

TEXAS CHRISTIAN UNIVERSITY

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No. 2

FACULTY-STAFF ORIENTATIONS THIS WEEK

This week, as our traditional prelude to a new academic season, we hold orientations for our clerical staff, new faculty and a general assembly for both old and new faculty.

The clerical staff, which includes those hard-working secretaries, will meet Thurs., Sept. 14, in the Dan Rogers Hall Auditorium from 8-9:30 a.m. Cecil White will preside at the session with Dean of Students Howard Wible, PR Director Jim Lehman, and Select Series Chairman Jim Whitsett assisting. Campus tours are planned to acquaint the newer folk with the campus.

On Friday, about 72 new faculty and professional staff members will meet in the Faculty Center at 8:45 a.m. for coffee. Dr. Newcomer, Vice Chancellor for Academic Affairs, will preside. Participating in the program will be Chancellor Moudy, Vice Chancellor for Fiscal Affairs Cecil White, Registrar Calvin Cumbie, Librarian Paul Parham, Chaplain Jim Farrar, Faculty Social Director Ina Rivers Jarman. There will be coffee for all and we'll adjourn by 11 a.m. All Deans, Department Heads and Division leaders are urged to make sure their new members take part.

Our annual fall meeting for all faculty and staff is set for 9 a.m. Saturday, but has been moved to <u>Weatherly Hall</u> in the basement of Brite Divinity School (south wing of the Religion Center). We had planned to be in the Student Center Ballroom, but there's still work to be done before it will be open. We'll have coffee first (at 9 a.m.) in the cloisters and at 9:30 a.m. move into Weatherly Hall for the meeting. The program will be a bit different this year. With Chancellor Moudy presiding, and after his opening remarks about our 95th session, we'll take a look at "A Profile of TCU in 1967-68." Speaking on "TCU and the Public" will be Vice Chancellor for External Affairs Earl Waldrop; on "TCU and Its Students," Dean of Students Howard Wible; on "TCU and Its Business Affairs," VC for Fiscal Affairs Cecil White; on "TCU and Its Faculty and Program," VC for Academic Affairs James Newcomer.

At the Saturday session, we'll meet our new faculty, see who has returned to the campus from leave of absence, discover who completed a hard-earned Ph.D. degree during recent months, and find out who went where on their summer vacation. Should be an informative and enjoyable morning. See you there.

REGIONAL DEVELOPMENT CHAIR BEGINS OPERATION

Approved by the Board of Trustees last spring and sponsored by the First National Bank of Fort Worth, TCU's Chair of Regional Development begins operation this month under the direction of Dr. Ronald L. Wiggins. The chair was established by the bank to direct a program of research and publication in the area of regional development with a view toward encouraging and stimulating continued growth of Tarrant County and its associated area.

Dr. Wiggins, who joins the M.J. Neeley School of Business faculty as a professor of management, has been recognized for his research and experience in supervisory and executive leadership training. Before coming to TCU he was a lecturer at San Fernando Valley State College, Calif. He has a B.S. degree in industrial engineering from Syracuse, an LL.B. from George Washington Univ. Law School, and was awarded his doctorate in business administration in 1965 from UCLA. He has been associated with several industrial concerns, including Bendix-Westinghouse and the Univac division of Remington Rand, in the areas of external relations and internal administration.

At a program announcing the new chair, First National Bank President Paul Mason said, "The bank, in its deep-rooted interest in the total development of this region, sees the University as a developer of business leaders and leadership. TCU, and particularly its School of Business, is the innovator in development strategy."

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FALL CONVOCATION SET FOR SEPT. 21

Regarded as the official opening of the academic year, the annual fall convocation will serve this purpose "literally" since it is scheduled for Sept. 21, the first day of fall classes. The event, to begin at 11 a.m. with an academic processional in Ed Landreth Auditorium, will be presided over by Chancellor Moudy.

Don Gillis, TCU alumnus who directed our band in 1935-42, will be guest speaker. Don has two earned and one honorary degree from the University, was formerly conductor of the NBC Symphony Orchestra, and has recently assumed the chairmanship of the music department at SMU.

We'll also award the Borden Prize at the occasion, so mark the date on your calendar and dust off your academic regalia.

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PLANS ANNOUNCED TO NAME WORTH HILLS DORMITORY

An important event, also slated for Sept. 21, will be a luncheon and official naming of the W.L. Moody Jr. Hall, one of the women's dormitories on the Worth Hills portion of the campus. The luncheon will be held in the guest dining room of the Student Center at 12:15 for invited guests, University officials and members of the Board of Trustees. Mr. Moody, who died in Galveston in 1954, established the Moody Foundation along with his wife in 1942 for the purpose of assisting religious, charitable, scientific and educational organizations in Texas. The Foundation gave \$1 million toward TCU's Science Research Center.

SMILE AND SPEAK, IT'S HOWDY WEEK

America's greatest collegiate welcome--Howdy Week at TCU--is extended to freshmen and other new students beginning next Sunday. The seven-day schedule of events starts with the sale of freshman beanies and transfer badges from noon to 6 p.m. in the Student Center. An afternoon ice cream social is planned on the front lawn of Jarvis Dorm. Jerry Michel, assistant professor of sociology, will be the speaker at a 7:30 p.m. vespers service in Robert Carr Chapel.

Town students are also "welcomed." A special "Corral" is planned for them on Monday and that evening there will be a mixer in front of the Student Center. Concluding Monday's activities will be the Freshman Pledge on the quadrangle at 10:45 p.m. On Tuesday there will be free city tours, a picnic on the Worth Hills campus and a 7 p.m. pep rally.

Wednesday, former Frog coach and athletic director Dutch Meyer will talk about his favorite subject--football--with interested students on the practice field. Wednesday's workout will be the last before the Iowa State season opener (there), Sept. 23. Wednesday evening, students will "Meet Your Church on Campus" with representatives of religious groups present to explain the various meetings and services available.

Thursday's highlight is the ll a.m. convocation in Ed Landreth and the first day of classes. That evening there will be a pep rally at the Coliseum. From 7:30-9:30 p.m., the TCU Honors Cabinet is sponsoring informal "firesides" in the living rooms of the Worth Hills dormitories. Freshmen will attend the "fireside" of their major, and upperclassmen in departmental organizations as well as faculty members will talk about specific fields of study. The initial performance of "Brigadoon," season opener for the theatre arts dept. will begin at 8 p.m. in Ed Landreth.

And the week continues with the annual Howdy Week dance on Friday, a listening party Saturday afternoon, and the appearance of The Association, a top-pop singing group, Saturday night in the Coliseum.

It's a great welcome to the campus for the students and a well-planned effort by Chairman Jim Carter of Irving and his committee--plus some fine cooperation by many of our faculty and staff. Many impressions are made these first days. Let's all help the students feel glad they've chosen TCU.

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CHILDREN OFFERED CLASS IN GROUP PIANO INSTRUCTION

A class in group piano instruction for 3rd or 4th grade children without any previous piano training is being offered for the first time this fall through the department of music. Carolyn Rankin, instructor in Piano and staff accompanist for the department, will be the instructor. Cost for the semester (16 weeks) is \$120 and includes the group class each Thursday from 4:30-5:30 p.m. and a 30-minute private lesson each week, to be arranged with the pupil. The group-learning technique is tremendously important to the children as they play for each other, observe their strong and weak points, enjoy ensemble playing, and feel challenged to learn. If you're interested, call the music dept., ext. 259 or the fine arts office, ext. 247, this week.

UNIVERSITY THEATRE BEGINS 23RD SEASON

Through the years, TCU's theatre department has earned a reputation as one of the top iniversity drama organizations. This season, the department moves into a new venture: The TCU-Scott Theatre Program. What makes the season unique is that five of its eight productions will be performed in Fort Worth's new Scott Theatre. The program is in deeping with the TCU-Scott cooperative efforts initiated during the summer by the Jniversity and the Fort Worth Art Association. Theatre Arts Chairman Jack Cogdill and Scott Artistic Director Robert Telford developed the program that may eventually lead p a permanent repertory company for Fort Worth.

FCU full-time faculty and students are particularly fortunate because they will be adnitted free to all productions. Clerical and other campus employees may obtain a season ticket for half-price, only \$5. Full-time faculty and professional staff need only present some kind of identification at the box office to receive free reserved seats for hemselves and their families. For off-campus folk, the season tab is \$10.

The 1967-68 productions begin with "Brigadoon," Sept. 21-23, in Ed Landreth Audiorium. A matinee, planned especially for students during Howdy Week, will be held bat., Sept. 23 at 2:30 p.m. All other productions throughout the season begin at 3:15 p.m. Other plays are "The Chairs," Oct. 5-7, Scott Theatre; "Waltz of the Foreadors," Oct. 30-Nov. 4, Univ. Theatre; "Royal Gambit," Dec. 4-9, Scott; "Romeo and Juliet," Feb. 5-10, Scott; "Ivory Tower," Mar. 4-9, TCU; "Separate Tables," April 1-6, Scott; "The Skin of Our Teeth," May 6-11, Scott.

One of the most lavish productions will be "Brigadoon," and seats will be scarce. The Ed Landreth box office, in the building's front lobby, will open daily at 1:00 p.m., Deginning next Mon., Sept. 18. All seats are reserved, so either go by the box office or call ext. 275 for reservations.

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IALOGUES IN DRAMA COURSE COMPLIMENTS THEATRE SEASON

[CU's Special Course Division is beginning a series of Sunday afternoon sessions in which actors, directors, producers, designers and visiting authorities discuss the comng season's productions -- at University Theatre, Community Theatre, Casa Manana and TCU Ballet.

Such professionals as TCU's Jack Cogdill and Ballet Director Fernando Schaffenburg, Bill Garber of the Community Theatre, Robert Telford of the Scott Theatre, and Mel Dacus of Casa Manana will meet with those enrolled in the course. The class will meet seven times from Sept. through May, on Sunday afternoons at 3 p.m. Registration fee \$\$10. For more information, call the Special Course Division, ext. 388.

MARGARET HURST SENDS NOTE TO ALL

One person who will be sorely missed on the third floor of Sadler Hall and by all on campus who know her is congenial, hard-working Margaret Hurst, former secretary to Chancellor Moudy. Margaret and her husband, who completed his work in Brite this summer, now reside in Albia, Iowa where he is minister at First Christian Church. She asked that the following message be expressed to her TCU friends:

"Dear Friends:

My family and I wish to express our thanks to all who had a part in the farewell party and the exquisite gift. The table and lamp fit perfectly in our living room and are a pleasant reminder of our good friends at TCU. Thank you so very much."

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COMING UP: THE UNITED FUND

One of the first items of major campus concern this fall will be the annual United Fund Campaign of our city and region. For several years, TCU has been the "star" of the higher education division, but a recent analysis of the top twenty firms making the largest per capita contributions ranked TCU sixth. Leading were Texas Electric Service Co., General Dynamics, Southwestern Bell Telephone, Bell Helicopter, and First National Bank. Last year we gave a total of \$18,318 with 95% of our folk giving for an average per capita gift of \$30.53--a record of which we can be proud. Our record of giving has tripled since 1961 when our total contribution was \$6,195 from 530 employees who averaged \$11.69 per person.

Last week we were visited by two cute little Girl Scouts who presented a certificate of congratulations to all employees of TCU. Speaking for one of the 65 United Fund Agencies, the certificate read: "This reflects our sincerest feelings when we found out you had won an Outstanding Citizenship Award for your support of this year's Tarrant County United Fund 'Crusade of Hope.' Thanks a million for your confidence and support." More details on the 1967-68 program will be published soon, but meanwhile we hope everyone will be giving it serious thought.

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COMPUTER SEMINAR SET FOR FALL

A seven-week seminar for training directors and managers of Programmed Instruction (PI) and Computer Assisted Instruction (CAI) will begin Oct. 3 under the direction of the Division of Special Courses. Don Reynolds, head of TCU's Instructional Systems Institute, will conduct the course. The only prerequisite for enrollment is an interest in the new approaches to the problems of computer instruction as applied in organiza-tions which are medium to large in size.

EVERYONE URGED TO HELP ADMISSION EFFORT

Recruiting and retaining students requires the cooperation of everyone; it's not the sole responsibility of the Admissions Office. Because of its importance to the University, Academic Vice Chancellor James Newcomer asks that all faculty be informed of the following:

"A committee has been meeting to discuss development and extension of admission activities. The members have discussed one matter in particular that concerns all members of the faculty and staff: the necessity for evidence of courtesy and concern in all dealings with prospective students, students, and the public. They emphasize the fact that they are not finding fault, but are asking each person to be aware of the ways in which he can help the total admission effort--on the telephone, in the corridors and offices, in the classrooms, on the campus.

We shall have a lot of new students, new faculty, and visitors on the campus in the next few days, and they should all feel welcome by all of us."

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BRITE SCHEDULES OPENING CONVOCATION

Brite Divinity School will hold an opening worship service for its students and faculty next Tues. (Sept. 19), at 7:30 p.m. in Robert Carr Chapel. Dean Elmer Henson will be the speaker. A reception for students and friends will follow the service at 8:30 p.m. in Weatherly Hall. All members of the TCU faculty are invited to attend.

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HORNED FROG CALENDARS READY

The popular Horned Frog calendars which give a detailed look at the what, when and where of most every campus event are ready for distribution. They may be picked up starting today (Wed.) at the University Book Store located in the north wing of the Student Center. Faculty Handbooks and desk telephone directory cards will be distributed through inter-office mail late next week.

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"CLASSIFIED" NEWS

FOR SALE--Six room brick home, 3 bedrooms (two with outside entrances), with small furnished guest house. Good income property. 2824 Princeton. For information, write Dwight C. Holmes, 1920 No. Parkway, San Angelo, Tex.

FOR RENT--Upstairs garage apartment, furnished. Bedroom-study, kitchen, tiled bath with shower. Air conditioned. \$65 monthly with bills paid. 3601 Bellaire Drive South, WA7-2336, or call Marjorie Moore in the Speech Clinic.

MORE "CLASSIFIEDS"

FOR SALE--4 bedrooms, 3 baths, many luxurious custom-built extras, superb Westcliff location. \$28,000. Owner transferred. Call WA7-8611.

FOR SALE--1966 Honda Super 90 motorcycle, 1500 mileage. Includes 2 rear-view mirrors, turn signals, luggage rack and crash helmet. \$300. A good way to beat the parking problem. Call Earl Rankin, ext. 418, or WA7-5042.

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NOTES ON OUR MOST NOTABLE FOLK

PAUL YOUNG, who retired from TCU's Counseling and Testing Center and as adjunct professor of psychology last Spring, is joining the staff at North Michigan Univ. where he will teach abnormal psychology and do psychological counseling. Mrs. Young plans to teach music as she did at TCU. Those who know Paul know he never really retires and as Dr. Moudy has said, "He is a marvel and will probably live to a thousand!"

NELL ROBINSON, associate professor in home economics, spoke yesterday at a meeting of the Tarrant County Home Economics Assn. on "Fifty Women Over 50." Her talk concerned a recent study of the effect of diet and diet with exercise on a group of 50 women aged 50 or older.

MARY CHARLES KING, who has kept the robotype machines humming in Printing & Mailing, was hospitalized last week because of a chest seizure. She's reportedly doing fine and hopes to be back to work very soon.

RICHARD DOUTHIT of speech is also on the hospital list. He had major surgery last week and is recovering well. If you care to call or send cards, his address is Boulevard Hospital, room 3.

"The Causes of the Austin-Robertson Controversy" is the subject of a talk MALCOLM MCLEAN will give today to the Rotary Club in Marlin.

Honors Director PAUL WASSENICH has been invited by Laurence Smith, former TCU Vice Chancellor of Student Life and now Academic Dean of William Woods College in Folton, Mo., to be their convocation speaker, Sept. 13. Paul will also address the faculty regarding Honors Programs. Larry was helpful in starting our own program and served on the original committee along with Dr. Moudy and Calvin Cumbie.

JACK SUGGS of Brite was in Santa Cruz, Calif., Sept. 5-7, for a series of lectures for the Western Area Disciples Chaplains Conference. He spoke about "Rediscovering the Parables," a survey of interpretative method with special attention to the modern period.

MORE NOTES ON NOTABLE FOLKS

Reporting on her vacation in Acapulco, <u>LIBBY PROFFER</u> tells the tallest fish story heard among the coffee klatch in a long spell. She landed a 9 foot sail fish and husband Bob also pulled in a big one (though slightly smaller) which he decided to have mounted. After getting the bill from the taxidermist, Lib says they weren't too sure who had caught the biggest sucker. Well, it's a once in a life time trophy.

Band Director JIM JACOBSEN is elated over the fine attendance at the recent national band fraternity-sorority convention hosted on campus. Some 500 young people attended from 47 states--the best record effort and a fine tribute to the good planning and hard work by Jim and his capable staff.

VC for Academic Affairs JAMES NEWCOMER was greatly pleased last week when his office received an order for 50 copies of Maria Edgeworth, the Novelist which he authored and the TCU Press published. But best of all, the order came from Dublin, Ireland, the homeland of novelist Edgeworth.

The excipted of the Borden Szeshman Prize will be announced at the convocation The semual award is given the perform who attained the highest grade average in the precoding year's frashman class. The award is presented on behalf of the Borden Condition of New York which gives similar awards to 50 other American college and universities. The foundation's program to now in its 23rd year

All laculty are asked to encourage their students to attend the convocation. It's the pressive and important occasion and it is hoped everyone will attend

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LEURSDAY CEREMONDES INCLUDE NAMING "MOODY HALL

Also on stage for tomorrow's consistation will be Mrs. Mary Mondy Northes of Galveston. She will be introduced briefly be the Chancellor, but then presented more officially at a luncheon tomorrow at 12.15 p. m. in the Student Center. The event is planned to formally name a women's residence hall on the Worth Hill's campus in honor of the late W. L. Moody Jr., father of Mrs. Northen

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