



WILL ROGERS

# McNaught Gets Life of Rogers

## Syndicate of Humorist Offers New Biography

The McNaught Syndicate will release this week, to newspapers all over the United States, a 20,000-word story of the life of Will Rogers.

Scott Cunningham, native Oklahoman, newspaperman, and writer, who has for some time been collecting biographical data on Will Rogers, is writing the story. Mr. Cunningham has in his possession many hitherto unpublished facts about the life of the great humorist, including letters, photographs, and anecdotes which he gathered from all over the world. He has been assembling this material for several years and is in a position to give the public an interesting interpretation of Will Rogers and his influence on the American people.

Mr. Cunningham, because of his close connections in Oklahoma and his widespread acquaintance with the people who knew Will Rogers in his youth, has had access to wide and exclusive information. This will be, without question, the most complete story of Will Rogers's life ever written.

The story will be released in eighteen installments and will be introduced by a brief but complete

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hensive genealogy of the Rogers family, and some highlights of Will's childhood days. Then will follow an unusually interesting account of his boyhood and school-days.

Will's schoolboy experiences read like the pages of Mark Twain's great "Tom Sawyer." Will's education as a showman and his barnstorming days in South America and Europe are told in detail, with many amusing sidelights not hitherto known to the public. Will Rogers, as vaudeville headliner, motion picture actor, newspaperman, radio star, and statesman at large, and stories of his experiences all over the world, as well as his friendship with kings, presidents, and famous persons from every walk of life, are subjects for the latter chapters of the story.

The McNaught Syndicate has handled Will Rogers's newspaper writings since the beginning. The weekly articles were first released in 1922, and the daily wire feature in 1926. Mr. Rogers maintained a very close relationship with the syndicate and it was his custom to spend a great deal of time in the syndicate offices during his visits to New York. Because of these intimate and understanding relations the syndicate has found it possible to secure a most penetrating and comprehensive story of the life of Will Rogers.

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