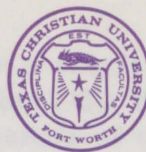


FACULTY BULLETIN



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No. 3

FALL CONVOCAATION TOMORROW OFFICIALLY OPENS SESSION

Tomorrow (Thursday) at 11 a.m. in Ed Landreth Auditorium, we officially usher in TCU's 95th session with our annual Fall Convocation. It will be an appropriate time, too, since it will also be the first day of Fall and the first day of classes. But no classes will be held at the 11 o'clock hour so students and faculty may attend and participate in the program. Faculty will wear their academic regalia and march in the procession which will lead into the auditorium.

Chancellor Moudy will preside over the program which will feature Don Gillis as guest speaker. As most everyone knows, Don is a TCU alumnus, having earned two degrees and received one honorary from the University. He directed the TCU Bands in 1935-42 and moved on to the NBC Symphony. He's now chairman of the music department at SMU. In addition to his speech, Don will also conduct the band in his original composition, "Ceremony of Allegiance". Dr. Moudy will narrate the work.

The recipient of the Borden Freshman Prize will be announced at the convocation. The annual award is given the person who attained the highest grade average in the preceding year's freshman class. The award is presented on behalf of the Borden Foundation of New York which gives similar awards to 50 other American college and universities. The foundation's program is now in its 23rd year.

All faculty are asked to encourage their students to attend the convocation. It's an impressive and important occasion and it is hoped everyone will attend.

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THURSDAY CEREMONIES INCLUDE NAMING "MOODY HALL"

Also on stage for tomorrow's convocation will be Mrs. Mary Moody Northen of Galveston. She will be introduced briefly by the Chancellor, but then presented more officially at a luncheon tomorrow at 12:15 p.m. in the Student Center. The event is planned to formally name a women's residence hall on the Worth Hills campus in honor of the late W. L. Moody Jr., father of Mrs. Northen.

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Dr. Moudy will preside at the luncheon which is planned for a small number of invited guests. Participating will be Leigh Secrest, president of the TCU Research Foundation; M. J. Neeley, who will pay tribute to the Moody family on behalf of the University's Board of Trustees; and Dean of Students Howard Wible who will give the prayer of dedication for the residence hall. An open house will be held in the dormitory beginning at 1:30 p.m. Everyone is invited to attend.

The dormitory which will bear the name "W. L. Moody Jr. Hall" houses 136 coeds and two supervisors. It is one of five dormitories and a dining hall completed in Sept., 1964, on the 106-acre Worth Hills area of the campus for a cost of \$4,250,000. Included in the total housing project are 18 fraternity and sorority chapter rooms, leased by the organizations from the University. Members of Alpha Gamma Delta, Delta Delta Delta, Kappa Kappa Gamma and Zeta Tau Alpha sororities live in the section to be named.

An exceptionally fine businessman, Mr. Moody organized the American National Ins. Co. and Moody National Bank, helped develop the National Hotel Co., acquired The Galveston News, and maintained interests in cotton, railroading and ranching. In 1942, he and his wife established the Moody Foundation which from its beginning through the end of 1965 approved grants exceeding \$25,000,000. In 1965 alone, 62 awards were made to educational institutions, hospitals, historic centers, training schools, research foundations and welfare agencies for construction, developmental planning, scholarships, expansion projects, purchase of equipment and provisions for child welfare and services for the aged. During 1965 the Foundation made the second commitment to the proposed TCU Science Research Center. The initial gift from the organization was \$500,000; the amount was doubled later.

"The good that can be accomplished by a person leaving a fund to operate in perpetuity is incalculable," Chancellor Moudy has said. "TCU is fortunate to have been chosen as one of the places where the outstanding works of Mr. Moody will live after him."

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ORIENTATIONS GIVE FACULTY A LOOK AT TCU

Last week's orientations were well attended as new and "old" faculty and staff members were given a profile look at TCU. Speaking on Friday morning to those new to the campus, Chancellor Moudy defined TCU as a "middle sized, fairly comprehensive, moderately selective, private, church related, educational service institution beginning its 95th session and looking forward to its 100th year in 1972-73." Elaboration on his often used description of the University, the Chancellor said we could expect approximately 6,500 students to register this fall. TCU is fairly comprehensive in that our areas of specialization do not include law, medicine, engineering or agriculture. We are moderately selective as we continue to raise admission standards, yet, realize that the "average" citizen needs what is offered at a university. Though we want a large share of top scholars--and have an extensive scholarship program--we do not want to limit our enrollment to exclude other qualified students.

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TCU is private, of course, since it receives no tax monies, but is supported solely by tuition, gifts, grants and endowment. We are church-related, having become sponsored by the Christian Church (Disciples of Christ) while the University was at Waco. TCU's board is autonomous and self-perpetuating. We have a proud relationship with the church and yet are free to make our own future. Though TCU is known across the country for its famed Horned Frog football teams, academics always come first and the importance of the University as a first-rate educational institution is becoming equally well-known. We are a service institution first and recognize our obligation to teach people, not just subjects. Our imperative of service is extended beyond the campus as we continue to develop evening and special courses for adults in the community, search for new knowledge through research and work with local and regional leaders to seek solutions to urban problems.

AND SATURDAY IN WEATHERLY HALL...

No one really thought 350 faculty and staff could be seated in Weatherly Hall. Though it took a bit of "shoe horning," everyone found a seat. In fact, it was easier to find a chair than it was to find a cup of coffee. The caterers arrived late, but most everyone got an "eye-opener" who needed it.

The Chancellor presided and commented on our predicted enrollment decline among freshmen and transfer students. Cause of the decrease was credited to the new community junior college, the added prestige of the U. of Texas name at Arlington and our own tuition increase. Dr. Moudy quoted junior college president Dr. Joe Rushing as saying, "If TCJC doesn't do well it will be largely TCU's fault, since we hired so many of your graduates as faculty."

1967-68 was described as the year of the "tight budget" and everyone was urged to hold costs to the minimum. Speaking about TCU's development effort, Vice Chancellor for External Affairs Earl ("Paint 'em Purple") Waldrop emphasized the University's need for continued and increased support from every reasonable source--including the faculty and staff. He defined development by paraphrasing Dale Carnegie's famous book in this way: "How to Win From Friends and Affluent People."

There was some comment on the physical changes taking place on campus. During the summer we've sawed in half a "temporary" building and moved some to provide needed space for the Institute of Behavioral Research and psychology labs. The new TAGER-TV Studio is nearly completed and should be ready this week. The CAI lab by the Bailey Bldg. is being readied with new equipment and a similar structure is being built for IBR east of the science building. Construction will begin this fall on the \$6.9 million Science Research Center, but the ground-breaking ceremony first considered has been replaced by an official cornerstone laying next spring.

Each of TCU's deans spoke briefly of their programs and introduced new and returned faculty. It was good to see so many new faces and to welcome back those who had been on leave of absence. Athletic Director Abe Martin sermonized as only he can about the 1967 Frog team and Brite Divinity School Dean Elmer Henson countered by introducing him as their new Professor of Preaching.

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Dean of Students Howard Wible painted a thoughtful portrait of today's student--his frustrations, hopes, goals. He emphasized that the student must be treated as a person, that he resents being treated as a statistic in a seat. Some young people become distressed and alienated from our world. They generally fall into two groups: the pacifist who withdraws from reality attempting to find his identity, who is restless yet lacks direction or goals; and the activist who lives for today and is looking for causes to crusade. Dr. Wible suggested that the faculty not be over solicitous of students' wishes, that we recognize the student is here to gain wisdom--not to give it, though we can learn from the fresh insights he brings us. The illustration was given of a pearl growing within an oyster because a grain of sand got under the shell and began to irritate the oyster. "In a way," said Dr. Wible, "we are like that oyster and the student is the grain of sand. He is often irritating and bothersome, yet, from this student perhaps we can produce a thing of beauty and of value."

HONORS PROGRAM HAS EARLY ACTIVITIES

Freshmen invited to participate in TCU's Pre-Honors Program during this academic year were welcomed "officially" at an annual picnic Sept. 17 at the YWCA Camp. After a barbecue supper and recreation, the newcomers and the returning participants in the five-year-old program for superior students took part in a discussion of the United States foreign policy in Vietnam. In addition to faculty members serving as group discussion leaders, government professor John Haltom and Col. John Oswalt, Vietnam veteran and now retired from active service, presented the issues involved.

The second event, scheduled for Sept. 22-23 at First Methodist Church's Lyle Lodge, will be for juniors and seniors participating in the Honors Colloquia. To launch the year's studies in each of the four inter-disciplinary colloquia, the retreat's program will center around The Step to Man, a series of essays on the nature of scientific research written by John R. Platt and published in 1966 by Wiley & Sons. Colloquia leaders include Drs. Leo Baggerly, Ronald Dillehay, John Wortham and Paul Wassenich. Fort Worth senior Leslie Rowland is Student Honors Cabinet chairman.

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TCU TODAY TO BE ALUMNI PROGRAM

"TCU Today," an alumni program designed to enlist the interest of high school students in Frogland, will be inaugurated on Sept. 26 at the TCU alumni banquet planned for New Orleans-area former students. One of many such programs planned for the coming academic year, the event will be held in the New Orleans Petroleum Club, and Dean of Students Howard Wible will be guest speaker. The following evening, the Sherwood Forest Country Club in Baton Rouge will be the scene of a similar program, again with Dr. Wible as speaker. Chancellor Moudy will be the speaker for the Sept. 30 event for alumni and guests at the Riviera Motel in Atlanta, Ga.

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Other such alumni gatherings are planned through March, under the direction of Alumni Director Clyde Foltz, in Oklahoma, Missouri, Arkansas, Texas, New York, Massachusetts, Pennsylvania, the District of Columbia, Ohio, Michigan, Illinois, Colorado, New Mexico, Arizona and California.

In addition to former students being invited to each affair, invitations will be extended to high school students, their parents and friends of the University. The ambitious and timely program will tell the story of TCU throughout the country to Frogs--past, present and future ones.

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RESEARCH FOUNDATION EXPANDS SUPPORT

The growing role of TCU's Research Foundation in financing graduate student research was emphasized in Dr. E. Leigh Secrest's report to the Foundation's board of directors Sept. 14. The proposed budget for the coming year includes more than \$170,000 for student aid in support of about 42 students. Dr. Secrest, as Foundation president and Graduate School dean, explained that "this will further allow us to bring to TCU and to Fort Worth some of the most capable young scholars and scientists who would not otherwise be able to come here."

The directors approved a \$450,000 budget for the year, which includes more than \$110,000 for 35 research grants to faculty members, feasibility studies into some areas in which the organization may want to concentrate its efforts and increase contact with other of the nation's scientists.

The coming year's program reflects many of the suggestions made at last spring's meeting of the 18-member Scientific Advisory Council. In reporting on the funding campaign, Dr. Secrest described it as the Foundation's most successful, with a 10 per cent increase in total income and an increase of 60 additional contributors, both individuals and firms.

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TIME. KRAUS TO BEGIN "MOZART MARATHON"

Time. Lili Kraus, the University's artist-in-residence, completed the unique feat of performing all 25 of the Mozart Piano Concerti in a sold-out subscription series at New York's Town Hall last season. On Nov. 1, she will begin another unprecedented "marathon" when she gives the first of five Wednesday night concerts in the Hunter College Playhouse in which she will perform all 17 Mozart Piano Sonatas. The Nov. 1-May 8 presentations will be offered as a subscription series of the Hunter College Concert Bureau, and, as in the case of the performances of the concerti, her interpretation of the complete sonatas of the composer will be recorded for Columbia Records' Epic Label while the series is in progress.

Just recently returned from taking part in the Israel Festival in Caesaria and a series of BBC telecasts in London, the Hungarian-born artist will continue her class work at TCU.

LUNCHEON HONORING M. J. NEELEY SET

One week from Friday (Sept. 29), leaders in the fields of education, science, industry and government from throughout the nation will participate in a luncheon honoring Mr. & Mrs. M. J. Neeley. The special event, to be held in the Horizon Room of the Fort Worth Club, at 12:30 p.m., will commemorate the naming of the M. J. Neeley School of Business at TCU.

Dr. Ike Harrison, dean of the business school, will preside at the event which will feature an address by Roger Lewis, chairman and president of General Dynamics Corp. Special greetings will be given by Dr. Donald J. Hart, president of American Assn. of Collegiate Schools of Business and dean of the College of Business Administration at the U. of Florida. TCU's Chancellor J.M. Moudy will give a tribute to Mr. Neeley, who, in addition to his successful business career, has served the University for many years as vice chairman of its Board of Trustees and chairman of its building and grounds committee. Mr. Neeley will offer a response to Dr. Moudy's tribute and TCU Board Chairman Lorin A. Boswell will make a concluding statement. It will be a most special occasion at which we say a proud "Thank You" to a man who has given and continues to give so much of himself to TCU.

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STILL TIME TO MAKE "BRIGADOON" RESERVATIONS

"Brigadoon," the classic musical by Lerner and Loewe, opens the 1967-68 theatre arts department season this Thursday at 8:15 p.m. in Ed Landreth Auditorium. The musical continues Friday night and concludes with a 2:30 p.m. Saturday matinee planned especially for students as a part of Howdy Week activities.

All full-time faculty should have received a personal invitation to the production from the theatre arts dept. If not, be reminded that you and members of your family are invited as guests of the department and the University this season to each of the eight productions. All seats are reserved and to make your reservation you must call the Ed Landreth box office (ext. 257), open daily from 1 p.m.

Stage direction for the musical will be by Theatre Arts Chairman Jack Cogdill, musical direction by Choral Director Bev Henson, and choreography by Ballet Instructor Maggie Moar. Set design is by Jerry Sutherland of theatre arts and technical director for the show and Evelyn Anderson, designer for Casa Manana, is planning the costumes.

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COMPETITIVE SWIMMING CLASS ANNOUNCED

TCU faculty who have children interested in beginning and intermediate competitive swimming are invited to enroll their child in a special course to be held in the Little Gym beginning October 5. Classes are each Thursday from 6-7 p.m. Through May 5, 1968. Tuition is \$15. If you're interested, call the Special Course Division, ext. 388.

"THE ASSOCIATION" ON STAGE SATURDAY

Those who enjoy top pop singing groups will want to hear "The Association," one of the hottest associations going. Recent recording hits include, "Along Comes Mary," "Cherish," "Never My Love." They've had numerous guest appearances on network television such as the Smothers Brothers, Johnny Carson, Steve Allen--even Ed Sullivan has invited them to appear on his "Big Shew." Their appearance at TCU's Daniel-Meyer Coliseum this Saturday (Sept. 23) at 8 p.m., winds up Howdy Week events. Tickets are \$2, \$2.50, \$3 and \$3.50 and may be purchased from the Student Activities Office.

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SELECT SERIES A "MUST" FOR FACULTY-STAFF

You'll hear about TCU's Select Series many times during the year, but now is the time to buy your season ticket for the seven events scheduled during 1967-68. It's an unparalleled opportunity to attend some of the finest entertainment programs in the United States. For only \$5 you can buy a season ticket--a savings of \$5.50 over single admission prices.

Coming up this year: Rey de la Torre, celebrated classical guitarist (Oct. 20); Paulene Myers-Negro dramatic actress in "The World of My America" (Oct. 31); Shakespeare's "Much Ado About Nothing," presented by the world-famous National Players (Nov. 14); The Guarneri String Quartet (Feb. 29); Dallas Symphony Orchestra, one of America's finest (Mar. 12). All programs are at 8 p.m. in Ed Landreth Auditorium.

We urge you to give this series your every support and to encourage your students to do the same. We have a unique opportunity in having these exceptional programs on campus. Buy your season ticket now--drop by the Student Activities Office.

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WEEKLY FACULTY LUNCHEONS BEGIN NEXT WEDNESDAY

Next Wednesday noon we'll start our series of weekly Faculty Luncheons in the Student Center Ballroom. Featuring good food, fellowship and a film of the preceding Saturday's football game (narrated by one of our coaches), the popular luncheons are again offered at a bargain rate. Inflation affects us all, however, and the package price for all 16 fall luncheons is \$16, only \$1 per meal. For those who prefer to pay as they come, the price is \$1.25 plus tax. Those who regularly attend the Wednesday affairs know the buffet is delicious and well worth the small cost.

Starting Sept. 27, the luncheons will continue Oct. 4, 11, 18, 25; Nov. 1, 8, 15, 22, 29; Dec. 6, 13, 20; Jan. 3, 10, 17. As most know, there is no formal program other than announcements of interest and introduction of guests. Guests are always welcome and no reservations are needed unless you are bringing an exceptionally large group.

FORUMS COMMITTEE PLANS PROGRAM ON "LSD"

Dr. Sidney Cohen, chief of psychiatry service at Wadsworth V.A. Hospital in Los Angeles and an associate professor of medicine at UCLA, will present "The LSD Story" at the TCU Forums Committee's first fall program, Tues., Sept. 26, at 8 p.m., in the Student Center Ballroom. Dr. Cohen is a leader in the researching of LSD and will discuss its dangers, merits, medical uses, legal regulations and control. The program is free and is open to the public as well as the campus community.

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ORIENTATION SCHEDULED FOR EVENING COLLEGE FACULTY

On Saturday, Sept. 30, TCU Evening College faculty will attend an orientation from 9-11:30 a.m. in the Faculty Center. Though the meeting is planned especially for new faculty, returning members of the "night crew" may also wish to attend. The program will include a discussion of the limitations and abilities of Evening College students, course planning, examinations and grading. Experienced faculty from the University's day and evening schools will be present to answer questions.

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REMINDER ON FACULTY PARKING AREAS

Campus Security Chief Wes Autry reminds all faculty to observe the signs regarding 20-minute faculty parking places facing Tom Brown dorm. These are for the convenience of faculty members who must run in to the post office or other nearby offices--and, you guessed it, some of our folk use them as all-day parking spots. Parking is always a problem, but it will be greatly appreciated if everyone will abide by the posted regulations.

Chief Autry reports that more than 450 persons have already obtained their new 1967-68 parking stickers--and before the registration rush.

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FACULTY CENTER PREEMPTED TOMORROW NOON

The Faculty Center on the second floor of Reed Hall will not be available Thursday (Sept. 21) for the regular luncheons which started this week. Instead, the room is being used for a special luncheon honoring Mrs. Mary Moody Northen at which time we will have the official naming of W.L. Moody Jr. Hall. The luncheon was originally planned for the board dining room, but it will not be ready in time. Mrs. Ina Rivers Jarman, faculty social director, extends her apologies that the change was necessary. The Center will open for lunch "as usual" on Friday.

FLOWER FUND NEEDS \$\$\$\$\$

With many of our faculty in the hospital during recent months, the Flower Fund has become seriously depleted. The Fund is supported through voluntary contributions from the faculty and staff and it provides the money for sending flowers to those among us who are hospitalized. Next time you're in the Faculty Center, give a dollar to Mrs. Jarman--or just send your donation through inter-office mail.

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SEND IN DATA AND DIRECTORY CARDS

A number of our faculty still have not returned their Faculty Data card to the Public Relations office. Please help us complete and update our records by returning the cards to Sadler Hall 326 right away. If you have not completed and returned a Faculty Directory card, please do so immediately, for without it your name will not appear in Frog Calls--the faculty-student directory which will be going to press soon. Send the cards to Publ Rel. If you don't have one, please drop by PR and fill one out. Thanks for your help.

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FIRST CHAPEL SERVICE NEXT TUESDAY

The University's first chapel service of the fall term will be held next Tuesday (Sept. 26) at 11 a.m. in the beautiful Robert Carr Chapel. Chancellor Moudy will be the speaker and his topic is a most provocative one: "Why?" His text will be taken from John 3:16.

The Tuesday morning chapel service is a tradition at TCU. Classes are not held at the 11 a.m. period so that students and faculty may attend. Services are non-denominational, featuring speakers from others denominations and faiths, and are planned through the office of The Rev. James A. Farrar, University Chaplain. We urge you to attend and to encourage your students to attend the Tuesday Chapel. It's an important part of TCU's educational environment.

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GIVE YOUR SUPPORT TO UNITED FUND

Next week you will receive your United Fund pledge card. How you fill it in will make a big difference to the 65 agencies which are supported by the UF. Tarrant County's goal is \$3,189,702 for 1967--up 5% over last year. TCU's goal has been raised accordingly, to \$19,233. Though your support is voluntary, we urge you to give your "fair share" in behalf of those who depend so much on your help.

PROGRAM ON CORONARY HEART DISEASE PLANNED

TCU's Institute of Behavioral Research and the Tarrant County Heart Assn. are sponsoring a dinner meeting tomorrow (Sept. 21) at which Dr. Stewart Wolf of the U. of Okla. Medical Center will speak on the psychological and social aspects of coronary heart disease. The Heart Assn. is one of the groups cooperating with IBR's program of study and research in how heart disease, stroke and cancer are related to the behavior and attitudes of victims, their families and friends.

Dr. Wolf will take part in a medical psychology seminar on campus Thurs. afternoon from 2-4 p.m. in room 202 of the Student Center. Faculty and students are invited to attend. Dr. R.G. Demaree is coordinator of the medical psychology program at TCU, working with IBR Director Saul Sells.

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TCU MAKES "COVER" OF FORT WORTH MAGAZINE

A striking view of the west campus as seen from the high stands of Amon Carter Stadium is printed in full-living-color on the cover of the September issue of Fort Worth, the monthly magazine of the Chamber of Commerce. John Stryker, the 84 year young photographer of Fort Worth scenes, took the picture.

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FOR SALE --2 bedroom, large living room-den, beautiful fenced yard, large patio, central forced -air furnace. \$12,500. 4721 Staples. Call WA3-3295 for information.

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NOTES ON OUR MOST NOTABLE FOLKS

The Sept. issue of Applied Optics, the official publication of the Optical Society of Amer. made mention of TCU's fine program in optical physics. The author, who was on campus recently, wrote: "During a pleasant sojourn in Texas, we found that JOSEPH MORGAN, physics chairman, and author of Introduction to Geometrical and Physical Optics, RICHARD LYSIAK, and others (at TCU) have several candidates for the doctorate in optical physics, well supported by good spectroscopic and other optical equipments."

Congratulations to JOHN BOHON, assistant professor of history, on being awarded his doctorate in Russian history from U. of North Carolina this August. Congrats also to STANLEY BLOCK, new asst. prof. in statistics, who has completed work at LSU for a doctorate with major in finance and minor in statistics and management. It will be conferred in Jan.

MORE NOTES ON MOST NOTABLE FOLK

DON SANDERS, assoc. prof. of management, has been named chairman of an examiners committee for a new program of the College Entrance Examination Board. Don will be head of a group for a test in introduction to computers and data processing.

CHARLES FOOTE, assoc. prof. of accounting, will serve as regional director for Delta Sigma Pi, professional fraternity organized to foster the study of business in universities. The region includes 17 collegiate chapters in Texas, Oklahoma and Mexico plus four alumni clubs.

MYRA HUFFHINES, director of TCU's Nursery School, will participate in a two-day meeting (Sept. 21-22) in Austin sponsored by the Texas Education Agency. The conference will discuss research on the scope of kindergarten education in the United States.

Speech-Hearing Therapist TELETE LAWRENCE sends a card from Prague. She is speaking at several important conferences, including the Institute of Logopedics in Budapest, and sends her best wishes.

Government Chairman AUGUST SPAIN has contracted with New York publishers Russell & Russell for the re-issue of his book on The Political Theory of John C. Calhoun. The firm specialized in the re-publication of "rare and notable works of scholarship."

FRANK HUGHES, busy dean of fine arts, recently attended the annual conference of the Natl. Council of the Arts in Education. The meeting was held on the campus of Penn State U.

DICK WAITS, assoc. prof. in economics, is in Harris Hospital recovering from an appendectomy. He's doing fine and will be back on campus soon.

Brite Divinity School's assistant Dean, BILL TUCKER, holds credentials as a minister. Recently, he was to perform the marriage ceremony for former student Gayle Galyon. Discussing it at home, he told the family he was going to marry Gayle and one of the young Tuckers asked innocently, "How will you know which house to come home to at night?"

Our sympathy is extended to MARY LOU HOYLE of theatre arts on the recent death of her husband, Dr. Rayford Hoyle. Dr. Hoyle was acting chairman of chemistry at UTA.