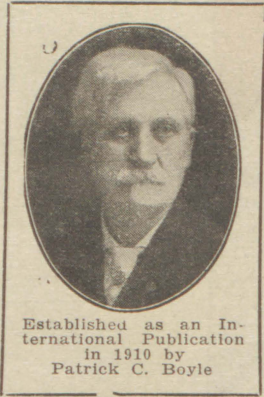


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A LONG TRIP MADE PLEASANT

The sixth annual meeting of the American Petroleum Institute will be held in Los Angeles, next January, the first session on the Pacific Coast. In view of the long transcontinental journey The Oil and Gas Journal conceived the idea of suggesting a common meeting point in the Mid-Continent and the chartering of special trains from that point to California.

In this way the monotony of the final three days' trip could be broken by the fellowship of the delegates and the providing of appropriate entertainment en route.

Accordingly The Oil and Gas Journal made arrangements with the Santa Fe Railroad for a number of special trains from Newton, Kansas, the most accessible point of concentration, for the remainder of the journey to Los Angeles.

The oil men on The Oil and Gas Journal's special trains will be assured a variety of entertainment en route which, together with the opportunity offered for getting acquainted, should make the trip thoroughly enjoyable. In addition, provision will be made for telegraphing the latest oil news direct from The Oil and Gas Journal office at Tulsa so that all may be kept promptly and fully informed of developments in the industry as they travel westward.

Shortly after launching these preparations The Oil and Gas Journal learned that Mr. Amon G. Carter, publisher of The Fort Worth Star-Telegram, whose hospitality to the American Petroleum Institute last December is a pleasant memory, had issued invitations for a barbecue and had planned for special trains from Fort Worth to the Pacific Coast convention. When informed of the plans of The Oil and Gas Journal, then far advanced, Mr. Carter graciously agreed to cancel his program as shown by the following letter:

Fort Worth, Texas, Aug. 31, 1925.

Mr. Robert W. Egan, Vice President,
 The Oil and Gas Journal,
 Tulsa, Okla.

Dear Mr. Egan:

Following the meeting of the A. P. I. in Fort Worth last December I made preparations to invite the members of the A. P. I. to assemble at Fort Worth next January as my guests for a special Longhorn barbecue. Following the barbecue, we would leave for Los Angeles on special trains. In line with this idea, I just recently sent out a letter to all the members inviting them to come by way of Fort Worth en route to Los Angeles for this occasion.

Meanwhile your Mr. Morris made the trip to Fort Worth, explaining the fact that The Oil and Gas Journal had made all preparations to operate a number of special trains to the A. P. I. convention in Los Angeles.

Realizing that this is in your line of business and having no desire to interfere with your plans in any way, and in further appreciation of your publicity and cooperation rendered the citizenship of Fort Worth in connection with the last meeting, I naturally would not want to interfere with your plans in any way, and will advise my friends to this effect with the hope that they will join you in this very enterprising move of taking a larger delegation to Los Angeles for the meeting in January.

My desire in extending this invitation was wholly unselfish and only for the purpose of further evidence of Fort Worth's hospitality and kindly feeling to the oil fraternity as a whole. As you know, Fort Worth is geographically and centrally located at a point from which all the Mid-Continent fields can be reached in an over-night's ride and my interest in this entire matter has been, in addition to entertaining our friends, a desire on our part to familiarize the members of the A. P. I. with Fort Worth's ideal location from an operating standpoint, covering the entire Mid-Continent Field. Meanwhile I think this point has been thoroughly demonstrated to the satisfaction of the majority of the oil fraternity. Therefore, it is a pleasure to join you in this movement with a mental reservation that as soon as Tulsa has an opportunity to entertain the A. P. I. for one of their annual conventions, Fort Worth expects to extend them another invitation to break bread with us and partake of our garage hospitality once again.

I will mail you a copy of my letter to be sent to the members at a later date. In conclusion, I am only sorry that I did not get in touch with you earlier and prevail on you to re-arrange your plans to route your delegation by way of Fort Worth.

Meanwhile, I appreciate the fact that your plans have gone so far that it would be a rather difficult matter to change your program. Having no desire to monopolize the situation, we gracefully acquiesce to your request.

With best wishes, I am,

AMON G. CARTER.

The Oil and Gas Journal acknowledges the courtesy of Mr. Carter and accepts it in the spirit in which it is made and will be glad to reciprocate when occasion offers.

SHOWING SOUTH DAKOTA

South Dakota has been a storm center of gasoline agitation for three seasons without any adequate attempt by the oil business to set the facts squarely before the people. Happily the Standard Oil Co. of Indiana has now begun an honest effort to tell South Dakota the oil industry's side.

Starting last week broadside space was taken in 120 newspapers of the State for the publication of "A Message of Vital Importance to Every Citizen and Taxpayer in South Dakota." It is just that. No citizen and taxpayer can read it without realizing its importance.

The Oil and Gas Journal shares the Indiana company's faith in the fairmindedness of the public. So long as there was no answer from the oil industry South Dakota was justified in assuming it had none to offer.

The tone of this message is wholly admirable, simple, moderate, good natured. No space is wasted in "smashing" the political disturbers. On the contrary, the message gains immensely in potential popular influence by dealing directly with the issue. The reader is not irritated by indulgence in personalities or antagonized by arrogant argument. The effect must be that those who attempt to reply must likewise avoid abuse and stick to the facts.

The message opens with the query what does South Dakota need to make her prosperous, of personal moment to every resident. The State is fourteenth in area and thirty-seventh in population. One-sixth of its 600,000 population is urban and five-sixths rural. In 1920, there were less than 10,000 persons employed in the less than 1,500 factories in the entire State.

Plainly what South Dakota needs is people to till her soil and to convert her raw material into finished product. But before this can be possible capital must be attracted to build and operate new factories, railroads and business enterprises.

How, asks this message, can South Dakota attract the people and money needed? Simply by showing that it is a desirable place in which to live and a safe place in which to invest. Climate and natural resources are inviting, but if there is doubt about the safety of investment there people will never risk their money where legitimate business enterprises are persecuted.

What must be the effect of this constant gasoline agitation