

March 4, 1947

Mr. Carter:

For your information--

I contacted Mr. Deen about exhibiting the Swift planes at the Stock Show, then accompanied Mr. Newman to the show grounds, where we worked the matter out with Mr. Deen and selected locations for the two ships in front of the tower. Mr. Deen said there might be some service charge involved but that it probably would not be necessary to make any space charge. Mr. Deen said that he would talk to you about it later before billing Globe.

Mr. Newman planned to fly the planes in, landing them on the parking area west of the Auditorium, so we secured an okay from the CAA, the city and grounds manager, and set Tuesday morning as the time. But the weather was bad, ceiling too low, so the planes will be trucked over to the grounds Tuesday afternoon, and will be on display for the opening Wednesday.

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The new sales manager hired for Globe arrived Tuesday and went to work. He is Paul L. Cromelin of Augusta, Ga., formerly with Culver Aircraft, which has been ordered liquidated, leaving Swift the only plane of its type---two-place, 125-hp---in the field of its price range \$4,999.00. Plan is for Cromelin to fortify the Globe distributor-dealer setup by bringing in Culver distributors and dealers, most of whom have had more experience and have better standing, financially and otherwise, than the newer Swift group.

--Richhart