon is the deadline for material for consideration for the following week's bulletin. Information should be delivered to the News Service, Sadler Hall 310, or sent to Box 30776.

PERSONNEL LISTINGS:

Job listings in Personnel as of September 26, 1984. Interested applicants should contact the Personnel Office, 2913 Princeton, Ext. 7791. Applications accepted for jobs currently posted between 8 A.M. and 5 P.M. For updated job information, call the job tape number, 921-7791. Please direct any questions or comments to the Personnel Office, Ext 7790.

General Staff

|                                 |                     |
|---------------------------------|---------------------|
| Senior Word Processing Operator | Psychology          |
| Craft Technician II-Locksmith   | Physical Plant      |
| Craft Technician II-General     | Physical Plant      |
| Service Assistant               | Custodial Services  |
| Housekeeper I-nights            | Custodial Services  |
| Senior Secretary                | Financial Aid       |
| Senior Clerical Assistant       | Special Projects    |
| Data Entry Operator             | Controller's Office |
| Senior Clerical Assistant       | Physical Plant      |
| Patrol Officer                  | Campus Police       |
| Horticultural Supervisor        | Physical Plant      |
| Warehouse Supervisor            | Physical Plant      |

University Staff

|                     |               |
|---------------------|---------------|
| Physician           | Health Center |
| Computer Programmer | MIS           |

According to the Wage and Salary Policy No. 5.001, in the event that an employee transfers or promotes to another position on campus, the salary will be changed to the appropriate salary grade and the step currently held by the individual involved will be retained in all cases. The Personnel Office is now open from 5-8 P.M. on Tuesdays.

September 27, 1984

OFFICIAL ABSENCES

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professors for the make-up. If you have any questions, call 921-7855.

Students attending the Master Classes to be conducted by Steven de Groot on Sept. 27 from 9 a.m. to noon and 1 to 5 p.m. and Sept. 28 from 9 a.m. to noon:

|                  |                  |                 |
|------------------|------------------|-----------------|
| Benison, Brian   | Moore, Ann       | Shirley, Alicia |
| Brooks, Laura    | Morris, Greg     | Stanley, Amy    |
| Bullard, Timothy | Nilasena, Nancy  | Stolfus, Kyla   |
| Huff, Brandi     | Rathmell, Robert | Wallace, Tammy  |
| Ingle, Lisa Lynn | Reynolds, Alison | Wallace, Twyla  |
| Kang, Mary       | Rohowsky, Birgit | Walter, Ashley  |
| Lai, Muriel      | Shaffer, Diana   | Yacante, Lucy   |
| Martyn, Judith   |                  |                 |