



LORD & THOMAS

Newspaper, Magazine and Outdoor Advertising

ADVERTISEMENTS INSERTED IN ANY PUBLICATION IN THE WORLD.

NEW YORK OFFICE,
1012-1015 American Tract Society Bldg.

TRUDE BUILDING,
Cor. Wabash Ave. and Randolph St.

A.L. THOMAS
PRES.
C.R. ERWIN
VICE PRES.
A.D. LASKER
SEC. AND TREAS.

Dictated by P.W.F.

STENOGRAPHER

M.L.

CHICAGO, December 6th, 1905.

Mr. A. G. Dawson,
#512 Main Street,
Fort Worth,
Texas.

Dear Sir:-

We are in receipt of your valued favor of the 28th ult., and have carefully noted contents.

We thank you for offering us the exclusive representation of your publication, and regret to state that the nature of our business is such that we cannot accept same. In fact, no general advertising agency is in a position to exclusively represent any single publication.

We believe that your interests will be best served by appointing a special representative, and would suggest that you communicate with Messrs. Payne & Young, Marquette Building, Chicago; also Mr. C. J. Anderson #335 Marquette Building, Chicago.

We would be pleased to have you write us stating when your first issue will come out, and giving us any further details concerning the publication, circulation, etc., etc., so that we may place same on file, and be in a position to include it in our lists furnished to general advertisers.

Awaiting your further favors, we remain,

Yours very truly,

LORD & THOMAS.

CHIC 700

