



*Now*

**AMERICAN AIRLINES** *Offers*  
*Service to* **MEXICO**

*“American All the Way...”*

*From* **FORT WORTH**

*to* **MEXICO CITY**  
*and* **MONTERREY**

*with Connections to*

**CENTRAL AND SOUTH AMERICA**

**FARES**

U. S. Currency - Tax Additional

**From  
FORT WORTH**

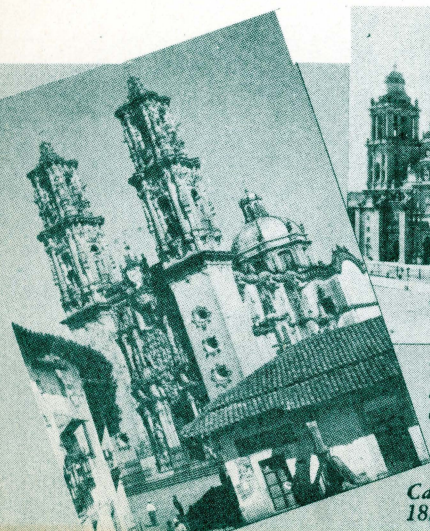
To Monterrey ..... \$35.00  
To Mexico City ..... 63.00

Leave Fort Worth ..... 8:00 AM CWT  
Arrive Monterrey ..... 10:35 AM CST  
Arrive Mexico City ..... 1:40 PM CST

**RETURNING**

Leave Mexico City ..... 11:00 AM CST  
Leave Monterrey ..... 2:00 PM CST  
Arrive Fort Worth ..... 6:20 PM CWT

**For Complete Information and Reservations Call  
Any Leading Travel Bureau or 6-5466**

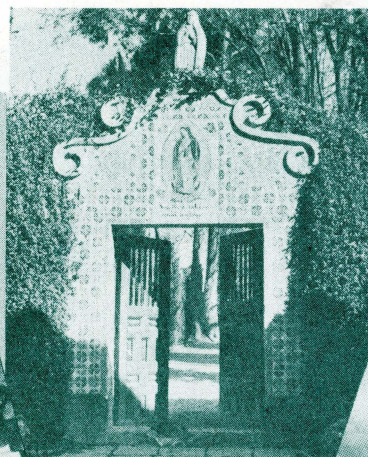


*The Cathedral is the historic center of ancient Mexico City.*

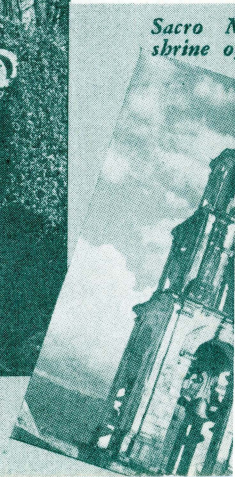
*Cathedral at jeweled 18th Century Taxco.*



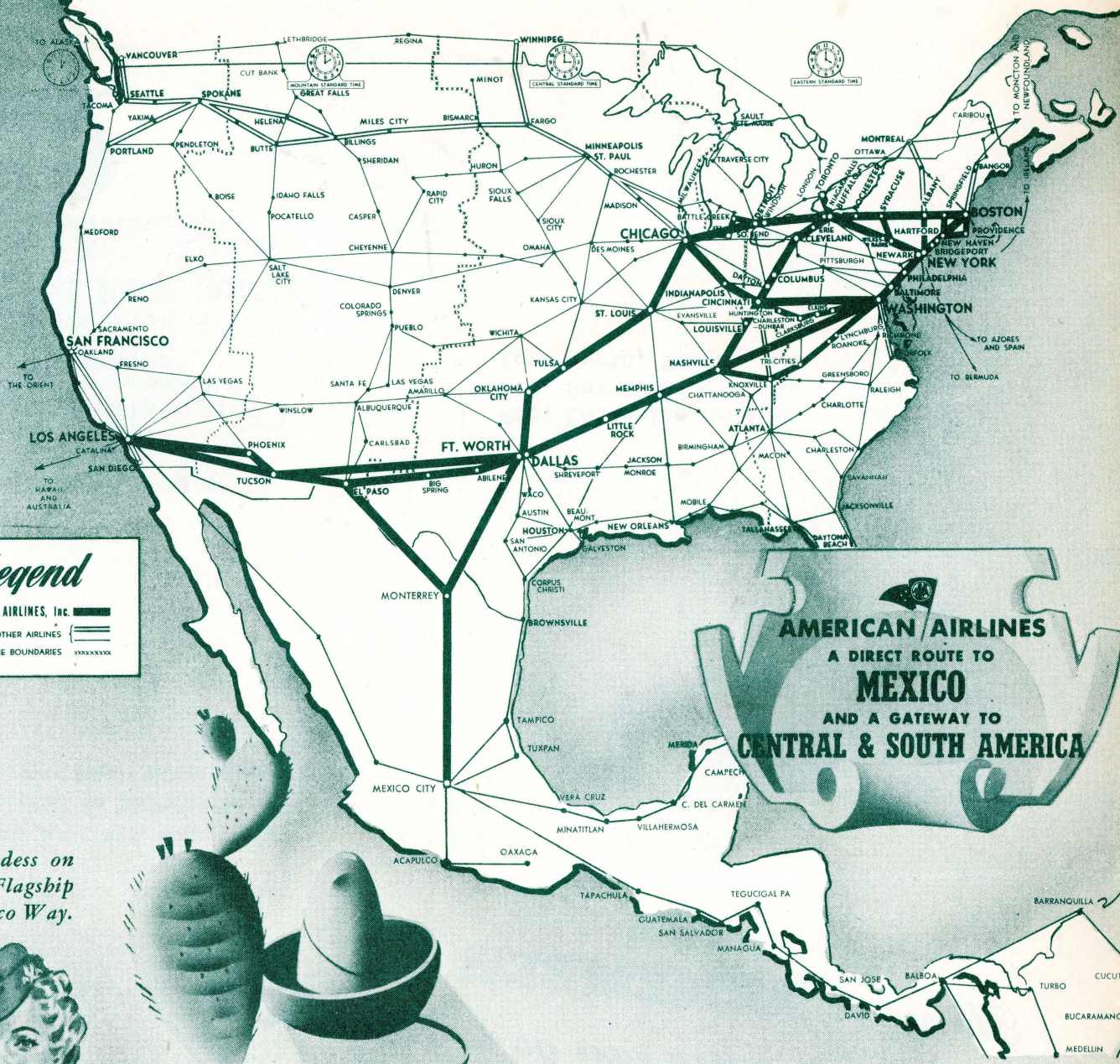
*Indians on the way to market at Oaxaca.*



*Entrance to the shrine of the Virgin of Guadalupe.*



*Sacro Shrine of...*



**Legend**

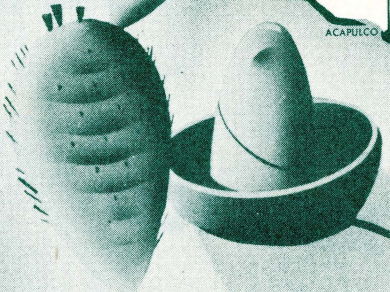
AMERICAN AIRLINES, INC.

OTHER AIRLINES

TIME ZONE BOUNDARIES

**AMERICAN AIRLINES**  
 A DIRECT ROUTE TO  
**MEXICO**  
 AND A GATEWAY TO  
 CENTRAL & SOUTH AMERICA

*There's a Stewardess on every American Flagship flight down Mexico Way.*



**Flagship Service South of the Border**

Tying the North American Continent more closely together than ever before, American Airlines will establish, beginning September 8, *direct* service between the United States and Mexico, our ally to the south. Travelers will be able to "go American" all the way to the Capital of Mexico or the great city of Monterrey.

The comfort, consideration, convenience and friendly courtesy which you have always enjoyed on board American Flagships now extends into Mexico. Meals served aloft are, as always, complimentary. International travelers between the United States and Mexico may carry 55 lbs. of luggage free on each ticket. Excess baggage may be carried at a small additional rate. And there's a competent Stewardess on board every flight to see that no gracious detail of the "Flagship standard of service" is overlooked.

Passengers are urged to make reservations early . . . for the airlines nowadays are carrying heavy loads. And such seats as remain available are booked first-come, first-served.

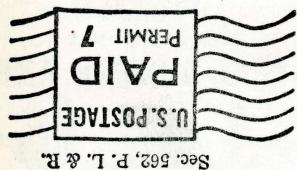
Monte Belfry, Amecameca.



**Route of the Flagships**  
 Serving UNITED STATES  
 CANADA : MEXICO

**AMERICAN AIRLINES, INC.**  
**AMERICAN AIRLINES DE MEXICO, S. A.**

Mrs. Katherine Deakins  
P. O. Box 1036  
Fort Worth, Texas



AMERICAN AIRLINES, INC.  
AMERICAN AIRLINES DE MEXICO, S. A.  
La Guardia Field, New York Airport Station, New York

## Things to **REMEMBER** when you go to **MEXICO**

**Make Your Reservation Early:** Airlines nowadays are carrying heavy war loads. Such seats as remain available are booked first-come, first-served. To be surest of getting the accommodations you want, please make your reservations and pick up your tickets as far in advance as possible.

**Baggage:** International travelers between the United States and Mexico on American Airlines may carry 55 lbs. of luggage free on each ticket. Excess baggage carried at a special rate.

**Documents Required:** In general, the requirements of the two Governments may be met as follows:

1. Male residents of the United States who wish to visit Mexico, must obtain Draft Board Releases.
2. A United States Citizen going to Mexico as a tourist, should carry proof of citizenship to facilitate re-entry into the United States and must have a Mexican Tourist Card, which may be obtained from any Mexican Consulate in the U. S., fee \$1.03 U. S. Currency.
3. Passengers in transit through Mexico must obtain a Mexican Transit Card at any Mexican Consulate. Requirements are four front-view passport-type photographs, personal appearance with proof of citizenship, and a fee of \$1.03 U. S. Currency.

4. Other Travelers — United States Citizens traveling on business, all aliens, etc. — must meet certain other requirements which depend, in some instances, on individual circumstances. It is best to obtain complete information on such cases by applying to a Mexican Consulate. Any American Airlines office can tell you what will be required.

**Money:** Wartime currency control agreements between U. S. and Mexico prohibit travelers from taking U. S. Currency to Mexico (except for coins and \$2 bills). Travelers checks are safest, most convenient form of exchange.

For **RESERVATIONS, INFORMATION**

*and complete help in planning*

*your trip see any principal*

**TRAVEL BUREAU** or your local  
**AMERICAN AIRLINES Office**