

TCU THIS WEEK



EVENTS AND INFORMATION FOR THE TCU COMMUNITY

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MARCH 31, 2003

Smith Entrepreneurs Hall will be dedicated Saturday

AT 10 A.M. SATURDAY, THE NEELEY School will dedicate its new, \$15 million building, called the Steve and Sarah Smith Entrepreneurs Hall. The approximately 50,000 square-foot building will house the James A. Ryffel Center for Entrepreneurial Studies, MBA Center and MBA Career Services Office. Construction began last year.

The three-story facility is student-centered with technologically savvy, theater-style classrooms, team rooms for student strategy sessions, a conference center, a food court and a café with an entrepreneurial theme. Architects designed an environment conducive to the innovative entrepreneurial process, creating a building comparable to an "idea lab."

"This building puts us in an elite category and further enhances our ability to provide extensive programming for business students and professionals," said **David Minor**, director of the Ryffel Center. "We look forward to providing an environment that combines the best teachers and technology for the betterment of our students' education."

Classrooms in the hall contain large quantities of "white board" space for design development (similar to advertising and architectural firms), interior walls that can be moved to facilitate team project work, and computerized audio-visual tools for electronic presentations. Fiber optics, computer labs, and on- and off-campus videoconferencing capabilities also are available.

Parts of the facility will be set aside for executive education classrooms and conference space for professional entrepreneurs. The Ryffel Center has already established external community programs for both professionals and high school students, including an entrepreneurial summer camp for high school seniors called the Summer Youth Business Institute.

The building was named after Steve and Sarah Smith, who pledged \$10.5 million for the project. Steve Smith, an Austin developer and former vice president of marketing for Dallas-based Excel Communications, pursued various entrepreneurial interests before carving a niche in the business world by developing Excel's marketing structure. In 1998, Excel was ranked as the fifth-largest long distance telephone provider in the U.S. and was purchased last year by Montreal-based Teleglobe, Inc. Smith also recently

EVENTS

Today

Faculty voice recital featuring **Sheila Allen**, soprano, 7:30 p.m., PepsiCo Recital Hall.*

April 1

Faculty Talks in Modern Literature and Critical Theory is hosting Dr. Jeffrey Todd, "Reflections on American Insularity on the Eve of Another War," 4 p.m., Brown-Lupton Student Center 202. Call ext. 6367.

TCU Baseball vs. SW Texas, 6:30 p.m., Lupton Baseball Stadium.**

April 2-6

TCU Theatre presents *Twelve Angry Men/Twelve Angry Women*, 8 p.m., Wed. - Sat. & 2 p.m. Sat. and Sun., University Theatre, Admission is \$10 for adults, \$5 for students and seniors. Women's shows April 2, 4, 5. Men's shows April 3, 5. Combination shows are April 6 and 13. Call ext. 5770 to reserve tickets.

April 2-4

Neeley School's annual Global Supply Chain Conference, Texas Motor Speedway. Call ext. 6260 to register.

April 2

Bistro Unplugged, 4-5 p.m., Bistro Bumett Café; Mary Coups Bumett Library. Call ext. 7106 for more information.

KinoMonda World Film Series, *Hiroshima, Mon Amour* (France), 7 p.m., Sid Richardson LH 1. Call ext. 7292.

purchased the small southwestern Texas resort town of Lajitas. ♦

Magazine ranks TCU's entrepreneurship program

THE JAMES A. RYFFEL CENTER FOR Entrepreneurial Studies at the Neeley School is one of the top entrepreneurial programs in the nation, according to new rankings published this month by *Entrepreneur* magazine. The three-year old Ryffel Center ranked in the third tier of the top 50 national, comprehensive entrepreneurial programs. ♦

April 3

Honors Convocation featuring Dr. Martha Nussbaum, Ernst Freund Distinguished Service Professor of Law and Ethics at the Univ. of Chicago Law School, topic is "Liberal Education and Global Responsibility," 11 a.m., Ed Landreth Auditorium. Call ext. 7125 for additional information.

RTVF film series, *How to Marry a Millionaire* (1953) starring Lauren Bacall, 7 p.m., Moudy Bldg. 164S. Call ext. 7630.

April 4-6

TCU spring dance concert presenting Fernando Bujones' re-staging of *Coppelia Act III* and other guest and faculty works performed by TCU dancers, 8 p.m. Friday and Saturday and 2 p.m. Saturday and Sunday. Tickets \$8 and \$5. Call ext. 7626 or ext. 6689.

April 5

Smith Entrepreneurs Hall dedication, 10 a.m.

April 7-11

Master of Fine Arts exhibition, works by Edmundo Omar Hernandez Jr.***

April 7

Honors recital sponsored by Pi Kappa Lambda, 7:30 p.m., Ed Landreth Auditorium.*

*Call the School of Music at ext. 7602.

**Call the athletic ticket office at ext. 7967.

***Call the dept. of art/art history at ext. 7643.

Dance concert takes center stage at Ed Landreth this weekend

THE DEPARTMENT OF BALLET & modern dance presents its spring concert at 8 p.m. Friday and Saturday and at 2 p.m. Saturday and Sunday in Ed Landreth Auditorium. Featured dances include *Coppélia, Act III*, re-staged by Choreographer in Residence **Fernando Bujones** & TCU faculty members **Li-Chou Cheng** and **Elizabeth Gillaspay**.

Evening performances are \$8 for general admission, and \$5 for students with ID. Matinees are \$5 general admission,

(Turn to **Dance** on Page 2)

Watch, listen, learn ...

41st annual Honors Convocation

11 a.m. Thursday

Ed Landreth Auditorium

featuring

Legal ethicist Martha Nussbaum

Professor of law and ethics at The University of Chicago Law School

(Dance from front)

students free with ID.

Proceeds from evening performances go toward the TCU Fine Arts Guild Scholarship Fund to benefit students in the departments of art, music, theater, dance and the College of Communication.

For reservations call ext. 7626 or ext. 6689.

Original choreography on the program includes:

■ *holding fast/shifting ground* - A new dance work by **Susan Douglas Roberts** that is rooted in images gathered from the centuries-old SuZhou gardens of China. The work has developed as a collaboration with designer Suist Tan.

■ *Marlene Meets Esther on Her Way to the Sound Stage* - Take a walk through time with **Elizabeth de Moraes'** eclectic images of female film iconography . . . glamour, seduction and play set to music sung by Edith Piaf.

■ *Tatanka Blanc* - **Keitha Manning** has created a piece using lineage-based dance forms and Western concert dance, woven from distinct forms into a richly textured tapestry.

■ *As yet untitled* - This new dance was created by Caryn Heilman, former member of the Paul Taylor Company and currently artistic director of LiquidBody dance company. She uses the LiquidBody orientation to the fluid systems for its movement basis. The fluid origins of the inner landscape of the body become

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explicit to form mesmerizing sculptures in motion. ♦

Hear details of city's new public art program

THE DEPARTMENT OF ART AND ART history will host a talk by Barbara Goldstein, director of Seattle's public art program, who has been contracted to help develop the master plan for Fort Worth's public art initiative. The event will be from noon to 12:30 p.m. Wednesday in Moudy 132N.

Ms. Goldstein will describe the city's new public art ordinance, present findings of her initial visits to and interviews in Fort Worth and respond to questions and comments.

For more information, call **Mark Thistlethwaite** (art and art history) at ext. 7477 or via e-mail at m.thistlethwaite@tcu.edu. ♦

TCU Journalism and PRSA offering seminar on integrated marketing

THE TCU JOURNALISM DEPARTMENT AND TCU Research and Creative Activities Fund are teaming with the Greater Fort Worth Chapter of the Public Relations Society of America to present a half-day workshop called "Public Relations Meets Integrated Marketing Communications." The seminar will be held from 8 to 11:15 a.m. Wednesday, April 9 at the Kelly Center. Continental breakfast will be served, and the monthly PRSA luncheon will immediately follow the workshop.

Led by husband-and-wife team and University of Colorado professors Drs. Tom Duncan and Sandra Moriarty, the seminar will address several questions related to this growing field.

The PRSA monthly luncheon will begin at 11:45 a.m. and will also feature a presentation by Drs. Duncan and Moriarty.

The seminar and luncheon are both open to the public and special rates are available for students and professional members of PRSA, International Association of Business Communicators, Society of Professional Journalists and the Ad Club.

To register, contact Glenda Thompson at glendat@nawic.org or at 817-877-5551, and specify if the registration is for the seminar only, lunch only or both. The registration deadline is noon, April 7. ♦

Alcohol Screening Day

IF YOU OR SOMEONE YOU KNOW would like help assessing personal drinking behavior and attitudes, plan to stop by the National Alcohol Screening Day booth in the Student Center lobby between 10 a.m. and 2 p.m. Thursday. For more information, call **Sparkle Greenhaw** (alcohol & drug education center) at ext. 7100. ♦

NEW FACES

Anita M. Ford is a new administrative assistant in athletics. She has a B.A. in English from Texas A&M University and formerly was employed by Venus ISD.

Julle Stein Gray has been hired as administrative program specialist in IBR/psychology. She attended Florida State University and comes to TCU from Microworks.

Tyler Luepke has joined physical plant as horticultural assistant.

Pearl Martinez has joined facility services as a half-time service assistant.

DEATHS

Sympathy is extended to the family of **Jewel Carr Potter** (admissions, retired) who passed away March 21. Memorial service is at 11 a.m. today at Ridglea Christian Church.

CLASSIFIED

FOR SALE BY OWNER: This lovely 2,800 sq. ft. home is fully landscaped and includes a backyard perennial garden. A 4-2 1/2-2, back-entry garage house is perfect for a large family and entertaining. The home offers two living areas, two dining areas and split bedroom arrangement. The large den, kitchen and breakfast area affords lots of togetherness. Just minutes from the Trinity River biking/walking trail and all the shopping you can stand, \$229K. Call ext. 7810 or 817-732-6533 for appointment.

FOR SALE: White iron twin-sized daybed with trundle. \$100. Call ext. 7783 or 817-921-6676.

JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of March 26. For more information on any of these positions, call ext. 7790:

Archivist - Library
Director of the Monnig Museum - Geology
Executive Director - University Career Services
President - Brite Divinity School
Systems Analyst - Administrative Systems
Financial Aid Advisor I - Financial Aid
Accompanist/Ballet/Temporary staff - Ballet/
Modern Dance
Post Doctoral Fellow - Chemistry
Director - Alumni & Church Services
Computer Hardware Technician - User Services
Administrative Assistant - Alumni Relations
Data Control Specialist - Admissions
Administrative Assistant - Nurse Anesthesia
EMCS Technician - Physical Plant
EMCC Operator - Physical Plant
Horticultural Assistant - Physical Plant
Electrician - Physical Plant-effective 6/1/03
Equipment Operator - Physical Plant-effective 6/1/03
Carpenter - Physical Plant-effective 6/1/03
HVAC Technician - Physical Plant-effective 6/1/03
HVAC Tech(Fire Sprinkler) - Physical Plant-effective 6/1/03
Groundskeeper Helper - Temporary - Physical Plant
Painter's Helper - Temporary - Physical Plant
Electrician's Helper - Temporary - Physical Plant
HVAC/Boiler Helpers - Temporary - Physical Plant
Warehouse Assistant - Temporary - Physical Plant
CAD Technician Assistant - Temporary - Physical Plant
Service Assistant - Facility Services
Service Assistant - Residential Housekeeping
Service Assistant - 50% - Facility Services

Gardening tip from Robert Sulak in physical plant: Prepare beds for seasonal color and vegetables. For every 100 square feet of bed area, work in a 2-3 inch layer of organic material. Add 4-5 pounds of balanced fertilizer per 100 square feet and till or spade to a depth of 8-10 inches.