



AMERICAN AIRLINES
BULLETIN

Handwritten in red ink: a large circle and a smaller circle.
Handwritten in black ink: Mr. Carter



To: Officers of the Company
Board of Directors
Regional Operations and Maintenance Directors
Sales Managers
Managers of Operations

Number 333-52
August 27, 1952

From: Sales Department

Subject: Mailing to Admirals on Jet Transports

Development and operation of commercial jet transports is a topic of great current interest. No doubt you have been questioned as to when American might operate jets. To give the answers to our most influential group of passengers, our Admirals, the attached letter is being released September 3rd.

In it you will find a rounded and considered discussion of the pros and cons of commercial jet operation which will be of assistance in your own contacts with employees and the public. This same information will be sent to all employees at a later date.

R. E. S. Deichler
Vice President - Sales

Attachment
Five-page letter

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