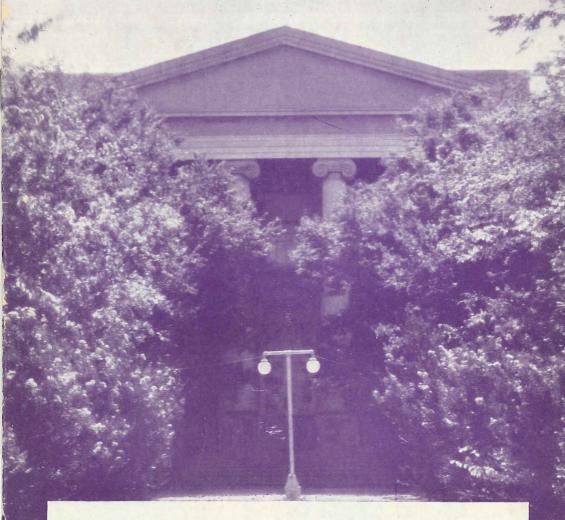
INTRODUCING T. C. U.



TEXAS CHRISTIAN UNIVERSITY

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INVITATION

EXAS CHRISTIAN UNIVERSITY cordially invites to its opportunities the many young men and young women who are now ready for college. This issue of the BULLETIN is a message to those who are interested. A prepaid reply postcard is enclosed for ordering other issues of the BULLETIN with more complete information.

Built as it is upon the policy of solid worth, T. C. U. will bear investigation. You are invited to ask for more data and to write freely.

ON CHOOSING A COLLEGE

S TUDENTS too often select a college on the trivial turn of circumstances or convenience or by yielding to pressing salesmanship. Since a college education comes but once in a lifetime and affects one's entire career, the school should be chosen with discrimination. T. C. U. has always been and is the friend of every college, co-operating cordially with the greatest and the weakest. Not every college can serve every student and every student need. The student should ascertain the assured quality and fitness of the college he selects, then thoughtfully invest his time with it.

THE TESTS of QUALITY in a COLLEGE

THE quality of a college is largely determined by the basic policies on which it is built throughout the years. Its results can best be seen in the records of its graduates in graduate schools and in life. Its faculty, its equipment, its general spirit, its permanence and its alertness to the times are other items of importance. To some of these items your attention is invited in these short pages.

THE POLICY of SOLID WORTH

HATEVER you do, do as well as the best, or have the nerve not to undertake it at all"—that is the policy of T. C. U. which has earned its reputation for thoroughness. Mr. Trevor Arnett, the leading authority on college finance, has declared that the one thing that has ruined more colleges than anything else is a policy of undertaking more features, departments, etc., than the resources will justify, just because other colleges are offering such features.

That T. C. U. has limited its offerings in order to maintain quality is recorded in many instances. Our Medical College and our Law College were closed, after they were under way and prospering. They could have been maintained—but not up to the highest quality—with the resources available. Courses in Kindergarten training could be offered by our Education faculty, but none will be offered until we can secure (and the demands justify) a specialist's full time in that field.

Years ago the offerings in Physics were limited to one course, because the laboratory equipment had not been built up to the necessary standard. After years of patient building of the equipment, the offerings were increased to a minor, then to a major. Now those who take Physics go to graduate schools with sound preparation and are making enviable records, as they are in the other sciences. One year in Geology, famous as it is in T. C. U., the department refused to offer a major because the teaching staff was

inadequate. Of course, it was later restored. These are samples of our policy of concentrating for quality.

THE POLICY of UP-TO-DATENESS

HO wants an auto of a model of ten years ago? Or a radio with no improvements in five years? College plans do not change so rapidly as these, but improvements are constantly coming out of the experience of the educational world. It is well known that T. C. U. administrators and teachers keep in the forefront of such progress. Her faculty members are heard and respected in the Associations of the several professional societies. A pertinent example of this alertness is seen in the move for testing programs. When the famous Chicago Plan was announced, it was found that T. C. U. had some of its features already in operation. When the Nation-Wide Sophomore Tests were put on through the American Council on Education, T. C. U. had a similar test already going, and adopted this one because of its wider scope and value. Recently, the recognition of Fine Arts in the B. A. degree has come into prominence. T. C. U. had been working toward that, and some time ago adopted it. These are instances of T. C. U.'s modern outlook.

THE POLICY of STANDARDIZING

F OR many years T. C. U. has built its program to merit and win the approval of Associations which rate colleges for the assurance of other colleges and the public.

Nearly every college in Texas is a member of the Association of Texas Colleges (29 Senior and 37 Junior Colleges). T. C. U. was a charter member. Of the Southern Association, 21 Senior and 9 Junior Colleges of Texas are members—including, of course, T. C. U. The Association of American Universities is the national recognition of highest rank. Five institutions in Texas are recognized by it; T. C. U. is one of these. The Association of American Colleges is not α rating body.

Other bodies check on special items. For instance, approval by the American Association of University Women admits our women graduates to membership in that distinguished body. Approval by the National Research Council gives many advantages to our science students. On page 18 of the current catalog is a list of T. C. U.'s recognitions.

THE ASSURANCE of PERMANENCE

THOSE who invest four years in a college have a right to expect that the name of the institution will be alive and honored in future years. It is to guarantee this assurance that college associations require a certain amount of financial backing before recognizing an institution. Many people are embarrassed by holding degrees from colleges which are now extinct.

The church organization which fosters T. C. U., the Disciples of Christ, after years of permitting many small colleges to struggle, has now concentrated on only one in Texas. The endowment guarantees its permanence.

STUDENT INTERESTS

THE tang of college life is found in those features which meet and satisfy the student's enthusiasms. One student comes to the campus eager to win a place in debate or drama; another is keen to play with the orchestra or band; others long for the time when they can be turned loose in the laboratories. All tingle with expectation for the big athletic games in the Stadium. with their color and thrill.

All of these and many more activities are found here to fulfill the desires of the ambitious. The T. C. U. campus is famous for its democracy, where every student is recognized for his own worth, and where social relations are clean, wholesome, happy, and as nearly like that of good homes as they can be made.



Men's Glee Club, 1934-35, W. J. Marsh, Director

THE RECORDS of its GRADUATES

C. U. graduates are known and their quality recognized in the great graduate universities of America. Some examples: Four T. C. U. graduates with M. A. degrees went to Princeton and took the Ph. D. in two years, the minimum time. A graduate in Chemistry from T. C. U. won a scholarship in Virginia University three years in succession; on the record he made, another T. C. U. man followed and won recognition; then a third.

Recently a big oil company sought four specialists in Geology to open up a new department of Paleontology—three of the four selected were T. C. U. men.

A scholarship to the Columbia University Law School has been received by a T. C. U. man each year for several years now, since they have been available.

The Spelman Scholarship was won by a T. C. U. man in open competition.

Several T. C. U. grads have gone successively to the University of California and have secured the doctor's degree with distinction, their records proving their sound preparation.

These are samples, as they have been occurring for the past two decades. Such records do not happen. They must be backed up by thorough training.

You should choose a college which has been proved.

THE QUALITY of its FACULTY

FACULTY of a college has to be built up through the years; it cannot be made up just of several teachers brought together. Not only the years of experience count, but the years in the particular school and the years that a group of teachers have been working together.

For example: Government and Sociology at T. C. U. were developed through twenty years under the late Dr. E. R. Cockrell, and for the last fifteen years under Dr. John Lord, of ripe scholarship and outstanding authority. Such continuous and consecutive leadership builds for strong teaching.

The science departments have been under the general leadership of Professor W. M. Winton for over twenty years. His own department of geology and biology has sent a group of men to medical colleges who have made remarkable records; his geology students have risen to the top, and a half dozen of his own products have come back to teach in the T. C. U. faculty, then have been called to other important positions. The staff is now manned by his own graduates who finished their later work in great universities in America and Europe. Such a record is evidence of the high quality which cannot be found duplicated in very many places.

The English department is headed today by Dr. Rebecca Smith, who has been on this faculty for sixteen years, and is recognized all over the Southwest as a writer and locturer. Another Ph. D. in this department is an authority in special fields—especially of aesthetics. Here is a real "staff," not just several teachers.

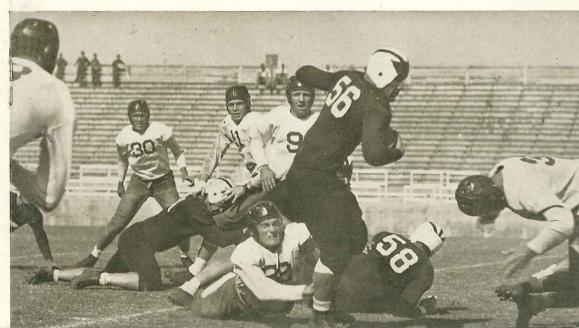
It is always a dangerous matter to talk about individual teachers in a college, for it is impossible to get around to all of them, and telling the truth often sounds like bragging—so the samples must stop here. But the foregoing gives some idea of the maturity and ripeness of this faculty which has been in process of building through several decades.

T. C. U. never puts an undergraduate in charge of a class, and uses very few young, inexperienced teachers even for the quizmaster type of work. The proportion of teachers of "Instructor" rank is very small; even some of the instructors are teachers of ripe experience.

"MY CAREER—WHAT SHALL IT BE?"

ANY high school graduates know already; others are puzzled. The Guidance Program in T. C. U., developed through years of experience, works to help in this problem in two ways. The student who has not decided, samples several fields, takes tests and receives the counsel of counsellors to aid; the one who has decided finds a group likeminded, with a group atmosphere that carries far into the spirit of his chosen subject.

All-American Center, Darrell Lester, Making a Tackle







A few pictures of actual situations and students' experiences will help to visualize how this plan works.

A POET. Here's a boy who loved beauty and poetry, but never dared admit that he aspired to write it. In T. C. U., he found the Poetry Club, inspired several years ago by a girl who soon after graduation published a book of poems. Students read their poems, modestly but unabashed, practicing, learning.

A JOURNALIST. T. C. U. students are trained in the technique, actually write news, occasionally take charge of dailies for a day, and many of the graduates are now on regular jobs with big papers.

A LAWYER. A boy thought he wanted to be a scientist, and did very well at it. But he got into debating, government, economics and student politics. He liked to deal with people. He added a year, majored in government. Now he's a lawyer—and in the legislature.

A SCIENTIST. A boy wanted an education to make a living. He was already an expert stenographer. The biology teachers discovered his talent in science, guided him, graduated him, secured for him a fellowship in a graduate school. His fine education enabled him to win a famous scholarship. Now he's a faculty member in Princeton, a recognized scientist.

A MUSICIAN. A music loving lad, whose parents opposed music as a career, came to Fort Worth and studied violin under Professor Sammis. He had studied in Philadelphia, New York and Washington. His people returned east; he stayed with Mr. Sammis: "Why should I go east? Here I find the teacher who gives me more than any I've found elsewhere."

A MATHEMATICIAN. Mathematics is a joy in T. C. U.—to those who like it; those who do not are not required to study it. The Parabola Club gives interest and zest. Nearly every year, some "math shark" develops in this atmosphere. He usually gets his big chance by a scholarship in a graduate university. In this atmosphere, science students really get math.

A BUSINESS MAN. Preparation for business is on a college plane in T. C. U. The "BBA" group is one of the most spirited on the campus. The big national companies send men to select T. C. U. graduates to join their forces. Many successful accountants and executives are already in the business world.

A PUBLIC SPEAKER. A boy, ambitious in speaking and debating, makes the debate team the Freshman year. For four years he will get the benefit of varsity training.

AN ACTOR. A girl who finished T. C. U. in dramatics, now in a famous, well-equipped graduate school, writes that there they have marvelous equipment, scenery, stages, etc., but they do not have "that something" which at T. C. U. inspires and develops the students in the very foundations of speech.

MINISTERS have the unusual opportunity of graduate teachers for their undergraduate courses, through the Brite College of the Bible.

So in Pre-law, Pre-medic, Pre-ministerial, in Art, Music, Home Economics, Literature, Teaching, Coaching—there is at T. C. U. a spirit, a scientific guidance, a personal interest, an esprit de corps which helps the students to find themselves. That's a real value in college life.

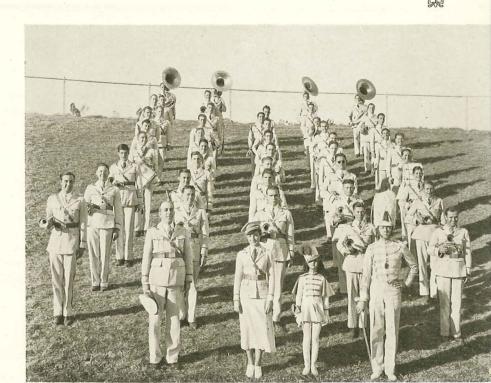
A big university may miss this; a small college can ripen it only after years. A high grade of cultural atmosphere is essential to make it.

T. C. U. has the respect of the large college world, is in touch with its best opportunities and its tendencies. A start in T. C. U. opens the best opportunities.

THE FUN of COLLEGE LIFE

THERE is abundant fun on the T. C. U. campus. Anyone who reads the 1935 "Horned Frog" is convinced of this. The social life is ample, but not overwhelming.

Much of the joy of college life is found in the groups of study interest. The W. A. A. is one of the largest groups on the campus, and certainly a happy one. It includes the girls interested in sport, many of them majoring in Physical Education. Believe it or not, the zest of life is apparent in such groups as the Parabola (the math club), the Science Club, the, International Relations Club, the Poetry Society, Los Hidalgos (Spanish Club), and others with serious purpose.



Athletics, of course, provide sport for those who participate and fun for the whole group. The record of T. C. U. in athletics, astonishing for its size, would not be possible without the great spirit on the campus.

These benefits are not confined to athletes. Education and fun through play is carried to all students by the big intramural program. Professor Prouse, at the head of the boys' program, was an assistant to the most renowned intramural leader in America. Mrs. Murphy, who directs the girls' sports, has the best training available and is known among all the leaders in this field as outstanding.

THE T. C. U. STADIUM is a popular center for many colorful occasions. It is recognized, at a glance, as a setting of rare charm and beauty for big events. Of course, this is where the famous Horned Frog Football team plays its big games, backed up by the Horned Frog Band and the whole crowd of Frog Rooters. But the Stadium serves other big crowds as well. Sixteen thousand people is a monster of a crowd for a musical event, but that many assembled for a Pageant and Chorus sponsored one year by the T. C. U. Music School. Every year it is the scene of the Annual Pageant on Saturday night before Mother's Day. Some big plans are in the air for celebrating the Texas Centennial in this beautiful T. C. U. Stadium.

THE T. C. U. BAND was one of the first college bands of Texas to become outstanding. It makes the West Texas Chamber of Commerce trip every year as well as many others. A long trek to San Francisco is planned for December to the Santa Clara football game. Membership is open to boys who can qualify, and some scholarships are available for lead parts. The 1935-33 band will enroll two winners of the National Trumpet championship of the United States.

COST at T. C. U. is made as low as it can be made, consistent with the high quality of service rendered. Many patrons, on investigation, are surprised to find the cost no higher. High cost in college is often due to costly habits of spending, by the students. T. C. U. Campus habits encourage economy rather.

STUDENTS who can make high grades find special advantage in attending T. C. U. This is shown by the continuous line of her graduates who go on to the great graduate Universities. Many of these secure Scholarships or Fellowships which largely finance their graduate work. Such results are due to careful provision and planning by the faculty members. Students with scholarly ambitions and more than average ability will benefit by these policies.

The information about courses, costs, degree requirements, faculty, etc., will be found in the annual Catalog number of the Bulletin. The enclosed PREPAID REPLY POST CARD can be used for ordering this.

Or, address any questions to The Registrar, Texas Christian University, Fort Worth, Texas.

E. M. WAITS, President

COLBY D. HALL, Dean

S. W. HUTTON, Registrar

L. C. WRIGHT, Business Manager

