

Southern Newspaper Publishers' Association

Office of W. C. JOHNSON, Secretary-Treasurer

BULLETIN

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Colonel Wortham Retires as President Fort Worth Star-Telegram.

Col. Louis J. Wortham, president and editor of the Fort Worth Star-Telegram, has announced his retirement, having transferred a portion of his interests in the Star-Telegram to Amon G. Carter and others, who have been connected with the paper for a long number of years. Col. Wortham will continue as chairman of the board of directors of the Star-Telegram company.

Members of the S. N. P. A., many of whom have a close acquaintance with Col. Wortham, will regret to learn that he is retiring from newspaper work. He has been missed from recent conventions of the Association. For a number of years he was a member of the Legislative Committee, having also served on the Postal Committee. He has been engaged in newspaper work for forty years, eighteen of which have been with the Star-Telegram. It is understood that the Colonel is to devote his time to the preparation of a History of Texas. Few, if any men in the state, are better qualified to write this history than is Louis J. Wortham.

Under the reorganization brought about by the retirement of Col. Wortham as president, Amon G. Carter will assume the office of president. A. L. Shuman has been elected vice-president and business manager; J. M. North, Jr., vice-president and editor; Bert N. Hones, secretary, and Harold Hough, treasurer.

Tampa Tribune Issues Another Big Edition.

The Tampa (Fla.) Tribune's annual South Florida edition was issued on Sunday, January 27th. It consisted of 100 pages, the edition being devoted to interesting reading matter and illustrations concerning the forthcoming fair and the Gasparilla Carnival. An entire section of the edition was devoted to the newly organized Optimist Club, which has brought into its membership a number of prominent business and professional men of Tampa.

11,504,152 Lines for New Orleans Item.

The New Orleans Item carried a total of 11,504,152 lines of advertising during the year 1923. This was a gain of 251,336 over 1922. This gain, however, was exclusive of "city printing," which amounted to 558,441 lines.

5,089,854 Lines for Winston-Salem Journal.

The total lineage of the Morning Journal of Winston-Salem for the twelve months ending December 31, 1923, was 5,089,854 as against 3,802,176 during 1922, giving a total gain of 1,307,468 over the preceding year. The average net paid circulation for the three months ending December 31, 1923, was: Daily, 11,704; Sunday, 12,928.