

November 26, 1935.

Capt. J. F. Lucey,
Lucey Petroleum Company,
Continental Bldg.,
Dallas, Texas.

My dear Captain:

Your letter of November 23rd received, enclosing a memorandum of the boxes and tickets sold for the Roger's Memorial Race Meet by you amounting to \$547.00, for which please accept my thanks.

This is a remarkable record for the difficulties under which you worked and the short time in which to do it. At the time I first called up Tom Gooch and Ted Dealey regarding the matter of holding a joint race meet they were both enthusiastic and thought it an excellent idea. They promised to support it 100%. Ordinarily the race crowd is about 65% from Dallas and 35% from Fort Worth. In this instance it was about 90% from Fort Worth and 10% from Dallas which was all due to the lack of proper publicity. In other words, if the boys in Dallas had hopped on this job the same as we did in Fort Worth we could have made \$25,000 or \$30,000 at this race instead of about \$10,000.

In any event I want to personally thank you. The chances are you raised as much money as they raised in Dallas altogether outside of the funds they received from the race meet. It is very discouraging. However, our committee is still on the job and our goal in Fort Worth is still \$25,000. We hope to raise it. If you know of any of your oil friends who could give us a lift on this matter it will be greatly appreciated. Naturally, we would be delighted to have you turn the contribution in to the Dallas Fund.

Will Rogers was a great humanitarian who raised and gave away more money to charity than he left his family. Enclosed, herewith, you will find a copy of my talk over the nation wide hookup on NBC and Columbia Saturday night.

The campaign has been extended to December 15th and we still hope to raise \$100,000 in Texas. To do this, we should have raised \$25,000 in Dallas.

-2-

So anything you can possibly do shall
be greatly appreciated.

Sincerely,

ACC. KB