

EXTRA

Advertising Club News

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FORT WORTH, TEXAS

MONDAY, JANUARY 26, 1925

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WEDNESDAY, BANKERS' DAY; 12:15 WESTBROCK HOTEL; IN BASEMENT

Here's your chance if you want to borrow money to get real friendly with your banker; step out to the Advertising Club luncheon with one or more guests who are PROSPECTIVE MEMBERS!

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H. C. BURKE, JR., director of public relations of the Continental National Bank, will be chairman of the Day. He and PETE HAMILTON will have a WHIZ OF A PROGRAM.

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EVERY BANK IN TOWN WILL BE REPRESENTED. POSITIVELY THE MOST STUPENDOUS, MAGNIFICENT, AND GRANDEST ARRAY OF BANKING TALENT EVER GATHERED UNDER ONE ROOF.

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If you bring one or more guests who are PROSPECTIVE MEMBERS, you get ON THE HONOR ROLL.

D. B. BUCKBRIDGE and PETER HAMILTON WENT HIGH MARKS FOR LAST WEEK; "BUCK" ROUNDED SIX GUESTS INTO THE CORRAL, AND "PETE" PAID FOR FIVE. GO YE, AND DO LIKEWISE.

THE RECORD AND STAR-TELEGRAM HAD LARGE DELEGATIONS ON HAND AND PROMISE TO REPEAT AT THE NEXT MEETING. SEVENTY-FIVE THERE--A REG'LAR "BIG BENEFIT" MEETING. LET'S REPEAT, DUPLICATE, CONCENTRATE AND BRING OUT THE ATTENDANCE!!!

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JUST LISTEN TO THIS, BROTHERS

This is what O. K'D Copy, official organ of the DALLAS ADVERTISING LEAGUE, carried in its last issue:

"AMON G. CARTER, PUBLISHER OF THE FORT WORTH STAR-TELEGRAM AND PRESIDENT OF THE ASSOCIATED ADVERTISING CLUBS OF TEXAS, HAS OFFERED A SILVER TROPHY TO THE CLUB IN THE STATE MAKING THE BEST RECORD IN 1925.

"AS BEN FRANKLIN WOULD SAY: " ' A WORD TO THE WISE IS SUFFICIENT" ".

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\$ \$

The Fort Worth Advertising Club has just gotta win that trophy. The idea of having a cup given by a Fort Worth booster like AMON G. CARTER, going to Dallas or any other city. Come on, fellers, let's get it!!

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The VIGILANCE COMMITTEE is on the job. We now have a bang-up, capable and energetic VIGILANCE COMMITTEE. They all have BACK BONE and are going to see that the merchants and advertisers of Fort Worth are protected from the buncombe artists and fly-by-night advertising sharks, which have been a menace to Fort Worth. Tip off the secretary if you smell anything suspicious. He's the only known member of the committee.

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BRING YOUR GUEST. GET ON THE HONOR ROLL.
12:15 SHARP--BASEMENT WESTBROCK HOTEL.