

BALDWIN, SEYMOUR, DARLING, WELLER, WOLFERT, NOEL WIN PRIZES

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harped off Sumatra and he days in a lifeboat before he ed up and taken to Sumatra. during the third day on the hat he made the picture that he Pulitzer award for him. Sumatra he flew to Calcutta, men returned to the U. S. in Dalhart, Tex., Noel worked veral newspapers and was a free in Mexico and Central America e joining the AP in 1937. He is chief photographer of the AP, ng been appointed to that post a year ago.

Wolfert is winner of the Pulitzer e at 34. He has been on NANA's for eight years and is now "Some- ere in the Southwest Pacific," hav- returned there a fortnight ago.

or six weeks last year he covered Solomons Islands and witnessed of the greatest sea battles of ern times in which the Japanese a battleship, three heavy cruisers, light cruisers, five destroyers and nt transports with an estimated al of 30,000 persons aboard.

**Saw "Coolidge" Run Aground**

His eye-witness dispatches were en after he had viewed the battle a front seat on the shore—the ime a major sea battle could be rom beginning to end while the ker had his feet firmly planted id earth.

was in a Flying Fortress soaring the transport Coolidge when merican troopship ran aground he loss of only four Americans, as the only reporter to witness aster.

re he went to the Pacific fight- nts, Wolfert had won national

**Coleman Harwell Named a Captain**

NASHVILLE, Tenn., May 3—Coleman Harwell, executive editor of the *Tennessean*, has been commissioned a captain in the military government branch of the provost marshal general's command and will leave May 14 for training at Charlottesville, Va. After completion of 16 weeks' training, he will be subject to foreign service. Publisher Silliman Evans announced that Harwell would be on an indefinite leave of absence and that editor-in-chief John Nye would assume the duties of executive editor.

City Editor W. W. McClanahan, Jr., was promoted to day managing editor; A. V. Goodpasture retained his post of night managing editor; Edward Freeman was named city editor; and Norman Parks assistant city editor.

Harwell, a graduate of Peabody Demonstration School and the University of the South, Sewanee, joined the *Evening Tennessean* in 1927, and was later city editor and managing editor of the paper. Leaving the *Tennessean* in 1931, he joined the staff of the *New York World-Telegram* as an executive in the editorial department. After six years on the *World-Telegram*, he returned to the *Tennessean* in May, 1937, to assume his present duties.

Nye has served as city editor and managing editor of both the old *Evening Tennessean* and the *Nashville Tennessean*. McClanahan has been city editor since 1940, and Freeman has been assistant city editor since 1938.

**EEZES CIRCULATION**

Effective April 29, the *Lima* (O.) has announced it was refusing to accept any new subscriptions except those for replacements for cancellations.

recognition with his exclusive report of the Free French capture of St. Pierre and Miquelon Islands on Christmas Eve, 1941. He was the only newspaper man with the Free French forces. Wolfert described his world beat in an exclusive article for **EDITOR & PUBLISHER** in the January 17, 1942, issue on Page 22.

Born in New York City, the NANA staffer started newspaper work as a boy of 15, reporting odds and ends for the *Brooklyn Times*. For two years after graduation from the Columbia School of Journalism in 1929 he was assistant to the night editor of NANA and then went to Europe.

During his stay abroad he worked in the Berlin bureau of the *New York Post*.

Wolfert's dispatches from the Solomons recently were published in book form, "Battle for the Solomons," which reached the best-seller lists, and his first novel, "Tucker's People," a story of the "numbers" lotteries, was published a few weeks ago.

He also has another book, "Torpedo 8, the Story of Swede Larsen's Bomber Squadron," which is to be published soon.

**Saw Pacific Battle**

George Weller, *Chicago Daily News* correspondent now covering the war in New Guinea, is the sixth *Daily News* staff member to win a Pulitzer award. A native Bostonian, he was a member of the *New York Times* Balkan staff from 1932 to 1936. Prior to joining the *Daily News* staff early in 1941, Weller had lived in Europe for six years and had spent some time in Mexico. He speaks French, German and Italian and has a working knowledge of Spanish. He is the author

**LT. CARTER, JR., HELD**

Lieutenant Amon Carter, Jr., son of the publisher of the *Fort Worth* (Tex.) *Star-Telegram*, reported missing in action in Central Tunisia since Feb. 14, is a prisoner of the Germans and has been removed to Germany, the War Department announced last week. Lt. Carter was with an armored unit and had been in Africa since December. Notification that he was missing was received March 11.

**Doorly, Harding Spurred Neb. Drive**

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collected the most scrap in the three-week period.

The newspaper itself, in sponsoring the contest, undertook the task of making it a success. First decision was that the entire contest would be treated strictly as an editorial matter. Mr. Doorly barred all paid advertising.

When he announced the contest and appealed to Nebraskans, he met with an immediate response from William M. Jeffers, Union Pacific president and since named rubber administrator, who directed his staff in Omaha to call a city-wide scrap rally, and asked for a page ad in the paper. The ad was taken, but payment was refused.

Ralph Budd, president of the Burlington Railroad, also asked for a page ad, and the *World-Herald* printed the ad, again refusing payment. No other ads were carried, except those printed by the newspaper itself to announce various phases of the contest.

State correspondents proved invaluable. They sent their stories and pictures to Ralph Mears, state editor, who found himself over-supplied each day with a wealth of newsworthy items. Mr. Mears worked under di-

rect supervision of George Grimes, then managing editor.

Meanwhile, Carlyle Hodgkin, farm editor, kept in touch with the state salvage chairman at Lincoln, and going out into the farm areas and telling the story of farm scrap collection. Hundreds of trucks, loaned for the drive, were utilized.

Lawrence Youngman wrote the daily lead stories, devoting all of his time to the drive. Bill Billott and Ernest Jones, staff reporters who also carry cameras, sought for and found scores of timely local stories.

**Women Enlisted**

Ben Cowdery, business manager, visited 17 counties, enlisting local support. A few days before the contest began Mrs. George Grimes was asked to organize the outstate women. She named women chairmen in 92 counties and obtained cash prizes amounting to \$700 to inspire the work among the fair sex.

Through her, and with the aid of Keith Wilson, motion picture critic, the cooperation of Nebraska's motion picture movies was obtained, and before the contest ended every movie in the state had given at least one scrap matinee when the price of admission was a few pounds of scrap metal.

Those who have been named comprised the *World-Herald's* general staff for the drive. There were many others on the editorial staff who gave help from time to time. Particularly effective in supplying helpful ideas was B. F. Sylvester, city editor.

The contest was news and not "publicity." Stories made the paper on

the basis of news value. Approximately 7,500 inches of news and pictures were published and the campaign always rivaled and often exceeded the war news in dramatic appeal.

Other Dailies Aided Especially effective work in arousing local enthusiasm and telling the local stories was done by the *Norfolk Daily News*, *Holdrege Citizen*, *Plattsmouth Journal*, *Fremont Guide* and *Tribune*, *Beatrice Sun*, *Beatrice Times*, *Kearney Hub*, *North Platte Daily Telegraph*, *Scottsbluff Star-Herald*, *Grand Island Independent*, *Nebraska City News-Press*, *Columbus Telegram*, *McCook Gazette*, *Hastings Tribune*, and *York Daily News-Times*.

**JOIN AD BUREAU**

The *Philadelphia Record* and the *Tonawanda* (N. Y.) *Evening News* have become members of the Bureau of Advertising, ANPA.

The Pulitzer Prize for the best original American play of 1942 was awarded to "The Skin of Our Teeth," by Thornton Wilder, and the prize for distinguished novel went to "Dragon's Teeth," Upton Sinclair, the trustees announced.

In the field of letters, in addition to the Wilder play and the Sinclair novel, the history award was made to "Paul Revere and the World He Lived In," by Esther Forbes, and the biographical award went to "Admiral of the Ocean Sea," by Samuel Eliot Morison. Robert Frost won the poetry prize for "A Witness Tree."

A prize in music, which was authorized by the trustees last March and was awarded this year for the first time, went to William H. Schuman, Professor of Music at Sarah Lawrence College, Bronxville, N. Y., for his "Secular Cantata No. 2, a Free Song," which was performed by the Boston Symphony Orchestra.

submarine, which resulted in his winning the Pulitzer prize.

His stories from New Guinea have continued to be the same revealing type of dispatches which have characterized his work for the *Daily News*. Although suffering from malaria and other tropical diseases, Weller has maintained a high standard of coverage and in recent months he has written a series of 17 articles which will serve as a permanent history of American forces in New Guinea. His dispatches have covered the operations of the two divisions hailing from the northwest and midwest, giving names of American soldiers, telling how they died and citing their heroic deeds. He is yet to return to U. S. for a leave since he joined the *Daily News* foreign staff more than two years ago.

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The contest suggested cartoons and editorials in all the papers. Invaluable aid was given by Governor Dwight Griswold. The radios linked together twice throughout the state for 15-minute programs, and gave spot announcements to scrap appeals. Scrap metal was made understandable to the women by translating flat-irons into helmets, steel bedsprings into machine guns; to the farmer by beating his plowshares into howitzers.

The result was that scrap metal assumed meaning in terms of added safety for Nebraska boys in the Army and Navy. Junk piles were not hideous, rusting heaps, but things representing the united effort of a people. And that isn't all. When the national scrap drive got under way in September Nebraskans again scoured their state and chalked up another impressive collection.

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