

CLASS OF SERVICE DESIRED	
TELEGRAM	☐
DAY LETTER	☐
NIGHT MESSAGE	☐
NIGHT LETTER	☒
Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

WESTERN UNION



TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

RECEIVER'S NO.
CHECK
CASH OR CHARGE
TIME FILED

Send the following message, subject to the terms
on back hereof, which are hereby agreed to

December 31, 1918.

Wm. Randolph Hearst
Riverside Drive
New York City, N.Y.

Have just learned my friend E.M. Swasey of San Francisco has joined forces with you. Take this occasion to congratulate Mr. Swasey on this new move and also to congratulate you on securing his services. I consider Mr. Swasey one of the live wires in the advertising fraternity having not only the ability but the strong inclination necessary to make things go, and predict in time he will be one of your most valuable Lieutenants. I hope the New Year will bring much happiness and prosperity to both you and Mrs. Hearst.

Amon G. Carter

PAID; Chg: Star-Telegram