

Manufacturers Record

EXPONENT OF AMERICA

Baltimore Md. October 28, 1924.

Fort Worth Building Company,
Mr. A. G. Carter,
FORT WORTH, TEXAS.

Gentlemen:-

Referring to our letter of September 11th.

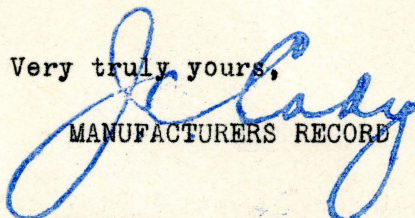
Permit us to again suggest that you would find the Manufacturers Record of real absorbing interest and of practical business value. Through its editorial and news columns it will bring to you every week information on present-day questions which vitally effect business, economic and governmental affairs and which have a bearing on the welfare of your own business. These discussions are presented from an absolutely unbiased standpoint, without fear or favor, earnestly expressing convictions which it believes would be for the best interests of the whole country.

Commercial activities in the South are rapidly increasing. This year will be a big one in all lines. New factories are being built, improvements are being made to those already established; construction activities continue at record breaking levels, and all reports indicate greater expansion and progress.

Every week in our Construction Department we publish from 1200 to 1500 reports, which give advance, authentic information in detail regarding all important construction and industrial activities throughout the Southern and Southwestern states. This information cannot be obtained from any other source. Architects, engineers, contractors, machinery manufacturers, and dealers in practically all kinds of equipment and supplies develop a substantial amount of new business by following up these items, and we believe that you can do the same.

May we enter your subscription? For your convenience a postcard blank is enclosed.

Very truly yours,


MANUFACTURERS RECORD

P.S. ---- "The South's Development," an important special publication of about 500 pages to be issued this fall covering completely the South's resources, accomplishments and possibilities, and which will be sold for \$1.00, will be sent free to subscribers to the Manufacturers Record. The enclosed circular gives the details about this offer.