

TCU THIS WEEK

EVENTS AND INFORMATION FOR THE TCU COMMUNITY

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NOVEMBER 11, 1996

Committee of 100 discusses latest marketing efforts

COMMITTEE OF 100 CHAIRMAN Roger Williams reported the progress of the committee's latest athletics marketing efforts and offered a preview of initiatives to come. Among the many items Roger covered, he said that sales of Amon Carter Stadium billboards to sponsoring companies have been brisk this year, and there is already a waiting list of sponsors for next football season. Sponsorship billboards have also been sold for Daniel-Meyer Coliseum.

It's official! Roger said sales of Frog Chill, the new flavor of frozen confection made by Lemon Chill and Moore, have matched sales of the company's staple product, the Lemon Chill, in Amon Carter Stadium this season.

Roger also said the Committee has installed purple banners in the Rickel Building to decorate the home court of the VolleyFrogs, TCU's women's volleyball team.

The TCU Frog Club, assisted by the Committee of 100, is now raising money to offset the cost of reconditioning the Daniel-Meyer Coliseum seating in purple next summer. In return for each \$100 gift, a donor may have a name and class year engraved on a brass recognition plaque and attached to a seat in DMC.

This basketball season will usher in two major promotions. The first is the Dodge Shootout, sponsored by Roger Williams Chrysler-Plymouth-Dodge, West Loop Dodge and Longhorn Dodge. The second is the \$25,000 Shootout, sponsored by Overton Bank and Trust. Fans who make it to the final round of the shootouts could win a 1997 Dodge pickup or \$25,000 in cash. ♦

Mexican ambassador visits TCU

JESÚS SILVA-HERZOG, Mexican ambassador to the United States, addressed faculty and students on "The United States & Mexico: Looking Toward the Future" in the Student Center Ballroom last Friday morning.

Silva-Herzog, who has been ambassador to the U.S. since 1984, was invited in conjunction with the meeting of the U.S. Mexico Commission for Educational and Cultural Exchange which was held on campus. The commission administers educational exchange programs for the Fulbright program.

EVENTS

Now-Jan. 10

"Books That Shaped America" exhibit featuring photographs, drawings and manuscripts, Mary Coats Burnett Library lobby.

Now-Nov. 26

Exhibition II, "Japanese Prints & Drawings from the Permanent Collection," Moudy exhibition hall. Free. This exhibition features brush drawings by Ando Hiroshige (1797-1858) and a selection of drawings and color prints by a variety of masterful hands. It is part of the Sun & Star 1996 festival celebrating Japanese culture. A lecture and demonstration by David Conn will be presented Nov. 12 at 12:15 p.m. in the exhibition hall. ****

Nov. 11

"Coda to American Music Week:" joint recital with faculty members violinist Tamás Kocsis and pianist John Owings performing several pieces, including John Corigliano's "Sonata for Violin and Piano." 7:30 p.m., Ed Landreth Auditorium. Free. *

Nov. 12

Crime prevention fair sponsored by campus police and Fort Worth Police Department. See story on back page.

Human resources features Cheryl Nason discussing "The Head Bone's Connected to the Funny Bone," 10-11 a.m., noon-1 p.m., 2:30-3:30 p.m. and 4:30-5:30 p.m. Offered four times for convenience. ***

Faith Reflections Brown Bag Seminar featuring Etta Miller (education), noon, Student Center, room 207-209. Call Ext. 7830 for more information.

Art faculty lecture: "Smoke and Mirrors" by sculptor Thad Duhigg, noon, Moudy Building, room 132N. Free. ****

Men's Exhibition Basketball — TCU vs. Australian National Team, 7 p.m., Daniel-Meyer Coliseum. **

Nov. 13

"The Future is Now" event, a promotional event featuring interactive technology and different booths featuring GTE products, 10 a.m.-3 p.m. in front of the library. Prizes awarded every 1/2 hour. Open to all. Call 924-3427 for more information.

OSP board meeting, noon-1 p.m., Student Center, room 211. Visitors welcome. Call Marilyn Eudaly at Ext. 7530 for more information.

VolleyFrogs: TCU vs. SMU, 7 p.m., Rickel Building. **

Nov. 14

Human Resources seminar: "Ornament Painting" with Lauren Baker from MJ Designs, noon-1 p.m. Small fee. ***

Yearbook photo session for faculty and staff, 1:30-2 p.m., Student Center lounge. Call Ext. 7606 for more information.

21st annual Lucy Harris Linn Institute honoring the first Dean of Harris College of Nursing, 5:30-9:15 p.m., Student Center. Rear Admiral Carolyn "Beth" Mazella will discuss "Population-based Care and Personal Responsibility." Registration is \$40. Call Linda Curry or Danna Strength at Ext. 7650 for more information.

Nov. 15-16

Contemporary Dance/Fort Worth Repertory Concert, Nov. 15 at 8 p.m. and Nov. 16 at 2 p.m. and 8 p.m., Ed Landreth Auditorium. Tickets are \$20 for preferred seating, \$10 for general admission and \$6 for students and seniors. Call 335-9000 for ticket information.

Nov. 15

Yearbook photo session, 1:30-2 p.m., Student Center lounge. Call Ext. 7606 for more information.

Programming Council film: "Sense and Sensibility," 9 p.m., Student Center ballroom. Free and open to all. Call Ext. 5233 for more information.

Nov. 16-22

Hunger Week — Activities include an auction and a banquet which will be held Nov. 19 at 5:30 p.m. in the Faculty Center. Tickets will be sold. Call Ext. 7830 for more information.

Nov. 16

Frog Alley, noon-2 p.m. on field in front of Amon G. Carter Stadium. Activities include the band Kalimbe, a stilt walking clown, face painters, jugglers, strolling musician/magician, mimes, a rolling armadillo puppet wagon and a sumo wrestling game.

Horned Frog Football — TCU vs. Rice, 2 p.m., Amon G. Carter Stadium. **

Women's Basketball — TCU vs. Belgium Nationals, 3 p.m., Daniel-Meyer Coliseum. **

Nov. 18

Organ recital featuring University organist Dr. Joseph Butler, 7:30 p.m., Ed Landreth Auditorium. Free. *

*Call the music department at Ext. 7602 for more information.

**Call the ticket office at Ext. 7967 for more information.

***Call human resources at Ext. 7790 for more information and reservations.

****Call art and art history at Ext. 7643 for more information.

In addition to the student and faculty address, Silva-Herzog and Javier Treviño, Mexico's undersecretary of international cooperation, held a news conference Friday afternoon in the Dee J. Kelly Alumni & Visitors Center to discuss the impact of the Mexican economy in Texas, taped a television segment for UNIVISION and

attended a lunch hosted by Chancellor Bill Tucker.

The commission meeting at TCU marks only the third time the group has convened at an American university says Larry Adams, associate vice chancellor for academic affairs. The commission has met previously at Harvard and the University of Texas - Austin. ♦

Take part in TCU Hunger Week activities

THE 14TH ANNUAL TCU Hunger Week project will begin Saturday and run through Nov. 22.

Activities will kick off with a canned food drive at the TCU vs. Rice football game. Football fans will get \$5 off the ticket price when they donate two canned food items.

Organizations such as Church World Service, Catholic Relief Services, Oxfam America, UNICEF, Manna and other Tarrant county services will help channel donations to the hungry.

You may participate in this project by contributing items to the Hunger Week auction, attending the banquet and/or including the topic of hunger in classroom experiences and conversations on campus.

The Hunger Week banquet is set for 5:30 p.m. Nov. 19 in the Faculty Center. Howard Hartman, executive director of Church World Service CROP of Texas, will speak on "How the World Eats." The Ending Hunger Auction will be at 6:30 p.m. Nov. 20 in the Faculty Center. Contact Universities Ministries at Ext. 7830 for further information or to make donations. ♦

Faculty yearbook photos still ongoing

DON'T MISS YOUR FINAL chance to be photographed for the 1997 yearbook, "The Horned Frog." Complimentary sittings with photographer David Larsen will take place between 9 a.m. and 2 p.m. Thursday and Friday and on Nov. 19 and 20 next week in the Student Center lounge.

The yearbook staff feels strongly that all faculty and staff are important and need to be well represented in the yearbook. They

also stress that the yearbook is a collection of history for a year, so if you had your picture made last year, come get it taken again.

Faculty and staff will be given priority between the hours 1:30 p.m. and 2 p.m., but are free to come by at any of the scheduled hours if it is more convenient. If you are unable to attend any of the sittings call the yearbook staff at Ext. 7606 and they will try to make arrangements with you. ♦

TCU's final home game activities good for community, fun for family

YOUR FINAL CHANCE to catch a TCU home football game this 100th anniversary season will be Saturday at 2 p.m. as the Horned Frogs host the Rice Owls.

Faculty and staff are encouraged to attend the game and to pass on the word to friends that they can get \$5 off the price of tickets by donating two canned goods at the gate to the TCU Hunger Week food drive.

Horned frog family and friends of all ages can participate in this season's final Frog Alley festivities that will take place from noon until 2 p.m. Saturday in front of Amon Carter Stadium. Entertainment will include live music by the band Kalimbe, clowns, jugglers, a strolling musician/ magician, mimes and Tom LeVesque's rolling armadillo puppet wagon.

Those who visit Frog Alley will also have a chance to get their faces painted and to participate in a "Texas Sumo Wrestling" game. TCU's exclusive Frog Chill, a grape version of the popular Lemon Chill created by alum Charles Moore, will be available for refreshment. ♦

Holiday scholarship fund offers alternative to cards

THIS HOLIDAY SEASON don't hassle with stamping and sending out greeting cards to colleagues and friends at TCU. Instead you can wish your University friends season's greetings and help TCU students get an education when you contribute to the TCU Holiday Greetings Fund.

Since 1972, faculty and staff have given to this fund, formerly called the "In Lieu Of" Scholarship fund, in place of or in addition to sending out traditional greeting cards. Donations are made as greetings to, in honor of or in memory of other faculty, staff or friends of TCU. All donations are placed in a fund which helps provide TCU students with scholarship money.

Any donation is greatly appreciated. Contributors will have their names and greetings printed in a holiday letter that will be mailed to all TCU faculty and staff.

Donations can be made through the first week in December at the Financial Aid Office, Sadler Hall, room 108, from 8 a.m. to 5 p.m. or can be sent to TCU Box 297012. Please identify donations as to the

"TCU Holiday Greetings Fund," or the scholarship of your choice, and include the greeting you wish printed on the attached card.

Wish your TCU friends a happy holiday season and help deserving students attend TCU. Remember— education is a gift that keeps giving. ♦

Campus police sponsor crime prevention fair

THE TCU CAMPUS POLICE and Fort Worth police departments are co-sponsoring a crime prevention fair to be held tomorrow from 11 a.m. to 1 p.m.

The fair will feature the FWPD SWAT team rappelling from the Student Center as well as the FWPD mounted patrol, traffic Camaro, helicopter and canine unit. For more information call campus police at Ext. 7777. ♦

Visit us on the information superhighway

YOU CAN NOW ACCESS information from the office of communications and public affairs through the World Wide Web. Our web site, which debuted just in time for homecoming, contains useful information on the University as well as the latest news releases, calendar information and "TCU Update."

The communications and public affairs home page can be accessed from the TCU home page by clicking the campus information button followed by the communications and public affairs link under general administration and offices. It can also be directly accessed at <http://www.com.tcu.edu/com/>. ♦

CLASSIFIEDS

FOR SALE: Power Mac 6100/60 with 16MB RAM, 150MB hard drive, includes Apple 13-inch color monitor, Hewlett Packard Deskwriter 540 printer, \$750. Call Ext. 7613.

JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of Nov. 6. For more information on any of these positions, call Ext. 7790.

Director/Center of Productive Communication — School of Business
Associate Dean — Harris College of Nursing
Dean of Admissions — Admissions
Administrative Assistant II — Advancement
Administrative Assistant I (75%) — Spanish/Latin American Studies
Administrative Assistant I — Art
Data Control Specialist I — Human Resources
Accounting Assistant II (84.6%) — Student Publications
Police Officer — Campus Police
Security Guard — Campus Police
Service Assistant I (100%) — Facility Services
Service Assistant I (50%) — Facility Services
Craft Tech Supervisor I — Physical Plant
Craft Technician II — Physical Plant

TCU THIS WEEK is published every Monday (every other week in the summer) by TCU's Office of Communications. Submit story information, classifieds and calendar items in writing one week before publication.

The office of communications also offers professional services and consultations. Contact us about:

- ♦ publicity planning for events or activities
- ♦ preparing news releases
- ♦ what to do when the news media call

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