

Texas Tech Means Much to Industrial Development of Lone Star State

The Texas Technological College is a \$1,350,000.00 institution created by the Thirty-eighth Texas Legislature under the terms of a bill drawn and introduced by Representative Lewis T. Carpenter. A committee of five state officials started on July 14 on a twenty-six day tour of West Texas to select the city in which the college is to be located. On August 9th, in session at Fort Worth, the Locating Board selected Lubbock, "The Hub of The Plains," as the site for the college.

Texas Tech will be to the Southwest what Boston Tech is to the eastern states and Georgia Tech to the Southeast. It will have a far richer field of natural resources to develop than either of these institutions. Its classes of young men and women will have definite fields and lucrative positions awaiting them upon graduation.

Texas Tech is admitted by all who are familiar with its mission, as suggested by Boston Tech and Georgia Tech, to be the greatest forward step ever taken in the history of Texas toward industrial development of the

state's unlimited raw materials into finished products.

Its courses will provide training for young men that will equip them to construct and operate factories that will make finished products of cotton, wool, leather, steel, iron, hard woods, petroleum, lignite, hydro-electric power and all the other natural raw materials of this section.

Even a casual survey of the possibilities of such an institution staggers the imagination. A review of the work accomplished by the institution's prototypes, Boston Tech and Georgia Tech, will awaken anyone to the realization that in this movement is embraced by far the most important practical step ever undertaken for the industrial development of the richest area in natural resources in the world.

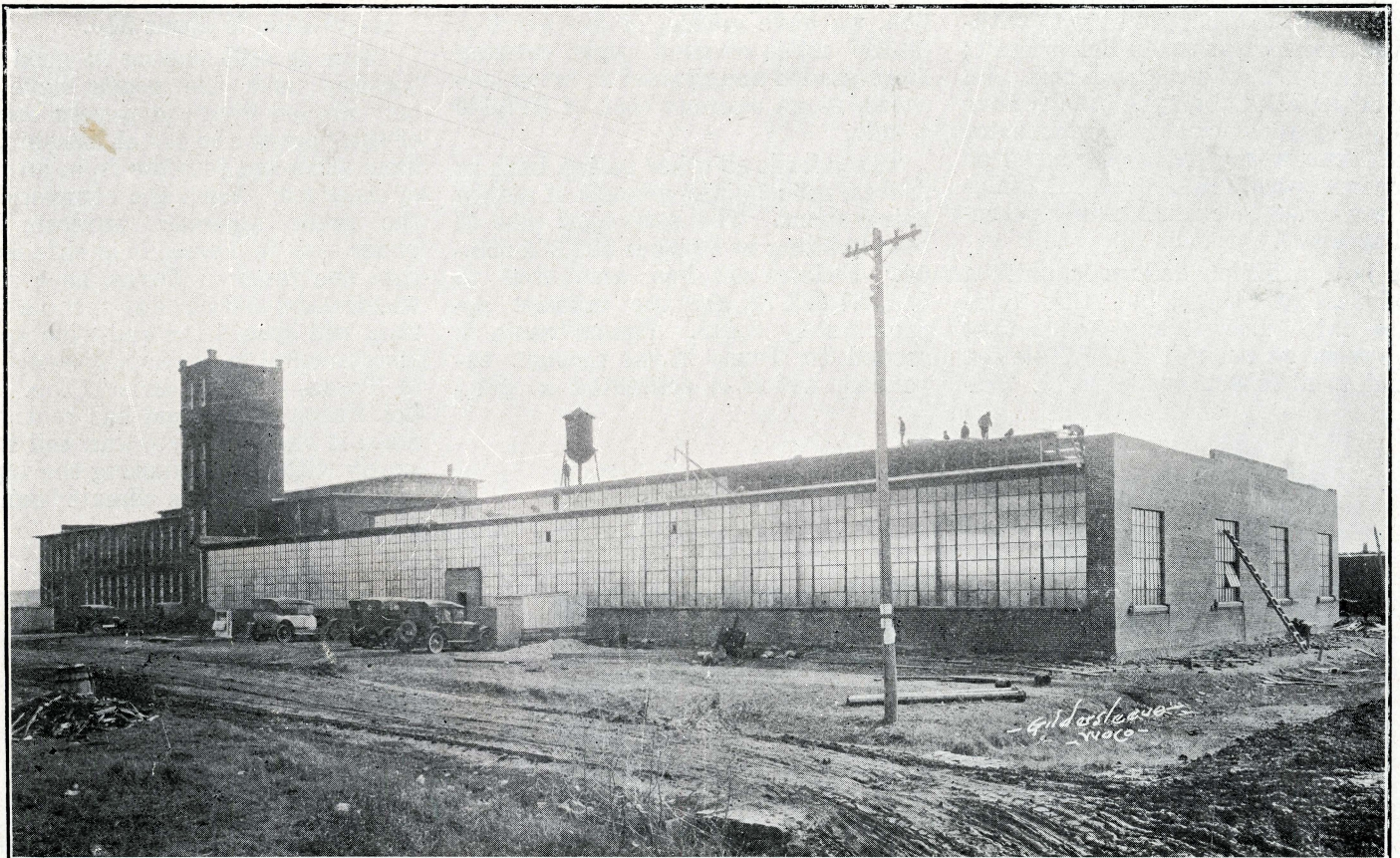
The full significance of this Texas Tech movement already has dawned on West Texas. Forty or more of the larger cities in that section are at present engaged in active civic organization work, public improvements, statistical research and other

labors with a view to securing the great institution as an asset. Booklets, pamphlets, descriptive letters and other documents are being published for the information of the committee of five that will select the site for the college, under the terms of the bill creating it.

Board of Directors—Texas Technological College

Amon G. Carter, Chairman, Ft. Worth, Texas; C. W. Meadows, Secretary, Waco, Texas; W. P. Hobby, Beaumont, Texas; Jno. W. Carpenter, Dallas, Texas; R. A. Underwood, Plainview, Texas; Mrs. Chas. DeGroff, El Paso, Texas; Clifford B. Jones, Spur, Texas; Dr. J. S. Nunn, Amarillo, Texas; Mrs. F. N. Drane, Corsicana, Texas.

Cities of West Texas active in the effort to secure the location of Texas Tech were: Lubbock, Sweetwater, San Angelo, Abilene, Coleman, Snyder, Big Spring, Midland, Brownwood, Cisco, Eastland, Amarillo, Plainview and others—thirty-six in all.



Itasca (Texas) Cotton Mills, Showing New Addition

COME TO TEXAS—INVESTIGATE—INVEST