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THIS FALL, probably about the first of December, the MANUFACTURERS RECORD will issue a special publication entitled—"The South's Development." This will contain the most exhaustive presentation of facts about the progress and resources of the Southern states that has ever appeared. It will deal with the South of olden days that was broken by the devastation of war; the emerging, developing South that overcame conditions such as no other section has ever faced; the progressive South of today and the South of the future, with its pure Anglo-Saxon stock and its determination to take the fullest advantage of the blessings which a bountiful Providence has bestowed upon it in the form of natural resources unequalled anywhere else on earth in a similar area.

There will be articles by men of authority dealing with the South's varied resources and their development; there will be statistics covering some of the outstanding things the South has accomplished and there will be abundant illustrations of many phases of activities throughout the Southern states, so that by word, by figures, and by pictures this special publication will unfold the truly amazing progress which the South has made and point out the tremendous potentialities for still greater expansion.

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THE GREATEST STORY OF THE SOUTH EVER TOLD

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A Glimpse of the Past. The Facts of the Present. A Forecast of the Future.

This is the title of an important special publication to be issued by the MANUFACTURERS RECORD this fall and which will be sent without charge to all subscribers to the MANUFACTURERS RECORD.

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