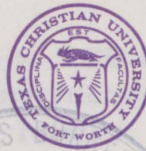


FACULTY BULLETIN



TEXAS CHRISTIAN UNIVERSITY

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UNITED FUND: WE MUST CARE ENOUGH TO SHARE

By now everyone at TCU should have received their United Fund card. Many will have already made their pledge, but, for others, the decision is still to be made on how much to give and how to handle payment.

Though each person must decide for himself how much to give, there are some guidelines which may help. The United Fund goal for 1967 is up 5% over last year -- to \$3,189,702. Thus, TCU's goal is also 5% more. We're asked to give a total of \$19,233. To reach this level of "sharing" means that each of us should increase last year's gift by 5%.

We can also give according to the "Fair Share" plan. This method suggests a contribution of 6/10th of 1% of your annual salary, or about one hour's pay per month. For those whose salary is \$10,000 or more, the amount suggested is a full 1%.

Remember there are three methods of giving: 1) cash or check with pledge card; 2) a request that you be billed directly by UF at stated times; 3) through monthly payroll deduction. We urge you to consider this last method since payments can be spread over a 10-month period -- from November through August 1968 when our fiscal year ends.

There is no questioning that our help is needed. A quick glance at the list of 65 agencies supported by the United Fund will tell you that the services they provide are vital to the welfare of thousands of young people and adults in Tarrant County.

For the past five years TCU has been named to the United Fund Roll of Honor. It simply means we've cared enough to share.

One more reminder: Fill out your card carefully and return it to your division chairman not later than 9 a. m. next Monday.

RICKEL GIFT ANNOUNCED

A block of 25,000 shares of industrial stock, to be given to TCU by the Cyrus K. and Ann C. Rickel Foundation as a matching grant toward construction of a health and physical education building, has been announced by M. J. Neeley, chairman of the University's building and grounds committee and life-long friend of the donors. The Big Three Industrial Gas and Equipment Co. stock is estimated to be worth approximately \$1 million on the current market.

The proposed structure, to bear the Rickel name, will be located on the northeast corner of Bellaire Drive N. and Stadium Drive, facing west. Being designed by the local architectural firm of Joseph R. Pelich, the 150,000 square-foot facility probably will cost in excess of \$3 million and will include classrooms, offices, AAU - and NCAA - approved pools as well as areas designated for games, gymnastics, rhythmic, handball, conditioning, dressing rooms, lounge facilities and possibly the ballet curriculum of the University. Planning for the building began in 1965-66 with intensive studies of the total health and physical education needs of the University. TCU's trustees gave authorization for completion of the planning at their 1967 spring session. Dr. Moudy, in expressing hope that the additional funds for the project will be secured during 1968, said that "construction will begin at such time as both planning and funding are complete."

A substantial contributor to the TCU Research Foundation and TCU's athletic programs, Mr. Rickel and his family have a long history of support for civic and benevolent organizations. The Minnesota native and the late B.K. Smith founded the predecessor of Big Three Industrial Gas and Equipment Co. in Fort Worth in 1920. The corporation now has offices throughout Texas and several other states and its stock is quoted on the New York Stock Exchange.

"Ordinarily anonymous givers, the Foundation trustees agreed to be identified as the donors of this gift only at the request of TCU officials, who explained to them that such an example often encourages other donors," Chancellor Moudy said. Vice president of the foundation is Cyrus K. Rickel Jr., a TCU alumnus and former classmate of Dr. Moudy. Head of the family's ranching interests in both Texas and Colorado, he, his wife and daughter live in Fort Worth.

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RETAILING VOLUMES PRESENTED TO LIBRARY

The Mary Coutts Burnett Library now has a complete set of holdings in the field of retailing as the result of a recent gift by Paul Leonard of Fort Worth, currently serving as director of the National Retail Dry Goods Association. Some time ago the local business executive provided the M. J. Neeley School of Business with a copy of A Bibliography for Students of Retailing, a publication prepared for B. Earle Puckett Fund for Retail Education. TCU's holdings in this area were compared with the comprehensive listing of several hundred titles, and those not available in the University's library were presented by Mr. Leonard last Monday. "We hold the bibliography in very high regard," said Dr. O. Hoyt Gibson, associate professor of marketing, "and the entire faculty of the School of Business is delighted to have this outstanding collection on retailing in our library through the generous gift of Mr. Leonard."

DIGNITARIES EXPECTED FOR NEELEY EVENT

Dignitaries from many walks of life -- including private enterprise, education, science and government -- will gather Friday at the Fort Worth Club to celebrate the naming of the TCU School of Business for M. J. Neeley and to honor the University's trustee and his wife. More than 300 persons are expected to attend.

"Dynamic Innovations Through Business Education" will be the theme of the luncheon address, to be delivered by Roger Lewis of New York, president and chairman of General Dynamics Corporation. A graduate of Stanford University and now a trustee of that institution, the speaker will be introduced by Dean Ike H. Harrison, who will preside.

Dr. Granville Walker will give the invocation following the introduction of special guests, Chancellor Moudy will give a tribute to Mr. Neeley, who has served as a member of the TCU governing body since 1947 and is now its vice chairman. Greetings from the American Association of Collegiate Schools of Business will be extended by Dr. Donald J. Hart, dean of the College of Business Administration of the University of Florida and AACSB president. During the program, a tinted Fabian Bachrack portrait of Mr. Neeley will be presented to the School of Business with appropriate remarks being made by Lorin Boswell, chairman of the Board of Trustees. Dr. Earl Waldrop will give the benediction.

Naming the University's business school after the Fort Worth executive was suggested by Dr. Moudy on behalf of the board's executive committee at this year's spring meeting. In making the recommendation, the Chancellor expressed his hope of seeing all TCU schools named over the years "as we find instance of exceptional appropriateness such as is noted in the career and service of M. J. Neeley." A man honored many times by civic and religious organizations, Mr. Neeley was cited as "a modest and unselfish partner in the welfare of the City of Fort Worth, Christian optimist and quiet, thoughtful contributor to projects of special helpfulness to our young" when TCU conferred the honorary Doctor of Laws degree on him at spring commencement.

Now in its 24th year as one of TCU's eight schools and colleges, the division which bears the Neeley name has achieved wide-spread recognition for its programs of undergraduate and graduate education in the various realms of business.

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PLACEMENT BUREAU ANNOUNCES INTERVIEWS

Placement Bureau Director Bear Wolf reports that the following companies will have representatives on campus to interview TCU graduating seniors: Oct. 4, Black Sivalls & Bryson, Inc. --for business, arts & sciences majors; Oct. 12 and 13, U.S. Navy--all majors.

Interviews will be held in the Placement Bureau office, Student Center, room 220.

KENT FELLOWSHIPS ANNOUNCED BY DANFORTH FOUNDATIONMANAGERIAL SEMINAR BEGINS SEPT. 28

The first of its type to be offered in this area, a managerial seminar especially designed for city government personnel has been planned by the University's divisions of special courses and civic affairs. The cooperative effort with the North Central Texas Council of Governments will involve persons from a 10-county area in a seven-week program tailored to fit the needs of individuals now in managerial posts and those being groomed for these responsibilities. The course's content will be based on findings of extensive surveys and personal interviews with city managers in the counties participating.

Following this afternoon's (Sept. 27) orientation session for city managers at the NCT-COG headquarters in Arlington, weekly sessions will be on Thursdays from 10:30 a.m. to 2:30 p.m., beginning tomorrow (Sept. 28) and concluding on Nov. 9. Class sessions and luncheons will be held at the Cibola Inn in Arlington. Conducting the seminar will be Fred G. Disney, management consultant to businesses, service organizations and governmental agencies for more than a decade. He is a part-time instructor in management here. Several TCU persons -- including Dr. Howard Wible, Dr. Comer Clay and Dr. James Key -- will assist in the presentations.

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IT'S AUTOMATION EVERYWHERE!

The little lady's shopping time should be cut to a fraction of today's time with the advent of automation in the clothing line. Just feed in a card and out comes the proper size, color and fabric! Far-fetched---probably right now, but TCU's Horned Frog Band may have made the initial step in this direction with the issuance of band uniforms last week via--computer.

After a frantic scramble for overcoats last year when the musicians were faced with a downpour prior to making a trip, a band member and Computer Center employee, Don Willis, figured there must be an easier way--so he devised the plan of programming the computer for the issuing of uniforms. Sheets were compiled on each member, listing all the sizes needed, and cards were made on each of the band's 800 pieces of equipment. The band put the idea to the test last week... and the task of issuing uniforms which previously has taken five to six hours over a week's time "computerized" in three minutes and actual distribution took only a little more than an hour. The band made its first uniformed appearance at last week's convocation.

For the next session, Oct. 1, Director Robert Telford of Scott Theater will lead a discussion of "The Chairs" by Eugene Ionesco and "Waltz of the Toreadors" by Jean Anouilh. These two productions are scheduled for production by the TCU-Scott company in October.

KENT FELLOWSHIPS ANNOUNCED BY DANFORTH FOUNDATION

Kent graduate fellowships for 1968-69 have been announced by the Danforth Foundation. The program is to "encourage and support persons who are preparing for teaching or administration in colleges and universities in the United States and Canada, and who are vitally interested in relating their educational plans to their basic values."

Applicants must intend to attain the degree of Doctor of Philosophy or its equivalent in one of the arts or sciences that contribute to a liberal education. They must also have a minimum of one year of previous graduate study. Preference is given to persons under 30 years of age.

Students may be nominated by a Kent Fellow, a Danforth Fellow, a member of the Society for Religion in Higher Education, or a member of a graduate faculty. Deadline for receiving endorsements is November 15, 1967. Complete information is in the office of the vice chancellor for academic affairs, Sadler Hall, room 302.

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FULBRIGHT-HAYS LECTURESHIPS AVAILABLE

Applications are being accepted by the Committee on International Exchange of Persons for Fulbright-Hays Lectureships in Latin America. Countries included are Argentina, Brazil, Chile, Colombia, Paraguay, and Peru. The award provides round-trip travel for the grantee, a monthly stipend with allowances for housing and education, and a supplemental dollar grant as funds permit.

Applications will be accepted until all lectureships are filled. Additional information is in Vice Chancellor Newcomer's office.

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DRAMA DIALOGUES OFF TO GOOD START

The new Sunday afternoon series, "Dialogues in Drama," sponsored by the Division of Special Courses, got off to a fine start at the initial discussion session on Sept. 17. Admission to the remaining six programs, planned through May 5, is still open with season tickets available from Special Courses at \$8 each. Guest participants will include key figures from Casa Manana, Scott Theater, Fort Worth Community Theatre and TCU's theatre arts department.

For the next session, Oct. 1, Director Robert Telford of Scott Theater will lead a discussion of "The Chairs" by Eugene Ionesco and "Waltz of the Toreadors" by Jean Anouilh. These two productions are scheduled for production by the TCU-Scott company in October.

UNIVERSITY RADIO-TV PROGRAMS PLANNED

In addition to the fine programming of our own KTCU-FM radio station (89.3 megacycles), several special program series are being planned for use over local radio-television stations.

Beginning this week, a series of 39 two-minute "think pieces," as they are called, will be broadcast over WBAP 570-820-FM. The series was developed in the division of public relations and written by Science Research Editor John Ohendalski. The programs are short featurettes on a wide variety of programs at TCU--from research to ballet. The "think pieces" can be interspersed between regular music-news programming and thus retain good audience reception.

In January, TCU, in cooperation with WBAP-TV, hopes to begin a regular series of 30-minute programs tentatively titled "Faculty Forum." The program is designed to bring two to three TCU faculty members of various backgrounds together to discuss current issues. For example, a sociologist, a psychologist and a historian may discuss developing urban problems and possible solutions. A pilot program will be taped this fall.

Advanced television production students in TCU's division of radio-TV-film will produce a weekly program called, "This Is TCU," every other Saturday from 12 noon to 12:30 p.m. over KTVT, Channel 11. The program will replace "The Future We Face," which had been produced for several years over the station. The new series will cover a broad range of subjects--research, drama, music, home ec, athletics, adult education, and many more. The objective of each program will be to show the varied academic and non-academic events that make up TCU.

Producer for both TV shows will be Larry Lauer, instructor in radio-TV-film, in the School of Fine Arts.

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DALLAS CIVIC OPERA OFFERS DISCOUNT

TCU faculty, students and staff have been invited by the Dallas Civic Opera Guild to purchase tickets to their 1967 "Season of the Stars" at special discount prices. Depending on the location of the seats you select, you may save from 30% to 50% over regular prices. The offer is open only from Sept. 18 to Oct. 15. Performances this season include "Medea" (8 p.m., Nov. 10), "Marriage of Figaro" (2 p.m., Nov. 19), "Gala 3" (8 p.m., Nov. 25). All will be held in the Dallas State Fair Music Hall.

If you're interested, Libby Proffer has ticket order forms available in her office, Student Center 226.

REPORT ON HEALTH INSURANCE PROGRAM FOR THOSE OVER AGE 65

Last August, a special ad hoc committee composed of Dr. Ken Herrick of the School of Business, Dr. Les Evans of Education and Vice Chancellor for Fiscal Affairs Cecil White, completed a study of TCU's health insurance program for employees over age 65.

After careful analysis, the committee concluded that our present group insurance coverage for these employees is adequate. Benefits actually paid to these persons have exceeded total premiums paid and the committee recommended no change in the present plan.

In essence, employees over age 65, as a minimum, receive as much coverage as do our employees who are under age 65, including some benefits provided by Medicare that are not available to employees under 65. The committee strongly favored the University's policy of paying a part of the total cost of the Aetna group plan, because, in so doing, TCU makes it possible for interested persons to obtain a real bargain in valuable insurance coverage.

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NATIONAL COMPETITIONS FOR GRADUATE FELLOWSHIPS

Dr. Paul Wassenich, director of the TCU Honors Program, urges all faculty to be aware of the following national competitions for graduate fellowships and to nominate senior students considered worthy:

Woodrow Wilson Fellowship--Send nominations to Dean Charles D. Hounshell, Newcomb College, Tulane Univ., 1229 Broadway, New Orleans, La. 70118. Only those students who have potential as an outstanding college professor and who intend to complete the Ph. D. degree should be nominated. Grade point average should not be less than 3.5. Deadline for nominations is Oct. 31, 1967.

Danforth Graduate Fellowships--Deadline for nominations is Oct. 6. Send to Dr. Wassenich for formal committee approval.

Rockefeller Fellowships for Theological Education--Send letter of nomination to The Fund for Theological Education, Inc., 163 Nassau St., Princeton, New Jersey 08540, with copy to Dr. Wassenich. Provides a "trial year in seminary." Deadline: Nov. 20.

Fulbright Fellowships--Applications and descriptive folders specifying countries where fellowships can be used available in Honors Program office, UR 216. Deadline: Nov. 1.

Rhodes Scholarship--Applications in UR 216. For single male senior. Address applications to Ewell E. Murphy Jr., Esq., Baker, Botts, Shepherd & Coates, Esperson Bldg., Houston 77002. Deadline: Oct. 31.

NDEA Graduate Fellowships--Offer for study at TCU where possible or encourage student to apply directly to graduate school of his preference. Deadline: March 1.

Henry Fellowship--For male student to study at Oxford. Information available in UR 216. Deadline: Dec. 14.

Marshall Scholarships--For men or women under age 26; two-year scholarships in sciences and humanities in Britain. Provides 900 pounds per annum, plus fare to and from Britain. Forms available in UR 216. Deadline: Oct. 21.

National Science Foundation Fellowships--Apply to The Fellowship Office, National Academy of Sciences, National Research Council, 2101 Constitution Ave., N.W., Washington, D.C. 20418. Deadline: Dec. 9. For Postdoctoral and Cooperative Fellowships--Deadline: Oct. 5.

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BOOK-BINDING SERVICE OFFERED

S. W. Hutton, TCU emeritus registrar, has been providing a fine book-binding service for a number of years. If you have valuable or keepsake books or bibles you wish re-bound, call Mr. Hutton at WA4-7070, 2560 Greene.

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BRAILLE SERVICE OFFERED STUDENTS

Ronald Flowers, assistant professor of religion, is offering a very unique service to faculty and students. Recognizing the great need for persons to transcribe materials into Braille, Ron and his wife learned the method during the summer.

There are one or two blind students enrolled this fall. If faculty who have a blind student in their class are interested, Ron will transcribe assignment sheets and examinations into Braille at no charge. If you know someone who might need this service, have them send the material three or four days before it is needed to Ron at the department of undergraduate religion. Ron has one limitation: he can't put highly complex mathematical or chemical formulas into Braille.

Both Ron and his wife serve as Braille transcribers for the Fort Worth Public Schools through the Blind Children's Service Center.

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SPECIAL ART COURSE OFFERED FACULTY

C. J. Isoline, associate professor of art, will offer a special course in drawing and painting to faculty (or spouses) this fall, beginning in October. If you're interested, call Chuck at AX2-1639.

\$3,900 AWARDED TCU BY TEXACO

A check for \$3,900 has been awarded to TCU in continuation of the Texaco Scholarship program for 1967-68. The awards, to be held by three undergraduates, are among more than 300 scholarships and fellowships sponsored by Texaco at more than 80 colleges and universities in the United States. Primary purpose of the awards is to encourage study in areas of interest to the petroleum industry. Commenting on the gift, Chancellor Moudy said, "The Texaco program of scholarship aid, supplemented by an institutional grant to the school, is one of the soundest patterns we have encountered."

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DR. BAIRD TO GIVE BRITE INAUGURAL ADDRESS

Dr. William R. Baird Jr., professor of New Testament in Brite Divinity School, will deliver his inaugural address in Robert Carr Chapel tomorrow (Sept. 28) at 10:45 a.m. He will speak on "The Crisis in New Testament Theology." Prior to joining the Brite faculty, Dr. Baird held the Thomas Chair of Exegesis at Lexington Theological Seminary in Lexington, Kentucky. All faculty are invited to attend the traditional installation service for new seminary faculty.

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REAL ESTATE MART

FOR RENT--Guest house at 2040 Hawthorne, available after Oct. 1. Living-dining combination, bedroom, bath, kitchen, Furnished; refrigerated air; bills paid. For single man. Call WA4-8200, after 4 p.m.

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NOTES ON MOST NOTABLE FOLKS

Dean IKE HARRISON of the Neeley School of Business has been invited to be one of the moderators at the 25th anniversary workshop of the Committee of Economic Development. The meeting will be held in Dallas, Sept. 28, under the chairmanship of Stanley Marcus. Some 200 young executives (ages 35-45) will discuss topics related to "The Future Role of the American Corporation."

The ladies in the home ec dept. have been extra busy lately: Mrs. IMOGENE WHATLEY spoke to the Forest Hill PTA last week on "The Important Things," discussing management for mothers with small children. On Sept. 23, Dr. NELL ROBINSON attended the executive board meeting of the Texas State Nutrition Council held at SMU. Next week, Oct. 6-7, Mrs. MYRA HUFFINES, Mrs. LOIS NEWELL and Mrs. MARION PRATT, a new staff member in Child Development, will attend the Texas Assn. for the Education of Young Children at Baylor U.

MORE NOTES ON FOLKS OF NOTE

Dr. SAUL SELLS, director of TCU's Institute for Behavioral Research, will speak tomorrow evening to members of the Fort Worth Astronomical Society on "Psychological Factors in Long Duration Space Missions." TCU members of the Society include RAY CAMP of the business office (2nd vice president) and Col. STANTON C. PARKER of the Evening College (secy-treas.).

MAKOTO TAKIZAWA, asst. prof. of government, spoke recently about Vietnam for the American Assn. of University Women, meeting at Lone Star Gas Co.

Chemistry chairman Dr. BILL SMITH's research article entitled "Further Studies of the NMR Spectra of Unsymmetrical Ortho Disubstituted Benzenes" appeared in the Sept. issue of the Journal of the American Chemical Society.

CLIFF VENIER, new chemistry prof., received notice that his application for a grant from the Petroleum Research Foundation had been approved.

ART EHLMANN, geology chairman, has been named Technical Program Chairman for the national meeting of the Society of Economic Paleontologists and Mineralogists to be held in Dallas in April, 1969. New geology faculty member DICK STEINMETZ will serve as vice chairman for mineralogy at the meeting.

Registrar CALVIN CUMBIE is in Mexico City this week (Sept. 27-29) as a consultant to the U. of the Americas. Oct. 6 and 7, Calvin will speak at the annual meeting of the Utah Assn. of Collegiate Registrars and Admissions Officers at the U. of Utah in Salt Lake City.

Mrs. JEWEL POTTER, assistant director of admissions, represented TCU at the Second Annual Seminar for High School Counselors on College Admissions, Sept. 22-23, at Centenary College in Shreveport. Jewel served on a forum panel with other admission officers from representative colleges.

RICHARD DOUTHIT of speech will speak at the Forty-Second Annual Convention of the Texas Speech Assn. meeting in Galveston, Oct. 5-7. Dick's topic will be "Intercultural Communication." Speech Dept. Chairman GEORGE TADE is serving as chairman of the publicity committee for the convention.

JEFF HORN of education attended a five state coordinator's conference in Oklahoma City for Phi Delta Kappa, honor and scholarship fraternity for men in education.

MARGUERITE SLATER, principal of TCU's Starpoint School, was in Austin recently to attend an executive meeting of the Texas Assn. for Children with Learning Disabilities and to complete plans for the associations annual meeting in Houston in Nov. Mrs. Slater is secretary of the assn.