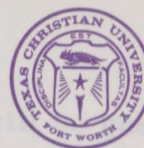


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STUDENT CENTER WEEK, HOMECOMING, BOARD MEETING--NEXT WEEK! ✓

A full week of activities are ahead as the University observes the formal opening of the remodeled and expanded Brown-Lupton Student Center, prepares for annual Homecoming events and welcomes the Board of Trustees to the campus for their fall meeting.

November 5 through 12 has been designated as Student Center Week and many, many events are scheduled to call attention to the importance of the Center's varied programs in the life of the University community: receptions, meetings, parties and games, coffees, films, dinners, special programs, Student Center tours-- the list is long indeed. Posters and programs giving a day-by-day play of events will be available around the campus. Be sure to keep informed about what's planned for you'll want to attend many of the activities.

Of special importance is a luncheon, Fri., Nov. 10, highlighting the Week. Special tribute will be paid to the Brown-Lupton Foundation and the late Mr. Glenn Woodson, managing director of the Foundation, and to Dr. Thomas T. Richardson, dean of students at TCU from 1949-1956. The luncheon will be attended by TCU Century Club members, members of the Board of Trustees and their wives, administrative officials, student leaders and other invited guests.

Homecoming, which is being included in the special week, begins officially on Thursday night, Nov. 9, with a 7:30 p.m. pep rally at the Coliseum. The homecoming show, Friday, Nov. 10, will present trumpet showman Al Hirt. Tickets to the show are available in the Student Center for \$2.50, \$3 and \$3.50 each.

The University's Board of Trustees will meet Friday morning, Nov. 10, for their bi-annual meeting. That afternoon, a reception honoring TCU faculty members who have had books published within the last two years will be held in the Student Center lounge.

So, there's much in store during the coming week. More complete information on major events will be included in next week's Bulletin.

GUEST SPEAKER FOR CHAPEL SERVICE

Dr. Granville Walker of University Christian Church will be guest speaker for the Nov. 7 service in Robert Carr Chapel. The regular, weekly meeting at 11 a.m. is open to the public, in addition to the campus family and their guests. A TCU alumnus, Dr. Walker is now in his 22nd year as a member of TCU's Board of Trustees. Speaking at the Nov. 14 chapel will be Rev. Bob Breihan of the Wesley Foundation of Austin. You'll be hearing more about his visit later.

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'BUSINESS WEEK' AT MID POINT

"Business Week 1967," sponsored by TCU's Delta Upsilon chapter of the international fraternity of Delta Sigma Pi, reached its mid-way point with this morning's (Nov. 1) discussion of "Business in the '70's" by F.W. Laughbaum, manager of the J. C. Penney store in Seminary South. Designed to focus attention on the cooperative aspects of business and education by bringing business leaders to campus for the entire Fort Worth community to hear and meet, this year's program began at 9 a.m. Monday when Charles Tandy, chairman of the Tandy Corporation, spoke on "Acquisition and Merger." Tuesday morning's guest was Glenn B. Coats, senior vice president of the First National Bank and also a TCU alumnus, who centered his address on "Banker, Bank and Banking."

Open to the public, tomorrow's session at 8 a.m. in Dan Rogers Auditorium will feature J. Lee Johnson III, executive vice president and general manager of Carter Publications, Inc. Named Fort Worth's "Salesman of the Year" in 1965, he will discuss "Business Is the Happening." Speaking at the final session, set for 11 a.m. Friday, will be Edwin T. Mahood, manager of commercial domestic sales of Bell Helicopter. His topic will be "The Helicopter in Your Future."

Chancellor J.M. Moudy will be the speaker at Thursday night's banquet for guest participants and students. To begin at 6:30 p.m. in Weatherly Hall, the event will be "m. c. 'ed" by Dean Ike H. Harrison. Faculty members and Fort Worth's Mayor DeWitt McKinley, who officially proclaimed this as "Business Week 1967," will be among the guests.

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CHRISTMAS HOLIDAYS ANNOUNCED

While students and faculty will observe the Christmas recess from 10 p.m., Fri., Dec. 22, until 8 a.m., Wed., Jan. 3, the administration, staff and other University employees will take the following holidays: Sat., Dec. 23, through Mon., Dec. 25, and Sat., Dec. 30, through Mon., Jan. 1. All offices will be closed on those days.

FORMER ASST. SEC'Y OF STATE TO SPEAK

Roger Hilsman, former assistant secretary of state for Far Eastern affairs, will speak on "The Crisis in American Foreign Policy" in the Student Center ballroom on Nov. 2. The lecture, sponsored by the Forums Committee, will begin at 8 p.m.

One of the country's leading authorities on foreign affairs and international politics, Hilsman served in the administrations of both John F. Kennedy and President Lyndon B. Johnson. Bringing together a wide range of experience into an authoritative point of view, he has been a professional soldier, a government administrator, intelligence expert, scholar, diplomat and now is a government professor at Columbia University.

Immediately following the lecture, Hilsman will be guest of students and faculty for an informal coffee in the main lounge of the Student Center.

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GUEST PIANO RECITAL PLANNED

An event of Nov. 6 will be a guest recital by Pianist George Katz, teacher-performer at Ohio University, beginning at 8:15 p.m. in Ed Landreth Auditorium. His performance, part of the 1967-68 Guest Recital Series of the School of Fine Arts, will include works of Schubert, Skryabin, Schoenberg and Chopin. No admission will be charged.

While on leave from his academic post at Ohio in 1966-67, the artist presented debut recitals in London, Munich, Amsterdam and The Hague and appeared as soloist in concert and radio engagements in England, Holland, Germany, France, Italy and Bulgaria. Acclaimed by both press and public, he will return to Europe for another tour of concerts next spring. Katz, whose recitals include one in Carnegie Hall and two in Town Hall as well as an NBC-TV concert on the "Recital Hall" program, studied at Juilliard School of Music and in Paris on a Fulbright grant. In 1957 he became the first American to win a prize at the Concours Marguerite Long in Paris.

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MUSICIANS TO APPEAR IN WACO

In keeping with its practice of participating in half-time shows at high school football games, TCU's Horned Frog Band will be guests at the Richfield-Waco high game on Friday night. Director of the Richfield band is Don Filgo, TCU alumnus; and the Waco director, Richard Perot, was drum major for the Midwestern University band when Jim Jacobsen was directing there. So, it will be an evening of friendly rivalry.

THIRD IN "DIALOGUE" SERIES SET FOR NOV. 5

Dr. Henry Hammack of TCU and William Garber of the Community Theater will be guest discussants at the third "Dialogues in Drama" session planned for Nov. 5 at Scott Theater. Mrs. Mary Lou Hoyle, Evening College instructor, will serve as moderator for the 3-4:30 p.m. session which will offer insights into the upcoming productions of TCU, Scott and Community theaters.

"The Royal Gambit" and "The Night of the Iguana" will be the bill of fare on Sunday. An informal coffee will follow this as well as the four other dialogues planned for the academic year. A season ticket for the five is priced at \$6, and single admission is \$2. Reservations for tickets may be made by calling TCU's Special Course Division, Ext. 388.

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CANADIAN SCIENTIST TO PRESENT LECTURE SERIES

Dr. J. R. Beerbower of McMaster University in Hamilton, Ontario, will present a series of two-hour lectures to begin at 4:30 p.m. daily on Nov. 6-10 in Winton-Scott Hall. A prominent Canadian scientist, Dr. Beerbower will lecture on paleoecology. He has written a widely-used textbook on paleontology and has published research on evolutionary theory, the origin of cyclothem and the environment of ancient terrestrial vertebrates and marine invertebrates.

The series is sponsored by the TCU Geology Dept. and financed by a grant from the Shell Companies Foundation, Inc. The lectures are open to anyone who wishes to attend. Reservations should be made with Dr. Arthur Ehlmann, geology chairman.

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BEULAH RELIEF FUND NEEDS YOUR HELP

The student congregation of University Christian Church is engaged in an approved campus drive to raise funds for the Red Cross to use in hurricane relief in South Texas. Mr. Bill Schweitzer, representative of the Tarrant County Chapter of the Red Cross, states that from 3 to 5 billion dollars will be needed in the next six to nine months for rebuilding of the area devastated by Hurricane Beulah. A booth will be set up in the Student Center from Nov. 6-9. Checks may be sent to Mrs. Ralph Stone, secretary of the Honors Program, through inter-office mail. They should be made payable to Tarrant County Chapter of the Red Cross, marked "Beulah Relief."

10TH ANNUAL DEBATE TOURNAMENT STARTS TOMORROW

The 10th annual college debate tournament sponsored by TCU will get under way at 4:30 p. m. Thursday (Nov. 2) under the direction of Dr. Ben Chappell, associate professor of speech and director of forensics. Sixty-two schools from 14 states will keep things lively throughout the three-day session. Hosted by TCU's debate team which does not enter the competition locally, the yearly contest has gained such wide-spread recognition that its director has had a long waiting list of schools wanting to enter if one already registered should drop out.

The debate sessions are open to the public. Trophies will be awarded beginning at 1 p. m. Saturday in Ed Landreth Auditorium, and first and second-place awards will be presented at 3:30 p. m.

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PLACEMENT INTERVIEWS FOR WEEK OF NOV. 6

The following companies will have representatives on campus to interview graduating seniors during the week of Nov. 6, in the University Placement Bureau, 220 Student Center:

- Nov. 6--Army & Air Force Exchange--Business, Arts & Science Majors
- Nov. 6--I. B. M.--Physics, Math, Chemistry & Business Majors
- Nov. 7--Humble Oil & Refining Co--Accounting, Math Majors
- Nov. 7--Retail Credit Company--Business, Arts & Science Majors
- Nov. 7--Tenneco Oil Co--Accounting, Office Administration & Business Education
- Nov. 8--Texas Electric Service Co--Accounting, Business & Arts & Science Majors
- Nov. 8--Aetna Casualty & Surety Co--All Majors
- Nov. 8, 9--U. S. Women Army Corps--All Majors
- Nov. 9--Pan American Petroleum Corporation--Geology, Physics & Math Majors
- Nov. 9--The Upjohn Company--Business, Arts & Science Majors
- Nov. 9--Vanity Fair Mills, Inc--All Majors
- Nov. 9--Vanderbilt University School of Law--All Majors
- Nov. 10--Schlumberger Well Surveying Corp--Physics, Math & Chemistry Majors
- Nov. 10--Arthur Andersen & Co--Accounting Majors

OPPORTUNITIES FOR GRADUATE STUDY WILL BE DISCUSSED

Faculty members are asked to announce to their classes that a program concerning the opportunities for graduate study will be presented Wed., Nov. 8, at 6 p.m. in the Student Center, Room 205.

The program, sponsored by Ampersand, is under the direction of Dr. Paul Wassenich, Honors Program director; Logan Ware, director of Student Financial Aid; and Dr. E. Leigh Secrest, dean of the Graduate School. The panelists will discuss preliminary procedures for admission to graduate school, financial aid programs and undergraduate scholarships available at TCU.

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FOR SALE--1963 Volkswagen sedan, beige, sunroof, radio and heater. Excellent condition. If interested, call James Marek, Army ROTC, ext. 307. Capt. Marek, who has just received word of his promotion to Major, will be leaving the campus in January for a tour of duty in Viet Nam.

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NOTES ON MOST NOTABLE FOLKS

JACK WALPER of geology served as co-chairman of the technical program of the Assn. of Engineering Geologists' national meeting in Dallas last week. Jack also chaired a special session on lunar geology. Among the speakers was Astronaut Commander Scott Carpenter.

AMBROSE EDENS, RONALD FLOWERS and LESLIE KINGSBURY represented the department of religion at the American Academy of Religion annual meeting in Chicago, Oct. 19-22. The 1968 meeting will be held in Dallas with the southwest region of the Academy serving as host.

Dr. ED SAGER, M.D. '61, a graduate of the U. of Texas Medical Branch at Galveston in 1965, visited the campus, Oct. 26. Dr. Sager is now stationed at Luke AFB in Phoenix, Ariz.

LEIGH SECREST was named a director-at-large of the Gulf Universities Research Corp. at the organization's annual meeting in Dallas recently. TCU is one of 18 member institutions which make up GURC.

Dr. LAURENCE SMITH, former TCU vice chancellor for student life, has been appointed president of Westmar College in Le Mars, Iowa, effective July 1, 1968. Larry is presently serving as academic dean at William Woods College in Fulton, Mo. Both Larry and his wife, Maurine, are alumni of York College in Nebraska which merged with Westmar in 1955.

MORE NOTES ON MOST NOTABLE FOLKS

Registrar CALVIN CUMBIE is directing local arrangements for the Nov. 7-9 meeting of the Texas Assn. of College Registrars and Admissions Officers which will be held at Green Oaks Inn. Approximately 200 persons are expected to take part.

CLOTILDA WINTER, professor of education, was guest speaker at the initiation dinner for Delta Kappa Gamma in Cleburne on Oct. 24. She spoke on "Dreaming and Daring."

The public relations staff was busy last Friday afternoon participating in a Public Relations Workshop sponsored by the Activities Council. BETTY KNOX, news bureau director, headed a session on newspaper publicity; FRED McDONALD, director of publications, led a publications session with the assistance of CHUCK ISOLINE of the art dept.; PR director JIM LEHMAN spoke at the workshop's opening assembly.

ALLEN SELF, who spends a considerable amount of time on the speaker's circuit, addressed the Shreveport Chapter of the National Assn. of Accountants, Oct. 19, on "New Economics and the Businessman."

Computer Center Director ALEX HOFFMAN has been notified that his biography will be listed in Who's Who in Texas Today (along with 15,000 other Texans, notes Alex).

PORTER CROW, another busy speaker, lists recent engagements with the regional Conference of the PTA on "Improving Our Neighborhoods," Assn. of School Administrators of Johnson County on "The Challenge of Change," Texas State Teachers Assn. instructional supervisors on "The Supervision of Change." Porter will speak, Nov. 28, to the United Ministers in Higher Education at Lake Sharon on "Education and Religion."

In home economics, LORRAINE SIMPSON attended the Conference of College Teachers of Textiles and Clothing (Central Region) meeting at the U. of Tennessee in Knoxville, Oct. 18-20. Recently she spoke to members of the Auxillary of the Independent Automobile Dealers Assn. of Fort Worth on "Current Fashions for the Modern Woman." MYRA HUFFINES will attend the National Assn. for the Education of Young Children meeting in San Francisco, Nov. 7-11. Mrs. MARION PRATT presented a two-hour study course on moral development at North Castleberry Elementary School using a film produced by the Menninger Foundation, titled "Who Cares About Jannie?"

MORE NOTES ON MOST NOTABLE FOLKS

DON REYNOLDS, director of the School of Education's Instructional Systems Institute and its computer-assisted instruction program, has been appointed field reader for this region under Title III of the Elementary and Secondary Education Act. Don will evaluate research projects for which Title III support is requested. Don has also been named acting chairman of an IBM 1500 users group formed to exchange information among institutions which have or hope to have such CAI systems. And he's the new editor of INTERFACE, the newsletter of the special interest committee on CAI which was formed within the Assn. for Computing Machinery.

BERT DOUTHIT, who coordinates TCU's CESCO (Collegiate Educational Service Corps) joined several students on KTVT Channel 11, last Sat. to discuss the program. The show, "This is TCU," is presented over the station every three weeks and examines different facets of University life. LARRY LAUER of radio-TV-film is the program's executive producer.

Starpoint School faculty members ANN BASINGER, LAURA LEE CRANE, PATRICIA POLK, and Principal MARGUERITE SLATER will attend the meeting of the Texas Assn. for Children with Learning Disabilities in Houston, Nov. 9-10. Mrs. Slater will discuss "Remedial Techniques" in a panel on "Primer in Learning Disabilities."

WAYNE LUDVIGSON of psychology is the senior author of an article appearing in the current issue of the Journal of Experimental Psychology. The report, entitled "An investigation of conditions determining contrast effects in differential reward conditioning," concerns the problem of how an animal's experience with desirable incentives influences its response to a less desirable incentive.

R. C. NORRIS, head of the division of radio-TV-film, is serving as a consultant for Jarvis Christian College in the area of closed-circuit television. The division has produced a pilot video tape for the Johnson O'Connor Research Foundation of New York. R. C. was the program producer and LARRY LAUER of the division was program director.

C. K. "Mac" McFARLAND of history, speaking recently to members of Zeta Tau Alpha, gave the coeds some good pointers on why they should do well in their college work. Some of the reasons emphasized were the high percentage of women who seek employment, the better utilization of a person's spare time and the personal pleasure and pride realized when a job--like their college education--is well done.

MORE NOTES ON MOST NOTABLE FOLKS

Travelin' Assistant Director of Admissions JEWELL POTTER is conferring with students at Carthage High School today, at Marshall, Kilgore and Henderson high schools tomorrow (Nov. 2). Jewell spent Oct. 30-Nov. 1 visiting schools in Shreveport, La.

A number of faculty and staff members participated in last Saturday's Hi-Y and Tri-Hi-Y Regional Pre-Legislative Conference held on the campus. Comprising the TCU planning committee for the conference were AUGUST SPAIN, HOWARD WIBLE, JOHN HALTOM, FLOYD DURHAM, RON ENGLE, LES EVANS. Others participating were Vice Chancellor JAMES NEWCOMER, ROSS BUSH, COMER CLAY, JOHN HALL, TED KLEIN, NEVIN NEAL, CHARLES PROCTER, MAKOTO TAKIZAWA, ROBERT TAYLOR, and JOHN WORTHAM.