

Amon G. Carter, publisher, of Fort Worth, Tex., is credited with being the parent of the 10-gallon hat idea. Whenever any prominent person comes to Fort Worth, Mr. Carter takes a day off, buys the visitor one of his hats and entertains him at his ranch. The publisher has made many friends and won loads of good publicity for Fort Worth.

Mr. A. J. Carter Pub.
Fort Worth Tex.

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