

SOUTHWESTERN EXPOSITION and FAT STOCK SHOW

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JOHN B. DAVIS
SEC'Y-MANAGER

FORT WORTH, TEXAS

April 13, 1934.

COPY

President Franklin D. Roosevelt,
White House,
Washington, D.C.

Dear Mr. President:

One of the big annual attractions of Texas and the Southwestern States is the Southwestern Exposition and Fat Stock Show, held each spring in Fort Worth. It is here that the livestock raisers of the Southwestern states bring their choice animals; the standards of competition for the following year are set and the crowds entertained with the world's champion rodeo and a horse show that within recent years has come to rank among the best in the nation. The primary purpose of the show and the object of launching it here thirty-eight years ago - improvement in the breed of Texas livestock - has been attained. The picturesque Longhorn and the wiry, Mustang cowpony have long since disappeared. In their stead have come beef and dairy cattle as fine as to be found in any state and horses adapted to every type of farm or ranch work or the bridle paths. Within five years, Texas will rank with Kentucky and Missouri as a state of fine horses.

Each year the prize winning cattle in every classification are sold at auction, the various business institutions and public spirited individuals of the state paying substantial premiums for them. But no longer do these prizes and premiums go to the older raisers; they go to the youngsters, to the boys and girls belonging to the Four-H Clubs or other agricultural organizations, the future farmers and livestock raisers of this country. They not only have shown the way to their elders but they have earned sufficient, in many cases, to pay their way through college.

At the show the past month, the grand champion steer was again raised by a boy, but instead of its being bid in by some individual or institution it was bid in by the show itself for the purpose of sending to you and some of your associates in the New Deal the choicest cuts

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MARCH 10 To 18, 1934

THIRTY-EIGHTH ANNUAL

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from it. The Board of Directors have delegated to me the forwarding of these cuts.

I hope that you enjoy them and while you may not admit they are as good as the meat you and Mr. Morgenthau produce in Dutchess county, if you do not say that they are "nearly as good" I shall be disappointed.

With very best wishes, personally, and on behalf of the directors and management of the show and with renewed assurance of our personal esteem and cooperation, I am,

Sincerely yours,

A. G. Carter
Vice-President.

AGC.XD

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