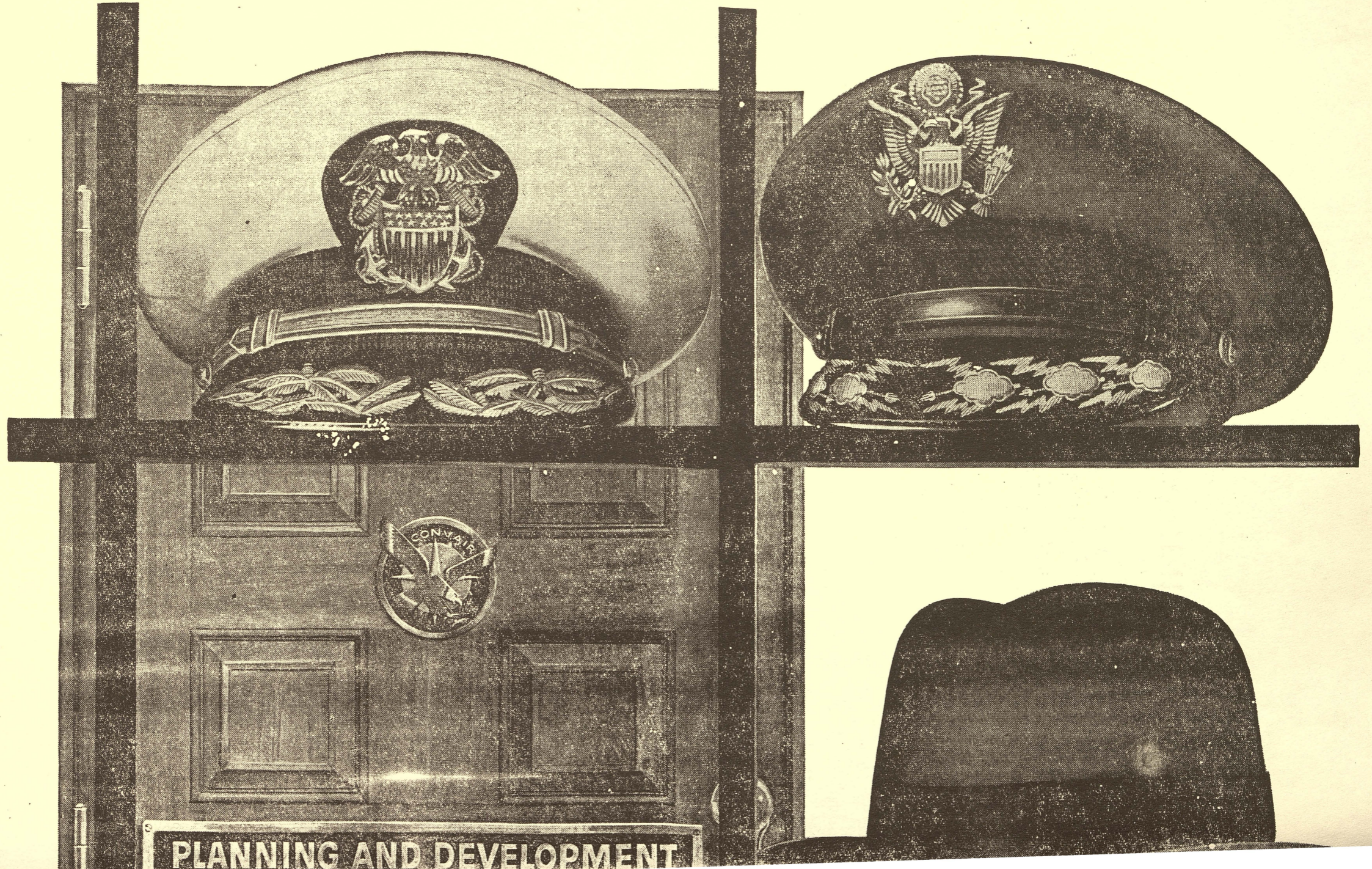


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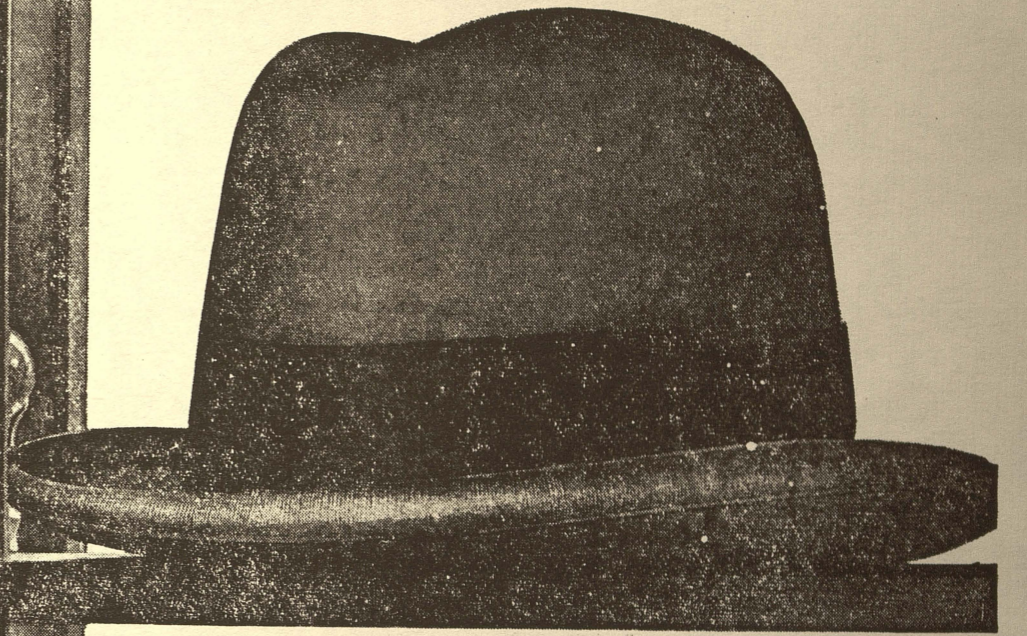
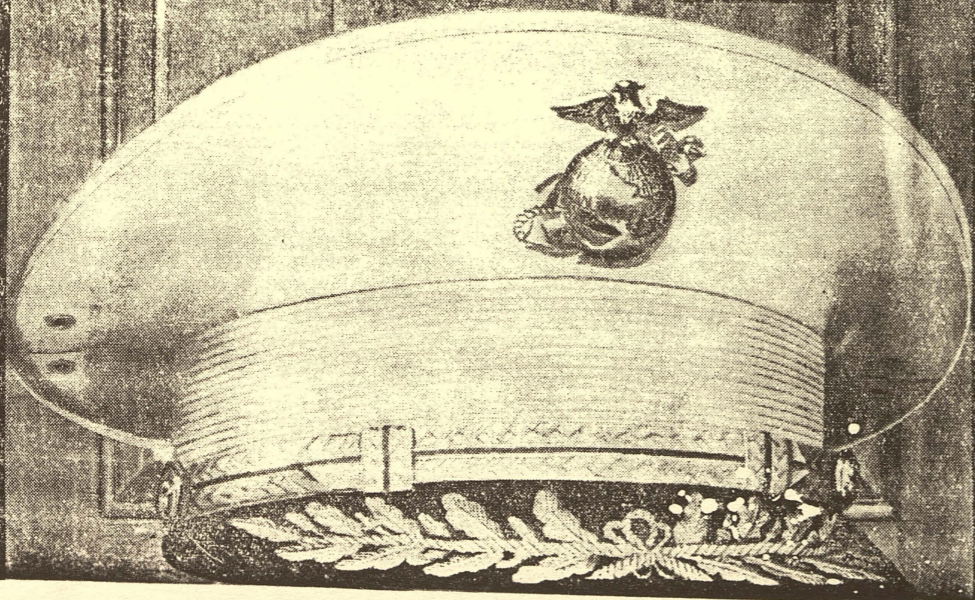
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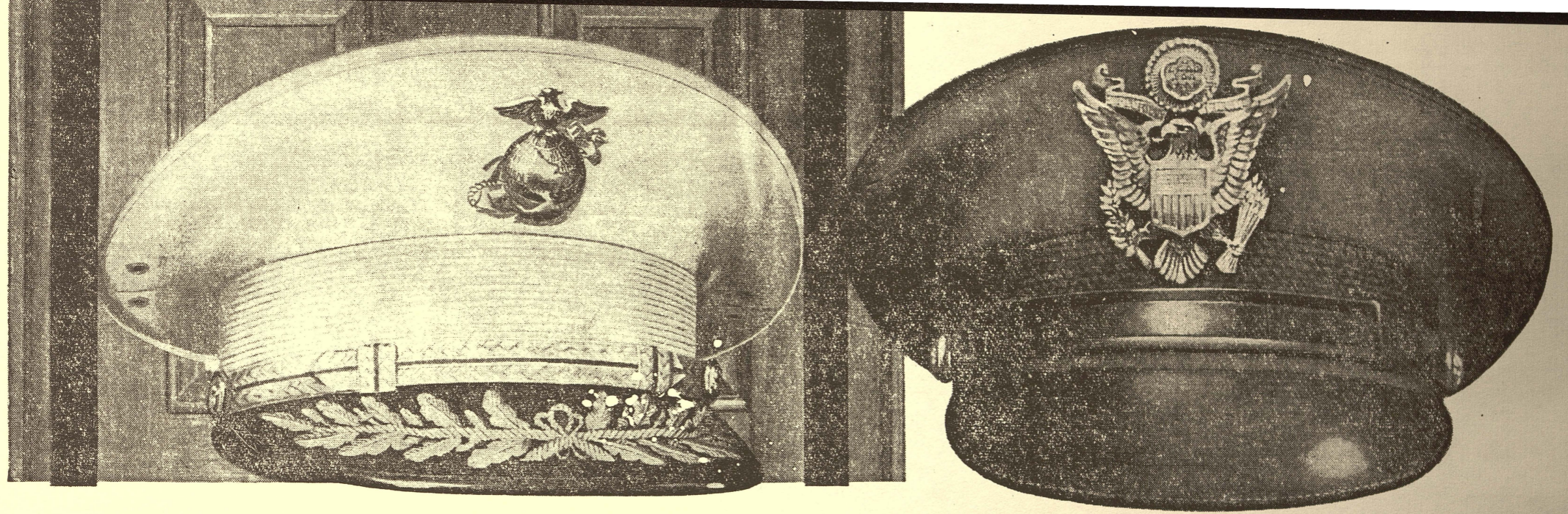


PLANNING AND DEVELOPMENT



PLANNING AND DEVELOPMENT

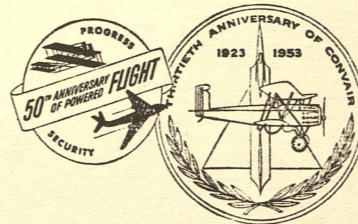




A meeting of minds... **TO PLAN FOR ANNIVERSARIES YET TO COME!**

THIRTY YEARS AGO TODAY, Convair began to plan for your future. That long-range planning and development has helped America achieve leadership in aviation, both military and commercial. Today Convair's aerial weapons are ramparts of national defense. And millions of safe, comfortable passenger-miles are being flown in Convair-Liners, the world's most popular airliner.

The reason that Convair has moved so far ahead in so many fields is a tribute to a new kind of partnership. Scientists, the armed forces, the airlines, and the manufacturer are teamed together for the full and relentless pursuit of superior air power.



While we are now celebrating three decades of aviation progress, Convair is planning for the anniversaries yet to come. Our latest projects under development or manufacture rank among the most advanced in the world today. They cover the fields of fighters, bombers, trainers, transports, and guided missiles. They include water-based as well as land-based aircraft.

Five major projects in the supersonic speed range for the military services look forward as much as 15 years. But Convair's management always emphasizes that *planning for tomorrow* has priority equal to *production for today*. That is America's guarantee for the present as well as the future.

*Watch for new guardians of peace, built by Convair engineering that aims at the maximum of air power... **Engineering to the Nth power***

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