WELCOME
TO TCU

HOWDY
WEEK
Sue Spivey, Fort Worth freshman, looks forward eagerly to Howdy Week activities. Sue will move into the dormitory to begin TCU this fall.

YOUR HOWDY WEEK HOSTS

Jack Miller, Greeley, Colo., Chairman
Sherry Grisham, Fort Worth, Secretary
Jock Miller, Greeley, Colo., Chairman
Chancellor’s Reception
John D. Bailey, Austin, Registration Cap Sales
Pat Funk, Fort Smith, Ark., Refreshments
Gail Galyon, Odessa, Vespers
Meet Your Church on Campus
Judy McGowan, Dallas, Bus Tours
Dick Hanley, Fort Worth, Meet Your Student Leaders
Vigilantes, Freshman Pledge & Bonfire
Roger Akey, Naperville, Ill., Dances
Suzanne Weekley, Dallas, Decorations
Rick Whitten, Fort Worth, Transfer Round-Up
Edna Aguila, Fort Bliss, Barbeque
Listening Party
DeKy McCoy, Russellville, Ark., Football Clinic
Study Clinic
Bill Coleman, Buffalo, N.Y., Howdy Week
Talent Show
Julie Pazdral, Somerville, Dormitory Open Houses
Linda Craig, Chowchilla, Calif., Art Lending Library
Paula Larsen, Houston, Howdy Week Queen Selection
Jary Rea, Overland Park, Kan., Activities Carnival
Jane Humphrey, Fort Worth, Publication

On the Cover: Anne Compere, Fort Worth senior, and Steve Von Y, Fort Worth freshman, discuss Howdy Week plans on the steps of Sadler Hall. Steve hopes for a career in football after entering TCU this fall; Anne keeps busy as Activities Council secretary.

—Photo by Lynn Ligon
... your first week at TCU

Every student who enters college for the first time is a little scared... a little lost... a little lonely... and very confused. You'll be like all the others when you get out of the family car or step off a plane in Fort Worth... but the friendly faces of the upperclassmen waiting to welcome you will relieve the tension... and as you're swept along in the whirl of Howdy Week activities, you'll begin to feel like a returning hero being welcomed home. TCU's boast that Howdy Week is "America's Greatest Collegiate Welcome" is more than just another Texas brag. Your Howdy Week committee has spent many long hours in planning this week, but it cannot be a success unless YOU become a part of it. The friends you will make during this celebration will be, for many of you, those that stay with you through the remainder of college. It is important, therefore, that you take advantage of every opportunity to meet your fellow freshmen... at the barbeque, on the bus tours, at the dances, at an open house, and at the other activities. It will be easy to recognize these friends as they will be wearing a beanie or a transfer badge just like yours. Take a look at our brochure as you dream of days ahead. Someone once said "Dream big dreams, then put on your overalls," and this is where we all put on our positive attitudes and go to work!

Sincerely,

Jack Miller
Howdy Week Chairman
SUNDAY, SEPTEMBER 13

10 a.m. - 5 p.m. — Registration and Cap Sales in Student Center Lobby
7 p.m. — Vespers in Robert Carr Chapel

Howdy Week Registration consists of buying a $3.00 purple beanie, or a $2.00 transfer student badge, which will admit you to all the week's activities.

The Chapel looks like this only on rare occasions, but you'll always enjoy hearing Dr. James Moudy, our executive vice-chancellor. He's the speaker for Vespers.
You will travel by bus to the Amon Carter Museum of Western Art, the Lord’s Supper Wax Figure Display, and other local attractions.

Melvin Dacus, general manager of Casa Manana, shows a group through this famous theater-in-the-round. You’ll want to know how to get here, because TCU students get special rates on excellent entertainment.
MONDAY EVENING, SEPT. 14

7—Meet Your Student Leaders in Ed Landreth Auditorium
   Special Guests: Abe Martin and Team
8:30—Freshman pledge and bonfire on quadrangle
8:45—Mixer on Stadium parking lot, with a band for dancing

Vigilantes light the letters, T.C.U.

Harriett Eaker
Marshall

Donna Boner
Stratford

Dick Hanley
Fort Worth

Jerry Loftin
Fort Worth

These four cheerleaders, along with Kaki Simons and Mike Hall, both of Houston, symbolize the spirit of which Horned Frogs are justly proud.
The picnic is one of Howdy Week's most popular events.

**TUESDAY, SEPTEMBER 15**

10 a.m. - 2 p.m. — Registration and Cap Sales
10 a.m. and 1:30 p.m. — Bus Tours
1 p.m. — Transfer Round-Up in Student Center Ballroom
4:30 p.m. — Barbecue in Forest Park, a visit to the amusement park and zoo, and dancing on the tennis courts.

You Will Not Want To Miss The Amusement Park Rides
WEDNESDAY, SEPTEMBER 16
1:30 p.m.—Football Clinic in Ballroom
7 p.m.—Meet Your Church on Campus, in the Ballroom

THURSDAY, SEPTEMBER 17
3 p.m.—Study Clinic in Ballroom
7 p.m.—Howdy Week Talent Show—a surprise is planned
9 p.m.—Dormitory Open Houses—Colby and Foster Dormitories

If this happens when you try to study, you won’t want to miss the Study Clinic Thursday.
A member of your class will reign over the Howdy Week dance. Judy Hill of Fort Worth was chosen Howdy Week Queen at last year's dance.

FRIDAY, SEPTEMBER 18
2-4 p.m.—Art Lending Library in Student Center Lobby
8-12 midnight—Howdy Week Dance in Student Center Ballroom

Joyce Sustala
Downing
Fort Worth
1961 Queen

Jane Boyd
Annadale, Va.
1962 Queen
SATURDAY
SEPTEMBER 19

SATURDAY, SEPTEMBER 19

2 p.m.—Listening Party — lawn in front of Jarvis Hall — refreshments will be served while you listen to the TCU—Kansas game being played at Lawrence.

8 p.m.—THE LETTERMEN — Daniel Meyer Coliseum—another Howdy Week first, this show is free for all freshmen with beanies and transfers with official badges.
SUNDAY, SEPTEMBER 20

3 p.m.—Chancellor’s reception in Ballroom—For the first time this year, new students will have the opportunity to meet the university chancellor and vice-chancellors. This is an opportunity no student should miss.

The Activities Carnival is a colorful display by all campus organizations. You will want to join one or more which suit your special interests. Pictured at right, the French Club display.
HOWDY WEEK SCHEDULE
IN BRIEF

Sunday—
10 a.m. - 5 p.m.—Registration and Cap Sales
7 p.m.—Vespers

Monday—
10 a.m. - 2 p.m.—Registration and Cap Sales
10 a.m. and 1:30 p.m.—Bus Tours of Fort Worth
7 p.m.—Meet Your Student Leaders
8:30 p.m.—Freshman Pledge and Bonfire
8:45 p.m.—Mixer and Dancing on the Stadium Parking Lot

Tuesday—
10 a.m. - 2 p.m.—Registration and Cap Sales
10 a.m. and 1:30 p.m.—Bus Tours of Fort Worth
1 p.m.—Transfer Student Round-Up
4:30 p.m.—Barbeque and Fun at Forest Park

Wednesday—
1:30 p.m.—Football Clinic
7 p.m.—Meet Your Church on Campus

Thursday—
3 p.m.—Study Clinic
7 p.m.—Howdy Week Talent Show
9 p.m.—Dormitory Open Houses

Friday—
2 - 4 p.m.—Art Lending Library
8 - 12 midnight—Howdy Week Dance

Saturday—
2 p.m.—Listening Party
8 p.m.—The Lettermen

Sunday—
3 p.m.—Chancellor's Reception

Thursday, September 24
Activities Carnival

ALMA MATER
Hail! All Hail, TCU
Memories sweet,
Comrades true;
Light of faith,
Follow through
Praise to thee, TCU.