

## In The Automobile Field

*Wide variations in earnings of leading companies in the first three-quarters of this year*

Marshaled earnings of important automobile companies in the first three-quarters of this year show wide variations when compared with corresponding reports of 1925. The nine largest which make reports to the New York Stock Exchange sold in that period 2,034,212 cars (estimates being used in some cases), compared with 1,529,949 in 1925, a gain of 504,263, nearly 33%. Their profits amounted to \$239,610,160, a gain of \$54,838,226, nearly 30%.

But while seven of the companies sold more cars this year than last year only four showed more profits. The only outstanding gainers were General Motors, Dodge Bros., Nash, and Hupp.

Following are the details:

	1926	Compared with 1925	
		Amount	Percent
<b>General Motors</b>			
Sept. quarter sales	360,234	+ 137,396	+61.6
Profits	\$56,031,405	+\$25,472,401	+83.3
9 mos. sales	996,321	+ 384,274	+62.7
Profits	\$149,317,553	+\$68,396,535	+84.5
<b>Dodge Bros.</b>			
Sept. quarter sales	86,327	+ 17,896	+25.9
Profits	\$6,608,458	+\$1,896,223	+22.2
9 mos. sales	293,842	+ 86,241	+41.5
Profits	\$20,965,984	+\$705,051	+ 3.2
<b>Hudson Motor</b>			
*Sept. quarter sales	70,000	- 15,000	-17.6
Profits	\$1,926,645	-\$4,999,909	-72.1
*9 mos. sales	202,000	+ 8,000	+ 4.1
Profits	\$7,983,982	-\$8,738,287	-52.2
<b>Willys-Overland</b>			
Sept. quarter sales	60,000	- 2,000	- 3.2
Profits	\$1,928,368	-\$841,101	-30.3
9 mos. sales	155,000	- 20,000	-11.4
Profits	\$9,351,757	-\$2,514,069	-21.1
<b>Chrysler Corp.</b>			
Sept. quarter sales	43,000	- 7,000	-14.9
Profits	\$3,873,068	-\$3,195,432	-45.2
9 mos. sales	120,000	+ 13,000	+12.1
Profits	\$11,719,812	-\$2,521,063	-17.7
<b>Nash Motors</b>			
*Sept. quarter sales	30,000	+ 6,000	+25.0
Profits	\$4,643,658	+\$803,390	+20.9
*9 mos. sales	112,004	+ 37,000	+49.3
Profits	\$14,791,991	+\$3,658,580	+32.8
<b>Studebaker Corp.</b>			
Sept. quarter sales	31,228	- 8,346	-12.6
Profits	\$3,068,264	-\$1,966,913	-39.0
9 mos. sales	90,628	- 20,917	-18.7
Profits	\$11,804,125	-\$3,353,101	-22.1
<b>Packard Motor</b>			
*Sept. quarter sales	8,000	- 2,000	-20.0
Profits	\$1,953,946	-\$3,989,206	-67.1
*9 mos. sales	25,000	+ 4,000	+19.0
Profits	\$10,604,077	+\$279,549	+ 2.7
<b>Hupp Motor</b>			
Sept. quarter sales	12,469	+ 5,646	+82.7
Profits	\$1,010,816	+\$412,790	+69.0
9 mos. sales	39,421	+ 12,665	+47.3
Profits	\$3,070,879	+\$335,133	+12.2

\* Fiscal period ended Aug. 31.  
Wherever round figures of sales are given the number of cars sold is estimated.

### PREDICTS THAT 8-CYLINDER CARS WILL LEAD

Dubois Young, president of the Hupp Motor Car Corp., thinks eight-cylinder cars are to be the leaders in the field of automobiles costing \$1,500 or more. He says:

"There is a market of at least 100,000 ready to adopt the straight eight as its car just as quickly as those persons realize the facts. That is why I am willing to go on record in this

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WEDNESDAY, OCTOBER 6, 1926

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