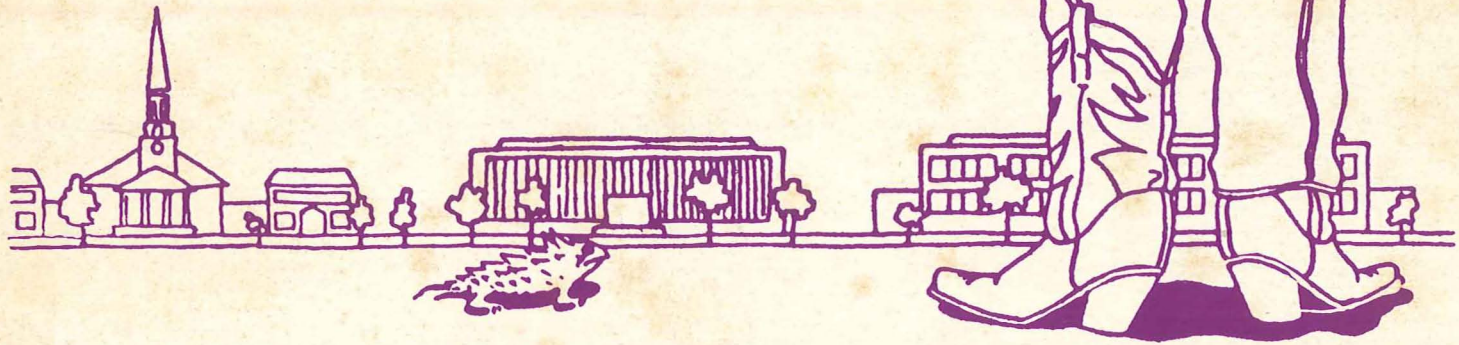


Welcome To

HOWDY

WEEK

**T
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“AMERICA’S GREATEST COLLEGIATE WELCOME”



The duties of the chairman of Howdy Week include arranging and coordinating all of the activities into a well planned introduction to college life for you. As Howdy Week is a welcome for all new students, the committee chairman invites any questions you may have concerning your first year at TCU.

Don Holt is a Junior from Denton, Texas. He will be serving as vice-president of your Student Congress this year as well as participating on the varsity Basketball team. He is a most able and dedicated student, and has served his school well as Chairman of Howdy Week for 1963. His assistant is Mike Waters.

Have you ever been lost? If not, get ready—the newcomer at TCU who is not lost is a rare breed. But the students at TCU have been working all summer to help you overcome that lost feeling; we hope to do this through Howdy Week—“America’s Greatest Collegiate Welcome.”

Howdy Week is a tradition . . . our way of saying “Welcome” and orientating you to your college home: Texas Christian University.

You will be a member of the largest class ever to come in to Frogland, and we would encourage you to take an active part in all Howdy Week Activities—everything from a real Texas Stomp to guided tours of Fort Worth to a study clinic to the Saturday night Horned Frog Football game.

On the following pages, you will find a preview and a schedule of Howdy Week Activities. Your purple beanie (if you are a freshman) or your transfer badge (if you are transferring to TCU from another college) will admit you to all Howdy Week events.

Texas Christian University is proud of its reputation as “the friendly school,” and there are many understanding upperclassmen who will be eager to help you get over that “lost” feeling.

Howdy Week is your week, but it is also our week to extend a warm “Howdy” to you—our fellow students at Texas Christian University.

DON HOLT
Howdy Week Chairman

On behalf of the Student Body and of Student Congress, welcome to TCU. Student Congress, as sponsor of Howdy Week, is eager to see that you have a good time, meet new students, make friends, and become acquainted with the campus.

Student government at TCU is responsible for many activities from pep rallies to the Prof Series which take place on our campus. You as a new student will want to be aware of what Student Congress and the Activities Council are doing. You may want to get involved with student government by joining an Activities Council committee or running for Student Congress in the Fall Election.

The students of TCU do a good job of managing their own affairs through student government. Through the interest and cooperation of every student this can continue, and such events as Howdy Week will continue to be very successful.

The type of University we will have this year and in the years to come is largely dependent on each individual student. Starting with Howdy Week, let's make TCU the school we want it to be.

Sincerely,
MARK WASSENICH
Student Body President



Your Student Congress President must be an able and active student with an interest in every phase of the activities of TCU. In order to develop a democratic student government, your President maintains an office for Student Congress on the second floor of the Student Center. This office, as well as Congress meetings, are open to visits from any member of the Student Body.

Mark, a Senior from Fort Worth, has been active in government at TCU for the past three years. He served on Activities Council this past year and was instrumental in bringing a well rounded education to TCU.



Susan Murrin
CESCO



Phil Grace
Dance



Jack Miller
Decorations



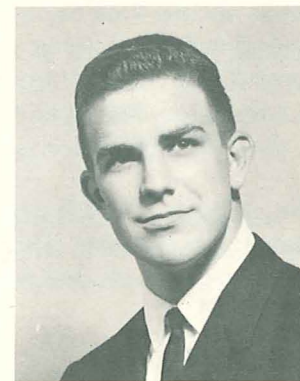
Cris Suit
Entertainment



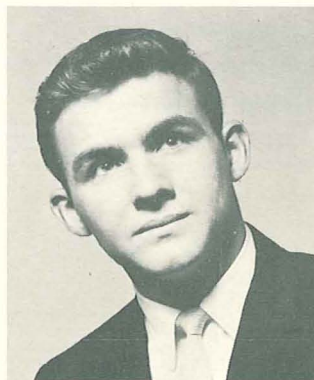
Linda Pilcher
Forums



Sue Schouboe
Hospitality



Jarry Rae
Games and Outings



Alan Bash
Special Events



Claudia Ewing
Personnel and Evaluations

The Activities Council plans and executes the activities of the student body of TCU. These functions may be of a social nature, or they may be strictly educational and informative. Your AC committee chairmen devote one afternoon a week to their respective committees and its many duties, and devote another afternoon a week to a general meeting of all chairmen. Their main goal is to develop leadership among its participants.

Palmer McCarter is chairman of the Activities Council. He must be familiar with the work of each committee, as well as the progress of its chairman. Palmer served as Entertainment chairman last year and helped to bring many big name entertainers to the campus. His office and the AC meetings are open to any interested visitors.

Not shown are:

Tim Rogers - Exhibits

Mike Martin - Films

Dick Peacock - Public Relations

SUNDAY, SEPT. 15th

Registration

2:00 p.m.

Twilight Vespers

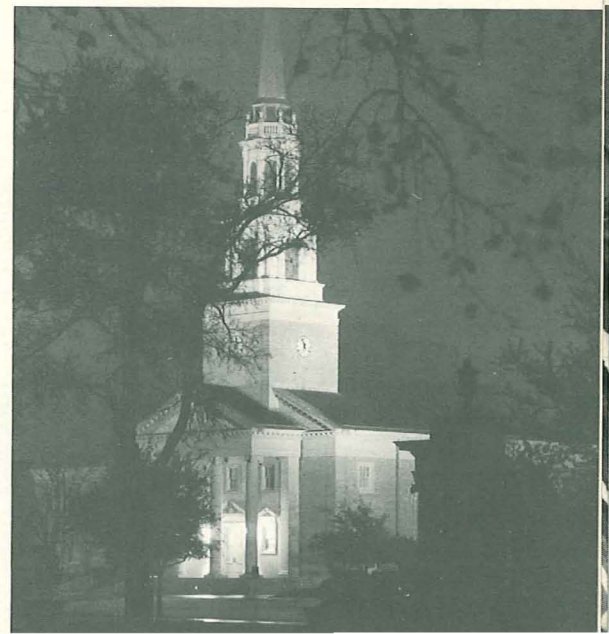
7:00 p.m.

Students who request the service, will be met by our "Welcome Mat" committee at the airports, train, and bus stations. This is just one of the many ways in which upper classmen will help you feel at home as a Freshman "Wog."

Howdy Week registration consists of buying a \$2.75 purple beanie, which will admit you to all of the week's activities. Transfer students buy a badge for \$1.75 that entitles you to the same advantages. They will both be on sale in the lobby of the Student Center. Plan to purchase one on Sunday so that you can take part in all of the activities.



Sunday evening brings you an opportunity to meet Dr. James Moudy, Vice Chancellor for Academic Affairs. He will speak in Robert Carr Chapel on the challenge that lies ahead. The Chapel is one of the most beautiful structures on any campus, and Dr. Moudy is a popular and able speaker. This is a session you won't want to miss.



MONDAY, SEPT. 16th

Registration	9:00 a.m.
Ft. Worth Tour	1:00 p.m.
Spotlight on Campus	7:00 p.m.
Freshman Pledge	8:00 p.m.
Texas Stomp	8:30 p.m.



A big Texas dance is planned for 8:30 in the big parking lot of the big Amon G. Carter Stadium. There'll be dancing, eating, getting acquainted with new folks, and most of all, a big time. Y'all come!



The spotlight will be on some of your campus leaders and officers at 7 p.m. in Ed Landreth Auditorium. The football team and coach will be there, as well as the famed Horned Frog band and cheerleaders pictured at right. Start the year off right by meeting these people and learning the "ropes" of TCU.



Dick Hanley



Lou Hill



Bill Peck



Phyllis Reed



Pam Smith

Not shown
Jerry Loftin

One of the most memorable events of your college life will take place at 8 p.m. on the quadrangle in front of the Student Center. The letters T.C.U. will burst into flames as you pledge your loyalty to one of America's finest Universities and your future home . . . TCU!





Guided tours will be offered Monday and Tuesday afternoons. Buses will leave from the Student Center at 1 p.m. each day and take you to such places as Amon Carter Art Museum, Carswell Air Force Base, Botannical Gardens, and other Fort Worth sights. This will be a great help in the future when you venture off the campus.

MONDAY—(Continued)

Amon G. Carter Museum of Western Art



The Howdy Week barbeque is a tradition you will long remember. Trucks will leave the Student Center at 4:30, 5:00, and 5:30 p.m. for Forest Park, where you may ride the world's longest miniature train, tour the large park, visit the zoo, ride the paddle boats, attend a carnival, and enjoy other Texas-size fun.

TUESDAY, SEPT. 17th

Registration	9:00 a.m.
Howdy Week Picnic	4:30 p.m.

Forest Park offers many types of entertainment, including this carnival ride.



WEDNESDAY, SEPT. 18th

Registration	9:00 a.m.
Football Clinic	2:00 p.m.
Jazz and Concert	3:00 p.m.
Meet Your Church on Campus	7:00 p.m.

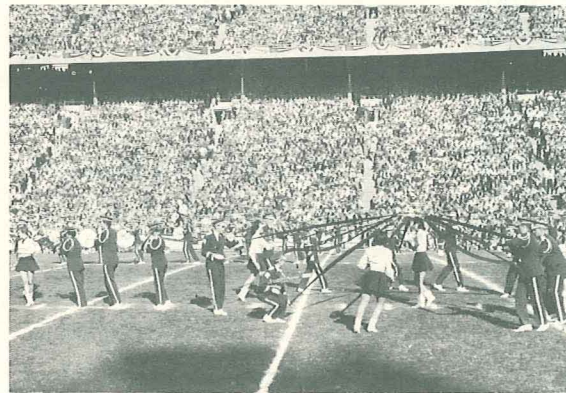
At 7 p.m. on Wednesday, you will have your first opportunity to meet your church on campus. After a short meeting in the Student Center Ballroom, the neighborhood churches of your choice and its upper-class members will welcome you.



Among the top choices for entertainment among TCU students are the informal jam sessions. Drop by the snack bar around 3 p.m. Wednesday to hear some of the finest jazz musicians in this part of the country.

THURSDAY, SEPT. 19th

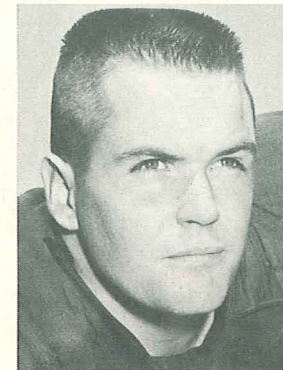
Study Clinic	3:00 p.m.
Howdy Week Show	7:00 p.m.
Pep Rally	8:30 p.m.
Womens Dorm Open Houses	9:00 p.m.



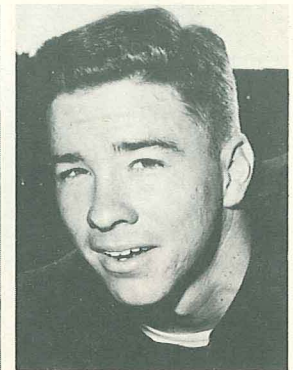
An education wouldn't be complete without voice and diction training. Don't worry about the diction, but bring that voice to the pep rally and parade Thursday at 8:30 p.m.



TCU has long been noted for its outstanding football teams. You will enjoy the college games more if you really understand the plays. Coach Abe Martin, along with Jim Fox and Donny Smith will speak for the Frog Football team in the Student Center ballroom at 2 p.m.



Jim Fox



Donny Smith



THURSDAY—(Continued)

One of the most important seminars of your college career will be held in the ballroom at 3 p.m. on Thursday. Dr. James Dyal, professor of psychology, will speak on the techniques involved in studying texts and taking notes in lectures. This is important, so don't miss it.



Thursday evening at 9:00 p.m. has been set aside for a reception to be held in each of the girls dormitories. There will be refreshments, dancing, and a good time for all.



Exterior of Colby Hall Dormitory, where one of the receptions will be held on Thursday evening.



TCU has an excellent drama department that presents some of the finest stage plays available. Thursday evening, the Fallis Players, a group of drama students, will present an hilarious version of college life. This has long been a favorite of Howdy Week, and is one event you are sure to remember with laughter. It will start at 7 p.m. in Ed Landreth Auditorium.



FRIDAY, SEPT. 20th

Art Lending
Library 2:00 p.m.

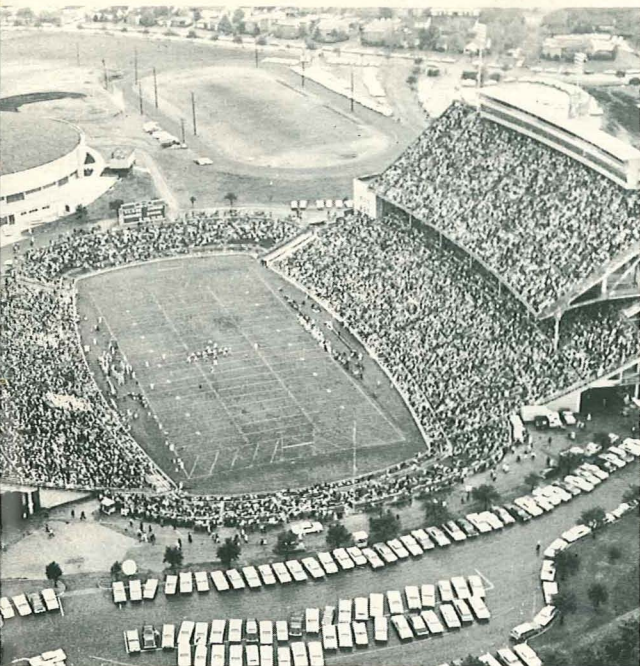
Howdy Week
Dance 8:30 p.m.

The Exhibits Committee of the Activities Council has an outstanding collection of prints of fine paintings. These prints may be rented from the council for \$2.00 for the entire semester. This is an excellent opportunity for dorm students to make their rooms more like home. The showing will be on the second floor lobby of the Student Center from 2 until 4 p.m.



The Student Center ballroom is the site of the semi-formal Howdy Week dance, starting at 8:30 p.m. The orchestra will play until midnight, during which time your own Howdy Week Queen will be chosen. Decorations and refreshments will top the evening. For an unforgettable time, plan to accept this invitation.





Saturday at 7:30 p.m. finds the TCU Horned Frog football team meeting the Kansas Jayhawks in our own Amon G. Carter Stadium. You are now a Horned Frog from TCU; take an active part and support your team! Then following the game, an informal dance will be held in the ballroom of the Student Center. By this time, all of us will be so well acquainted with each other, that the dance will be a get together of old friends! This will be the final day of Howdy Week. It's up to you to make it a good one.

SATURDAY, SEPT. 21st

TCU-Kansas Game 7:30 p.m.
Dance

Activities

Carnival

SEPT. 26th



The Howdy Week activities are not officially over, however, until September 26th, when the Activities Carnival will take place in the Student Center Ballroom at 7 p.m. This carnival gives each of you the chance to learn about all of the student organizations on campus. Make your education and your stay at TCU a profitable experience by taking part in your school's activities.



ALMA MATER

Hail! All Hail TCU

Memories sweet, comrades true,

Light of faith, follow through,

Praise to Thee, TCU.

