

Flowers by Wire
the World Over

BURTON'S

Orchids and flowers

Flowerphone
5-3161

3323 OAK LAWN AVENUE
DALLAS, TEXAS

December 8, 1938.

Mr. Amon G. Carter,
Fort Worth Star Telegram,
Fort Worth, Texas.

Dear Amon:

I cannot close the trip to New York without writing you a sincere word of thanks and appreciation for the many courtesies to my sister and myself, as well as to David. I was proud to be a recipient of one of your hats.

Texas, Fort Worth and T. C. U., received a vast amount of publicity, and it was all through your efforts and your influence. The New York members of the Downtown Athletic Club, including President Holcombe, freely admitted to me that you alone were responsible for the reception by the Mayor, the parade, the police escorts, and all the many other unusual courtesies that were extended to our party. The club members are ambitious to

YOU CAN LIVE WITHOUT FLOWERS, BUT NOT SO WELL

make the Heisman trophy the greatest event along athletic lines to be held in New York, and they stated you had put them ahead of their program for at least five years. One of them told me when Clint Frank came there last year from Yale, he was not accompanied by any member of his family, or any member of the coaching staff. If you had not arranged the party, arranged for the plane trip, and the great reception in New York by the Mayor, etc., it would have been just another event known mostly to the members of the D.A.C., alone.

also

For the many, many courtesies that you have extended David, I shall always be grateful.

Very sincerely yours,

M. B. Keith

M. B. Keith:
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