

BULLETIN

Issued by the Division of University Relations

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JOURNALISM, RADIO-TV-FILM TO OFFER NEW DEGREE

An interdisciplinary study in mass communications leading to the Master of Science degree, jointly sponsored by the departments of journalism and radio-television-film, will be inaugurated with the opening of the fall semester. The role media play in society as well as the individual professional's role and responsibility in that process will be the thrust of the overall program.

To require a total of 36 hours, including a thesis or major project, the new program is designed to focus on the philosophical and theoretical perspectives in communication while preparing communicators more fully for advancement and increased professional responsibility. Media evaluation along with the study of ethical and legal implications of problems and situations will be areas of major concentration.

Two graduate assistantships in both the journalism and radio-TV-film departments are scheduled. Prerequisites for entrance into the program include a bachelor's degree with 18 or more credit hours in the two disciplines along with 12 hours' credit in related areas. While some program participants may be involved in on-going research projects within the departments, selected students will work with faculty and students in the various publications as well as the radio and TV production of the sponsoring departments.

Headed by Doug Newsom, the journalism department currently has more than 300 majors pursuing undergraduate degrees in the four areas of news/editorial, photo journalism, broadcast journalism and public relations/advertising. The department is one of only 23 percent of the 345 journalism departments across the nation to be accredited by the American Council on Education in Journalism. Of those 81 accredited programs, TCU is one of only nine at independent institutions.

More than 200 students currently are enrolled in studies that lead to the B.S. in Radio-TV-Film with concentrations in production, film studies and broadcast operations or the B.S. in Broadcast Journalism. Departmental chairman is Joel Persky.

23.2 PERCENT MORE FRESHMEN MAKE RESERVATIONS

Housing reservations for the coming academic year, as of April 15, show an increase of 151 freshmen (23.2 percent) over the same period in 1984. As noted in a residence hall status report from housing director Don Mills, the increase represents 63 men and 88 women. Transfer applications are at 54 students, a decrease of six persons from a year ago.

The total number of student reservations is not comparable to 1984, Don explained, since the returning student reservation process was not to be complete until after April 19. The May 1 data is expected to provide a more accurate picture of what to expect for the fall term.

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SUGGESTIONS MADE FOR TELEPHONE USE

To guard against misuse of the University's telephone service, several suggestions have been made by Edd Bivin, director of business services, and Faun Hoover, telephone office supervisor. Specific areas of concern are:

- Personal collect calls, personal credit card calls and third-party calls, (where charge is made to a number other than the one calling or one receiving the call). These should be made only when absolutely necessary and restricted to before 10 a.m. and after 3 p.m.
- Requests for information. The University is charged for these, just as persons in their homes are for directory assistance. For persons who need to consult directories for this information, extra copies are available in the campus telephone office.
- Long distance calls when area codes are unknown. This, too, is an extra service that is time-consuming. Most of the nation's area codes are listed in the Fort Worth directory.
- Requests for department numbers and extensions. This information may be obtained by consulting the 1984/85 Frog Calls. Department numbers may also be obtained by consulting the Fort Worth telephone directory.
- WATS and METRO lines for official use only. Please limit duration of these calls; WATS is a time-charged facility, not a flat-rate line.

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REPORT SHOWS GIFTS AHEAD OF LAST YEAR

Total gifts received by TCU, including Brite Divinity School, for all purposes from the beginning of the current fiscal year (June 1, 1984) through March 31 stand at \$10,154,711. According to Vice Chancellor Paul Hartman's report to the trustee development committee, this is nearly \$1 million ahead of last year at the same time.

The report also notes that Annual Fund gifts for athletics now stands at \$578,017, which is some \$107,000 more than last year at the reporting date. Personal gifts by members of the board of trustees to the Annual Fund totals \$122,006.

The number of gifts made to the University through March 31 is 8,947. Alumni contributors account for 5,977 of the total, which is a 15 percent increase over last year.

SUMMER SCHEDULE INCLUDES FIVE MLA CLASSES

Five courses in the Master of Liberal Arts program are on the coming summer's schedule. Ranging from a historical look at business to an overview of the musical theatre, the classes are open to persons holding bachelor's degrees from accredited colleges and universities.

"The Rise of American Business," which begins May 21 and concludes July 21, will trace the evolution of the American business system with emphasis on the impact of technological and managerial change, the interaction between business, society and the government. Historian Don Coerver, who has extensive training and experience in both business and history and has published several articles dealing with business and economic history, will teach the class. Registration for this course will be held in the Student Center from 8 a.m. to noon and 6:30 to 7:30 p.m. on May 20.

In the June 11-July 12 second session, "Health and Health Care in Today's Society" will center on some of the major variables affecting health, such as modern technology, legislation and governmental influences and societal organization and reorganization. Instructor will be Kathryn Nichols, a member of the state-wide health legislation policy committee and past president of the Texas Nurses' Association.

Also in the second term, "Russian Culture and Civilization" will seek to define Russian attitudes and behavior as reflected institutionally from high culture to mass sports, from the still-living Orthodox church to the party rituals on Red Square. To help explain the present, various traditions of the past will be explored. Teaching the class will be John Loud, who has received the M.A. degree at Harvard University in regional studies--Soviet Union, and the Ph.D. from Harvard in Slavic languages and literature and has made three trips to the Soviet Union.

"Modern Musical Theatre" will give a brief historical overview of the musical theatre genre. In addition to classroom lectures, the class will attend the five Casa Manana productions. Leading the class will be Henry Hammack, who has directed more than 60 productions including operas and musical comedies. The course will begin June 11 and conclude Aug. 16.

Registration for the second session courses will be held June 10 from 8 a.m. to noon and 1 to 4 p.m. in the Student Center and from 5 to 6:30 p.m. in Sadler Hall, Room 208.

A third-session course on "The New South, 1877-Present" will be held at Carswell Air Force Base. To examine the political, social and economic factors in the South with attention given to comparative regional history, the class will be taught by Clayton Brown, specialist in American social history. Registration will be held July 15 from 8 a.m. to noon in the Student Center and from 5 to 6:30 p.m. in Sadler 208.

ELDERHOSTEL OFFERS LIVING/LEARNING EXPERIENCE

Providing a shared living and learning environment for older adults is the purpose behind two week-long Elderhostel sessions at TCU this summer. Elderhostel, designed for older citizens interested in seeking out new experiences, is a network of more than 700 educational institutions in North America and Europe offering low-cost, short-term residential academic programs for older adults.

TCU's first Elderhostel session will offer three courses from June 2 to June 8:

- "Traditions in American Painting," focusing on American painting traditions which have persisted for three centuries.
- "A New Look at Sigmund Freud," discussing his views on family, religion and other institutions, his contributions and limitations as a social theorist.
- "Computer Awareness," providing hands-on experience with programming, word-processing, spreadsheets and other applications for the novice microcomputer user.

The second Elderhostel session offers three courses from June 9 to June 15:

- "Remote Sensing," a survey of the use of NASA satellites for environmental concerns focusing on domestic satellites and the space shuttle program.
- "American Film Classics," covering significant developments, historical context and information on the films' producer, director, cast and technical aspects.
- "Exploring Human Communication," including intrapersonal and interpersonal communication and the importance of listening and non-verbal cues in achieving mutual understanding.

Registration is \$195 for those living on campus and \$85 for commuters. Additional information is available from Mary Howell, Ext. 7134.

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GIFTED STUDENTS SESSION IS JUNE 9-21

A revamped Gifted Students Institute, under the direction of Mike Wolfe, will bring students from grades 6 through 10 to campus June 9-21. To be eligible, participants must be nominated by a teacher or counselor and must submit a 300-word essay. Applications need to be submitted by mid-May in care of the Division of Continuing Education, Box 32927.

Participants in the program may choose any two of three topics: Meeting of the Minds, taught by Deborah Jung of Shakespeare in the Park; The Computing Mind, led by Graydon Dawson of education; and The Creative Mind, a writing workshop headed by Bonnie Dickinson of English.

WIND ENSEMBLE, BAND WILL PERFORM MONDAY

Roger Boutry, professor at the Paris Conservatory and conductor of the band and orchestras of the "Garde Republicaine," will be guest conductor Monday during a performance by the University's Wind Ensemble and Symphonic Band.

The Wind Ensemble program, conducted in part by Boutry along with band director Bob Blanton, will include Divertimento by Boutry as well as two numbers arranged by him, "Les Forains" by H. Sauquet and Bach's "Jesu, Joy of Man's Desiring." The ensemble also will play "Candide" by Leonard Bernstein and "His Excellency March" by H. Fillmore.

Also performing on the 8 p.m. program will be the Symphonic Band under the direction of Linda McDavitt.

Boutry, who studied at the Paris Conservatory, has toured the world as conductor of the "Garde Republicaine" ensembles. He won the First Grand Prize of Rome in 1954 for composition and the Musical Grand Prize of the City of Paris in 1963 for his oratorio "Rosaire des Joies."

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TRUSTEE, WIFE WILL BE HONORED MAY 7

Trustee and Mrs. Howard Walsh, well known for their philanthropic interests, will be honored May 7 as distinguished and outstanding senior citizens at the annual senior citizens' dinner. To be held at Ridglea Country Club, the event is sponsored by the Woman's Civic Club Council.

Sponsors of the yearly presentation of "The Littlest Wiseman" and generous supporters of The Texas Boys Choir and Dorothy Shaw Bell Choir, the couple has been honored earlier by the Southern Baptist Radio and Television Commission, Girl Scouts, Edna Gladney International, Tarrant County chapter of National Conference of Christians and Jews along with other groups. In 1979 TCU conferred the honorary Doctor of Laws degree upon the Walshes, who also have received the alumni association's Royal Purple Award for extraordinary service and support of TCU.

A TCU alumnus, he heads Walsh and Watts Inc. and the Walsh Foundation. Named First Lady of Fort Worth in 1968, she is an SMU alumna and heads the Fleming Foundation.

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AWARDS RECEPTION SET MAY 8

University Awards Reception will begin at 4 p.m. May 8 on the lawn in front of Sadler Hall. In case of rain, the annual event will be moved into the Student Center ballroom. Refreshments will be served at 4 p.m., with the awards presentations to follow at 4:30 p.m.

PRESS INAUGURATES SERIES, ISSUES OTHER WORKS

With the publication of "The Good Old Boys" by Elmer Kelton and "Time and Place" by Bryan Woolley, the TCU Press inaugurates its Texas Tradition Series designed to both publish and preserve significant Texas literature. English professor Tom Pilkinton of Tarleton State University is the series editor.

For the Sundance Series for young readers, TCU Press has issued two new releases recently, "Tame the Wild Stallion" by Jeanne Williams and "One Hunter's Gray Pony" by Don Worcester. This line was developed in response to requests from librarians and teachers for books about Texas and the American west for readers age 10 and up.

"The Good Old Boys," first published in 1978 by Doubleday and Co., is Kelton's award-winning novel about a fiddle-footed cowboy caught in the changing world of West Texas at the turn of the century. It received a Western Heritage Award from the Cowboy Hall of Fame, and four of Kelton's novels have won Spur Awards from Western Writers of America.

First published in 1977 by E.P. Dutton, "Time and Place" is a sweet, sad, sometimes funny novel that deals with universal problems yet roots them squarely in West Texas, a regional novel in the best sense of the word. Set in Fort Appleby, TX, in the 1950s, it places high school senior and football star Kevin Adams in the midst of the polio epidemic that hits the small town in the Davis Mountains.

Woolley, graduate of the University of Texas at El Paso with advanced degrees from TCU and Harvard, is a feature writer and essayist for the Dallas Times Herald. He is the author of four novels and three non-fiction books as well as numerous articles and short stories in national publications.

"Tame the Wild Stallion," first published by Prentice-Hall Inc. in 1957, won the Texas Institute of Letters Cokesbury Award for the best juvenile novel by a Texas author in the year of its publication. Williams, past president of Western Writers of America, is author of more than 50 novels, 13 of them written for young adults and many set in Texas. He has won three Spur awards and the Levi Strauss Golden Saddleman for best western book of the year.

Initially published in 1956 by Oxford Press, "Lone Hunter's Gray Pony" is the first in a series of four novels about the adventures of a young Oglala Sioux boy. The story of his adventure with his pony gives a strong, clear picture of what it was to be a young boy in that tribe. Growing up on ranches in Arizona and southern California, Don was a rancher before his career as a university professor. He is the author of numerous volumes on history of the Southwest as well as "War Pony," the first book in the TCU Press' Sundance Series.

All these volumes are available from Texas A&M University Press, distributor for TCU Press, in College Station.

NOTES ON FOLKS

Among persons inducted into the Texas Basketball Hall of Fame in April 20 ceremonies in Waco was MICKEY MCCARTY, who earned all-Southwest Conference recognition during two of the three seasons he wore purple for the Frogs in 1966-68. His cage statistics appear often in Frog basketball history.

HARRY KLINEFELTER (Counseling Center) presented a paper on "Food for Thought: Program of Weekly Personal Enhancement Workshop" at the annual convention of the American College Personnel Association meeting in Boston in late March.

ART BERLINER (social work) presented a paper, "Are Humans Inherently Aggressive? Violence in Society and in the Family" at the annual conference of the Texas Council on Family Relations held April 18-19 in Austin.

JEANE HARRIS (doctoral candidate, English) has an article on "The Ethos of Squattiness" in the current issue of New Mexico Humanities Review.

History graduate student JOE HERRING's article "Tragedy on the Osage: Government Bureaucracy vs. Mokohoko's Sac and Fox Indians" has been accepted for publication in the Western Historical Quarterly. This is Joe's fifth article accepted in three years as a graduate student.

SUDHAKAR JAMKHANDI, recent TCU doctoral graduate in English, has been chosen to participate in a summer NEH Institute on post-colonial (i.e. British Commonwealth) literature at the University of Indiana. Jankhandi, now teaching at the University of Texas at Austin, is one of only 24 applicants chosen nationwide for the Institute.

The August anniversary issue of Parks and Recreation Journal will include an article, "Twenty Years After: A Recreation Saga," complemented by six photos, written by JIM STANDIFER (emeritus, physical education.)

The College English Association annual convention last weekend in Cincinnati heard from several TCU professors and graduates. JIM BAUMLIN and KEITH ODOM presented a Friday morning session dealing with colleagues helping each other. Jim talked on "Professoring: Imitation of Models. A Prospectus," and Keith's topic was "Mentoring Academized: New Verbs for Role Models." On Saturday, Keith also addressed the British Fiction section about "On Overcoming Anachronisms: Henry Green's Look Backward at a Look Forward."

CAROLE HUBER of Elizabethtown College, a TCU Ph.D., spoke on "Professional Writing: Interdisciplinary Studies in Writing with a Focus on the Future--A Curriculum Model." CARMEN CRAMER, also a TCU Ph.D. now teaching at the University of Southwestern Louisiana, read a paper on "The Demogorgon of Fate in Shelley's 'The Cenci,'" and SALLYE SHEPPEARD of Lamar, who earned the M.A. here, presented "A Sidewalk Strewn with Junk: Kurt Vonnegut and the Fiction of Chaos."

Sympathy is expressed to CLOTILDA WINTER (emeritus, education) on the recent death of her aunt, Mrs. Puckett, in Orange on April 18. Reared by her aunt in Orange, Clotilda has resided there since retiring.

MORE NOTES ON FOLKS

The Philosophy Department recently hosted the spring meeting of the North Texas Philosophical Association. RICHARD GALVIN was elected president for 1985-86, and a reception at SPENCER WERTZ's home followed the meeting.

"Prince of the City" is the headline on the feature on trustee M.J. Neeley that appeared in the April issue of Texas Business magazine. The story notes that "three generations of achievers are the jewels in the crown of this mentor and patron." In the story business dean ED JOHNSON says "I've never seen anyone give so much of his time, one on one, in counseling students."

DAVE CRAVENS (marketing), TERRY DIELMAN (decision sciences) and KENT HARRINGTON (MBA student) have been notified that their paper on "Using Buyers' Perceptions of Service Quality to Guide Strategy Development," has been accepted for presentation at the American Marketing Association's National Educator's Conference to be held in August. Of 34 papers submitted in the marketing strategy area, this was one of eight accepted for publication in the proceedings.

DOUG HASTAD (physical education) presided over a session on "Microcomputers in Physical Education and Related Fields" at the AAHPERD conference in Atlanta, GA, in mid-April. Presiding over individual sessions at the conference were DAN SOUTHARD and JAN RINTALA, both of physical education.

A new daughter, Amanda, was born April 23 in Harris Hospital to DAVID GRANT (religion-studies) and his wife Debbie. Amanda is 19 inches long and weighed in at slightly more than eight pounds.

BRIAN GRAY (decision sciences) has been notified a paper he co-authored with Bob Ling of Clemson on "K-Clustering as a Detection Tool for Influential Subsets in Regression," which appeared in the November issue of Technometrics, has been awarded the 1984 Frank Wilcoxon Prize for Best Practical Application Paper in that journal. The prize, sponsored by the American Society for Quality Control, is a certificate and \$500.

CALENDAR OF EVENTS

- April 30 --Bachelor of Fine Arts senior exhibition by graphic design majors, Moudy Building exhibition space, continuing through May 5, 11 a.m.-4 p.m. weekdays, 1-4 p.m. Saturdays and Sundays.
- Computer Center short course, IBM Text Processing Using MUSIC/Script and Waterloo/Script, Sid W. Richardson Room 143, 2-3:30 p.m., Robin Duke.
- May 1 --University Chapel, Rev. Ken McIntosh, Disciples of Christ campus minister, Robert Carr Chapel, noon.
- Computer Center short course, IBM Text Processing, Part II, Sid Richardson 143, 2-3:30 p.m., Robin Duke.
- Career Planning and Placement Center job search workshop, Student Center 218, 3:30 p.m.
- May 2 --Spring dance concert, "Petrouchka" and "Cirque de Deux," Ed Landreth Auditorium, continuing through May 4, 8 p.m. each evening, plus 2 p.m. May 4. \$2 with TCU ID (Fine Arts Guild production).
- May 3 --Baseball, TCU vs. A&M, TCU Baseball Field, 2 p.m.
- TCU Film Series, "The Muppets Take Manhattan," Student Center ballroom, 5 p.m, 8 p.m., midnight. \$1.
- May 4 --Baseball, TCU vs. A&M, TCU Baseball Field, noon (doubleheader).
- May 6 --TCU Music Department Concert Series performance by TCU Wind Ensemble and Symphonic Band, Ed Landreth Auditorium, 8 p.m.
- May 7 --Career Planning and Placement Center Resume Workshop, Student Center 218, 3:30 p.m.

OFFICIAL ABSENCES

April 24, 1985

Students listed below must make up any class assignments that were missed. It is the responsibility of the student to arrange with his/her professors for the make-up. If you have any questions, call 921-7855.

Students attending the Regional Planning Conference for Alcohol Awareness Week on April 12:

Broyles, Annie	O'Leary, Suzanne	Wolfe, Sue Ellen
Marsh, Amy	Williams, Barry	

Journalism students in a public affairs reporting class visiting soup kitchens in Fort Worth as part of covering hunger in Tarrant County April 24-10 a.m. till 2 p.m.

Bartnicki, Dena Ann	Kimmel, Kelly Marie	O'Neill, Megan Ann
Bright, Trina	Kinney, Andrew M.	Padgett, William R.
Foret, Helena C.	Marshall, Steven M.	Tomashpol, Kim Ann
Furr, Rodney Beecham	McLendon, Eric C.	Washburn, Kristi M.
Hanna, William Benton	Miller, Valerie L.	Young, Erin D.

Please ignore information printed in the April 23 Bulletin on women golfers. Correct information is as follows:

Women golfers participating in SWC Championship meet at College Station after 12 noon April 19 through April 23:

Larson, Kristen	Thompson, Susan	Winkelmann, Lois
Slaven, Janet	Tschetter, Kris	

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CLASSIFIED:

HOUSEHOLD GOODS FOR SALE: Moving out of country--Kenmore 17.5 cu.ft. fridge with ice maker, \$300, excellent condition; metal desk, 6 drawers, \$100; very large wooden coffee table, \$30; twin bed with frame and mattress, \$60; wood desk and library, almost new, \$130; all items negotiable. Call Osher Green at 294-2925.

MOVING, MUST SELL: Newly upholstered Early American sofa, asking \$125. Call 732-2998 after 5 p.m.

FOR LEASE: Available May 1. Carpeted home with 2 bedrooms, paneled den, built-in range and oven and utility room. Shown days only by appointment. Adult living. No pets. Call 926-1163.

FOR SALE: Steinway Grand piano, Model B, 7', ebony. \$15,000. Call 924-3100.