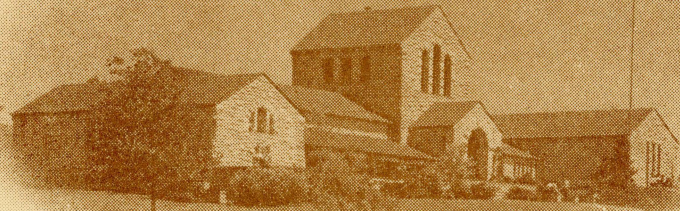


# WILL ROGERS MEMORIAL COMMISSION



CLAREMORE, OKLAHOMA

October 28, 1950

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Tulsa  
Chairman

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Vinita  
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Tulsa

ROBT. W. LOVE  
Manager

PAULA M. LOVE  
Curator

Dear Mr. Carter:

One week from today you will be with us and I cannot tell you how wonderful it will be to have you here. In fact, it spells success for us.

It is also wonderful to have Mr. Smith on the program and it seems to me that is such a wise choice. We are almost sure that Governor Turner will be here. Mr. Henthorne checked with his office yesterday and one of the secretaries said he had it on his calendar.

So, if the weather is beautiful, it will be the biggest day the Memorial has ever had. I do hope you will be pleased with everything. That is the main thing.

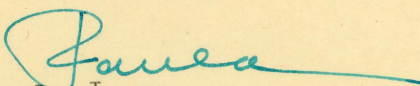
I am enclosing a couple of publicity sheets that the chamber of commerce got out. They aren't much but it is one way of getting the word around.

Charlie Short is going to check on the air-travel and he will send you word direct if there is any change in weather or if you decide to land in Tulsa he will bring you up here. If you land at the Will Rogers Airport let us know so we can have someone meet you out there.

This is to tell you we all think it is so good of you to come. It is just like you, however, but we appreciate everything you have done for the Memorial, Will Rogers and Oklahoma.

Let me know if there is anything we can do for you.

Sincerely,

  
Paula Love

# CLAREMORE

## CHAMBER OF COMMERCE

CLAREMORE, OKLAHOMA

### WILL ROGERS MEMORIAL DAY NOVEMBER 4, 1950

We extend a special invitation to you to be with us in Claremore November 4, 1950, to commemorate Will Rogers Day. As you know this is a great day for the people of Oklahoma.

Amon G. Carter is presenting to the Memorial, a beautiful life-size statue of Will Rogers on his famous horse "Soap Suds". This beautiful statue will be unveiled at 1:15 P.M. November 4, at the Will Rogers Memorial.

The program for Will Rogers Day has been set up as follows:

- Memorial ceremonies by the Pocahontas Club 10:00 A.M.
- Huge Will Rogers Day Parade . . . . . 10:45 A.M.
- Free barbeque for the Bands and Round Up Clubs at the Will Rogers Memorial . . . . . 12:00 noon
- Johnny Lee Wills broadcast from Will Rogers Memorial over station KVOO . . . . . 12:30 P.M.
- Unveiling of the great statue "Riding into the Sunset" . . . . . 1:15 P.M.
- Dedication of U.D.C. Memorial plaque. . . 1:45 P.M.
- Steer Roping Contest at the Rodeo Grounds 2:30 P.M.
- Dancing at the Armory, music by Bob Wills 9:00 P.M.

We look forward to meeting you on Will Rogers Memorial Day, November 4.

*Yours sincerely,*  
*Philip H. Viles*  
Philip H. Viles, Chairman  
WILL ROGERS DAY COMMITTEE

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--- EVERYBODY LIKES CLAREMORE ---

**HOWDY NEIGHBOR !!!**

*Come On Over To Claremore*

# **WILL ROGERS DAY**

**Saturday Nov. 4th, 1950**

**GIANT PARADE**

**30 COLORFUL BANDS**

**20 ROUNDUP CLUBS—\$100 & \$75 TROPHIES FOR FIRST & SECOND ..... 10:45 A. M.**

**FREE BARBEQUE**

**AT THE MEMORIAL ..... 10,000**

**BARBEQUE SANDWICHES—AND COFFEE FURNISHED BY GAINS 12:00 NOON**

**Johnny Lee Wills**

**BROADCASTS FROM THE**

**MEMORIAL OVER KVOO..... 12:30 P. M.**

**Unveiling of Soapsuds**

**AMON G. CARTER'S GREAT STATUE**

**OF WILL ROGERS—DEDICATED AT THE MEMORIAL ..... 1:15 P. M.**

**BOB WILLS**

**AND HIS TEXAS PLAYBOYS**

**FURNISH THE DANCE MUSIC AT THE ARMORY SATURDAY NITE**

**DANCING AT THE ARMORY**

**PROMPTLY AT .... 9 P. M.**

## **STEER ROPING**

Sponsored By Will Rogers Roundup Club

**2:30 P. M. RODEO GROUNDS**

**NOV. 4th and 5th**

**50 STEERS**

**RIPSNORTING SHOW OF WILD AND WOOLY STEER ROPING**

**PROFESSIONAL, WORLD'S CHAMPION ROPERS**

**H. D. BINNS, BUCK GOODSPEED, FLOYD GALE, COTTON LEE, EVERETT SHAW, DICK TRUITT, SHOAT WEBSTER AND OTHERS.**

**WORLD'S CHAMPIONSHIP ROPERS**

**HUGS, CURSES AND A SCRAP FOR TOP HONORS**

**BUCKING HORSES**

**SEE THE COWBOYS BREAK 'EM IN**

**CALF ROPING**

**POPULAR AND COLORFUL CALF ROPING CONTEST**

**CUTTING HORSE CONTEST**

**SPONSORED BY OKLAHOMA CUTTING HORSE ASSOCIATION**

**CHAMBER OF COMMERCE**

Claremore, Oklahoma

