

# BULLETIN

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## MISSOURI RHETORICIAN ACCEPTS RADFORD CHAIR

Dr. Winifred Bryan Horner, professor of English at the University of Missouri and a widely published author in the field of rhetoric and composition, will come to TCU this fall as the first holder of The Lillian Radford Chair of Rhetoric and Composition.

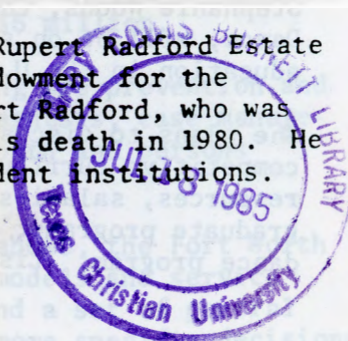
Dr. Horner, who majored in English and French at Washington University in St. Louis, earned the M.A. in English literature from the University of Missouri and the Ph.D. in English language and literature and linguistics from the University of Michigan. She has been a member of the faculty at Missouri since 1960 and for six years chaired its lower division studies and directed its composition program.

In 1982, she received the University of Missouri Alumnae Anniversary Award for Outstanding Contribution to the Education of Women and that same summer held a National Endowment for the Humanities Fellowship. She has been a visiting research associate at the University of California at Berkeley.

Her dissertation, "Text-Act Theory: A Study of Non-Fiction Texts," has attracted a wide audience, and she also was contributing editor for "Historical Rhetoric: An Annotated Bibliography of Selected Sources in English," published by G.K. Hall & Company in 1980; "The Present State of Scholarship in Historical Rhetoric," published by University of Missouri Press in 1983; and "Composition and Literature: Bridging the Gap," published by University of Chicago Press in 1983. Her book entitled "Modern Rhetoric in a Classical Mode" will be published by St. Martin's Press next year. Dr. Horner also has had articles in such popular publications as Saturday Evening Post and the New Yorker.

Dr. Horner is a member of the board of directors of the Rhetoric Society of America and has chaired the teaching of writing division for the Modern Language Association. She is vice president of the National Council of Writing Program Administrators and is active on several committees of the National Council of Teachers of English. She has reviewed manuscripts for the University of Missouri Press, Oxford University Press, Harcourt Brace Jovanich and the Modern Language Association and has reviewed freshman English texts for every major publisher.

The Radford Chair was endowed by a \$525,000 gift from the Rupert Radford Estate Trust of Houston and a \$175,000 grant from the National Endowment for the Humanities. The late Lillian Radford was the wife of Rupert Radford, who was president of Jno. S. Radford & Co. for 20 years prior to his death in 1980. He was particularly interested in private support for independent institutions.



TCU SUZUKI INSTITUTE DRAWS A CROWD

The youngsters you see on campus this week carrying their little violins and cellos are all part of the first TCU-sponsored Fort Worth Suzuki Institute and Teachers' Workshop which will continue through Friday. The institute, directed by Jeff Cox of the music faculty, has drawn some 250 pupils, along with their parents, and a 40-member faculty from throughout the United States as well as from Israel and Japan.

Bulk of the students--170--are violinists, Jeff says. He is being assisted in directing the workshop by Gwen Runyon of Fort Worth. Most classes will be held in Ed Landreth Hall between 9 a.m. and 3 p.m. daily. Final solo recitals will be presented in Ed Landreth Auditorium Friday afternoon, with the grand recital at 6:30 p.m. Friday. A smaller Suzuki piano session will be held July 22-26.

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STARPOINT BEGINS SUMMER SESSION

Summer at Starpoint, an intensive five-week summer learning program for children ages six to twelve, began yesterday. The program provides academic support for regular school-year Starpoint School students and offers a "summer boost" for students participating in other educational programs during the regular school year.

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CRIME PREVENTION GUIDE AVAILABLE

"Crime Prevention: A Guide to Home Security," a pamphlet provided by local law enforcement agencies in cooperation with the Texas Crime Prevention Institute at Southwest Texas State University, contains information beneficial to persons planning to leave home on vacation as well as information on forming neighborhood watch groups.

Copies of the folder are available in the Campus Police and Dean of Students offices. Persons with questions may contact campus police officers Oscar Stewart or Tom McGaha, Ext. 7930.

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WOODS TO VISIT DANCE DEPARTMENTS

Stephanie Woods, chairperson of the newly created Department of Ballet and Modern Dance, will be on sabbatical this fall to visit major institutions of higher education in the U.S. that offer dance degrees.

She plans to discuss with other dance administrators such topics as innovative and competitive curricular offerings, creative scheduling, performance opportunities, resources, salaries, faculty loads, staffing and use of part-time personnel, graduate programs, returning professionals and the place of guest artists in the dance program. Lisa Fusillo will chair the department during Stephanie's absence.

CORES RESEARCHES AREA SUBSTANCE ABUSE

A study of substance abuse problems shows that one of five persons over the age of 12 abuses alcohol or drugs. This estimate relies upon national and state studies to establish baseline data that are adjusted for the specific demographic, regional and urban characteristics of Fort Worth.

The study was released earlier this month by Fort Worth Cares, which is a joint endeavor of the Junior League of Fort Worth Inc., the City of Fort Worth, Because We Care Inc., the Tarrant County Youth Collaboration and the Fort Worth business community. Funded by the Amon G. Carter Foundation, the study was conducted by CORES to provide a data base for a plan to improve prevention and treatment of substance abuse in Fort Worth.

The annual cost of the abuse of drugs and alcohol is more than \$270 million in Fort Worth, said Pat Miller. But the amount spent locally to prevent and to treat chemical abuse is less than \$10 million a year. Reduced productivity resulting from substance abuse costs Fort Worth employers more than \$151 million a year. According to the study, other major costs include premature death (\$32 million) and crime (\$27 million).

The most frequently abused substances are alcohol and marijuana, which together account for 80 percent of the chemical abuse. The total number of substance abusers in Fort Worth is estimated to be 66,760 persons, he said. These numbers include chemical abuse patterns ranging from experimentation to addiction.

Over the last two decades, alcohol and drug treatment programs across the nation have focused their treatment efforts on specific drug withdrawal and maintenance. More recent research has demonstrated that treatment must focus on the individual behind the drug.

In order to implement recommendations made by the study, Fort Worth Cares has organized a select committee, chaired by Southland Royalty Company president Jon Brumley, to prepare a plan to reduce the harmful effects of substance abuse.

"The drug and alcohol treatment community in Fort Worth has worked hard to eliminate the problem. We are concentrating on improving efforts by filling existing gaps and increasing coordination among agencies," said Brumley.

The key finding concerning community treatment approaches is the necessity for a single agency to be responsible for conducting outreach, diagnostic referral, follow-up and treatment evaluation. The study further recommends a 75 percent increase in the capability of the Fort Worth service system for treatment and prevention. This represents an increase of approximately \$6 million.

Services which the current system is most critically lacking are prevention and education activities; referral, including case-finding, diagnosis, case management and follow-up; and detoxification, particularly for youth and persons without insurance coverage.

The 200-page report describes the prevalence of substance abuse, the Fort Worth service providers, the economic impact, community service models and service provider models. It concludes with a summary of results and a set of general recommendations that are intended to serve as a guide for more specific decisions.

NOTES ON FOLKS

BILL GRAHAM (physics) and Ph.D. student RICHARD SHEPHERD attended the 40th Symposium on Molecular Spectroscopy at Ohio State University June 17-20. Rich presented a paper entitled "FTIR Spectrum of Carbon-13 Substituted SiC<sub>2</sub> Trapped in Argon at 8K," based on his dissertation research. Earlier, Bill participated in the Conference of Department Chairs held in Washington May 17-18 under the auspices of the American Physical Society.

LINDA PATTON (physical plant) has been elected programs director for the Fort Worth Chapter of the Purchasing Managers Association for 1985-86.

CAROLYN CAGLE (Harris College) has been elected chairperson of the Council on Maternal-Child Nursing of the American Nurses' Association for 1985-87.

JUDY ALTER (TCU Press) was installed as president of Western Writers of America at its annual meeting in San Antonio. TCU Press will be one of the hosts for the 400-member organization's 1986 annual meeting in Fort Worth. Judy's article entitled "Electra" appeared in the June issue of The Cattlemen. It is a profile of Electra Waggoner Biggs of the Waggoner ranching family.

TCU board chairman BAYARD FRIEDMAN and Chancellor BILL TUCKER have been named directors of the T.J. Brown and C.A. Lupton Foundation. The foundation, for which TCU has been the principal beneficiary, was organized in 1944 by Brown, who with Lupton owned Coca-Cola bottling plants in Texas and California.

Alumnus JAMES CASH, Fort Worth native who starred as a Horned Frog cager in the 1960s, has been named professor of business administration at Harvard Business School. A specialist in management of information systems technology in large corporations, he joined Harvard's faculty in 1976 and has played a key role in introducing computer-based systems courses into the MBA curriculum.

An article by CATHY COLLINS (education) is the featured story in a recent edition of The Sphinx, journal for educators of high potential children. The article is entitled "Gifted Students Speak Up: What We Want Out of School."

BETTY BENISON (physical education) conducted a workshop on "Getting Fit the Fun Way--Folk Dance" for the First Christian Church in Granbury on June 9.

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3,169 REQUEST CAMPUS HOUSING FOR FALL

As of July 1, a total of 3,169 students had requested campus housing for fall. This is an increase of 7.1 percent (211) over a year ago. Associate dean of students Don Mills credited the increase to 219 more new students seeking housing than a year ago--1,264 compared to 1,045 in 1984.

Other increases include freshman male applications, 25.1 percent (96 students), freshman female 17.3 percent (96 students), transfers 25 percent (27 students) and returning male 2.9 percent (21 students). Returning female applications are down 2.4 percent (29 students).

HONOREE UNABLE TO TAKE PART IN COMMENCEMENT

Dr. Donald C. Johanson, founding director of the Institute of Human Origins in Berkeley, CA, will not be able to participate in summer commencement as earlier announced. Known for his discovery of "Lucy," the oldest and most complete skeleton known to anthropologists, the noted paleoanthropologist was to have received the honorary Doctor of Science degree and addressed the graduation audience on Aug. 16.

On campus in April as Visiting Green Professor for Honors Week, Johanson has found it necessary to adjust his schedule in order to remain in Tanzania throughout August, according to Chancellor Bill Tucker.

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CHRISTIAN YOUTH ASSEMBLY SLATED HERE JULY 23-26

"Called to Be Servants: Fools for Christ" will be the theme for the Assembly of Christian Youth Fellowship Southwest meeting on campus July 23-26. Directors will be Nancy Hawley and Burr Phillips of Fort Worth and Ruby Henry of Dallas, all members of the regional Youth Ministry Council.

Jean Woolfolk of Little Rock, retired president of the Church Finance Council of the Christian Church (Disciples of Christ), will be keynote speaker. Ms. Woolfolk, an attorney, was senior vice president and secretary of American Foundation Life Insurance Company in Little Rock before joining the Church Finance Council staff in Indianapolis. She served from 1963 to 1975 as moderator of the Christian Church and presided at its 1975 general assembly in San Antonio.

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TOTAL GIFTS HIGHLIGHT FISCAL YEAR REPORT

Highlight of the fiscal year ending May 31 was the \$12,436,900 received by TCU, including Brite Divinity School, in total gifts. Announced in Vice Chancellor Paul Hartman's July 5 report to the trustees' development committee, this amount is the third highest total in TCU's history and represents an increase for the last several successive years.

The total does not include gifts and grants committed to TCU during the 1985 fiscal year but designated payable in subsequent years. Other major points included:

- The Annual Fund total was \$2,895,808 for a new record.
- Gifts in support of intercollegiate athletics, which is a part of the Annual Fund, totaled \$819,763.
- Gifts for endowed scholarships, faculty positions and similar purposes totaled \$6,638,128.
- The number of alumni gifts increased from 6,642 in fiscal year 1984 to 7,568 for fiscal year 1985.
- Total number of gifts received was 11,064.

TCU IN THE NEWS

"Mainline churches in this country are recovering from the loss of confidence that affected all institutions in the 1960s," according to a story quoting Dean JACK SUGGS of Brite that appeared in the Vernon paper on June 17. Jack was in the Northwest Texas town to participate in a service honoring Darrell Biggs, Central Christian Church minister.

DENISE ZANECCHIA (Harris College) was the keynote speaker in early June for a nursing "research sharing day" held in Temple. Quoted in the Temple Telegram, she noted that "it is very hard for the public to understand the variety of nursing programs available...We need to watch ourselves as we play our role to see what we are doing and then to market the role we want to play."

"TCU newsletter helps to find jobs" was the Star-Telegram's headline June 27 for the story about TCU Career Connection, the newsletter from the CAREER PLANNING AND PLACEMENT CENTER that advertises full-time professional job opportunities. Director RON RANDALL says that so far about 500 openings with more than 300 companies have been listed.

Research director PAT MILLER was among those appearing on KXAS-TV on June 29 in a report of progress of the Volunteer Connection, a recruitment program for volunteers in the Metroplex.

"TCU taking steps to help athletes cope with school" was the Star-Telegram's headline June 28. The story quoted academic counselor DALE PITTS, who noted that of the football seniors this spring, 11 had graduated, 10 are projected to graduate at the end of the fall semester, and the last one should graduate next spring. That's an enviable statistic.

"SAT scores' significance questioned" was the headline July 5 for Doug Nogami's Dallas Morning News story quoting admissions dean NED BOEHM and alumnus/Rice admissions director RON MOSS. The story, noting that Bates College has dropped the SAT as an admissions requirement as well as pointing to its waning significance in admissions decisions, told of Ned's year-long study of admissions criteria to assess the importance of each factor.

The TCU PRESS was the center of attention in Larry Swindell's July 7 column in the Fort Worth Star-Telegram. Calling attention to the work of editor JUDY ALTER and historian/writer DON WORCESTER, the story described the TCU effort as "a smart and admirable performance with a distinctly adventurous spirit."

Three shooters, coached by former Army ROTC drill instructor JOHN BLEDSOE, were the subject of a July 3-4 feature in the Star-Telegram Extra. The trio will compete next month in national events for handicapped athletes in Michigan.

The work of MBA students, who recently conducted surveys of those attending Shakespeare in the Park performances, was spotlighted with a photo in the July 5 issue of the News-Tribune and a photo and feature in the Star-Telegram on the same date.

SUPER FROG and Coach JIM WACKER are pictured in the current issue of Anchora of Delta Gamma sorority. The two were guests at a reception honoring the TCU chapter's school spirit.

MORE TCU IN THE NEWS

"Better schools: Enlist help of the teachers" was the headline summarizing English professor NEIL DANIEL's essay that appeared as the lead article on the Star-Telegram's Expressions page July 5.

Trustee M.J. NEELEY was the subject of Irv Farman's Once Over Lightly column that appeared July 5 in the Fort Worth News-Tribune. Its headline, "Fort Worth Owes Debt It Can't Repay to M.J. Neeley," was most appropriate.

"Aerobics for Senior Citizens" was the topic when BETTY BENISON (physical education) was interviewed June 26 on the Sammons Cable program entitled "Weekdays."

The 13 computer campus being offered this summer for 8- to 15-year-olds was mentioned in the cutline for a photo of some of the children that appeared in the June issue of FORT WORTH magazine. In the same issue, attention was called to the TCU/CHISHOLM TRAIL WRITERS' WORKSHOP and to the NEELEY SCHOOL's three MBA students who won first place in the seventh annual MBA Case Competition.

"TCU survey points out need for centers to detoxify youths" was the Star-Telegram headline July 8 for the story detailing results of a recent study conducted by CORES under the direction of PAT MILLER.

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'LILI' WINS MORE AWARDS

"Lili," the 30-minute docudrama on the life of noted pianist Lili Kraus that aired nationally on PBS in January, has added three more awards to its growing list.

Last week the Fort Worth Chapter of International Association of Business Communicators gave TCU the Bronze Quill Award of Excellence in the audiovisual category. The film also received a Silver Cindy from the Information Film Producers of America Inc. (IFPA) and the Gold Award at the Houston International Film Festival.

Other honors include the Best of Texas Award from the Texas Public Relations Association, a Certificate of Merit at the Chicago International Film Festival, a Silver Award at the New York International Film and Television Festival, the Grand Award from the Council for Advancement and Support of Education Southwest District (CASE) and the prestigious Golden Gate Award at the San Francisco International Film Festival.

By receiving the top honor at the San Francisco event, "Lili" is eligible to be nominated for an Academy Award. Funded by TCU's Gwendolyn P. Tandy Film Library, it was a co-production of the Office of University Relations and Fort Worth Productions Inc.

CLASSIFIED:

FOR RENT: Two-bedroom, 1-bath brick home close to TCU campus. Partly furnished, central heat/air. \$500/mo. plus utilities. Call 923-3560.

FOR SALE: Furniture in perfect condition. Mahogany coffee and lamp tables with leather tops, \$300; china closet, \$250; four maple captain's chairs, \$100; upholstered sofa, matching chair, \$300; upholstered swivel rocker, \$100; antique sewing machine and cabinet, \$250; end table, \$100; mirror, \$40; stereo and radio in cabinet, \$150; small mahogany table, \$35. Call 923-9495.

FOR RENT: Three-bedroom, 2-bath home with den, kitchen with separate dining area, patio, fireplace, car port, central air/heat, large yard. \$650 per month; deposit required. 2409 McPherson, corner of McCart and McPherson. Call 468-3096 after 6:30 p.m.

FOR SALE: Go-kart and double overhead garage doors with automatic opener and light. Call Judy Alter at Ext. 7822 or 924-8557.

FOR RENT: Available Aug. 1, unfurnished 3-bedroom, 2-bath home with garage and carport. On historic North Side. \$350. Call 626-2272.