



THE DAILY SKIFF

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Wednesday, April 3, 1974

'Image's' future at stake Committee weighs pros and cons

By LISA DEELEY

The yearbook committee was to have presented a final report on the results of its inquiry into student publications along with a proposed referendum ballot to the House of Student Representatives yesterday.

The report includes reasons for the committee, results of meetings with the "Image" staff and sales representatives from two publishing companies and the committee's interpretations and recommendations.

The committee was formed because of the controversy resulting from the switch from a yearbook to a magazine, the report said.

Those in favor of the magazine cite "Image's" higher distribution figures; the professional training available in working on a magazine, which is lacking in yearbook work; the Journalism Department's need to determine its own budget use; the lack of a competent yearbook staff; the lack of funds to produce a book "the same quality as the Centennial yearbook"; and the small number (600) of students who had individual pictures taken for the Centennial yearbook.

Those in favor of the yearbook, the report said, call for "distribution according to demand"; a "better system for senior distribution"; the Journalism Department to "respond to what the majority of the students want"; the lack of a competent magazine staff; and a less expensive book. They also noted that students are included in organizational pictures.

The committee had previously met with the "Image" staff and Mrs. Doug Newsom, student publications adviser, committee chairman Lyn Woody said.

The committee met with Mary Dudley of "Image" last Friday. Mrs. Newsom said she was invited only four hours before the meeting started, and had a previous out-of-town appointment.

At the Friday meeting, the committee decided that the referendum would ask for an itemized list of desired content, rather than asking students to make an absolute choice between a yearbook and a magazine.

The report includes an analysis

STUDENT PUBLICATION REFERENDUM BALLOT
APRIL 9, 1974

What types of material would you like to see in a student publication?

I. Photos—Rank numerically your top five preferences; check the others you would like to see in your student publication.

- a) individual student pictures
- b) individual faculty pictures
- c) individual administration pictures
- d) organizations—fraternities and sororities, honors, interest clubs, etc.
- e) athletics
- f) special campus functions—Howdy Week, Homecoming, Parents' Weekend, Campus Chest Week, etc.
- g) Campus programs—films, Forums, Coffeehouse, theater, etc.
- h) award winners—Who's Who, Campus Honoree, Mr. and Ms. TCU, Scholarship Winners
- i) photographic essays

II. Articles—Rank numerically your top five preferences; check the others you would like to see in your student publication.

- a) editorials on University issues
- b) editorials on world and national issues
- c) interest articles about organizations
- d) interest articles about individuals
- e) interest articles on campus life
- f) interest articles about Fort Worth area
- g) athletic coverage
- h) athletic commentary
- i) general interest columns by individuals
- j) essays
- k) reports of campus programs (films, Forums, Coffeehouse, theater, etc.)

III. Rank your preference

- a) single issue with hard cover
- b) single issue with soft cover
- c) several soft cover volumes with protective binding
- d) several soft cover volumes without protective binding

of questionnaires the committee sent to different Southwestern schools. All nine schools that responded had yearbooks. Four have magazines now, and four have had them in the past five years. Baylor no longer has a magazine; UTA has just published its first.

Yearbook distribution figures are much higher at other schools than at TCU. Baylor, with a student body of 8,000 printed 3,500 yearbooks and distributed 3,200. TCU published 3,400 Centennial yearbooks and distributed 1,850.

Six hundred issues of "Image" were left after 5,200 copies were printed and 4,600 distributed.

The report said many students may have picked up more than one copy.

Budgets at other universities ranged from \$19,000 to \$90,000. According to the invoices Mrs. Newsom provided, the Centennial yearbook cost \$27,317 for 3,400 issues. The "Image" budget is \$23,000 for about 5,000 issues of each edition.

Many yearbook budgets come from a fee charged in addition to the regular University programming fee. The budget for

any University publication comes from the Journalism Department's budget.

Bob Lynch, a sales manager from Taylor Publishing Company, which published TCU's yearbooks, said it would now cost \$33,000 to print an equivalent of the Centennial yearbook. In a meeting with the committee Monday afternoon, he said his company would assist a year-

book staff at no extra charge. "I want this book. This is very important to me," he said.

Walter Adams from Anchor Printing also met with the committee Monday. His company prints a magazine for Northern Illinois University at \$1 per copy. He felt his company could print any magazine from TCU more cheaply, since major typesetting and layout is done by

the Journalism Department. His fee would not include the salaries of the department's print shop employees.

The committee report noted that Anchor Printing has relatively little experience in publishing college publications. Anchor prints Paschal High School's yearbook, Adams said, and "we do much more other type printing."

Evans Press, which prints "Image," was not at Monday's meeting. Ms. Woody said they were not invited because Evans "doesn't print yearbooks."

The committee's recommendations include holding the student publication referendum, noting that "magazine" or "yearbook" in the referendum text could sway students. They also noted "there is not enough money to print another yearbook like the Centennial yearbook." Any future yearbooks would have to be less expensive, the committee said.

"The problem should not be considered an either-or situation," the committee report said. "A publication could be developed which could meet the needs and expectations of both those who argue for a magazine and those who argue for a yearbook."

Several volumes distributed throughout the school year would be preferable, the committee said, because of the higher circulation figures and more topical coverage.

The report and referendum results should be presented to the Student Publications Committee for further action, the report said.

Fall Skiff wins 'All-American,' highest collegiate press honor

The fall semester Daily Skiff has been given the top rating awarded to college newspapers by the Associated Collegiate Press.

Receiving the All-American award, the paper under the editorship of Margaret Downing, was specifically cited for its news coverage and editorial leadership. G.D. Hiebert, judge of the paper, said the editorials showed an "obvious effort to stir up the readers to a realization of what's happening."

To qualify for the All-American rating, a paper must have at least four Marks of Distinction and a minimum of 3,200 points. The Daily Skiff received Marks of Distinction in all five categories: content

and coverage, writing and editing, editorial leadership, physical appearance and photography. The Daily Skiff received 3,740 points overall.

To receive the top rating of All-American, a paper must show "unusually high quality and especially creative or distinctly lively, appealing work."

Members of the fall staff were: Melissa Lane, managing editor; Steve Buttry, news editor; Gregg Kays, associate editor; Bud Kennedy, Phil Johnson and John Forsyth, sports editors; Michael Gerst, photography editor; Linda Wright and Diane Crawford, assistant managing editors; and Jeff Boggess, assistant news editor.

Committee has a thumb on the scale

The Yearbook Committee of the House of Student Representatives was to have submitted its report last night and to have gained approval for its ballot for the upcoming referendum.

The committee was formed to investigate the yearbook-magazine situation and look into various alternatives. What actually took place was that the committee ignored much of the situation and some of the alternatives in a subtle but strong attempt to get rid of the magazine.

In its investigation, the committee has stepped out of House

commentary

jurisdiction and violated the Bill of Student Rights and Responsibilities.

The Bill of Student Rights, passed by the House last year, states, "The student communications media shall be free of censorship, coercion and advance administrative approval of copy. The editors and managers should be free to develop their own editorial policies and methods of news coverage."

Journalism faculty members have consistently violated this clause, but these violations were expected. However, it is appalling that students are trying to violate the bill. You can't expect to apply it only when it suits you.

The first two portions of the ballot the committee planned to present to the House last night represents an attempt to coerce future publications. If the House gives students the impression they have the right or authority to control the type of content of any publication, it has violated the editor's freedom to develop their own editorial policies and methods of news coverage.

The committee members can say the referendum is not binding, but they will try to enforce it and impose their wishes on the

Student Publications Committee and whatever publication results from the controversy.

The committee will try to subtly mask any motives by keeping the words "magazine" and "yearbook" off the ballot. There are some other things that won't appear on the ballot.

The ballot probably won't say the yearbook doesn't belong in the Journalism Department. It probably won't say the House may be trying to dictate policy for student publications, but won't accept the responsibility of publishing the yearbook so many of its members appear to want so dearly.

The publications printed and staffed by journalism students and paid for by the academic fund of the Journalism Department are not within the jurisdiction of the House. The purpose of these publications is not to respond to the whims of the students and the House, but to serve as educational opportunities for students studying journalism.

The publications are and should be responsive to students, but the degree should be decided by the editor, not dictated by the House.

A yearbook would serve very little educational function, so it has no place in the Journalism Department, especially if it replaces the magazine.

The House has the means and money to publish the yearbook some of its members are seeking. If it is really interested in serving the students and getting a yearbook back, the House should take on the responsibility of

printing it, not dictate how someone else should do it.

The members of the House should realize they are not merely trying to kill a magazine and revive a yearbook. They are trying to violate the Bill of

Student Rights and usurp the power to control student publications.

The student government is not qualified to have that power, and it has no right to use it.

—STEVE BUTTRY

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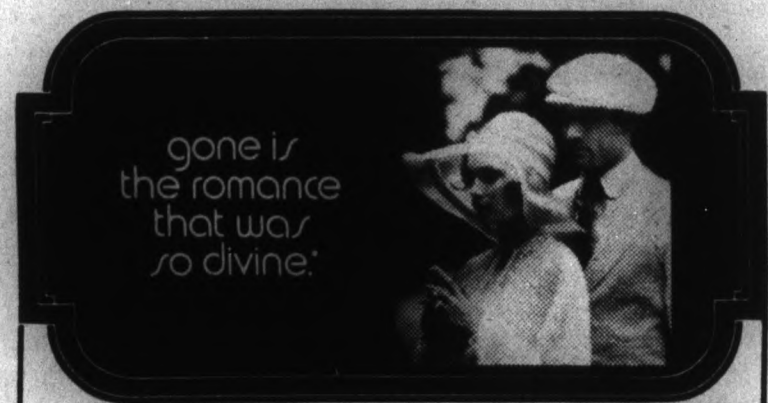
THE DAILY SKIFF

An All-American college newspaper



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Assistant.....	Linda Wright
Sports Editors.....	John Forsyth
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Letters

The Daily Skiff welcomes reader response in the form of letters to the editor. All letters must be typed, double spaced and should not exceed 200 words.

Letters must be signed with name and classification or title.

Guest editorials must meet the same requirements and not exceed 400 words.

All contributions will be subject to simple editing and printed on a space available basis. Contributions can be mailed to The Daily Skiff or brought to room 115 Rogers Hall.



WALK-A-THON

People of all ages walked in the March of Dimes Walk-a-Thon Saturday to earn money for the charity. The group started out in Trinity Park around 8 a.m. and most completed the 20-mile course. Several University groups participated in the event.

Photo by Darrell Jennings

Workers aiding 'prisoners of conscience' Group seeks amnesty for prisoners

By SONDRA ENGLAND

A small group of students and faculty, Amnesty International, is fighting for the well-being and freedom of 18 prisoners from different parts of the world.

Members of Amnesty are divided into six groups; each group has three prisoners they look after—one prisoner from a Communist country, one from a Third World country and one from a democratic country.

"It really helps when we can write to a country and say we're not political," said group leader Janet Holt.

Mrs. Holt, a senior, stated the aim as working for prisoners of conscience. "They should never have been in trouble, advocated or participated in violence," she said.

The group writes letters to the

prisoners and the governments concerning medical treatment, torture, execution and "some prisoners held without trial," said Mrs. Holt. Reasons for imprisonment are results of religious or political beliefs or ethnic backgrounds.

Every month, the group receives a newsletter designating prisoners to receive a postcard of the month.

Three prisoners are designated by the main office of Amnesty International in London to receive postcards from each of the 100,000 world members.

One prisoner was jailed in Texarkana for draft evasion. The maximum sentence is three years, but this particular prisoner was given a longer sentence. Amnesty members can't work for prisoners in their own country, said Mrs. Holt, so

the mail for this man came from all over the world. Within months he was released.

According to Mrs. Holt, Amnesty likes to acquire publicity for their prisoners by getting the story into the newspapers. They then send the story to the country. People in other countries, "hold people's opinion outside of their country in high esteem," said Mrs. Holt. "It really helps."

Mrs. Holt's own three prisoners are a Russian defector, a journalist in Turkey who was indefinitely imprisoned when the regime changed and a 67-year-old congressman in Nepal who was imprisoned when the

government was overthrown.

"That happens so many times in small countries when the government changes. The new government doesn't want any of the old congressmen around," said Mrs. Holt. These congressmen are usually imprisoned, executed or committed to a mental hospital, she said.

The Amnesty International group on campus is made up mostly of students but has many faculty. "There is one little man who comes to the meetings at Jarvis. He's 75 or 80 years old from Dallas. He's a doctor and he comes in wearing 'boycott lettuce' buttons," Mrs. Holt said. Sending letters is left to the

individual group member. There are no rules. "Some groups in the United States write once a day, but we don't have the time," said Mrs. Holt.

The University group of Amnesty is in the process of reorganizing. "We are looking at it more realistically now," said Mrs. Holt.

When Amnesty International was first organized on campus last fall, the people who joined were very enthusiastic. But something happened, the enthusiastic people "sort of died off," said Mrs. Holt. She sees this as due partly to the leader and partly to a lack of communication.

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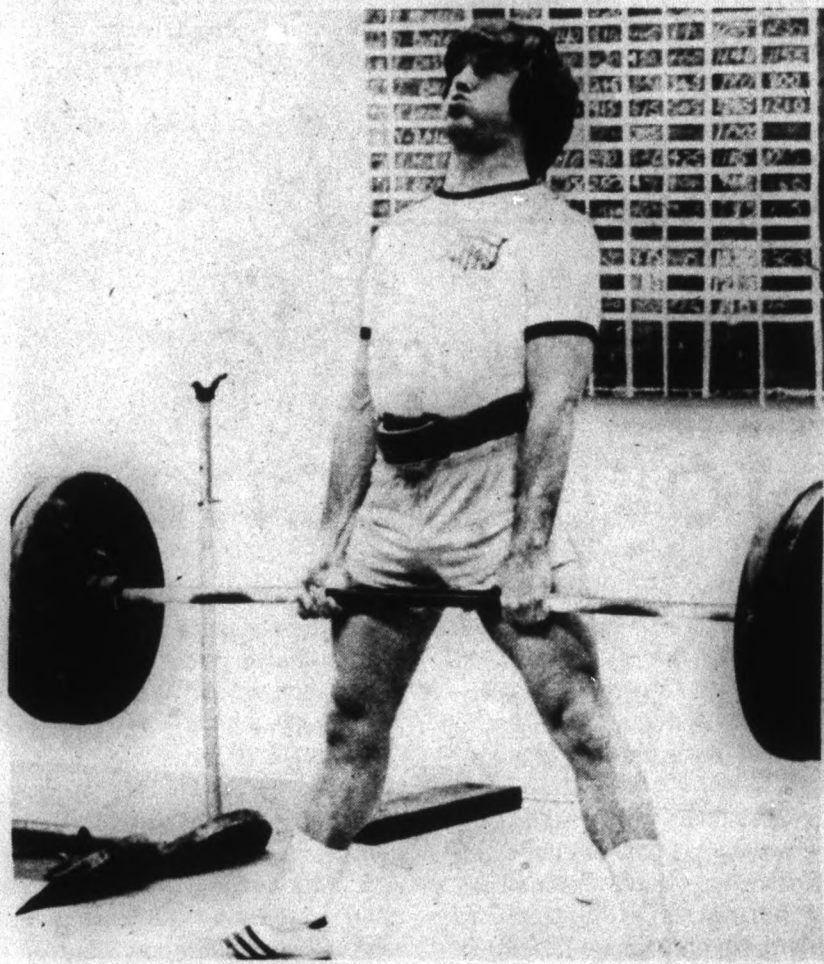
Randy Morris, a member of the Horned Frog powerlifting squad, will be lifting in his second national championship in as many years Saturday and Sunday at the 1974 National Collegiate Powerlifting Champ-

ionships in Long Beach, Calif. The senior chemistry major has been in serious training for this meet since November, 1973. Being a member of the University team since its inception in 1970, Morris is TCU's

only four-year letterman in the extramural sport. He hails from Princeton, Ill.

He participates in the 165-pound novice class.

The Purples' coach, John Pettitt, is the National Collegiate Powerlift chairman.



POWERFUL LIFTER—Randy Morris, a senior, will represent the Horned Frogs at the National Collegiate Powerlifting Championships this weekend in California. This is Morris' second straight trip to the nationals.

Purple power keys sweep

TCU's baseballers vented their frustrations on an unsuspecting bunch of Texas Lutheran Bulldogs here yesterday with 4-0 and 8-4 shellackings.

Purple power was the order of the day, as the Carden boys, Pat and Dana, both ripped homers in the first game and no less than four Frogs swatted round-

trippers in the nightcap. Short-stop Robert Broyles, second baseman Phil Turner, center fielder Gene Burton and first sacker Ralph Fusco were the big guns in that one.

Freshman Steve Hill hurled a four-hitter to raise his perfect season's record to 3-0 in the opener.

Intramural standings

INTRAMURAL ROLLER HOCKEY

EAST LEAGUE			
Team	W..L..Pet.		
Profligates	5 0 1.000		
Wogs	3 2 .600		
Vigies	1 4 .200		
Straps	0 5 .000		

LAST WEEK'S RESULTS
Vigies over Straps; Profligates 8, Wogs 2.

THIS WEEK'S SCHEDULE
Straps-Profligates; Wogs-Vigies.

CENTRAL LEAGUE			
Team	W..L..Pet.		
Sigs	3 1 .750		
Green Machine	3 1 .750		
DTD	3 1 .750		
Delts	1 3 .250		
Phi Deltis	1 3 .250		
SAEs	1 3 .250		

LAST WEEK'S RESULTS

Phi Deltis over Delts, forfeit; Sigs 9, Green Machine 1; DTD 5, SAEs 2.

THIS WEEK'S SCHEDULE
DTD-Sigs; Delts-SAEs; Green Machine-Phi Deltis.

WEST LEAGUE

Team	W..L..Pet.
Executioners	5 0 1.000
Rangers	4 1 .800
Frank D. Maynard, Inc.	1 4 .200
Tom Brown	0 5 .000

LAST WEEK'S RESULTS
Executioners over Tom Brown, forfeit; Rangers 11, Frank D. Maynard, Inc. 0.

THIS WEEK'S SCHEDULE
Tom Brown-Frank D. Maynard, Inc.; Rangers-Executioners.

MEN'S INTRAMURAL SOFTBALL

MONDAY LEAGUE SCHEDULE
Over the Hill Gang-Brite; Salt of the Earth-Yankees; Tom Brown Studs-Fleet; Brachman-Executioners.

TUESDAY LEAGUE SCHEDULE
Phi Kappa-Kappa Sigs; Lambda Chis-SAEs; Delts-Sig Eps; Phi Deltis-Sigma Chis.

WEDNESDAY LEAGUE SCHEDULE
Zoo-Milton Daniel Volunteers; Air Force-Damascus Road Club; Frank D. Maynard, Inc.-More Hay, Inc.; Turkeys-Nads.

FRIDAY LEAGUE SCHEDULE
Cows-Bombers (Tom Brown); Delta Sigma Pi-Derelicts; T.B. Dudes-BSU; Straps-Humm.

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