



TEXAS CHRISTIAN UNIVERSITY

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EYES TO SEE, EARS TO HEAR

There's a great temptation to become lyrical when writing about Fall and Thanksgiving. It's such a colorful time of year as the leaves turn yellow and red and brown, and spiral softly to the ground. The morning air is crisp and makes you want to breathe deeply, to embrace the season, to rejoice with a new day--perhaps to watch it dawn.

However it came to be, we've been granted the gift of eyes to see this wonderous world. And ears to hear its sounds. For this we can be thankful--and for much, much more. It would be a shame to enclose ourselves so tightly within our work, our homes, our cars that we fail to notice the miracle that moves about us at this lovely autumn time.

Tomorrow is Thursday and Thanksgiving Day. May it be a happy occasion for you and your loved ones. May it truly be a day of thanks giving.

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TENSE? NEED TO RELAX? TRY THESE TECHNIQUES

Dr. Charles Kemp, TCU's distinguished professor of pastoral care and pastoral psychology, writes a column entitled "Pastor and People" for The Christian, weekly Publication of the Disciples of Christ. Many of our faculty and staff miss the wise words Dr. Kemp dispenses. An article in last week's issue discussed tension-reducing techniques we might all benefit from.

Briefly, Dr. Kemp suggested the following 10 techniques which, as he stated, will not all apply to every person. Most of them will be of some help, however. (1) Make a rather careful evaluation of your time and how you are using your energy; simplify and develop some orderly, systematic program; eliminate that which is unnecessary; give priority to those things that are of most value. (2) Cultivate the capacity to relax. You can't be tense and relaxed at the same time. Spend at least 15 to 30 minutes a day in complete relaxation.

(3) Do some physical exercise every day, unless it is impossible to do so. Walk around the block, do sitting-up exercises, work in the yard, etc. (4) Pay attention to your hobbies. Cultivate some if you have none. (5) Do some free writing. There is

evidence to show that simply writing one's thoughts on paper may help. Then tear it up if you wish. (6) Do some inspirational reading. It may be only a few minutes, but it is well to feed our minds and spirits with great thoughts, inspirational ideas. (7) Cultivate the capacity to see the positive, life-giving elements in a situation. Think of the things for which you should be grateful and of which you can be proud; they are just as real as the things of which you are ashamed or about which you complain.

- (8) Spend some time each day in prayer. We do not say now we need to understand it. This is not the place to argue prayer. There is such a place, but that's the classroom. We need to work out our theories, but we also need to pray. We recognize that for others confession, petition, intercession, praise and commitment have been of untold value. (9) Live by faith. Again, this may be difficult for some. Make it an adventure to say, as the man in the gospels said, "I believe, help thou my unbelief."
- (10) Do something for someone else. This is all important. It does not need to be spectacular or unusual. It may be very simple--write a letter, mow a yard, give a word of encouragement, but do something. The more you can do, the better. Only as we forget ourselves in some cause or the concerns of others do we gain wholeness and fulfillment.

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SELECT SERIES PRESENTS SHAKESPEARIAN COMEDY

"Much Ado About Nothing," Shakespeare's masterpiece of wit and humor that has long been an audience favorite, will be presented Wed., Nov. 29, by The National Players, the longest running national classical touring repertory company in America and currently in its 19th season. The drama will begin at 8 p.m. in Ed Landreth Auditorium, and tickets are available at \$1.50 for students and faculty and \$2 for the general public.

Written by the Bard of Avon about 1598, the classic comedy has had an unusual stage history of great success in certain periods and no productions at all in others. From the time of closing of theaters in 1642, this drama was not performed until about 1720, although theaters were reopened with the Restoration in 1660. In the late 1700's it gained real popularity, and has remained a standard item in repertory production since then. The most recent professional production of note was the John Gielgud-Margaret Leighton presentation a few seasons ago.

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ORGAN CONCERT SCHEDULED FOR NOV. 27

An outstanding young American organist, John Weaver of New York City, will be presented in concert Mon., Nov. 27, in Ed Landreth Auditorium at 8:15 p.m. The program, which is open to the public at no admission charge, is cosponsored by the American Guild of Organists and TCU's School of Fine Arts. Weaver, whose two appearances at the University have been received with great enthusiasm, is organist for the Church of the Trinity (Lutheran) in NYC. He studied at the Curtis Institute in Philadelphia and has been a national winner in organ playing since he was 16.

OPERA ASSN. OFFERS FACULTY, STUDENT "ADVANTAGES"

The Fort Worth Opera Association, in planning for its 1968 season and its four presentations, is offering an attractive ticket "advantage" for TCU faculty members, their families and University students. Individual season tickets for the lower floor are priced at \$6.50; for the first balcony, \$6.50 each; and for the second balcony, \$5; according to Ross Bush of TCU's geography department, who is in charge of college ticket sales for the association.

The season tickets will be available to TCU persons until the opening performance of the first opera, Verdi's "Aida," planned for Dec. 1 and 3. To be performed in English, the first program will be followed by Mozart's "The Marriage of Figaro" in English on Jan. 19 and 21; Puccini's "Manon Lescant" in Italian, March 8 and 10; and Donizetti's "Lucia di Lammermoor" in Italian, April 5 and 7. To make ticket reservations for either the Friday evening or Sunday matinee performances, call the Fort Worth Opera Assn. at PE8-6291.

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RESEARCH SHOWS WHITE RAT TO BE A "STINKER"

TCU Research Psychologist Dr. Wayne Ludvigson has uncovered new information about the odor-producing abilities of rats which humans can't detect, but other rats can.

Most research using the white rat has been based on the rat's memory and his resulting behavior. Dr. Ludvigson's study is proving that much of the rat's behavior during an experiment is due to his ability to "smell" the odor of the previous rat.

For example, since the rats go through the experiment trials one at a time, it was assumed that as a rat learned to go straight toward the food box or to cleverly avoid an obstacle he was reacting to his "memory" of what happened the last time he was in the same situation. "But in at least some of these experiments," said Dr. Ludvigson, "I think the animal was reacting not to memory but to the odor left by the preceding animal."

Dr. Ludvigson is cautious about his statements because research scientists have for decades based many of their theories about living organisms, including man, on experiments in which rats were used. With the support of the TCU Research Foundation, he's conducted several experiments which confirm his suspicions. In October he reported on some of them to the Psychonomic Society meeting in Chicago. His research into the unsuspected importance of rat odors in only a side effort. He came across the phenomenon by accident while trying to understand the role of frustration in the learning process. He is continuing this principal line of experimentation.

"But we'll either have to find some way to remove the odor between trials, devise some new experimental methods, or learn enough about an odor's influence to remove it as a factor in analyzing our data," said Dr. Ludvigson. And then the white rat may become an even better possible source of fundamental principles of behavior that could be applied to all living organisms.

WOMEN'S ORGANIZATION HONORS MISS WINGO

Miss Kitty Wingo, assistant professor of education and member of the TCU faculty since 1946, was named recipient of the Winnie Thornton Award of Delta Rho Delta, business women's sorority, during its recent convention in Shreveport. Honorees are chosen from nominees of an outstanding member from each of the national sorority's chapters. Attendance, appearance, attitude, community and sorority service are bases for the decision. The TCU awardee joined the Fort Worth chapter in 1937, three years after its founding.

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ADULT EDUCATION BECOMING NATION'S BIGGEST BUSINESS

According to a six-year study, "Higher Adult Education: Its Present and Future," the biggest business in this nation by the year 2000 will be higher adult education. Evening College Director Tom Palmer reported on the study just released by the Assn. of University Evening Colleges and the National University Extension Assn. He attended the annual national meeting of the NUEC in New Orleans recently where he served as a discussion chairman. Quoting from the study, Palmer noted that current estimates indicate a national total of nearly 22 million registrations in higher adult education programs by the end of the century.

The growth of this segment of higher education is proceeding at a faster rate than that of undergraduate study at American colleges and universities and is far exceeding predictions of a similiar study published only three years ago. Classes in the humanities and the behavioral sciences accounted for the greatest number of enrollments though there has been an increase in the percentage of registrations in the fields of business and education.

In view of the national pattern of growth, TCU plans to maintain a vigorous program of regular courses for both credit and non-credit. "Additions will be made to our offerings," said Palmer, "to meet new needs such as are already being provided in the areas of data processing, urban studies, quality control, social-industrial psychology and fine arts."

The greatest growth in adult education at TCU, according to Palmer, is anticipated in special courses outside the realm of degree-program requirements.

RESEARCH FOUNDATION BEGINS ANNUAL DRIVE

The TCU Research Foundation kicked off its 1967-68 campaign drive for \$450,000 at a luncheon in the Fort Worth Club last Wednesday. It was an excellent launching as more than 80 businessmen, committed to help the foundation reach its goal, heard Campaign Chairman John Justin, Foundation President Dr. E. Leigh Secrest and Chancellor J. M. Moudy talk of the annual drive, the research program at TCU and the importance of this effort to both the University and the community.

Dr. Secrest named four continuing TCU programs that funds from the campaign support: (1) Construction of the new Science Research Center, (2) a program of research grants and fellowships that sustain the graduate research program, (3) development of a system of highly specialized advanced research institutes, and (4) furnishing of specific research services to business and industry.

Describing the progress which is already being made in each program, Dr. Secrest noted that construction bids for the Science Research Center will be let in a few weeks; that 42 students are studying under special research fellowships; that the foundation will administer a newly-formed Institute for the Study of Cognitive Systems, the first in a system of high level institutes planned by the foundation; that research services to business and industry are being initiated, such as funds for the M.J. Neeley School of Business to develop a regional economic data bank.

Chancellor Moudy emphasized to the luncheon group that higher education is a growth industry, but that if "we aspire to put TCU in the big league of universities" it must be done while the opportunity for growth is present. The field is being narrowed, he said, and TCU must develop its graduate and research efforts now. Dr. Moudy urged the support of "this aspect of the University that make it more than just a college."

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PLACEMENT BUREAU INTERVIEWS NEXT WEEK

Placement Bureau Director Raymond "Bear" Wolf announces the following companies will have representatives on campus in the Student Center, Room 220, to interview graduating seniors next week:

Nov. 28--Sinclair Refining Co-Business, Economics, Arts & Science Majors

Nov. 29--Boy Scouts of America--All Majors

Nov. 29, 30--U.S. Navy--All Majors

Nov. 30--Eastman Kodak Company--Chemistry, Business, Arts & Sciences

Dec. 1--U.S. Bureau of Federal Credit Unions--Accounting Majors

Dec. 1--E.I. Du Pont De Nemours & Co--Chemistry Majors

TCU TRUSTEE GUS HOLMSTROM DIES

Gus E. Holmstrom, a member of TCU's Board of Trustees since 1964, died last Sunday at Harris Hospital. The 70-year-old retired president of Continental National Bank had suffered a seizure last summer and was admitted to the hospital July 22. He had been named an honorary member of the Board of Trustees at its meeting on campus last week.

Long interested in TCU, Mr. Holmstrom had served on the Board's Finance Committee since 1964. He was considered an expert in correspondent bank relations, having served as a teacher, bank examiner for the FDIC, senior vice president at Fort Worth's First National Bank, and president of Continental National Bank, a position he held from 1964 until Dec., 1966, when he retire.

He was a member of First Methodist Church, Moslah Temple Shrine, Mid-Continent Oil and Gas Assn., Independent Petroleum Assn. of America, and American Petroleum Assn. He was director and former treasurer of the Fort Worth Chamber of Commerce, director of United Founders Life Insurance Co. of Oklahoma City, director of the United Fund, served as president of Fort Worth Clearing House Assn., and was a member of the treasury division of the American Assn. of Railroads.

Funeral services were held Tuesday (Nov. 21) at First Methodist Church with the University's Board of Trustees serving as honorary pallbearers.

He is survived by his wife and a daughter, Mrs. Charles Floyd of Fort Worth. Charles Floyd is the current president of the TCU Alumni Assn.

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SOME PEOPLE JUST DON'T WANT TO BE BOTHERED

An interesting response was received recently by the Honors Day committee from a prospective speaker for the special occasion. An inquiry had been sent to a noted literary critic, among others, to determine if he would be available to speak at Honors Day. His reply was a printed card.

It stated simply: "Edmund Wilson regrets that it is impossible for him to: read manuscripts, write articles or books to order, write forewards or introductions, make statements for publicity purposes, do any kind of editorial work, judge literary contests, give interviews, conduct educational courses, deliver lectures, give talks or make speeches (he had appropriately checked this one on the list), broadcast or appear on television, take part in writers' congresses, answer questionnaires, contribute to or take part in symposiums or "panels" of any kind, contribute manuscripts for sales, donate copies of his books to libraries, autograph books for strangers, allow his name to be used on letterheads, supply personal information about himself, supply photographs of himself, supply opinions on literary or other subjects."

At least there's a man who has learned to say "no."

TCU PRESS OFF TO A GOOD START

Commenting on the "TCU Press," which was formally created by the University's Board of Trustees last year, Vice Chancellor for Academic Affairs James Newcomer feels that it is off to a respectable start. Chairman of the press' editorial Board, Dr. Newcomer said that creation of the TCU Press placed the University in the company of "other leading institutions in the United States whose presses serve the function of publishing learned books." "We anticipate the issuance of books not only by TCU faculty members, but also by other scholars from both the United States and abroad."

Although the press has had a formal existence for little more than a year, 29 titles have appeared under its imprint over the years. The Leo Potishman Foundation has been of great assistance in sponsoring the publication of many important books. Recently a gift from A.M. Pate Jr. of Fort Worth has supported the publication of the Monograph Series in History and Culture, edited by history chairman Dr. Donald Worcester.

Two books have already been released in the monograph series: Fine Texas Horses by Dr. Malcolm McLean, associate dean of AddRan College of Arts and Sciences, now on leave, and Maria Edgeworth the Novelist by Dr. Newcomer.

Scheduled for production during 1968 are Martin Guemes: Tyrant or Tool by Dr. Roger M. Haigh, assistant professor of history, and Meals by Fred Harvey by James D. Henderson, who will be a candidate for the doctoral degree next year.

A number of manuscripts have been submitted for consideration. At least two additional books, exclusive of the monograph series, will be published during 1968.

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PLANS MADE FOR U.S. CHAMBER SEMINAR

Chamber of Commerce officials from Texas, Oklahoma, Louisiana and Missouri met on campus Nov. 14 with TCU administrators and staff to lay plans for the U.S. Chamber of Commerce Management Seminar which will be held at TCU July 21-27. The group, which included a member of the U.S. Chamber's Southwest Board of Regents, was hosted at a luncheon in the Student Center by Chancellor Moudy and Dean Ike Harrison.

A report was given at the meeting by Richard Baily, director of the institute department of the national chamber, on the work of similar institutes at Michigan State U., Santa Clara U., U. of Colorado and other institutions. Other TCU personnel attending the Planning session were Kenneth Gordon, assistant dean of men; Leroy Lewis, director of special courses; Tom Palmer, director of the Evening College; Allen Self, professor of the history of business enterprise; Deborah Slade, assistant dean of women; Cecil White, VC for fiscal affairs; Howard Wible, dean of students; and Fred McDonald, director of publications.

FOR OR AGAINST THE TAX?

Whatever your particular stand is in regard to the proposed 1 per cent city sales tax, you'll be interested in views expressed by Fort Worth Councilman Watt Kemble and State Representative Don Gladden when they discuss the issue on Nov. 27. The debate will begin at 4 p.m. in Room 207 of the Student Center under the sponsorship of the Student Involvement Committee. Dr. Floyd Durham of economics will moderate, and the organization's program chairman, Ron White, will introduce the participants. The public will be invited, to!

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NOTES ON MOST NOTABLE FOLKS

PREM MAHENDROO of physics and his wife presented a slide program on the people of India for the Riverside Methodist Church Sun., Nov. 12. The church's missions chairman wrote of the Mahendroos': "...each of us sincerely appreciate your great contribution to our city and our country."

VC for Academic Affairs JAMES NEW COMER was guest speaker at the Nov. 20 dinner meeting of the Phi Beta Kappa Assn. of Fort Worth. His interesting topic: "This Blasted Century."

ARLENE SOLLENBERGER, assoc. professor of voice, will be presented in concert on Nov. 27 for a joint meeting of the Lubbock Music Club and the Allegro Music Club of Lubbock.

Travelin' JEWELL POTTER, asst. director of admissions, who has been spreading the good word about TCU since she joined the staff in 1962, is on the road again.

Between Nov. 13 and 29, with time-out for Thanksgiving, she is visiting with high school students in Denton, Wichita Falls, McKinney, San Angelo, Austin, Midland and Odessa, Plainview and Hereford.

MILDRED HOGSTEL, assoc. professor of nursing, has been accepted to participate in the Cancer Nursing Grant Project, a series of one-week sessions to be held over a period of two years. The first session will be held Mar. 18-22 at the M.D. Anderson Hospital and Tumor Institute in Houston.

DON REYNOLDS of education took part in the Fall Joint Computer Conference on computer-assisted instruction at Los Angeles last week. From Nov. 19-22, Don and other directors of Model 1800 computers were at a three-day IBM school in San Jose, Calif.

JOHN THOMAS of the department of art was recently awarded the Mrs. Edwin B. Hopkins Purchase Prize for his pastel and pencil drawing, "The Egg." The drawing is currently on display in the 17th Exhibition of Southwestern Prints and Drawings in the Dallas Museum of Fine Arts. Other TCU artists represented in the show are H. Dixon Bennett, faculty; and graduate students Alvis Ballew and Sandra Rubin.

MORE NOTES ON MOST NOTABLE FOLKS

A \$250 Patrons Award was awarded H. DIXON BENNETT of the art faculty in the 45th Regional Jury Exhibition of the Shreveport Art Club, Inc., in Shreveport recently.

JEFF HORN and KEITH TURKETT of education chaired discussion sections at the 20th annual Texas Conference on Teacher Education in San Antonio, Nov. 5-7. Education Dean HERB LAGRONE served as a consultant and JOHN HOYLE attended an executive meeting as treasurer of TCTE. Chancellor JIM MOUDY was present to attend a meeting of the Council of Church Related Colleges, of which he is president.

MALCOLM McLEAN, in addition to pursuing his research on the Robertson Colony of Texas while on leave of absence, is also a proud father. His son, John, will start work next week as a computer programmer for IBM at NASA in Houston. John studied programming under Computer Center Director ALEX HOFFMAN and received his BA in math from TCU last August. His wife also received her degree from TCU in history the same night.

Latest word on Dr. MARTINE EMERT, former professor of geography and now retired, is that the stout-hearted lady is still at All Saints Hospital and continues to enjoy occasional visits from her TCU friends. Cards are also appreciated. If you plan to visit, it might be best to call first.

 $\frac{OLAN\ HAMILTON}{He's\ doing\ fine\ and\ should\ be\ home\ in\ about\ two\ weeks.}$