

Will Rogers — Wiley Post

MEMORIAL EXPEDITION

HOMER FLINT KELLEMS
DAVID L. KELLEMS
ROY E. CURTIS
WILMER F. SIMS

Hillsboro, Texas.
Feb. 19, 1938.

TO ERECT FITTING
MEMORIAL
POINT BARROW, ALASKA

Mr. Amon Carter,
Ft. Worth, Texas.

Dear Mr. Carter:

Because of our absolute confidence in your sound judgement and your unequalled ability to get things done, and, because of your undying friendship for and loyalty to Will Rogers, we submit through you to the National Will Rogers Memorial Commission the information concerning the proposed Will Rogers-Wiley Post Memorial Marker and Commemorative stamp, with our request for the approval of the project by the Commission.

May I suggest you note particularly the following:

1. In the four-way National Broadcast hookup, since Ft. Worth was the Texas "stamping grounds" of Will Rogers, it is our suggestion that Ft. Worth be the Texas city on the broadcast. It is our further suggestion that, since you were the closest friend Will Rogers had, you personally do the speaking on the memorial broadcast from Texas.
2. To insure that no irresponsible party make an attempt to jump in and commercialize the erection of a marker where Rogers and Post fell and possibly steal the first cover stamp idea for personal profit, the National Commission should take action approving the project as presented as soon as possible that national publicity be released to forestall any such attempt. After careful consideration, it appears to us that by all means the base upon which the marker is to stand should be placed this summer. This will effectually obviate the possibility of some other marker being erected, and will assure the success of the commemorative stamp sale the following year, to the decided advantage of the National Will Rogers Memorial fund.
3. The approval of Mr. Farley of the commemorative stamp (either for Will Rogers and Wiley Post together, or Will Rogers alone) should be forthcoming at the earliest possible moment that there might be plenty of time to build up the sale of first covers. We are requesting his approval through official channels, but a word direct from you will assure the matter beyond question.
4. We can furnish whatever credentials you and the Commission may desire. Will you let us know what credentials will be most satisfactory? Dr. Curtis and Mr. Sims can be addressed at Hillsboro, Texas. My address for the next two months will be 454 Cuesta Way, Columbian Manor, Bel Air, Los Angeles, California.

Sincerely,

Homer Flint Kellems