

UNIVERSAL MILLS

REDCHAIN
FEEDS
The SUPERIOR Feeds
DAILY CAPACITY
500 TONS



Gold Chain
FLOUR
DAILY CAPACITY
2,000 BARRELS

FORT WORTH TEXAS

January 22, 1937

Mr. Amon G. Carter
C/O Fort Worth Star-Telegram
Fort Worth, Texas

Dear Mr. Carter:

One of our salesmen has just brought in to us a flour bag that is being used by an Oklahoma mill and on which they are capitalizing on the memory of our late friend, Will Rogers, by showing his picture on the bag and branding same "Favorite Son".

We do not believe, Mr. Carter, that Mrs. Rogers is aware of this mill's action; and knowing you to be a very close friend of the family, we felt that you would appreciate our passing this information on to you so that you in turn can communicate with Mrs. Rogers regarding same.

We are forwarding the bag to you today under separate cover so that in the event you want to send same to Mrs. Rogers, you will be in a position to do so.

With kindest personal regards, we are

Sincerely yours,
UNIVERSAL MILLS

Judson Baker
General Sales Manager

Judson Baker/rc

RECEIVED
JAN 23 1937