

URGE ROGERS MEMORIAL FUND SUCH AS PHILOSOPHER RAISED FOR CUP TO FAMOUS BRITON

Gracious Act of Beloved Humorist Inspires Plan to Start Subscription Lists at \$1.00 Each

A gracious act of the beloved Will Rogers in life, a tribute to a gallant gentleman, may be re-enacted in memory of the great humorist and philosopher whose tragic death brought sorrow to millions in America and abroad.

William H. Rankin, widely known advertising man of New York, in a letter to Amon Carter, publisher of the Fort Worth Star-Telegram, and to Louis and Max M. Levand, publishers of The Wichita Beacon, recalls the generous suggestion of Rogers that friends of Sir Thomas Lipton in America subscribe one dollar each to a fund with which to provide a loving cup for the distinguished English sportsman, following his loss of the America Cup race, which to Sir Thomas was a cause of deep regret.

It is proposed that a similar subscription be raised to build in memory of Will Rogers a monument "to commemorate the good deeds he has done."

Here is the story, as given in The New York Sun:

Grover A. Whalen, Wm. T. Dewart, publisher of The New York Sun, Gilbert T. Hodges, Hector Fuller and William H. Rankin were guests of Sir Thomas Lipton on his yacht, The Erin, the last day of America's cup races, and Sir Thomas felt quite badly about losing. The next day Will Rogers carried in his story in the New York Times: "Sir Thomas Lipton, the Gamest Loser in the World." That story prompted Grover A. Whalen, Gilbert T. Hodges and Mr. Rankin to sent the following telegram to Will Rogers, in Hollywood:

"Just read your story, 'Lipton, Gamest Loser in the Whole World'. May we suggest you start a \$1 subscription to buy Sir Thomas America's loving cup?"

The next day Will Rogers had as his story the \$1 subscription idea and asked all friends of Sir Thomas to send \$1. The Star Telegram and three hundred other newspapers (including The Wichita Beacon) carried the story, and Will appointed Jimmy Walker treasurer. Inside of three weeks 6,000 dollar bills were received. They came so fast Jimmy Walker called a halt. Tiffany made the golden loving cup and it was presented to Sir Thomas by the committee—Grover A. Whalen, Barron Collier, Hector Fuller, G. T. Hodges and William H. Rankin.

The story is told as follows by The New York Sun:

How Will Rogers prompted the public in 1932 to gladden the heart of that oft-defeated but unconquerable sportsman, Sir Thomas Lipton, was recalled today in New York and Newport yachting circles.

Will Rogers wrote of Sir Thomas as "the gamest loser in the world." This was immediately after the defeat of shamrock V by Enter-

prise. Later, he suggested a \$1 subscription fund to buy a gold loving cup from the American people.

Franklin D. Roosevelt, then governor of New York, was one of the first to send his dollar with the message: "Will Rogers certainly started a very timely movement to crystalize the sentiment of all Americans toward that great sportsman, Sir Thomas Lipton. I hasten to send my dollar, too, and I am sure thousands of red-blooded Americans will do the same."

They did. Within a few weeks more than \$6,000 was raised and the presentation made to Sir Thomas by Mayor Walker on the steps of City Hall.

"It is the happiest day of my life," said Sir Thomas. "I have won hundreds of trophies but I value this the most of all." Within a year he was dead.

Members of the Sedgwick County Bar Association cast aside legal cares and worries Saturday afternoon for the annual bar association picnic held on the Ninnescah River 16 miles south of Wichita. Top row, left to right, are City Court Clerk Lloyd Laws, Deputy Carrol Brown, Deputy Sheriff Harve Dewey, Deputy Marshal Charles Ward, City Marshal Tom Childreth, Deputy Marshals Leo McGlynn, Jim Lukey and Jack Evans. Next, left to right, are Judges Fred Hames, Ross McCormick, J. N. Williams and Grover Pierpont. In the next row, left to right, are picnic committee members, Harold Malone, Fred Fields, Charles Jones, Roger Almond, Henry Gott and Wade Wightman. Bottom row are four horseshoe pitchers, Henry Gott, Don Mitchell, Judge J. E. Alexander and Roger Almond.

MRS. ROGERS SEEKS QUIET AFTER STRAIN

Los Angeles, Aug. 24. (INS)—Life much as usual.

Altho no sign proclaimed the fact, that was the condition at the ranch of the late Will Rogers, high overlooking Santa Monica Bay today.

In seclusion except from a few intimates, Mrs. Betty Rogers was seeking rest and quiet after the strain of an arduous week of travel and the wracking of last Thursday's funeral.

Plans of the family, said Will Rogers, Jr., spokesman for the group, are still definitely nebulous at the moment and he was unable to say whether Mary Rogers would resume her work on the eastern stage at all this year.

There will be a delay of some months, the young man continued,

before the mortal remains of the beloved comedian are transported east to Oklahoma. They, at present, are reposing in a receiving vault at Forest Lawn Memorial Park.

Oklahoma Plans Rogers' Memorial

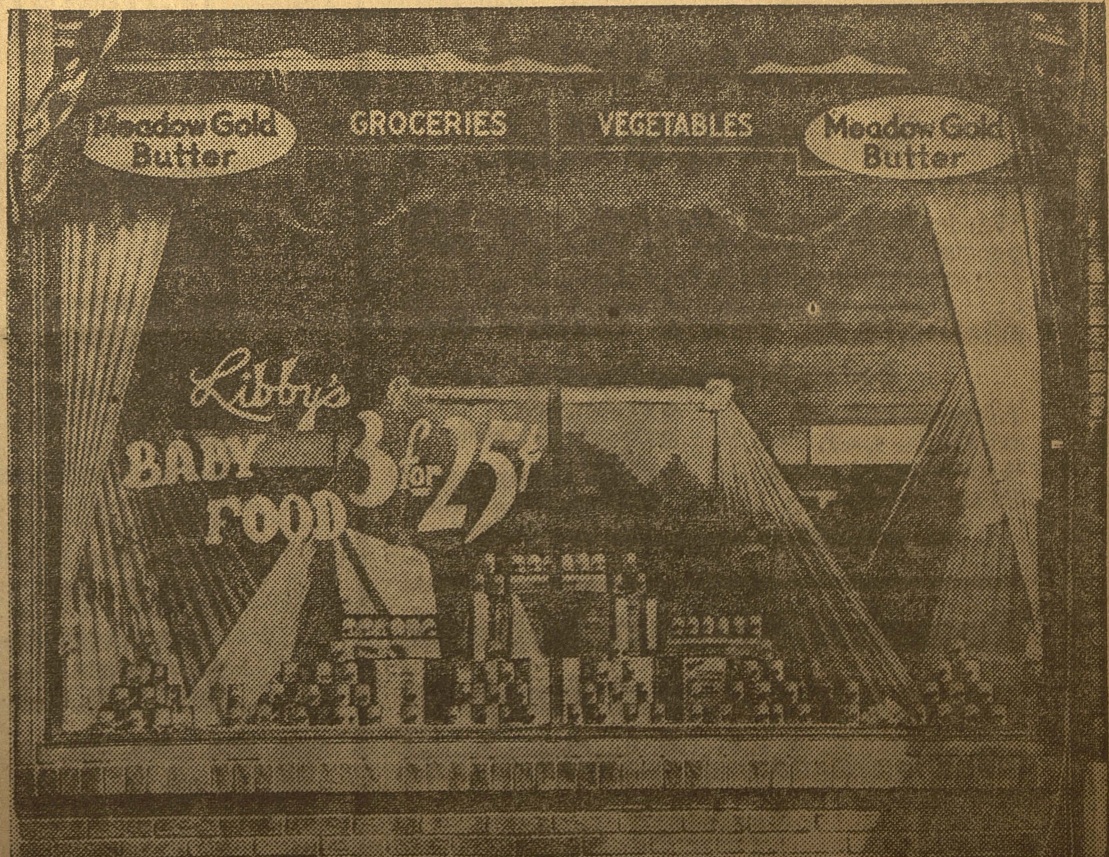
Ponca City, Aug. 24. (UP)—Gov. E. W. Marland said tonight he would name a commission early next week to plan a suitable state memorial to Will Rogers and Wiley Post.

"I feel that the memorial should be a state-wide tribute of some kind," the governor said, "but I haven't made any exact plans."

Civic leaders in Oklahoma City want statues or some other fitting monuments erected to the famous pair on the state capitol grounds.

The civil aeronautics industry of the United States produced aircraft, engines, equipment and spare parts valued at \$44,144,448.50 in 1934, and furnished employment for more than 18,000 persons.

FEATURES DISPLAY OF LIBBY'S BABY FOOD



The Drive-In Market, Central Avenue and Broadway, is making an attractive display of Libby's Baby Food as shown above. The display is being made in co-operation with Libby-McNeil & Libby, the manufacturer of the popular Libby brand of food for babies. The display, because of its artistic feature as well as the products shown, is drawing much attention and favorable comment.