

NOEL KAHO, D. D. S.
WALKER BUILDING
CLAREMORE, OKLAHOMA
TELEPHONE 1340

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Dear Mr. Carter:

Out at the Will Rogers Memorial thousands of people stop to renew their remembrances of one of our great Americans. With them are their children who ask the question "Dad, why was Will Rogers such a great man?" and the father, who knew in his heart why Will was so beloved of all Americans, could not form a proper or a convincing answer for his son. This is so because it is very difficult to be articulate about ideals, or idols, and especially when a man was so essentially the very essence of America and Americanism.

We are getting ready to do a small book that will try to answer this young boy. It will try to crystalize in the father's mind what has been in his heart. In order to get as many perspectives as possible from outstanding men and women over the world we would sincerely appreciate you sending us your very brief (or long, if you wish) answer to this young boy's question, "Why was Will Rogers such a great man?" Say it only from your own heart.

This is not a project of the Commission, but your answer, with those from the others to whom we are making the same request, will be bound in a volume and presented to the Will Rogers Memorial. We will also send you one of the books when it comes from the press. Attached is a copy of an earlier book, "The Will Rogers Country," which we hope you will enjoy.

Most sincerely yours,

Noel Kaho
Noel Kaho

Mr. Amon G. Carter
Star Telegram Bldg.
Ft. Worth, Texas

