

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

SIGNS

- DL = Day Letter
- NM = Night Message
- NL = Night Letter
- LC = Deferred Cable
- NLT = Cable Night Letter
- Ship Radiogram

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

1935 OCT 2 PM 11 13

KMS268 145 NL=NUJ NEWYORK NY 2

AMON G CARTER=

FTW=

MINUTES IN TRANSIT	
FULL-RATE	DAY LETTER

WIRES TO ALL STATE GOVERNORS OUT LAST NIGHT STOP RELYING ON YOU AS ACTIVE STATE CHAIRMAN FOR TEXAS STOP SUGGESTING HARVEY COUCH OF PINEBLUFF AS KANSAS CHAIRMAN STOP WOULD WELCOME SUGGESTION FOR TWO MEN AS ACTIVE STATE CHAIRMEN FOR OKLAHOMA AND LOUISIANA STOP MAILING YOU FURTHER MATERIAL SHORTLY STOP IN ORDER TO EXPEDITE ORGANIZATION TEXAS OKLAHOMA KANSAS AND LOUISIANA WILL YOU PLEASE SELECT NOW MAN SUITABLE AS WHOLE TIME FIELD REPRESENTATIVE TO TRAVEL THESE STATES SETTING UP LOCAL COMMITTEES TO OBTAIN CONTRIBUTIONS IN MAJOR CITIES STOP IN ORDER KEEP HEADQUARTERS EXPENSE AT MINIMUM THIS MAN SHOULD BE LOANED BY BANK OR INDUSTRY FOR FOUR OR FIVE WEEKS AND ALL EXPENSES HANDLED IN DISTRICT STOP PLEASE SEND THIS MAN HERE BY AIR SOON AS POSSIBLE STOP CAN ARRANGE FREE TRANSPORTATION ON PLANE AT YOUR REQUEST STOP NATIONAL HEADQUARTERS OPEN SEVENTH FLOOR 570 LEXINGTON AVENUE= EDWARD V RICKENBACK.

RECEIVED

OCT 3 1935