

# Will Rogers Will Show in Eight Texas Cities to Aid Unemployed

Will Rogers, the celebrated cowboy humorist, will spend a week in Texas, playing as many engagements as time and distance will permit, and giving the entire proceeds to relief of immediate needs caused by unemployment. His tour of the State will begin Jan. 26 and tentatively eight towns have been selected. They are Fort Worth, Houston, Dallas, Austin, San Antonio, San Angelo, Amarillo and Waco. Six of the engagements will be for night appearances, with matinees in others dependent upon his ability to reach them. The towns were selected by Rogers.

Rogers' idea is to reach as many people as possible, to raise as much money and to do as much good. For this reason, where an engagement is scheduled for a large city, the surrounding towns will be invited to take part and to share in the benefits. An arrangement will be made whereby the proceeds of the entertainment derived from these towns will be returned to them for their own needs.

There are two conditions laid down by Rogers for his appearance in any city. The entire proceeds of the entertainment must be given to relief and must be divided between relief in the country and in the city itself. He is paying every cent of his own expenses and requires that any expense incurred incident to the entertainment must not be deducted from the sale of tickets or the funds raised incident to his appearance.

The arrangements will be under the direction of the Federation of Women's Clubs in each city in which he appears and working with this organization will be the Community Chest, where there are such, the Red Cross, the county farm agents and other social agencies and workers. A local committee on arrangements is

*'What's This, the Unemployed?'*

*"What's this, the unemployed?" exclaimed Will Rogers, famed cowboy wisecracker, as he posed for a picture*

*Tuesday morning with about 100 admirers looking on. The photograph was taken on the steps of The Star-Telegram building just before Rogers was whirled away to the municipal airport in a fast motor car, escorted by two motorcycle policemen.*



—Star-Telegram Photo.

# ROGERS TO AID JOBLESS IN 8 TEXAS CITIES

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to be formed and a committee for the disbursement of the fund raised.

## My Own Idea, He Says.

"This is my own idea," Rogers said here Tuesday, "and I have not asked any certain newspaper or organization to promote or handle it. I want it to be a community affair, in which everybody can take part, with the sole idea of raising as much money as is possible and doing as great good for the relief of immediate needs caused by unemployment. I've got three weeks between picture engagements. I want to give this time to helping the folks who need it. I want every cent that is raised to go to the folks that need it.

"There's plenty of money in this country. Just look at your savings deposits. The job is to get it out and to help those that need it. This is the only country in the world that is riding to the poorhouse in an automobile. And the only trouble with our poorhouses is that they haven't enough parking space.

"I want this money divided between the country folks and those in the city. The country folks don't know anything about community chests and they don't get baskets at Christmas times as do those in the city that are in need. I want 'em to share in this."

Rogers, who arrived Monday night on an American Airways plane from his home in Beverly Hills, Cal., will make his tour by airplane. He will have for his pilot the celebrated Frank Hawks, who holds the record for east and west transcontinental speed and is now ranked as one of the greatest fliers of the time.

## Will Enter Oklahoma.

From Texas Rogers will go into Oklahoma, beginning there the week of Feb. 2 and following the same plan as in Texas. After his Oklahoma engagement he will go to Arkansas where his schedule will permit of three or four days and where he will play as many matinee and night engagements as this time will permit. Arkansas is the home State of Mrs. Rogers and in explanation of his visit there Rogers remarked: "I know these Arkansas folks need it. I married one of 'em." Oklahoma is his old home State. He was born in Oologah, in the old Indian Territory, but calls Claremore home. He scheduled Texas as he expressed it, because "they're home folks, too."

Rogers' schedule was mapped out and the preliminary arrangements made at a meeting held in the office of Amon G. Carter and attended by Mrs. R. F. Lindsay, Mount Pleasant, president of the Texas Federation of Women's Club; Mrs. Stone J. Robinson, president of the Dallas federation; Mrs. W. E. Pyne, president of the San Antonio federation; Miss Marion Mullins, representing Mrs. Bob Barker, president of the Fort Worth federation, and Mrs. Sam J. Smith, president of the Austin federation; Jesse H. Jones and William Strauss of Houston; Houston Harte, publisher of the San Angelo Standard, and the following from Waco: Asher Sanger, William Cameron, T. F. Bush and Joe Mitchell.

Rogers left at 11:10 a. m. for Oklahoma City in a Bowen Airlines plane. Rogers had planned to go to Tulsa but adverse weather conditions forced all ships down in that vicinity and it was decided that Rogers should go to Oklahoma City first and then try to reach Tulsa by automobile.

## Will Go to Washington.

He was due in Tulsa at noon for a luncheon engagement at which plans for his appearance in Oklahoma were to be discussed. From there he planned to go to Washington and New York, from where he will return to Texas for the speaking engagements.

A crowd of about 100 admirers of the famous humorist had gathered in the street and on the sidewalk in front of The Star-Telegram Building when Rogers emerged after the conference. He greeted them with one of the characteristic Rogers grins. He stopped long enough to have his picture taken, remarking as he looked the crowd over, "What's this, the unemployed?"

He was taken to the municipal airport in an automobile, escorted by two motorcycle officers. He was accompanied by Carter, Holland Magendie driving the car. They thought the plane was being held for him but when they reached the airport it was learned that the ship could not reach Tulsa because of stormy weather.

Rogers spent the night at the Fort Worth Club as the guest of Carter. He was up at 7 o'clock Tuesday morning and got his morning shave and shine in the club barber shop. Later he had a light breakfast of prunes, whole wheat toast and coffee.

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