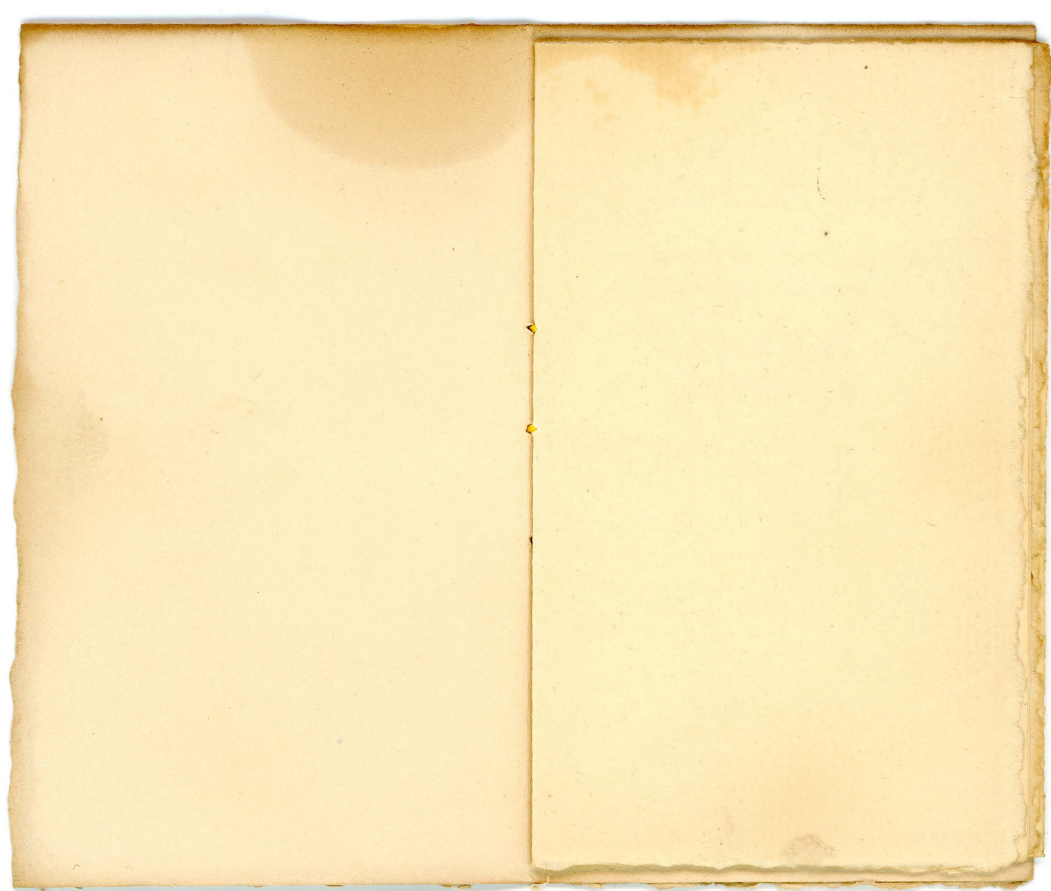


BUREAU OF  
ADVERTISING

AMERICAN  
NEWSPAPER  
PUBLISHERS  
ASSOCIATION

ANNUAL  
DINNER

1923



BUREAU OF  
ADVERTISING

American Newspaper  
Publishers Association

ANNUAL  
DINNER

NEW YORK  
April 26, 1923  
Waldorf-Astoria

# MENU

Canapé of Anchovies

••

Green Turtle Soup, English Style

••

Celery

Olives

••

Planked Northern Shad, with Roe, Maitre  
d'Hotel, Potatoes Parisienne, Rissolées

••

Crown of Sweetbreads, Virginienne

Green Peas sauté, au beurre

••

Breast of Duckling, Sauce Tyrolienne

Waldorf Salad, with Sweet Peppers

••

Bombe of Chestnut Ice Cream

Assorted Petits Fours

••

Coffee

••

Cigars

Cigarettes

Table Waters

# SPEAKERS

The Rt. Rev. WM. T. MANNING, D.D.  
Bishop of New York

*Invocation*

••

JAMES A. EMERY  
Counsel, National Manufacturers Assn.

••

HON. GEORGE WHARTON PEPPER  
United States Senator from Pennsylvania

••

HON. JAMES W. GERARD  
Former Ambassador to Berlin

••

LORD ROBERT CECIL

••

WILL ROGERS  
Cowboy, Wit, and Newspaper Writer

••

WILLIAM F. ROGERS  
*Chairman*

••

LOUIS WILEY  
*Toastmaster*

# MUSIC

## CONCERT

by the  
101st Cavalry Band  
N. G. N. Y.

H. Edward Zitzman  
*Band Master*

••

## FOLK SONGS

by the  
Ukranian National Chorus  
Alexander Koshetz

*Conductor*  
[Courtesy Max Rabinoff]

DINNER  
COMMITTEE

Louis Wiley

William F. Rogers

David B. Plum

Howard Davis

Raymond M. Gunnison

J. F. Bresnahan

Gen. M. D. Bryant

William A. Thomson

Thomas H. Moore

COMMITTEE  
IN CHARGE  
OF BUREAU

William F. Rogers, *Chairman*  
*The Boston Transcript*

Harry Chandler, *Vice-Chairman*  
*The Los Angeles Times*

Howard Davis *The New York Tribune*      D. D. Moore  
*The Fort Worth Record*

W. C. R. Harris *The Toronto Star*      Fleming Newbold  
*The Washington Star*

William J. Hofmann *The Portland Oregonian*      David B. Plum  
*The Troy Record*

S. E. Thomason *The Chicago Tribune*      Louis Wiley  
*The New York Times*

E. A. Westfall *The Boston American*      John B. Woodward  
*The Chicago Daily News*

Lafayette Young, Jr.  
*The Des Moines Capital*



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*The Six Point League of New York*

Fred E. Crawford  
*The Newspaper Representatives Association of  
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William A. Thomson - - - - - *Director*  
Thomas H. Moore - - - - - *Associate Director*  
F. Guy Davis - - - - - *Western Manager*  
Thomas L. Emory - - - *Pacific Coast Manager*

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