
Naming of
MARTIN-MOORE HALL

Texas Christian University
September 22, 1979

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Texas Christian University
5:00 p.m., Saturday, September 22, 1979

Presiding: Dr. William E. Tucker, Chancellor

Welcome	Dr. Tucker
Tribute to Honorees and their Families	Dr. J. M. Moudy <i>Chancellor Emeritus</i>
Responses	Mrs. Othol (Abe) Martin Dr. Jerome A. Moore
Prayer and Benediction	The Rev. John L. Butler <i>Minister to the University</i>

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*The Interfraternity Council is your host
for a reception and open house in the Phi Gamma Delta chapter room
immediately following the ceremony.*

One of the most respected men in college athletics, Abe Martin died on January 11, 1979, at the age of 70. Born in Jacksboro, Texas, he came to TCU from that city in 1927, earning his Bachelor of Education and Master of Arts degrees. He was head football coach at El Paso, Lufkin and Paschal High Schools before being named assistant coach at TCU in 1945.

When L. R. (Dutch) Meyer retired from active coaching in 1952, Abe took the job, leading the Horned Frogs to three Southwest Conference championships (1955, '58 and a tie in '59) and five bowl games during his 14 years as head coach. He was named athletics director in 1963, holding both jobs until a heart attack in 1966 forced him to give up coaching . . . after a career of 169 wins, 77 losses and 8 ties. In 1975 he retired as athletics director, but stayed on as a special consultant at the University's request.

Abe was awarded almost every honor possible for someone in his profession, including the Amos Alonzo Stagg Award in 1967, the highest honor that can come from the Football Coaches Association. He was named to the TCU Lettermen's Hall of Fame and the Texas Sports Hall of Fame, and was twice named Texas Coach of the Year. He received the TCU Distinguished Alumni Award, the Distinguished American Award from the North Texas Chapter of the Football Foundation Hall of Fame, and served as president of the American Football Coaches Association.

Othol (Abe) Martin

Jerome A. Moore

For 30 years, until his retirement in 1973, Jerome Moore actively served TCU. Born in Rio Vista, Texas, he earned his B.A. and M.A. degrees from TCU and his Ph.D. from the University of Pennsylvania.

After teaching Spanish for many years at Texas Woman's University, he came to TCU in 1943 as Dean of AddRan College of Arts and Sciences, a position he held until 1970. During many of those years he directed the Summer School program and was chairman of the Department of Foreign Languages, the Arts and Sciences Curriculum Committee and the Courses of Study Committee. He served as secretary of the TCU Board of Trustees from 1947-73 and was a member of the Administrative Council from 1970-72. He was named Dean of the University in 1970 and Emeritus Dean in 1972.

Throughout his long career he represented TCU in many higher education organizations. He was a member of the executive committee of the Southern Association of Colleges and Schools and the South-Central Modern Language Association, and was president of both the Association of Texas Colleges and Universities and the Texas Council of Church Related Colleges.

Dean Moore was an early advocate of the importance of nurturing relationships between Texas and Mexico, serving as president of the Fort Worth Good Neighbor Council and vice president of the Fort Worth Chapter of the International Good Neighbor Council. Both honored him with special awards in 1973. He was honorary life member of the Good Neighbor Commission of Texas and received the honorary Doctor of Humane Letters degree from the University of the Americas in 1963.

For the University's centennial, Dean Moore authored *Texas Christian University: A Hundred Years of History*, published by the TCU Press in 1974. He was awarded the honorary Doctor of Laws degree by TCU in 1968.

The men's residence hall named in honor of Othol (Abe) Martin and Jerome A. Moore houses four fraternities with living quarters for 136 men. It is one of five dormitories completed on the Worth Hills portion of the TCU campus in 1964 at a total cost of \$4,250,000.

The fraternities lease space for their chapter rooms from the University. Those now housed in Martin-Moore Hall are Sigma Alpha Epsilon, Delta Tau Delta, Phi Gamma Alpha and Phi Kappa Sigma.

Martin-Moore Hall

